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- II. Definitions
- III. Exercises
- 4 IV. Simulating stochasic paths

# I. Motivation

- I drink a bottle of soda everyday. I drink either Coke or Pepsi everyday. When I choose what to drink for today, I only consider what I drank yesterday.
- Specifically,
  - Suppose I drank Coke yesterday, then the chance of drinking Coke again today is 0.7.
  - (What is the chance of drinking Pepsi today then?) 0.3. (1-0.1)
  - Suppose I drank Pepsi yesterday, then the chance of drinking Pepsi again today is 0.5.
  - (What is the chance of drinking Coke today then?) (1-0.5)

I. Motivation

• How would you describe this situation in diagram?

State
transition
transition prob
State space
transition ( diagram
matrix

• How would you represent this situation to mathematical form?

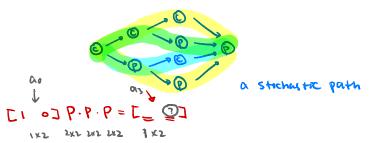
- 1. Square matrix
- 2. YOW SUM = 1

• Suppose I do this for an year. Which brand of soda I will drink more?

• If I drink Coke today, then what is the chance of drinking Pepsi two days later?



• If I drink Coke today, then what is the chance of drinking Pepsi three days later?



# More questions that we may be interested in answering.

- Given I drink coke today, what is likely my consumption for upcoming 10 days? (Pepsi is \$1 and Coke is \$1.5)
- If I do this for 10 years (3650 days) from now, then how many days I will be drinking Pepsi?
- Suppose Pepsi is \$1 and Coke is \$1.5. How much on average I spend on soda in this month given today is the first day of the month and I drink Pepsi today?
- In answering above question, how much does what I drink today matter?
- Suppose there are a billion customers (who has same type of consuming pattern) like me in the world. You are working for Pepsi and like to boost Pepsi → Pepsi probability from 0.5 to 0.6 by marketing promotion. On average, how much additional revenue will be generated by this change for a month?

# II. Definitions

### Stochastic process

- Stochastic means time and randomness combined.
- Stochastic process includes multiple random variables indexed by time.

### Discrete time stochastic process

- Discrete time stochastic process includes multiple random variables indexed by discrete time.
- For example,
  - $\underbrace{S_0}, S_1, S_2, \ldots$ , where each implies day-0, day-1, and day-2,...
      $S_t, S_{t+1}, S_{t+2}, \ldots$ , where each implies year-t, year-t+1,...
- Formally,  $\{S_t: t \geq 0, t \in \mathbb{N}\}$

### Continuous time stochastic process

- Continuous time stochastic process includes multiple random variables indexed by continuous time
- For example,
  - $\{S_t, t \in [0, \infty)\}$  where each implies daily or yearly evolution of certain quantity.
- Formally,  $\{S_t : t \in \mathbb{R}^+\}$

- ullet State: value of S .
  - It may be deterministic.
    - Ex)  $S_t = c \Leftrightarrow I$  drink coke on day-t, or say, 'The state of  $S_t$  is c'.
    - Ex)  $S_1 = p \Leftrightarrow \text{On day-1}$ , I drink pepsi, or say, 'The state of  $S_1$  is pepsi'.
  - It may be random. (not deterministic)
    - $\bullet\;$  Ex)  $\mathbb{P}(S_2=p)=0.6\Leftrightarrow$  The probability that I drink pepsi on day-2 is 0.6.
  - It may be random and often described as a distribution.
    - Ex)  $(\mathbb{P}(S_3=c), \mathbb{P}(S_3=p)) = (0.3, 0.7) \Leftrightarrow$  The probability that I drink coke on day-3 is 0.3 and pepsi is 0.7.

3012 Statem only dist.

- ullet State space: a set of all possible states that S can take.
  - ullet Ex) A set of all possible kind of sodas that I might drink, i.e.  $S=\{c,p\}$ .

# Markov Property

- Intuitively,
  - The nearest future only depends on the present. Past does not matter.
  - $S_{t+1}$  depends only on the state of  $S_t$ .
  - $S_{t+1}$  is function of  $S_t$  and some randomness, i.e.  $S_{t+1} = f(S_t, randomness)$ .
- A bit rigorously,
  - The future only depends on the recent history that are known.
  - Future is independent of the past, given the present.
- Formally, Markov property holds if

$$\mathbb{P}(S_{t+1} = j | S_0 = i_0, S_1 = i_1, ..., S_t = i) = P(S_{t+1} = j | S_t = i)$$

- Transitions depend only on the nearest past.
- Transitions depend only on the recent history.

## Discrete Time Markov Chain

#### **Definition 1**

Discrete Time Markov Chain (DTMC, hereafter) is a *a discrete time stochastic process* with Markov Property.

- To properly describe a DTMC, following components are essential:
  - ① State space  $S = \{c, p\}$ 
    - Transition probability matrix/diagram
    - Initial distribution

- Transition probability matrix/diagram.
  - The probability that governs 'transition'.

• 
$$p_{ij} = P(S_{t+1} = j | S_t = i) = P(S_t = j | S_{t-1} = i) = P(S_1 = j | S_0 = i)$$

- The transition probability matrix P is a collection of  $p_{ij}$ , i.e.  $\mathbf{P} = [p_{ij}]$ .
- Initial distribution
  - The information of where the chain starts at time 0.
  - $a_0$  := distribution of  $S_0$  in a row vector.
  - $\bullet \ \operatorname{Ex}) \, S_0 = c \Leftrightarrow \mathbb{P}(S_0 = c) = 1, \mathbb{P}(S_0 = p) = 0 \Leftrightarrow a_0 = (1 \ 0)$
  - $\bullet \ \, \mathrm{Ex)} \, \mathbb{P}(S_0 = c) = 0.6, \mathbb{P}(S_0 = p) = 0.4 \Leftrightarrow a_0 = (0.6 \,\, 0.4)$



#### Exercise 1

Let's revisit Coke & Pepsi DTMC. Describe the following.

- State Space
- 2 Transition Probability Matrix
- Transition Diagram
- Initial Distribution

III. Exercises

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### Terrary 1

A few remarks on transition matrix:

lacktriangled The size of transition matrix is  $|S|\times |S|$  , where  $|\cdot|$  implies the number of elements in a set.

- Transition diagram and transition matrix carry exactly same information.
- **③** A legit transition matrix must have each row summing up to 1.

Suppose 
$$\mathbb{P}(S_0=c)=\underline{0.6}$$
 and  $\mathbb{P}(S_0=p)=\underline{0.4}$ , then what is  $\mathbb{P}(S_1=c)=?$ 

1. 
$$|P(S_1 = c) = |P(S_1 = c, S_0 = c) + |P(S_1 = c, S_0 = p)$$
  
=  $|P(S_1 + c | S_0 = c)|P(S_0 = c)$   
+  $|P(S_1 = c | S_0 = p)|P(S_0 = p)$  |P(S\_0 = p) |P(S\_0 = p

Suppose 
$$\mathbb{P}(S_0=c)=0.6$$
 and  $\mathbb{P}(S_0=p)=0.4$ , then what is  $\mathbb{P}(S_2=c)=?$ 

$$Q_0 \xrightarrow{\times P} Q_1 \xrightarrow{\times P} Q_2 \qquad Q_0 \xrightarrow{} Q_0$$

$$Q_1 = Q_0 P \qquad Q_2 = Q_1 P$$

$$= Q_0 P \cdot P \qquad C(1) (AB)C = A(BC)$$

Exercise 4  $P(S_{\iota} = P) = ?$   $P(S_{\iota} = P) = ?$  Suppose  $S_0 = c$ , then what is  $\mathbb{E}(S_2) = ?$  In other words, what is  $\mathbb{E}(S_2 | S_0 = c) = ?$ 

# Transitions in DTMC

### Exercise 5

Suppose 
$$S_0 = p$$
, then what is  $\mathbb{P}(S_2 = p) = ?$ 

What is 
$$\mathbb{P}(S_2 = p | S_0 = p) = ?$$

III. Exercises ○○○○○○○○ IV. Simulating stochasic paths

### Motivation

In this section, we will address the following two questions.

- Given I drink coke today, what is likely my consumption for upcoming 10 days?
- What is my expected spending for upcoming 10 days if I drink coke today? (Pepsi is \$1 and Coke is \$1.5)

# **DTMC Simulator**

- ullet For a transition between time t and time t+1,
  - A deterministic transition can be formulated as

$$\underline{S_{t+1}} = f(\underline{S_t})$$

for some function  $f(\cdot)$ .

A stochastic transition can be formulated as

$$S_{t+1} = f(S_t, randomness)$$

for some function  $f(\cdot)$ .

- In this light, the soda DTMC's transition can be described as  $S_{t+1}=f(S_t,\ u)$ , where  $u\sim U(0,1)$ . (Remind that a simulating a uniform distribution U(0,1) is enough to express possible randomness, based on inverse transformation method in A5.
- Specifically,
  - $f(S_t = c, u) = c$  if  $u \le 0.7$ , and = p otherwise.
  - $f(S_t = p, u) = c$  if u < 0.5, and = p otherwise.

```
soda simul <- function(this state) {</pre>
  u <- runif(1)
  if (this state == "c") {
    if (u \le 0.7) {
      next state <- "c"
    else {
      next state <- "p"
  } else { # this state=="p"
    if (u \le 0.5) {
      next_state <- "c"
    else {
      next state <- "p"
  return(next state)
```

 Using the function soda\_simul(), let's generate <u>5 possible paths</u> for 10 days.

```
library(stringr) # for str sub() and str count()
for (i in 1:5) {
  path <- "c" # coke today (day-0)
  for (n in 1:9) {
    this_state <- str_sub(path,-1,-1) # last elemen
    next state <- soda simul(this state)</pre>
    path <- paste0(path, next state)</pre>
  print(path)
## [1] "cccccppccp"
## [1] "ccpcppppcc"
## [1] "cppcpppccc"
## [1] "cccccpccpp"
## [1] "cccccccpp"
```

- To address the second question regarding expected spending, we certainly need more than 5 paths.
- Let's do it with 10,000 Monte-Carlo simulation.
- We need cost evaluating function that calculates cost for each path.

```
cost eval <- function(path) {</pre>
  cost one path <-
    str count(path, pattern = "c")*1.5 +
    str_count(path, pattern = "p")*1
  return(cost one path)
MC N <- 10000
spending records <- rep(0, MC N)
for (i in 1:MC N) {
  path <- "c" # coke today (day-0)
  for (t in 1:9) {
    this state <- str_sub(path, -1, -1)
    next state <- soda simul(this state)</pre>
    path <- paste0(path, next state)</pre>
  spending records[i] <- cost_eval(path)</pre>
```

```
mean(spending records)
## [1] 13.37395
```

- Each path has length of 10.
- The 10,000 number of paths are generated for calculating expected cost.
- In the language of stochastic programming, we prefer to describe it as following
  - In this problem, *time horizon* is 10-days.
  - The MC simulation was conducted with 10,000 episodes.
  - Each *episode* is defined as a single full simulation path for *time horizon*.
  - In each *episode*, *a stochastic path* is generated and *total cost for a path* is evaluated.

Everite. SICI ZEZ PYthin ez.

"Faber est suae quisque fortunae - 운명을 만드는 사람은 그 자신이다."