



ROLL UP

Magazine issue

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Maumela Khathutshelo

Stoners

What is a stoner?

The term “stoner” generally refers to a person who uses cannabis regularly. It can describe someone who enjoys the effects of marijuana, whether for recreational or medicinal purposes. The term is often associated with a laid-back, relaxed attitude, but it can also carry stereotypes and misconceptions.

Stoners

Stoner vs pothead

- **Stoner:** Often seen as a responsible cannabis user who enjoys it while maintaining control over their daily lives.
- **Pothead:** Perceived as someone whose life is heavily influenced or dictated by their cannabis use, struggling with dependency and excessive consumption

Roll up

What is roll up?

Roll up is a magazine issue where we embark on a journey through the multifaceted world of cannabis. We explore its role in the financial sector and examine the spiritual and religious dimensions of cannabis use, uncovering its historical significance and contemporary relevance in various faith traditions.

Roll up

Why roll up?

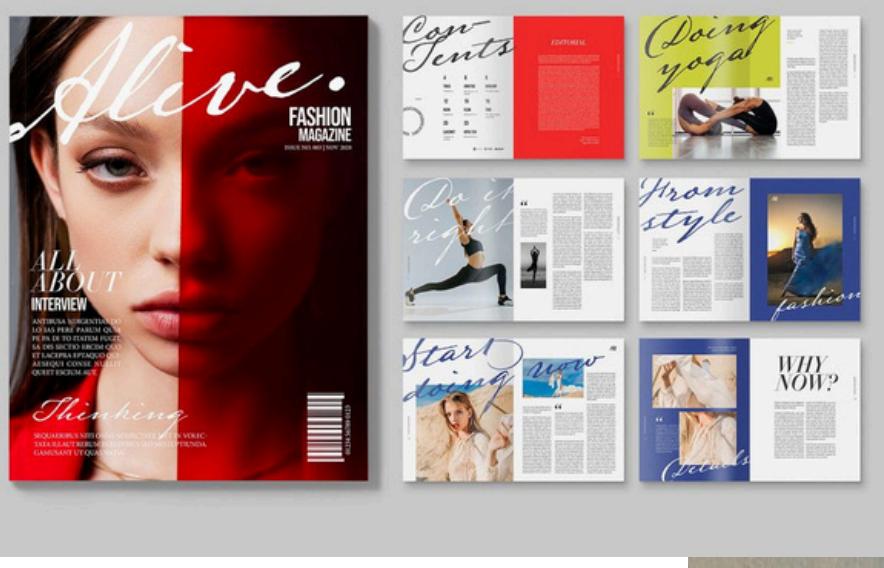
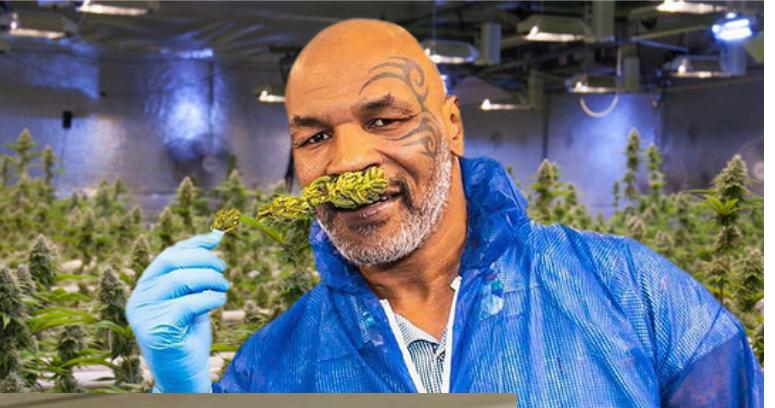
Our goal is not only to inform but also inspire the youth and people that want to tap into the cannabis business industry. As the green wave continues to sweep across the globe, we dive deep into its rich tapestry, exploring not just the highs but also the profound impacts it has on our lives from spiritual enlightenment to medical breakthroughs, and even its role in the financial landscape.

Roll up

Who reads roll up?

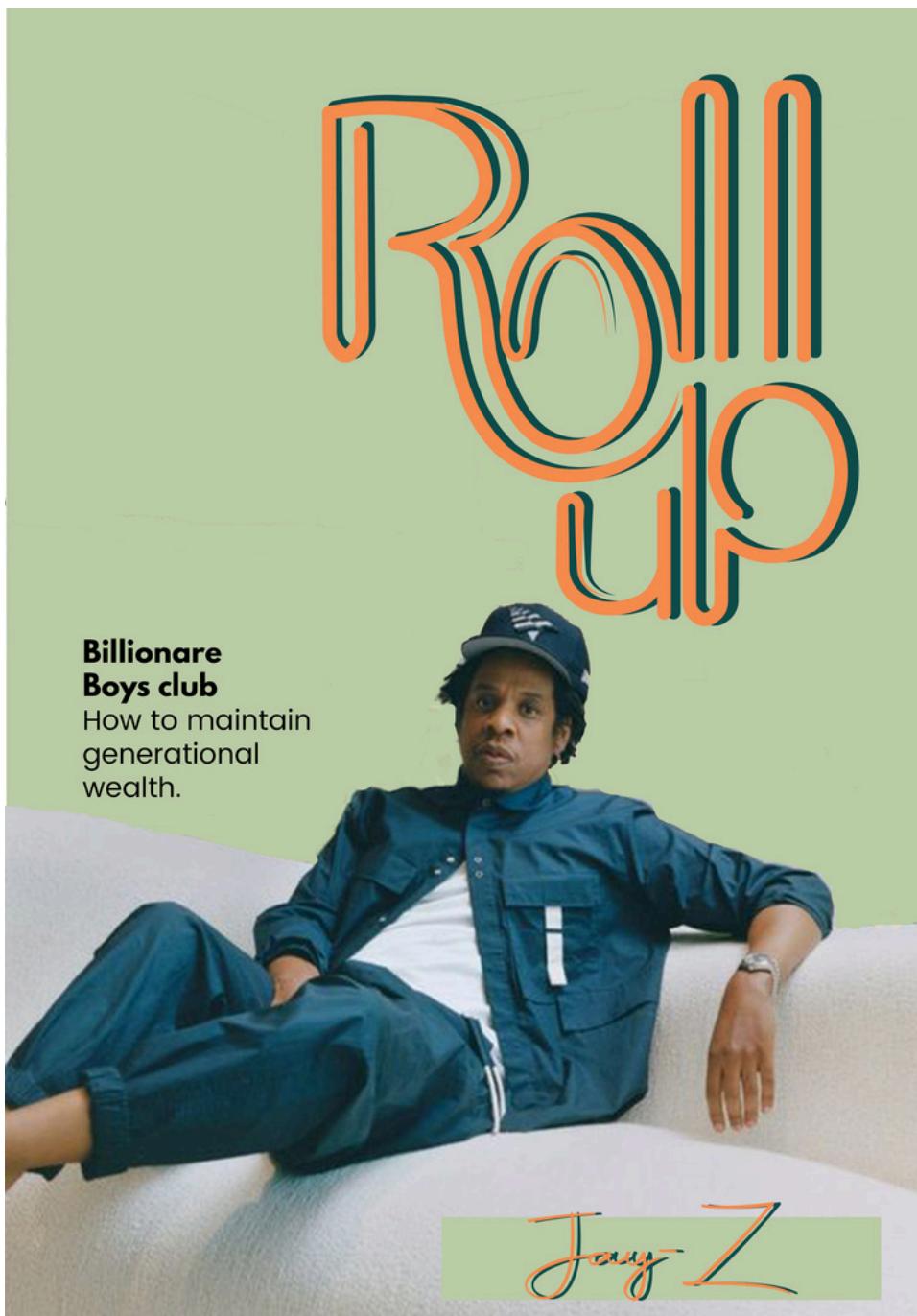
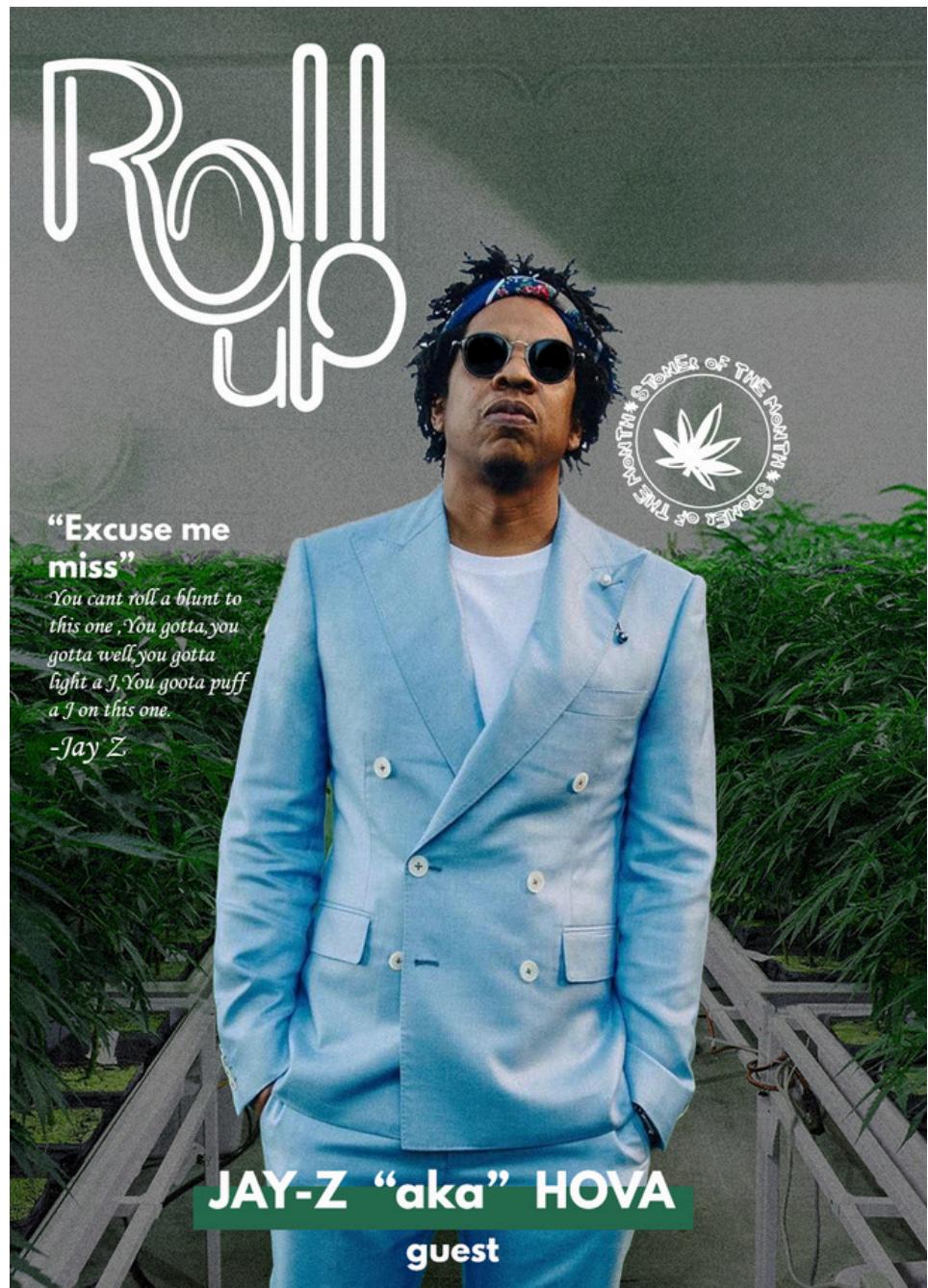
Our magazine is specially designed for young people who have an interest in cannabis culture but either you're a seasoned investor or just financially curious about the industry's growth, our comprehensive coverage will provide you with the knowledge you need. We hope to broaden your understanding and spark thoughtful discussions about the many roles cannabis plays in our world.

Mood board



Design process

Cover



Design process

Editors note & content

Editors note



and religious dimensions of cannabis use, uncovering its historical significance and contemporary relevance in various faith traditions. We also shine a light on the medical side, bringing you the latest research, therapeutic uses, and personal stories that highlight the plant's potential to heal and transform lives.

On the financial front, we explore the booming cannabis industry, offering insights into investment opportunities, market trends, and the economic implications of legalization. Whether you're a seasoned investor or just curious about the industry's growth, our comprehensive coverage will provide you with the knowledge you need.

Our goal is to not only inform but also to inspire. We hope this edition broadens your understanding and sparks thoughtful discussions about the many roles cannabis plays in our world. So roll up, settle in, and join us on this enlightening exploration.

Stay elevated and informed,

Maumela Khathuthshelo
Editor-in-Chief, Roll up

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Medical, spiritual and medical uses of cannabis

5.H.O.V.A
Jay z discusses new cannabis business venture and journey

Editors note



traditions. We also shine a light on the business side, bringing you the latest from a successful business man, stoner and personal experience on running the cannabis business.

Our feature article will take you on a journey through time, highlighting how cannabis has influenced art, music, and politics. We'll examine the shifting perceptions of cannabis and dissecting the stigma and that have shaped its current status. Additionally, we'll provide insights into the science behind the plant, helping you understand its benefits and potential drawbacks.

Dive in, expand your knowledge, and join us in celebrating the rich and evolving legacy of cannabis culture. We explore the booming cannabis industry, offering insights into investment opportunities, market trends, and the economic implications of legalization. Whether you're a seasoned investor or just curious about the industry's growth, our comprehensive coverage will provide you with the knowledge you need.

Our goal is to not only inform but also to inspire. We hope this edition broadens your understanding and sparks thoughtful discussions about the many roles cannabis plays in our world. So roll up, settle in, and join us on this enlightening exploration.

In this issue, we've curated a diverse range of articles that examine the spiritual and religious dimensions of cannabis use, uncovering its historical significance and contemporary relevance in various faith traditions. We also shine a light on the medical side, bringing you the latest research, therapeutic uses, and personal stories that highlight the plant's potential to heal and transform lives.

Stay elevated and informed

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Design process

first spread

The chronic

Medical

Pain relief: Cannabis is often used to alleviate chronic pain, especially in conditions like arthritis and multiple sclerosis.

Mental health: Studies suggest that cannabis can help reduce the symptoms of anxiety, PTSD, and depression. However, it's important to use it under medical supervision.

Seizure control: Certain cannabis-derived medications have been approved for treating epilepsy and other seizure disorders.

Nausea and appetite stimulation: Cannabis is commonly used to help reduce nausea and vomiting, especially in cancer patients undergoing chemotherapy, and to stimulate appetite in conditions like HIV/AIDS.

Spiritual

Ancient Traditions: Cannabis has been used in various religious ceremonies across cultures. For example, it's mentioned in the Atharva Veda, one of the sacred texts of Hinduism. Cannabis has also been used ritually by ancient Assyrians, Egyptians, and Hebrews.

Modern practices: Some modern spiritual movements, like Rastafarians, consider cannabis a sacrament that helps them connect with the divine. It is believed to enhance meditation, prayer, and spiritual awareness.

Personal spirituality: Many individuals use cannabis to deepen their personal spiritual practices, finding that it helps them focus, relax, and gain new perspectives. It can help users feel more connected to their surroundings and inner selves.



The chronic
Exploring the different uses of cannabis

Medical

Hinduism: Cannabis is used in the form of bhang, a drink made from leaves and flowers of the plant in festivals like Holi and Maha Shivaratri. It is believed to be a favorite of Lord Shiva.

Rastafarian: In Rastafarian culture, cannabis is considered a sacred herb. It is used in religious ceremonies to enhance spiritual experiences and to bring the user closer to Jah (God).

Ancient cultures: Many ancient cultures, including the Scythians and some Germanic tribes, used cannabis in their rituals.

Modern Religions: Some modern religious movements, like Cannhestem.

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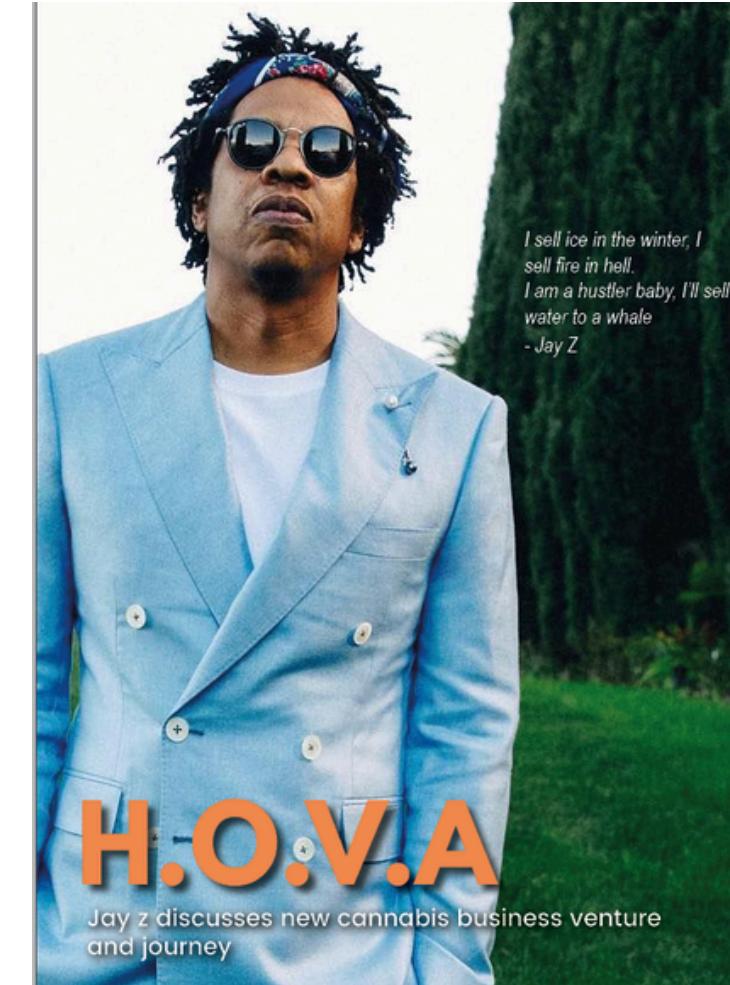
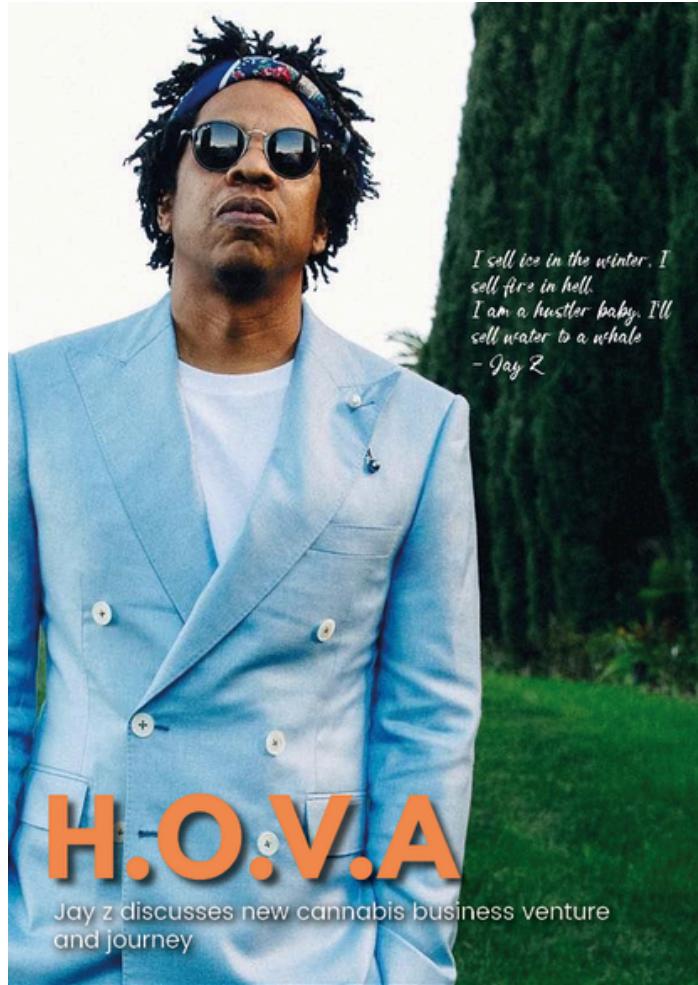
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STONER THINGS



Design process

Second spread



While primarily known for his achievements in music and business, he has also occasionally spoken about his use of marijuana.

He gained fame in the 1990s with his debut album *Reasonable Doubt* and became one of the best-selling music artists of all time. Jay-Z's music career includes a wide range of successful albums and hits, such as "Empire State of Mind" and "99 Problems."

In addition to his music career, Jay-Z is a prominent businessman who co-founded Roc-A-Fella Records.

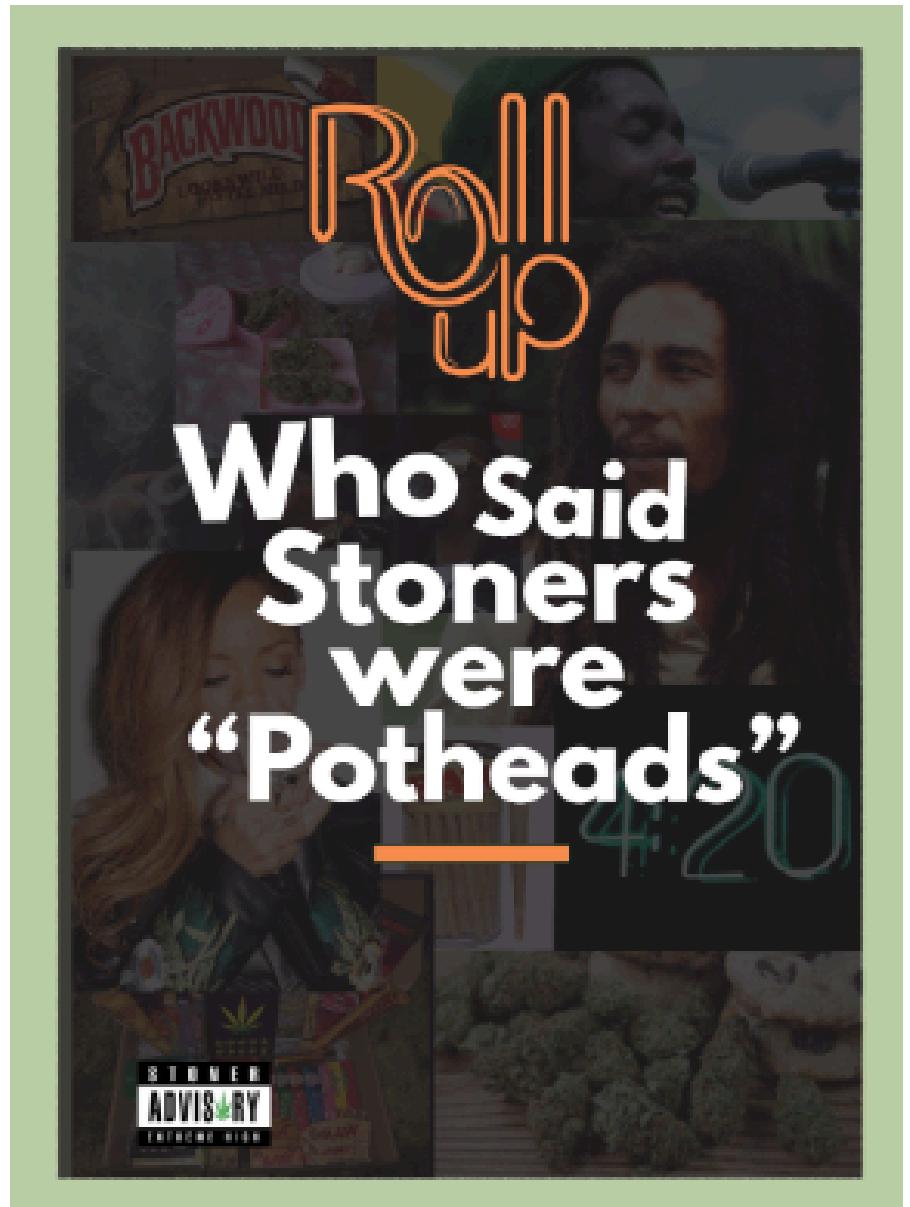
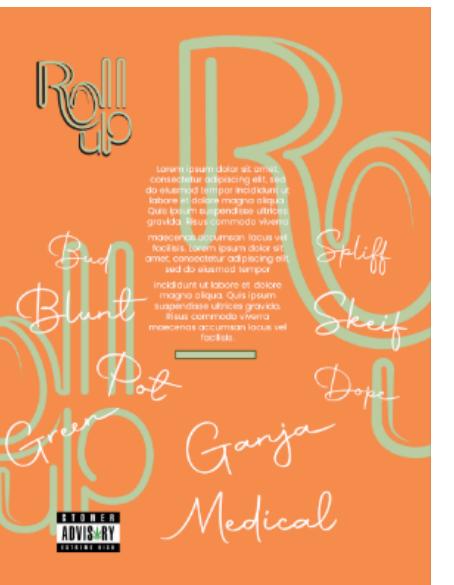
He launched the Roc Nation entertainment agency, and is involved in various ventures including the sports agency Roc Nation Sports and the champagne brand Armand de Brignac. His business acumen and cultural influence have established him as a major figure in both the music industry and popular culture.



JAY Z states that the reason he created MONOGRAM was to "give cannabis the respect it deserves by showcasing the tremendous hard work, time and care that go into crafting a superior smoke."

Design process

Poster



Design process

Poster

