

+1-415-742-2411



st.zito@gmail.com



SF Bay Area, CA

stzito.github.io

# Hello,

I'm **Stephen Zito**, a UX/UI Designer specializing in innovative and elegant user experiences for digital products across web, mobile, and proprietary touch devices.

I love collaborating with designers, engineers, and stakeholders to make technology accessible and enjoyable for users from all walks of life.

### **Skillset**



Photoshop



Illustrator



Sketch



**InVision** 



HTML / CSS

JS

**JavaScript** 

### **Education**

### San Francisco State University

BA Industrial Arts: UX/UI Design Honors: Magna Cum Laude Class of 2009

## **Experience**

2011

#### Freelance · UX/UI Designer

2013 - Provided vital product and visual design services
2017 for non-profit organizations to connect individuals and families with community resources.

#### Vergence Labs · Lead UX/UI Designer

2012 - Managed 2D product design for social video
2013 sunglasses: UX/UI design of app and web platform, product branding, and marketing -- leading to the successful acquition of the product and company.

#### Tapjoy · UX/UI Designer

2011 - Re-designed both B2C and B2B mobile app used by
2012 110M MAU on over 1 billion devices, while building the design team and establishing brand aesthetic.

#### 50 Cubes · UX/UI Designer

Researched, designed, and tested UI for 2 game titles used by 3.7M monthly active users (MAU) on Web and mobile.

#### Tesla Motors · UX/UI Design Intern

2010 Designed in-car touchscreen UX features and UI elements used in over 129,000 Tesla Model S Electric Vehicles.