

# Hello,



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SF Bay Area, CA

I'm **Stephen Zito**, a Product Designer specializing in innovative and elegant user experiences for digital products across web, mobile, and proprietary touch devices.

I love collaborating with designers, engineers, and stakeholders to make technology accessible and enjoyable for users from all walks of life.

## Skillset



Photoshop



Illustrator



Sketch



Framer.js



HTML / CSS



JavaScript



## Experience

### Freelance • Product Designer

2013 -  
2017

Provided vital product and visual design services for non-profit organizations to connect individuals and families with community resources.

### Vergence Labs • Product Designer

2012 -  
2013

Managed 2D product design for social video sunglasses: UX/UI design of app and web platform, product branding, and marketing -- leading to the successful acquisition of the product and company.

### Tapjoy • UX/UI Designer

2011 -  
2012

Re-designed both B2C and B2B mobile app used by 110M MAU on over 1 billion devices, while building the design team and establishing brand aesthetic.

### 50 Cubes • UX/UI Designer

2011

Researched, designed, and tested UI for 2 game titles used by 3.7M monthly active users (MAU) on Web and mobile.

### Tesla Motors • UX/UI Design Intern

2010

Designed in-car touchscreen UX features and UI elements used in over 129,000 Tesla Model S Electric Vehicles.

## Education

**San Francisco State University**

**BA Industrial Arts: UI/UX Design**

Honors: Magna Cum Laude

Class of 2009