

# Hello,



+1-415-640-4576



st.zito@gmail.com



stzito.github.io



San Francisco, CA

I'm **Stephen Zito**, an innovative Product Designer specializing in creating intuitive interfaces and technologies.

My passion is collaborating with designers and engineers to improve and humanize user interactions.

## Skillset:



Photoshop



Illustrator



Sketch



OmniGraffle



HTML5 / CSS



Javascript / jQuery



## Experience:

### Freelance • Product/Visual Designer

2013 -  
2016

Provided vital product and visual design services for non-profit organizations to connect individuals and families with community resources.

### Vergence Labs • Product Designer

2012 -  
2013

Managed 2D product design for social video sunglasses: UX/UI design of app and web platform, product branding, and marketing -- leading to the successful acquisition of the company.

### Tapjoy • UX/UI Designer

2011 -  
2012

Re-designed both B2C and B2B mobile app used by 110M MAU on over 1 billion devices, while building the design team and establishing brand aesthetic.

### 50 Cubes • UX/UI Designer

2011

Researched, designed, and tested UI for 2 game titles used by 3.7M monthly active users (MAU) on Web and mobile.

### Tesla Motors • UX/UI Design Intern

2010

Designed in-car touchscreen UX features and UI elements now used in over 129,000 Tesla Model S Electric Vehicles.

## Education:

**San Francisco State University**

**BA Industrial Arts: Web/UI Design**

Honors: Magna Cum Laude

Class of 2009