



STEVE ZAFEIRIOU

New Media Artist, Technologist,
Founder Saphire Labs

Prints Catalog

www.saphirelabs.com

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Welcome.

Since you are holding this catalogue and reading these words, we're trusting you with our very identity: our brand.

The following pages are full of information about Saphire Labs' artistic practices, and portfolio that we hope will help you communicate our values, realize our vision, and reinforce our brand.

Sincerely, welcome to Saphire Labs catalogue of prints.

01

About The Lab

Autonomous
Computational
Systems.
Interactive
Installations.
*and more.

Saphire Labs is a research and development laboratory dedicated to examining the relationship between people and technology. Our work focuses on designing and prototyping both physical and digital systems, tools, and interactive experiences to investigate how technology influences human experiences and the environments they engage with.



004

A research & development laboratory powering human-centric technology.

Established in February 2022, our lab designs and constructs site-specific interactive installations that integrate material fabrication processes with digital systems. Each project is developed as a functional environment that incorporates electronics, computation, and physical structures to enable social interaction, implement gamification, and support brand-audience engagement.

The work of Saphire Labs is informed by human-centred methodologies, empirical research, and technical standards of implementation. Innovation is approached as an iterative process that combines artistic inquiry, scientific analysis, and engineering practice. By aligning these domains, the laboratory develops installations that examine

the relationship between human behaviour and technological systems in both public and commercial contexts.

005



“A Nerd In Search of IKIGAI (A Reason for Being)“

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Media Artist, Technologist

STEVE ZAFEIRIOU

Steve Zafeiriou (b. 1998, Thessaloniki, GR) is a New Media Artist, Technologist, and Founder of Saphire Labs. His practice investigates how technology can influence, shape, and occasionally distort the ways individuals perceive the external world. By employing generative algorithms, electronic circuits, and interactive installations, he examines human behavior in relation to the illusory qualities of perceived reality, inviting observers to reconsider their assumptions and interpretations.



Short Resume

006

Selected Exhibitions

JUNE 2025 Dark Tales x Steve Zafeiriou, Art – Literature – Philosophy, Alef Cilento Festival, Cardile, IT

JUNE 2025 Dark Tales x Steve Zafeiriou, Non Fungible Conference, Lisbon, PT

APRIL 2025 The Return, MOMus Museum of Contemporary Art, Thessaloniki, GR

MAY 2025 MATAROA AWARDS 2025, Thessaloniki International Contemporary Fair, GR

SEPT 2024 British Art Fair, Saatchi Gallery, London, UK

MAY 2024 MATAROA AWARDS 2024, Thessaloniki International Contemporary Fair, GR

SEPT 2023 Culture Tech, Helexpo International Fair - MOMus Museum of Contemporary Art

APRIL 2023 Tension, MOMus Museum of Contemporary Art, Thessaloniki, GR

MAY 2025 Qualia – AV Performance with NTH Dance Company (Choreography: Nadia Koutziampasi), National Theatre of Northern Greece

MAY 2025 Qualia — Audiovisual Performance with NTH Dance Company (Choreography: Nadia Koutziampasi), Festival of Young Choreographers, National Theatre of Northern Greece

Awards

2025 Tezos Developer Award

2023 Art as Response to Mental Health Exhibition, Doncaster Art Fair, "People's Choice"

2014 26th EU Contest of Young Scientists, Greece's Selected Nominee

Performances

Exhibitions and Sales

Over the past two years, Saphire Labs has expanded its artistic and commercial activity through limited-edition works and interactive projects that combine advanced computational methods with museum-grade production. In this period Steve Zafeiriou has participated in 18+ exhibitions and performances across 5 countries, in collaboration with both public and private institutions including MOMus and the Saatchi Gallery (London).

Selected collectors (public & private):

The Municipal Public Benefit Enterprise of Kordelio-Evosmos

The Public Benefit Municipal Enterprise of Ampelokipi-Menemeni

Olympus Minerals SA

Ergocert SA

J'Adore Club Theatre

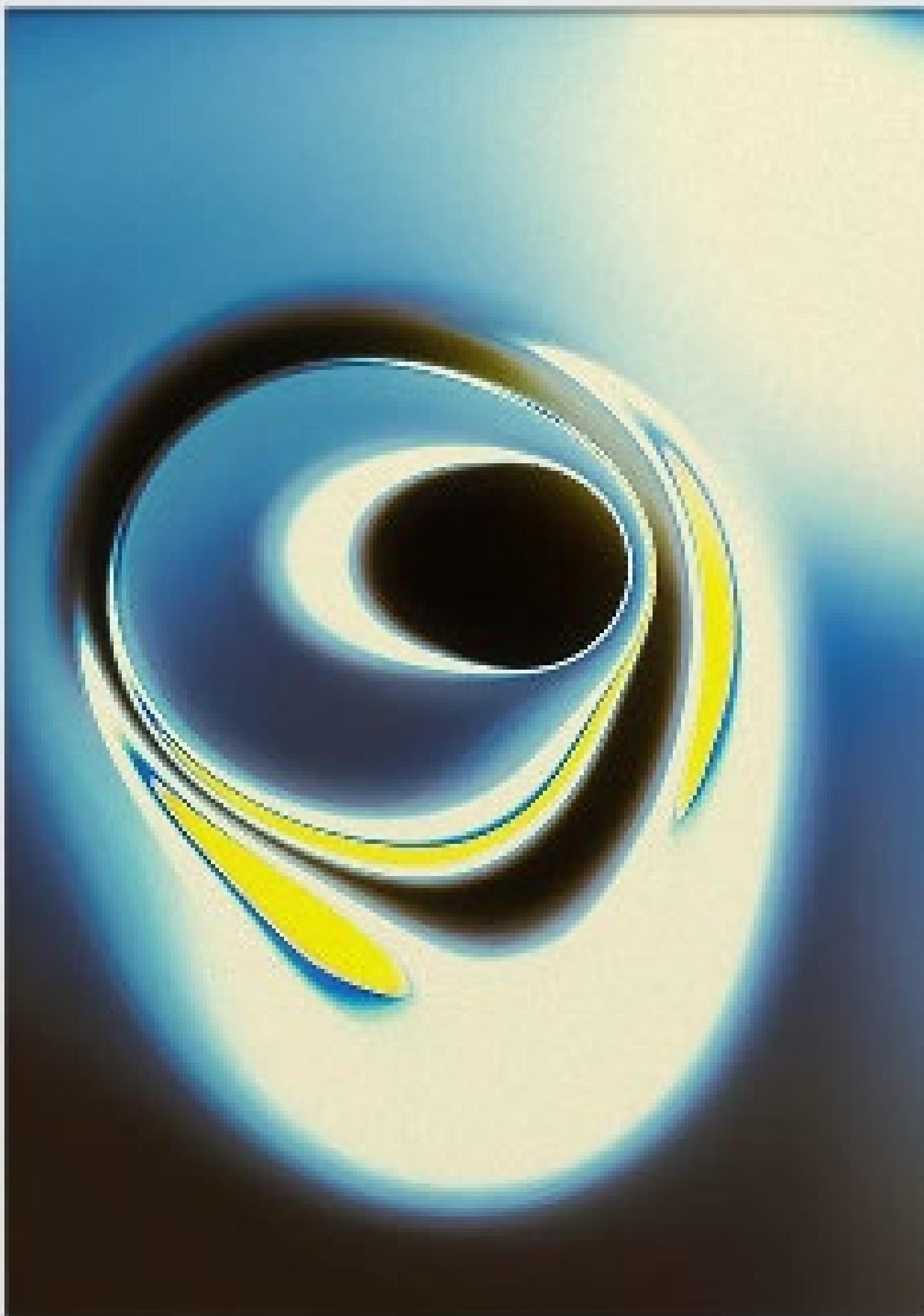


02

Prints Catalogue

[dynamic]
Generative Art
Collection.

Each work acquired through Saphire Labs is accompanied by a certificate of authenticity, issued by the studio to guarantee originality and production quality. In addition, collectors receive a specially designed booklet that provides both conceptual and artistic commentary on the work, offering deeper context and supporting a more comprehensive understanding and appreciation of the piece.



009

SKU: SLGL302022

Gravitational Lensing

Gravitational Lensing is a digital tableau shaped by the deep-field vistas of the James Webb Space Telescope. At its center an Eye opens, our instruments, our minds, and the cosmos-field bends around it. Arcs appear, scenes double, moments arrive out of order. In the cosmos, gravity curves light; in culture, perspective curves meaning. The work proposes that every act of seeing is a lensing event: attention has mass, memory has drag, and no image reaches us unwarped. Moving through the piece, viewers alter its geometry, learning that distance, time, and truth are functions of where we stand. Gravitational Lensing invites a quiet awe: not at what we see, but at how seeing happens.

YEAR: 2022

MEDIUMS: TOUCHDESIGNER, DATA

TYPE: GENERATIVE ARTWORK

EDITIONS OF 30

DIMENSIONS: 50 X 70 CM

PRINT MATERIALS: FA ARCHIVAL PAPER

PHOTO RAG METAL, WOODEN FRAME, GLASS,
PLA BIO-PLASTIC ACCESSORIES

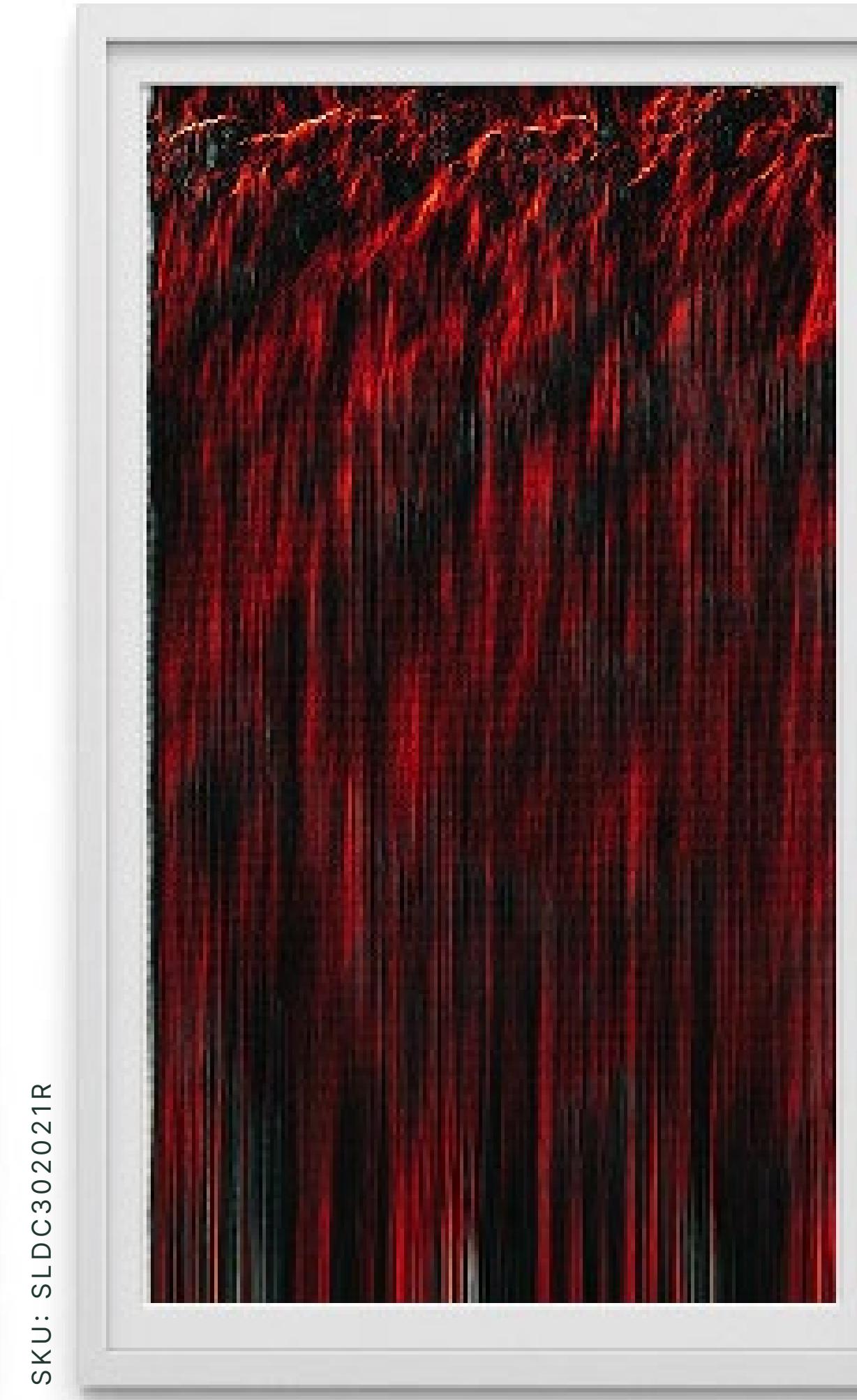
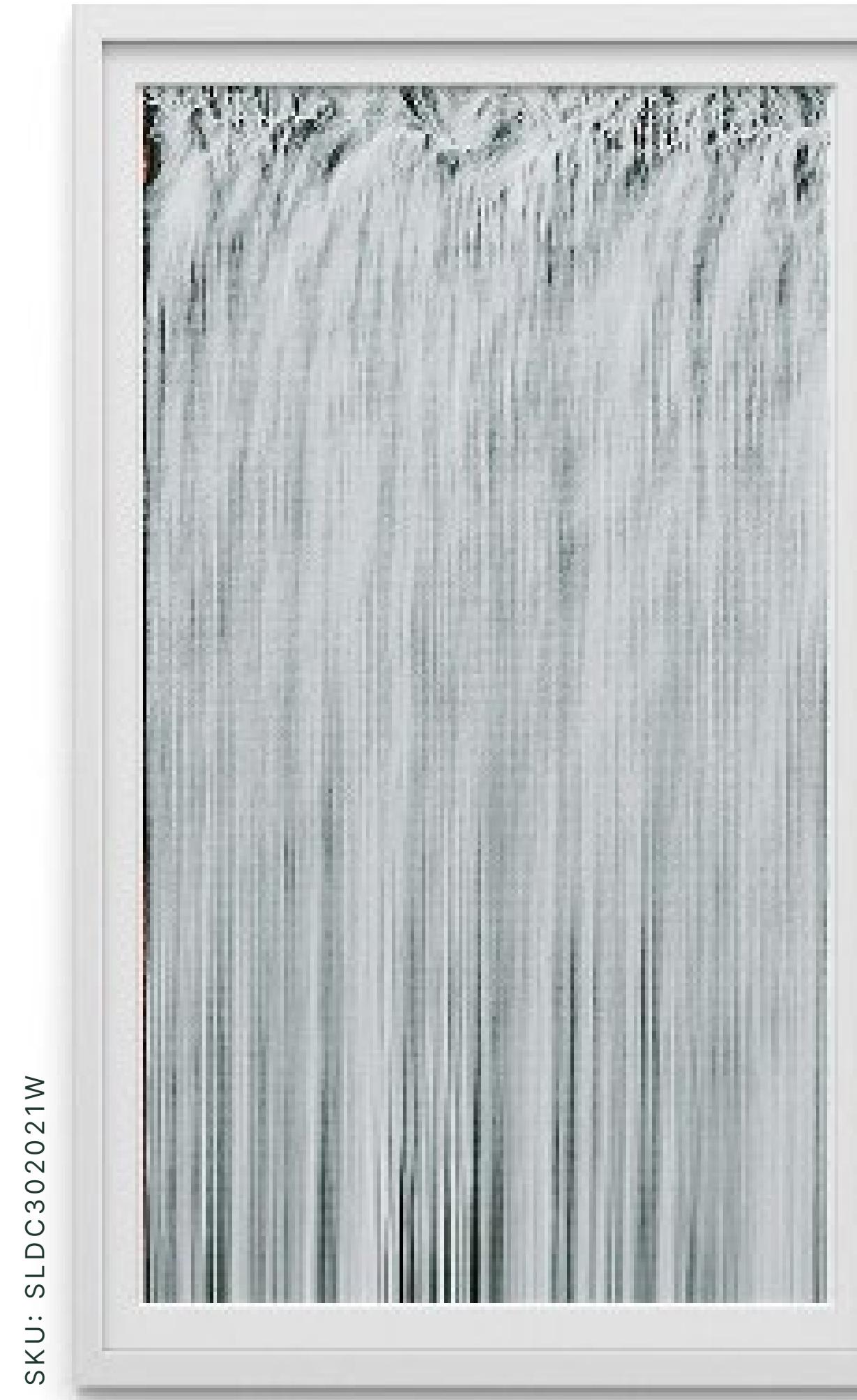
PRICE: 1200,00 € + VAT



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010



Data Cascade

A digital artwork that encapsulates the multifaceted implications of our ongoing technological revolution. This piece serves as a commentary on the rapid digitization of various aspects of our lives – from the transformation of professions as machines and computers replace human roles, to the shift of socializing, entertainment, and cultural experiences into the digital realm.

YEAR: 2021

MEDIUMS: TOUCHDESIGNER, DATA

TYPE: GENERATIVE ARTWORK

EDITIONS OF 30

DIMENSIONS: 50 X 100 CM

PRINT MATERIALS: FA ARCHIVAL PAPER

PHOTO RAG METAL, WOODEN FRAME, GLASS,

PLA BIO-PLASTIC ACCESSORIES

PRICE: 1.200,00 € + VAT



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The Power You Make Me Feel

011

Inspired by the Big Bang and the evolution of the observable cosmos, this artwork explores the foundational principle underlying all of existence: the concept that everything is energy. It transcends conventional modes of communication, embodying the notion that only 7% of human interaction occurs through words, while the vast majority relies on unspoken connections and the resonance of energy exchanged between individuals.

YEAR: 2022

MEDIUMS: TOUCHDESIGNER, EMOTIV
BRAIN COMPUTER INTERFACE

TYPE: GENERATIVE ARTWORK

EDITIONS OF 30

DIMENSIONS: 50 X 50 CM

PRINT MATERIALS: FA ARCHIVAL PAPER
PHOTO RAG METAL, WOODEN FRAME, GLASS,
PLA BIO-PLASTIC ACCESSORIES

PRICE: 650,00 € + VAT

SKU: SLTPYMF302022A



SKU: SLTPYMF302022B





Cognitive Waveform

Cognitive Waveform (Thought) visualizes the abstract and fluid processes of human thought. The artwork represents cognition as a series of wave-like patterns, symbolizing the continuous flow and evolution of ideas. It explores the dual nature of thought as both structured and chaotic, highlighting how new information reshapes our mental landscape. By portraying thought, the piece emphasizes the nature of consciousness and the interplay between order and disorder in the mind.

YEAR: 2022

MEDIUMS: TOUCHDESIGNER, DATA,
POINTCLOUDS, 3D SCANNING

TYPE: GENERATIVE ARTWORK

EDITIONS OF 30

DIMENSIONS: 50 X 70 CM

PRINT MATERIALS: FA ARCHIVAL PAPER
PHOTO RAG METAL, WOODEN FRAME, GLASS,
PLA BIO-PLASTIC ACCESSORIES

PRICE: 900,00 € + VAT



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Spatial Existence

013

Spatial Existence probes the ontological fabric of being by rendering time and perception as mutable phenomena rather than fixed coordinates.

Through an interconnected system of generative forms and temporal triggers, the work collapses chronological succession into a layered field of concurrent “nownesses”, inviting viewers to confront the instability of what they presume to be real.

YEAR: 2025

MEDIUMS: TOUCHDESIGNER, ADOBE
PHOTOSHOP, POINTCLOUDS

TYPE: GENERATIVE ARTWORK

Editions of 30

DIMENSIONS: 50 X 50 CM

Print Materials: FA ARCHIVAL PAPER
PHOTO RAG METAL, WOODEN FRAME, GLASS,
PLA BIO-PLASTIC ACCESSORIES

PRICE: 1.150,00 € + VAT

SKU: SLSE302025A





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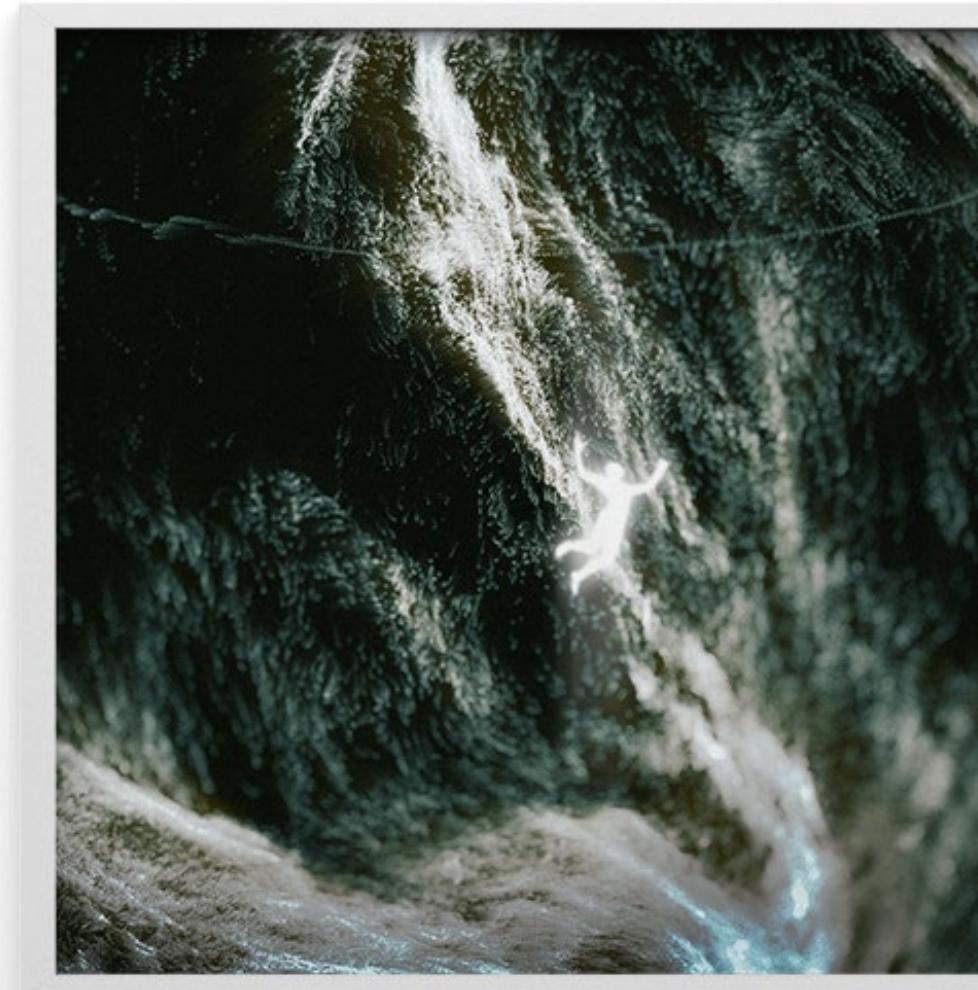
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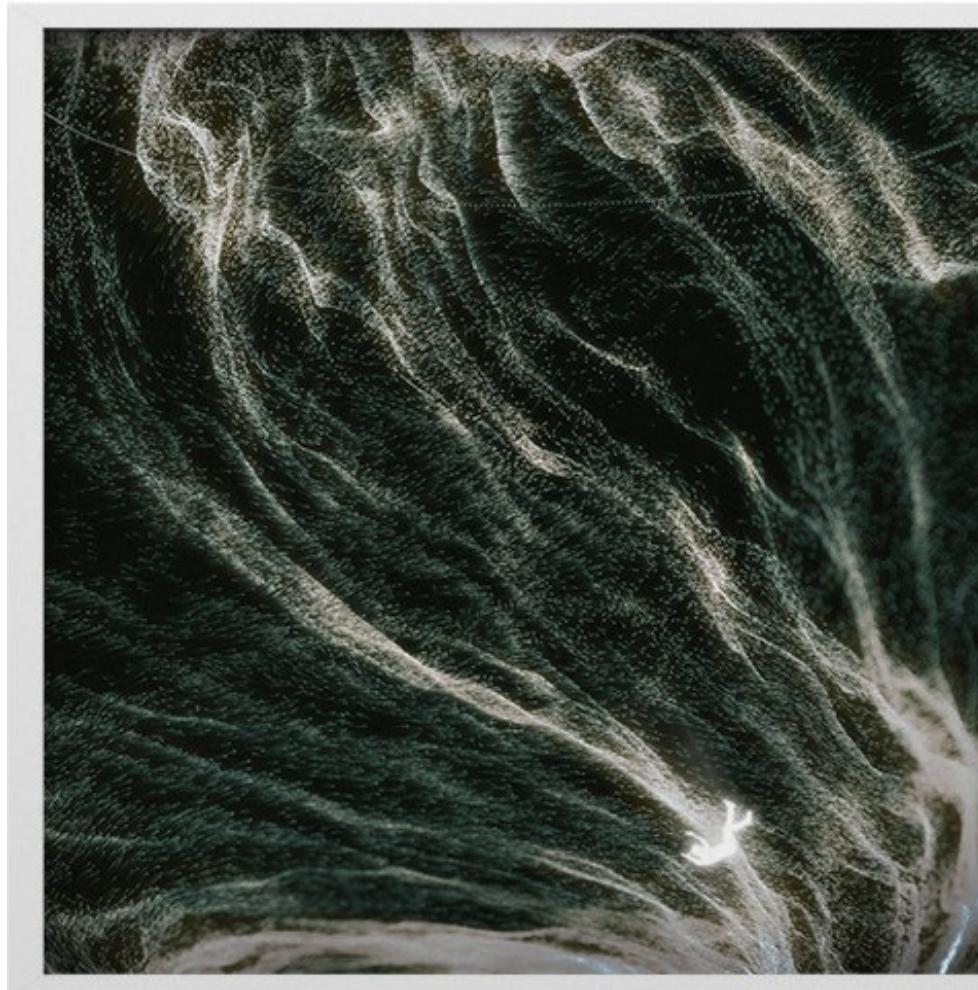
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SKU: SLSE302025C



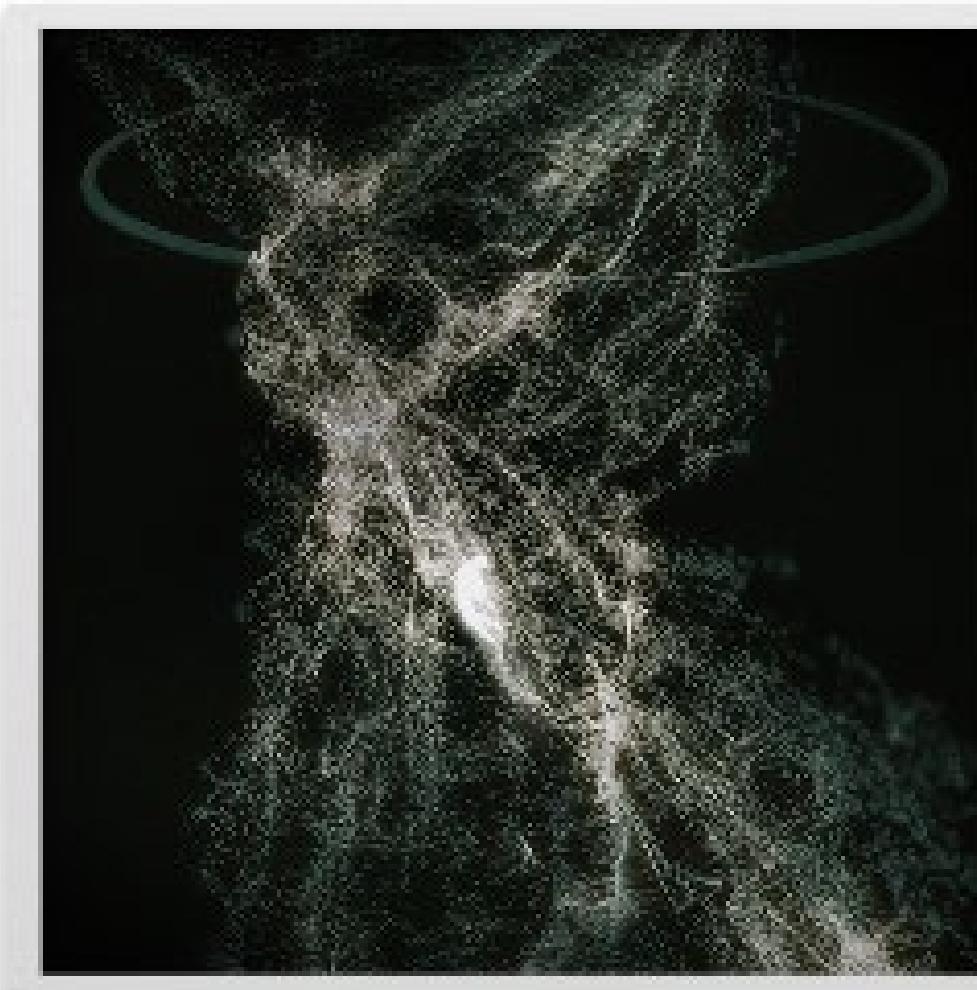
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SKU: SLSE302025E



SKU: SLSE302025F



SKU: SLSE302025G



SKU: SLSE302025H



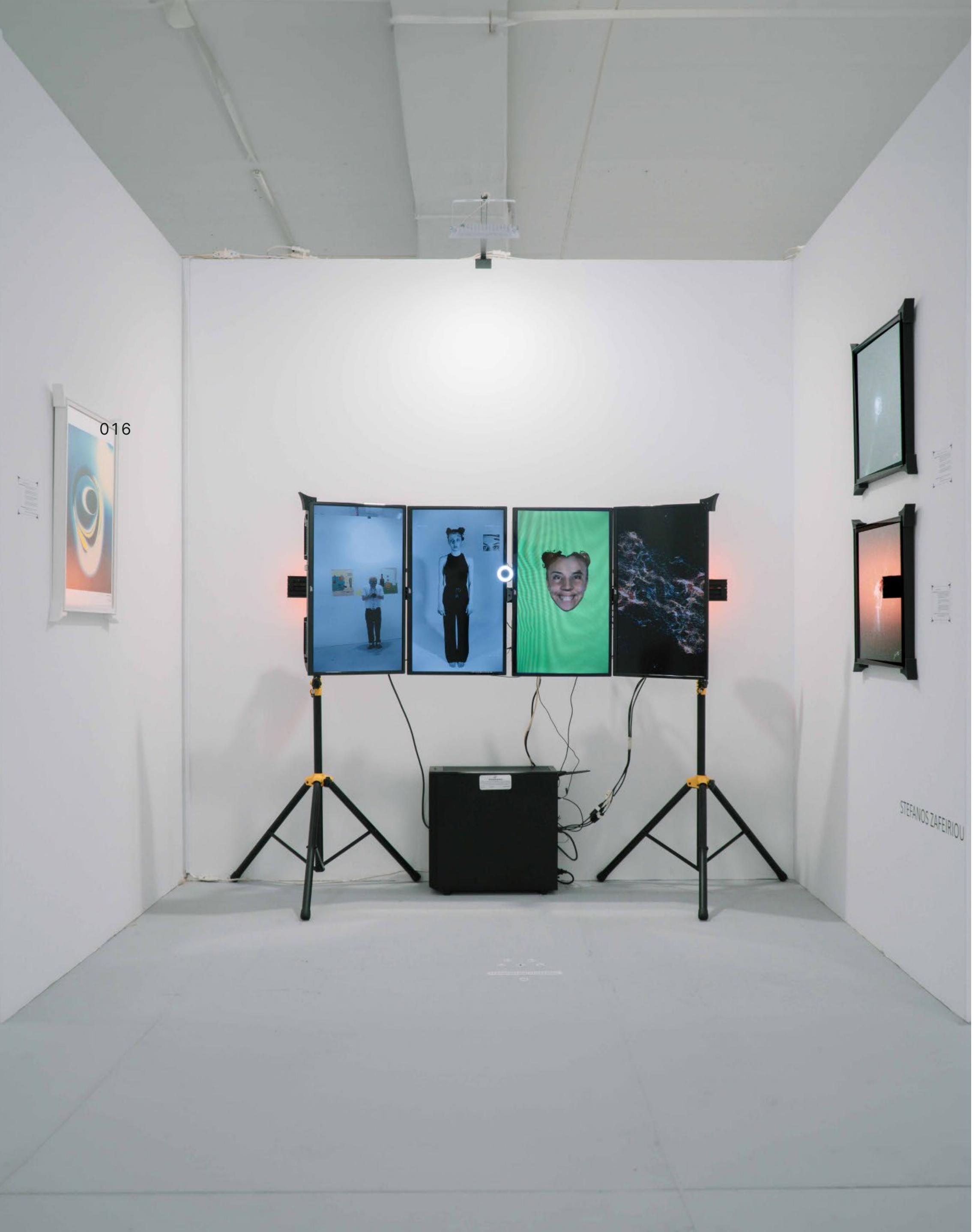
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03

Make it yours.

Custom
Generative
Art for Unique
Spaces

Tailored collections of algorithmically generated works, designed to align with the spatial, aesthetic, and conceptual needs of each client.



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Customization

Saphire Labs creates unique generative art collections tailored to each client's environment. Using advanced algorithms, we design series of unique yet cohesive works that adapt to the scale, atmosphere, and aesthetic of your space. Whether for offices, retail, hospitality, or private collections, these pieces connect digital innovation with timeless presentation; delivered ready to install, certified, and exclusive to your brand.



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Contacts.

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