

---

**Re:[## 1144316 ##] Your "Strategic Framework for Healthcare Analytics" Graphical Abstract**

**SNAS** <support@as.springernature.com>  
Reply-To: support@as.springernature.com  
To: samuel.harrold@gmail.com

Fri, Jan 16, 2026 at 5:45 AM

Dear Samuel Harrold,

Thank you for purchasing a Graphical Abstract! I'd like to explain our process in more detail.

Your project will be matched with a scientific writer and scientific illustrator who will collaborate to highlight the essential elements of your research, facilitating your ability to rapidly disseminate research results and help readers understand the importance of the work. Once complete, we will send the graphical abstract to you for review, at which point you will have an opportunity to request revisions. One round of revision is included in the price of your graphical abstract. Once approved, we will provide you with a .tif, .pdf and a .png for your use.

To begin the creation process, we would first appreciate your input on the following:

- What is your intended audience (e.g., an educated general audience, specialists in your field, clinicians)?
- Please send us a 1- to 2-sentence summary of the information you'd like us to highlight

If you have any high-quality images, you are welcome to share that content with us. Please note that under our [Terms of service](#), it is your responsibility to determine if it is necessary to obtain any licenses required to use third-party content.

We know that getting the word out about your research can be challenging, and we want to help set you up for success. Many institutions and organizations employ Public Information Officers (PIO) or communications professionals who tell the world what's going on at their institution. If you'd like us to share your Graphical Abstract with a PIO at your institution, please share their email address with us. Doing so will give us permission to copy them on the final delivery email.

We will be in touch with a draft of the Graphical Abstract in about three weeks, at which time you will have an opportunity to provide feedback on the accuracy of the text and the appropriateness of the imagery used.

We look forward to working with you!

Kind regards,  
Bhavik

[How would you rate our customer service?](#)

