

NEW FORMAT – SAVE THE DATE!



**Charles River Distinguished Speaker
and Doctoral Student Conference
on Technology and Innovation**

**Harvard Business School – Boston University SMG –
MIT Sloan School**

Present,

Shane Greenstein

**Kellogg School of Management, Northwestern University
“Innovation from the Edges”**

Thursday 15th May, 2014

1:00 pm – 6:00 pm

(A reception will follow. Detailed program available soon in www.charlesriverphd.com)

**Harvard Business School
Hawes 102, Soldiers Field Road
Boston, MA 02163**

R.S.V.P. by email at sballister@hbs.edu or by phone at (617) 495-6271.

Charles River Distinguished Speaker and Doctoral Student Conference

A joint effort by three research schools sitting on the banks of the Charles River that takes advantage of the rather unique concentration of academic institutions and scholars in the Boston area. It aims to provide a forum for in-depth discussions of the latest research by high-impact colleagues and emerging research by our doctoral students. It is an opportunity to connect with established colleagues and to get to know new faces. We will meet once a year and rotate location among the three schools. We welcome faculty and doctoral students from other schools in the Greater Boston area and beyond. Charles River faculty sponsors: Michael Cusumano (MIT Sloan), Marco Iansiti (HBS), Karim Lakhani (HBS), and Fernando Suarez (BU SMG).