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# Developer Platform & Accessing Reddit Data

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Reddit offers a variety of tools and services to developers, including a dedicated Developer Platform for running your apps on the Reddit platform, a Data API for developers accessing and using content on Reddit, an Ads API for advertisers accessing information about their campaigns on Reddit, a researchers API to support the work of academics, and Reddit Embeds for embedding content from Reddit on your apps. This article provides some basic information about our developer interfaces.

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## Moderators, Developers and General Non-Commercial Uses

### *What is Reddit's Developer Platform?*

Reddit's developer platform (or Devvit) is a suite of tools and resources that enables developers to contribute to the Reddit experience. Third-party developers can use Devvit to create interactive games, utilities, or moderation tools

If you're a developer, Devvit includes a UI toolkit for interactive experiences, custom buttons, event triggers, realtime support, Redis data storage and app hosting, and community-specific settings configurations. The Developer Platform is currently in beta and can be accessed here ⧉ . Join r/Devvit ⧉  for news, updates, and community support.

 If you're a moderator and would like to learn more about using Developer Platform-built apps, check out our help article ⧉ .

### *What is Reddit's Data API?*

Reddit's Data API allows approved developers the ability to access and modify Reddit data programmatically, e.g. to build automated moderation tools. Learn more about our Data API here ⬀ or join in the conversation in our developer community ⬀ .

### *What are Reddit Embeds?*

Reddit Embeds enable you to embed content from Reddit on your app. Learn more about Reddit Embeds here ⬀ .

## Advertisers

### *What is Reddit's Ads API?*

Reddit offers advertisers and their partners access to our Ads API to create, edit, and manage their advertising and audiences on Reddit as well as view ad reporting. Learn more about our Ads API here ⬀ .

## Commercial Use; Fees

### *Can I use Reddit developer tools and services for commercial purposes?*

You cannot use any Reddit developer tools and services for commercial purposes without first getting our permission. We consider commercial purposes to include any use of our services by a business or on behalf of a business or as part of a monetized product or service. Some examples include but are not limited to:

- Mobile apps with ads, promos, or paywalls

- Search or website ads

- Services, research, or data access for fees

- Subscription services

- Sponsorships

- Licensing or royalty fees for products

- Free product features available for upsell

- Publishing content from Reddit on monetized websites or apps with ads

- Selling access to models trained on Reddit data

The information you provide about your use case and App during Reddit's App Review will determine your eligibility and approval for commercial (or non-commercial) use of Reddit's developer tools and services.

If you're interested in using Reddit data to power, augment, or enhance your product or service for any commercial purposes, you'll need our permission, and we'll require a contract. Please reach out through our contact form ⬀ to learn more.

### *Can I display Reddit content and run ads on my app, website, or other service?*

No. You cannot display Reddit content and run advertisements within your app, website, or other services. This restriction extends to pre- and post-roll ads, flash overlay ads, paid promotional placements, and all other forms of advertisement.

### Does Reddit charge fees to use its developer services?

Reddit offers both free and paid access. Whether your use will require paid access depends on how you access and use the data. For example, we do not charge for reasonable use of Reddit Embeds. Bulk exporting of Reddit data will be significantly limited by default, however, and select developers who require broader access to Reddit data may be charged fees to lift those limits.

## Research

### Can I perform research using Reddit developer tools and services?

Use for research purposes is OK provided you use it exclusively for academic (i.e. non-commercial) purposes, and don't redistribute our data or any derivative products or services based on our data (e.g. models trained using Reddit data).

### How can I get access to Reddit's Research API?

To learn more about how to propose a research topic and access relevant data, please visit r/reddit4researchers ⬈ .

### Can I publish my research?

You can publish the results of your research, so long as you exclude our data or any derivative products based on our data (e.g. models trained using Reddit data), you credit Reddit, and anonymize information in your published results. You also need to provide us with a copy at reddit.research@reddit.com with reasonable advance notice before publishing.

### Does Reddit charge developers performing research?

In most cases, we don't ask for money for pure research use cases of our data. We do evaluate these on a case-by-case basis; for example applications that involve large volumes of data we may charge some fees to cover costs.

## Use Restrictions

### Are there rate limits on Reddit APIs?

Yes. Both our Data API and Ads API, as well as other Reddit APIs we may make available to developers, are each subject to rate limits. Please review the Responsible Builder Policy ⬈  and developer documentation for the Data API ⬈  and Ads API ⬈  to learn more.

### Can I use content on Reddit to build a large language / AI model?

No. You may not use content on Reddit as an input for any model training without explicit consent from Reddit. Commercial use of any model trained with Reddit data is prohibited without explicit approval.

# Getting Started

### *How do I use Reddit developer services?*

It depends on the Reddit developer service.

- To use Reddit Developer Platform, you need to sign-up here ☑ .
- To use Reddit's Data API for non-commercial purposes, you need to sign-up here ☑ .
- To use Reddit's Data API or Ads API for commercial purposes, you need to reach out here ☑ .
- To use Reddit's research API, visit r/reddit4researchers ☑  to learn how to propose your research project for approval.
- To use Reddit Embeds, you need to press *Share* on a post.

### *Where is the developer documentation?*

Some developer documentation applies to all Reddit developer services, including the rules and guidelines in this article. We also provide separate developer documentation for specific Reddit developer services.

- For Reddit Developer Platform, additional developer documentation can be found within the Developer Platform and at r/devvit ☑ .
- For Reddit's Data API, additional developer documentation can be found here ☑ .
- For Reddit's Ads API, additional developer documentation can be found here ☑ .
- For Reddit Embeds, additional developer documentation can be found here ☑ .

# Access Info

### *How do I access Reddit developer services?*

In addition to signing up, certain developer services — like our Data API, Ads API, and Developer Platform — have additional authentication requirements in their developer documentation. You need to abide by these requirements in order to access these developer services. Learn more here ☑ .

### *Why can't I access Reddit's Data API or other developer services?*

If you're accessing Reddit from an IP address in a hosted service provider's netblock, you will be required to have a valid OAuth token or be logged in. However, we may make exceptions to our default access rules in certain circumstances, including when we believe it is needed to protect the safety of our users in sensitive geographies.

# Other

### How can I share feedback I have about Reddit's developer tools and services?

If you have any feedback on Reddit's developer tools and services or on any of Reddit's programs and processes for developers, please reach out here ↗ .

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