



StartupTrader

Virtual Startup Exchange to buy, sell and trade startup stocks

www.startuptrader.com

**Virtual Marketplace for buying,
selling and trading startup stocks
to enable a community of
informed investors**

StartupTrader is Kickstarter for Investors

A virtual marketplace for startups involve:

20 Million startups

60 Million Entrepreneurs

8 Million Investors



StartupTrader

Problem

Information is expensive and biased

Founders need a better way to validate their product

Investors need to test their assumptions

Solution

A virtual exchange where traders can offer information in exchange for better bets

Play in the
virtual market

+

Contribute
information

=

Startup
Insights



Market Size

Initial target Market:

2
Million users

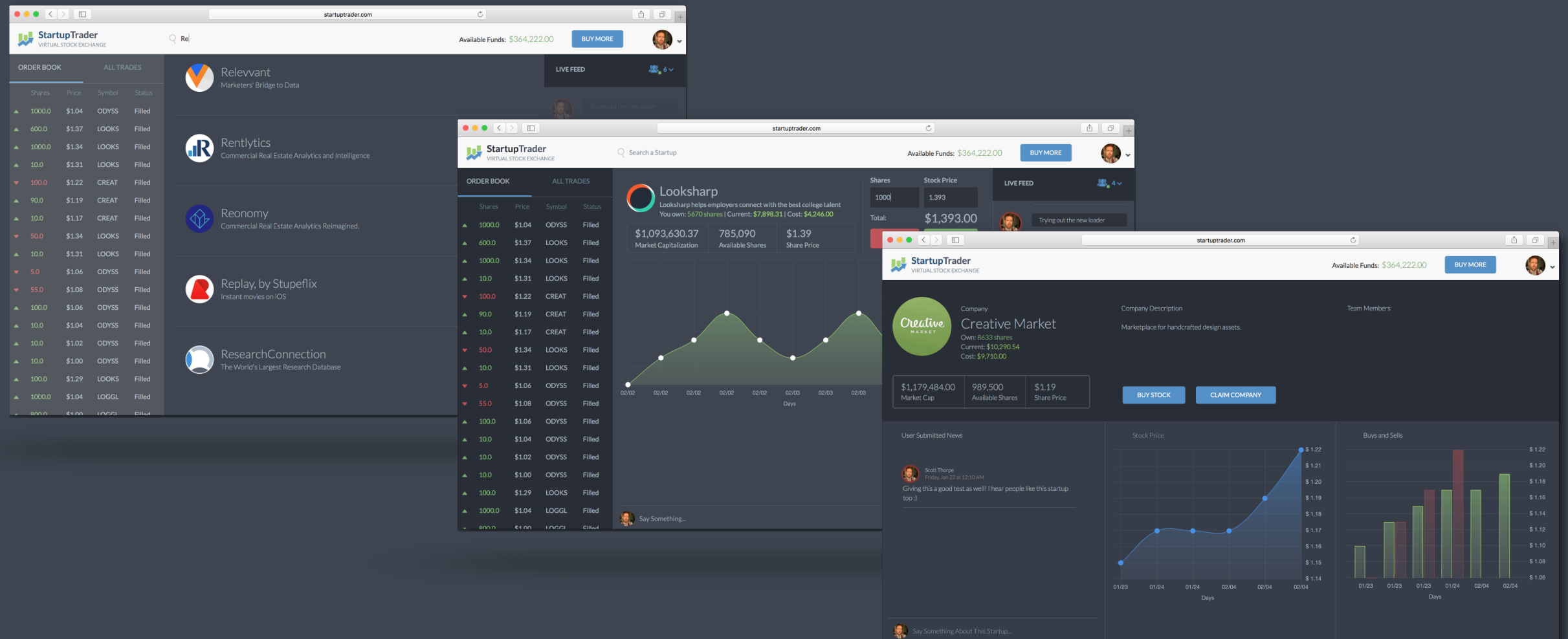
Entrepreneurs who have online sites

Investors that typically invest in seed rounds



Product

Search for Startup —————> Select Number of Shares —————> Trade!



Revenue



Virtual Currency

Charge for virtual currency to test assumptions. Launching with a marketplace that can be flexible and make changes quickly.



Team



Scott Thorpe

From programming in basic on the commodore 64 to writing web applications, Scott has always loved technology. Most recently, he co-founded MogoTix, a simple, secure mobile ticketing platform. Scott has many practical business skills that are key for starting and growing a new company.

