

Stjepan Grgić

Digital Product Designer

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Summary

Analytical and creative designer with over six years of experience in both startups and advertising agencies looking to join a challenging position with the ability to have ownership, responsibility and grow as a professional and as a person.

Work Experience

Sabbatical / Travel break | January 2019 – August 2019

OptimoRoute | optimoroute.com

Lead UI/UX Designer | July 2017 – January 2019 | Zagreb, Croatia

- Worked on improving the experience of existing tools to enable businesses to run planing and delivery optimisations more efficiently.
- Involved in creating and designing the user experience and interface of new product features (Real-time Order Tracking, Customer notifications, Delivery breadcrumbs) from the ground up.
- Lead design projects (landing pages, marketing campaigns, presentations, sales collateral) for the OptimoRoute marketing and sales team

Axilix | axilis.com

Lead UI/UX Designer | March 2017 – July 2017 | Zagreb, Croatia

- Lead design of a healthcare SaaS product for the US based client. That included design and experience of Android based tablet and phone applications as well as an admin web application.
- Designed company website.

Underlayer

Founder & Digital Product Designer | December 2015 – July 2017 | Zagreb, Croatia

- Personal design studio.
- Lead user experience and user interfaces design for multiple projects, some of which are:
 - Agrivi | stjepangrgic.com/work/agrivi (case study)
 - Memgraph | memgraph.com
 - HCV Dnevnik (iOS App) | [App store link](#)
 - TalkBook | talkbook.co

Vibby | vibby.com | stjepangrgic.com/work/vibby (case study)

Product Designer | March 2015 – January 2016 | Zagreb, Croatia

- Responsible for designing user experience and interface of every aspect of the product - video player, 'vib' creation process, profiles, dashboard, explore page...
- Created countless wireframes and interactive prototypes.
- Involved in frontend development and 'sliced' online player, as well as the majority of other features of the web application.
- Designed new branding, presentations for investors, business cards, shirts ...

Summary of skills

- Advanced skills using design tools such as: Sketch, Photoshop, Illustrator, Figma
- Prototyping and UX tools: InVision, OmniGraffle, Axure
- Proficient with 'slicing' designs using HTML and CSS
- Confident with: JavaScript (Vue.js, Gatsby.js), Git, Terminal After Effects Animation
- Other: Sketching, Drawing, Photography

Personal Skills

- Critical thinker
- Problem solver
- Good Listener
- Open-Minded
- Ability to adapt to multicultural environments
- Attention to details

Languages

- Croatian - Native proficiency
- English - Professional working proficiency
- German - Elementary proficiency

Hobbies / In free time

- Reading as much as possible
- Photography
- Drawing and Painting

Grey Zagreb | grey.com/croatia

Digital Designer | July 2014 – March 2015 | Zagreb, Croatia

- Worked on a wide range of advertising campaigns for clients like Microsoft, Erste Bank Croatia, A1 Telekom Austria Group and Croatian National Tourist Board
- Featured projects:
 - Share Istria | Istrian Tourist Board | stjepangrgic.com/work/share-istria (case study)
 - Vip Xmas Chat | A1 Telekom | stjepangrgic.com/work/vip-xmass-chat (case study)

Virtus dizajn | virtus-dizajn.com

Junior Web Designer & Developer | September 2013 – April 2014 | Zagreb, Croatia

- Designed websites for various local small business.
- Converted designs to HTML and CSS pages.
 - www.alati.info
 - www.liderizalidere.eu/hr/
 - www.bazeni-jerkic.com
 - www.klimaexpert.hr

Točka | tocka.co

Junior designer | September 2013 – April 2014 | Požega, Croatia

- Assisted the team in various design projects.
- I Designed a technical manual book for C-DESIGN Fashion software for a local textile design school.

Education

University of Zagreb, Faculty of Graphic Arts

Bachelor of Arts - BA (Dropout) | grf.unizg.hr/en/ | 2010 - 2013 | Zagreb, Croatia

Other training / online courses

Coursera

- Gamification, University of Pennsylvania
- Introduction to Psychology, University of Toronto
- Interaction Design Specialization, University of California San Diego

Other

I have gone through many courses from Lynda.com, SkillShare, TutsPlus, DigitalTutors ...