Stjepan Grgić
Digital Product Designer

grgic.stjepan@gmail.com | +44 7732 877 679 | Moving to London
stjepangrgic.com | linkedin.com/in/stjepangrgic

Summary

Analytical and creative designer with over six years of experience in both startups and advertising agencies looking to join a challenging position with the ability to have ownership, responsibility and grow as a professional and as a person.

Work Experience

Sabbatical / Travel break | January 2019 – September 2019

OptimoRoute | optimoroute.com
Lead UI/UX Designer | July 2017 – January 2019 | Zagreb, Croatia

• Worked on improving the experience of existing tools to enable businesses to run planing and delivery optimisations more efficiently.

• Involved in creating and designing the user experience and interface of new product features (Real-time Order Tracking, Customer notifications, Delivery breadcrumbs) from the ground up.

• Lead design projects (landing pages, marketing campaigns, presentations, sales collateral) for the OptimoRoute marketing and sales team

Axilis | axilis.com
Lead UI/UX Designer | March 2017 – July 2017 | Zagreb, Croatia

• Lead design of a healthcare SaaS product for the US based client. That included design and experience of Android based tablet and phone applications as well as an admin web application.

• Designed company website.

Underlayer
Founder & Digital Product Designer | December 2015 – July 2017 | Zagreb, Croatia

• Personal design studio.

• Lead user experience and user interfaces design for multiple projects, some of which are:

    • Agrivi | stjepangrgic.com/work/agrivi (case study)

    • Memgraph | memgraph.com

    • HCV Dnevnik (iOS App) | App store link

    • TalkBook | talkbook.co

Vibby | vibby.com | stjepangrgic.com/work/vibby (case study)
Product Designer | March 2015 – January 2016 | Zagreb, Croatia

• Responsible for designing user experience and interface of every aspect of the product - video player, 'vib' creation process, profiles, dashboard, explore page...

• Created countless wireframes and interactive prototypes.

• Involved in frontend development and 'sliced' online player, as well as the majority of other features of the web application.

• Designed new branding, presentations for investors, business cards, shirts ...

Summary of skills

• Advanced skills using design tools such as:
  Sketch, Photoshop, Ilustrator, Figma

• Prototyping and UX tools:
  InVision, OmniGraffle, Axure

• Proficient with 'slicing' designs
  using HTML and CSS

• Confident with:
  JavaScript (Vue.js, Gatsby.js), Git, Terminal
  After Effects Animation

• Other:
  Sketching, Drawing, Photography

Personal Skills

• Critical thinker
• Problem solver
• Good Listener
• Open-Minded
• Ability to adapt to multicultural environments
• Attention to details

Languages

• Croatian - Native proficiency
• English - Professional working proficiency
• German - Elementary proficiency

Hobbies / In free time

• Reading as much as possible
• Photography
• Drawing and Painting

Grey Zagreb | grey.com/croatia
Digital Designer | July 2014 – March 2015 | Zagreb, Croatia

• Worked on a wide range of advertising campaigns for clients like A1 Telekom Austria
  Group, Microsoft Mobile, Erste Bank Croatia and Croatian National Tourist Board

• Featured projects:

  • Share Istria | Istrian Tourist Board | stjepangrgic.com/work/share-istria (case study)
  • Vip Xmas Chat | A1 Telekom | stjepangrgic.com/work/vip-xmass-chat (case study)

Virtus dizajn | virtus-dizajn.com
Junior Web Designer & Developer | September 2013 – April 2014 | Zagreb, Croatia

• Designed websites for various local small business.

• Converted designs to HTML and CSS pages.

  • www.alati.info
  • www.liderizalidere.eu/hr/
  • www.bazeni-jerkic.com
  • www.klimaexpert.hr

Točka | tocka.co
Junior designer | September 2013 – April 2014 | Požega, Croatia

• Assisted the team in various design projects.

• Designed a technical manual book for C-DESIGN Fashion software for a local textile
  design school.

Education

University of Zagreb, Faculty of Graphic Arts

Bachelor of Arts - BA (Dropout) | grf.unizg.hr/en/ | 2010 - 2013 | Zagreb, Croatia

Other training / online courses

Coursera

• **Gamification**, University of Pennsylvania

• **Introduction to Psychology**, University of Toronto

• **Interaction Design Specialization**, University of California San Diego

Other

I have gone through many courses from Lynda.com, SkillShare, TutsPlus, DigitalTutors ...