

Smart Real Estate ROI Summary - WestProp Strategy

KEY INSIGHTS:

- Smart homes deliver an average ROI gain of +0.8%
- Average annual savings per unit exceed \$429
- 10-year lifetime savings value per unit: ~\$4,296

REAL USE CASE - WESTPROP DEVELOPMENTS:

If WestProp integrates smart features such as solar, water recycling, and smart locks in:

- Millennium Heights
- Pomona City
- Warren Hills Golf Estate
- The Hills Lifestyle Estate

THEY CAN UNLOCK:

- More attractive ROI packages for investors
- Tangible long-term savings for buyers
- A competitive brand edge as a tech-forward, sustainable developer

CONCLUSION:

This dashboard and summary help validate pricing, investor returns, and green innovation potential in Zimbabwe's booming real estate sector.

Built using data simulation, ROI modeling, and business insights by Adonis Chiruka (Data Analytics Portfolio Project).