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# Aayush Shrestha

### Profile

Self-taught and highly motivated software developer with strong expertise in Java, web development, and database management. Proven experience in organizing and leading tech events such as hackathons, showcasing leadership and teamwork skills. Proficient in modern development tools and frameworks including Maven, Spring Boot, Django, React, and PostgreSQL. Adept at problem-solving, quick learning, and adapting to new technologies. Passionate about building impactful projects and continuously expanding knowledge across diverse tech stacks.

## Education

2021 – 2025 Bachelor of Information Management, KIST College of Management

## Experience

Dec 2024 - **SEO Intern**, RankMeTop

Apr 2025 O Conducted keyword research and content audits using SEMrush and BrightLocal.

- O Created geo-tagged posts for Google Business Profile.
- Assisted in on-page SEO and technical site audits.

Apr 2025 - **SEO Trainee**, RankMeTop

May 2025 O Managed SEO tasks and fixed technical issues for an NDA-bound e-commerce client.

- O Designed visuals for blogs and social posts.
- O Created SEO-friendly pages such as About Us and FAQ.

2019 – 2021 Primary School Teacher, Bardibas Boarding School

- O Delivered tailored teaching to meet student needs and objectives.
- O Maintained respectful communication with parents, teachers, and students.

2024 Logistic Lead, KIST HackFest Organizing Committee

- Coordinated logistics and volunteer efforts.
- Managed event setup and resolved real-time issues.

# **Projects**

### PawsUnited (Dog Daycare Center)

- O Tech: HTML, CSS, JavaScript, Bootstrap, Java (JSP & Servlet), MySQL
- **Features:** Pet profile management, appointment booking system, customer relationship management.
- Link: github.com/sthaaayush/PawsUnited

## **Subha Shree Traders (E-commerce Site)**

- O Tech: HTML, CSS, JavaScript, Bootstrap, PHP, MySQL
- Features: Product catalog, shopping cart, order management, inventory management.
- Link: github.com/sthaaayush/Subha-Shree-Traders

## TextUtils (React Utility App)

- O Tech: React, JavaScript, Bootstrap
- **Features:** Word and character counting, text case conversion, dynamic theming, routing. Demonstrates component-based structure, props, and state management.
- GitHub: github.com/sthaaayush/TextUtils
- Live: textanz.netlify.app

#### Skills

Languages Java, JavaScript, Python, PHP

Frontend HTML5, CSS3, Bootstrap

Frameworks Spring Boot, Django, JSP & Servlet, React

& Libaries

Databases PostgreSQL, MySQL

Tools Git & GitHub, Maven, JUnit, Postman, SEMrush, BrightLocal

Other Tools Canva, WordPress (basic), Google Docs & Sheets

## Soft Skills

Manual Testing, Team Collaboration, Adaptability, Debugging, Self-Paced, Continuous Learning, Presentation, Analytical Thinking

### Achievements

- 2024 Inter KIST HackFest (Jun)
- 2023 Intra KIST HackFest (Dec)
- 2023 KIST Fair
- 2024 HEX Genius
- 2024 SXC Sandbox
- 2024 OB Brilliance Olympiad

## Hobbies

Hackathon, Coding Competitions, Table Tennis, Basketball