

## Text Exercise 5

### Part (a)

Answer:

Given:

$$\beta_2 = 0.914$$

$$\frac{\partial \Pr[\text{resp}_i = 1]}{\partial \text{active}_i} \frac{\text{active}_i}{\Pr[\text{resp}_i = 1]} = \Pr[\text{resp}_i = 0] \text{active}_i \beta_2$$

For age = 50, active = 1, male = 1 :

$$\Pr[\text{resp}_i = 0] = \frac{1}{1 + \exp(\beta_0 + \beta_1 \text{male}_i + \beta_2 \text{active}_i + \beta_3 \text{age}_i + \beta_4 (\text{age}_i/10)^2)}$$

$$\Pr[\text{resp}_i = 0] = 0.240$$

$$\text{Elasticity} = \Pr[\text{resp}_i = 0] \text{active}_i \beta_2 = \mathbf{0.219}$$

For age = 50, active = 0, male = 1 :

$$\text{Elasticity} = \Pr[\text{resp}_i = 0] \text{active}_i \beta_2 = \mathbf{0}$$

## Part (b)

Answer:

Given:

$$\frac{\Pr[\text{resp}_i = 1 \mid \text{active}_i = 1] - \Pr[\text{resp}_i = 1 \mid \text{active}_i = 0]}{\Pr[\text{resp}_i = 1 \mid \text{active}_i = 0]}$$

Let:

$$\gamma = \beta_0 + \beta_1 \text{male}_i + \beta_2 \text{active}_i + \beta_3 \text{age}_i + \beta_4 (\text{age}_i/10)^2$$

Such that:

$$\Pr[\text{resp}_i = 0] = \frac{1}{1 + \exp(\gamma + \beta_2 \text{active}_i)}$$

Therefore:

$$\begin{aligned} & \frac{\Pr[\text{resp}_i = 1 \mid \text{active}_i = 1] - \Pr[\text{resp}_i = 1 \mid \text{active}_i = 0]}{\Pr[\text{resp}_i = 1 \mid \text{active}_i = 0]} = \\ & \frac{\frac{\exp(\gamma + \beta_2)}{1 + \exp(\gamma + \beta_2)}}{\frac{\exp(\gamma)}{1 + \exp(\gamma)}} - 1 = \\ & \frac{\exp(\gamma) \exp(\beta_2)}{1 + \exp(\gamma + \beta_2)} \frac{1 + \exp(\gamma)}{\exp(\gamma)} - 1 = \\ & \frac{\exp(\beta_2) + \exp(\gamma + \beta_2)}{1 + \exp(\gamma + \beta_2)} - \frac{1 + \exp(\gamma + \beta_2)}{1 + \exp(\gamma + \beta_2)} = \\ & \frac{\exp(\beta_2)}{1 + \exp(\gamma + \beta_2)} - \frac{1}{1 + \exp(\gamma + \beta_2)} = \\ & (\exp(\beta_2) - 1) \frac{1}{1 + \exp(\gamma + \beta_2)} = \\ & (\exp(\beta_2) - 1) \Pr[\text{resp}_i = 0 \mid \text{active}_i = 1] \end{aligned}$$

### Part (c)

Answer:

Given:

$$\text{Elasticity} = (\exp(\beta_2) - 1)\Pr[\text{resp}_i = 0 \mid \text{active}_i = 1]$$

For age = 50, active = 1, male = 1 :

$$\Pr[\text{resp}_i = 0 \mid \text{active}_i = 1] = \frac{1}{1 + \exp(\beta_0 + \beta_1 \text{male}_i + \beta_2 + \beta_3 \text{age}_i + \beta_4 (\text{age}_i/10)^2)}$$

$$\Pr[\text{resp}_i = 0 \mid \text{active}_i = 1] = 0.240$$

$$\text{Elasticity} = (\exp(\beta_2) - 1)\Pr[\text{resp}_i = 0 \mid \text{active}_i = 1] = \mathbf{0.358}$$