



AAYUSH SHRESTHA



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EDUCATION

Bachelor of Information Management

KIST College of Management
2021 - Present

+2 in Management

Global Academy
2019- 2021

SKILLS

Languages

- Java
- JavaScript
- Python
- PHP

Databases

- PostgreSQL
- MySQL

Tools and Frameworks

- Spring Boot
- Git & GitHub
- Maven
- JSP & Servlet
- Django
- JUnit
- Postman

Frontend

- HTML5
- CSS3
- Bootstrap
- Tailwind CSS

PROFILE

Self-taught and passionate developer, with expertise in Java, web development, and database management. Experienced in organizing tech events like hackathons and actively learning advanced tools such as Maven, Spring Boot, and Django. A quick learner with strong problem-solving skills, aiming to contribute to impactful projects while exploring other modern tech stacks.

WORK EXPERIENCE

RankMeTop

Dec 2024 - May 2025

SEO Intern

Internship · Dec 2024 - Apr 2025

- Performed keyword research and content audits using SEMrush and BrightLocal.
- Created geo-tagged posts for Google Business Profile.
- Assisted in on-page SEO and technical site audits.
- Collaborated on reports and team-based SEO tasks.

SEO Trainee

Full-time · Apr 2025 - May 2025

- Handled SEO tasks for an e-commerce client (NDA-bound).
- Fixed technical SEO issues and optimized key pages.
- Designed visuals for blogs and social posts.
- Created SEO-friendly pages like About Us and FAQ.

KIST HackFest Organizing Committee

Logistic Lead

Intra KIST HackFest (Dec 2023)

2024

Inter KIST HackFest (Jun 2024)

2024

- Managed logistical requirements and coordinated with volunteers to ensure smooth operations
- Oversaw setup and handled real-time issues during the event, contributing to a successful event execution.

SOFT SKILLS

- Manual Testing
- Team Collaboration
- Debugging Expertise
- Analytical Thinking
- Continuous Learning
- Presentation
- Adaptability
- Self-Paced

HOBBIES

- Hackathon
- Coding Competitions
- Basketball
- Table Tennis

Bardibas Boarding School

2019 - 2021

Primary School Teacher

- Treated parents, teachers, and students with respect, upholding the school's ideals.
- Identified clear learning objectives and utilized specific teaching methods to meet student needs.
- Supported school administration by actively participating in staff meeti

PROJECTS

Subha Shree Traders (E-commerce Site)

<https://github.com/sthaayush/Subha-Shree-Traders>

Technologies: HTML, CSS, JavaScript, Bootstrap, PHP, MySQL

Key Features: Product catalog, shopping cart, order management, inventory management

PawsUnited (Dog Daycare Center)

<https://github.com/sthaayush/PawsUnited>

Technologies: HTML, CSS, JavaScript, Bootstrap, Java (JSP & Servlet), MySQL

Key Features: Pet profile management, appointment booking system, customer relationship management.

GoingGreen (Greenhouse Farming)

<https://github.com/sthaayush/OdeToCode.git>

Technologies: HTML, CSS, JavaScript, Bootstrap, Java (JSP & Servlet), MySQL

Key Features: Greenhouse farming information, booking system for setups, e-commerce for products.

AWARDS & ACHIVEMENTS

- Participated in HEX Genius (2023)
- Participated in KIST Fair (2023)
- Competed in SXC Sandbox (2024)
- OB Brilliance Olympiad (2024)