DAVID LE

User Experience Designer

CONTACT

Mobile
716-604-7774

Email
me@david-le.com

Portfolio
http://david-le.com

SKILLS

Design

- Figma
- Adobe Creative Suite
- Design Systems
- User Testing & Research
- User Flows & Personas
- Visual Design
- Webflow

Development

- HTML & CSS
- SCSS
- Javascript/Typescript
- React
- GatsbyJS
- NextJS
- Storybook
- AngularJS
- Vue.js

EDUCATION

SUNY University at Buffalo
2009 — 2013

Bachelor of Arts
Media Studies (Production)

EXPERIENCE

M&T Bank UX Engineer II, Vice President
November 2018 — present

- Team lead and designer/front-end developer of Currency, a custom in-house design system used across design and engineering teams.
- Ownership of design and codebase for user-facing documentation site of design system.

ESL Faceit Group UX Engineer (part-time)
April 2017 — present

- Lead designer for various customer facing products and web applications for a large e-Sports company.
- Design print and digital marketing materials such as banners and advertisements.
- Contribute to front-end codebase for game client.
- Leading both design and engineering efforts for a custom in-house design system.

Synacor Senior UX Designer
July 2015 — November 2018

- Lead designer of Cloud ID, an identity management and authentication software used by service providers, such as HBO and DISH.
- Contributed to front-end codebase and helped Engineering with front-end architecture.
- Worked with teams focused on designing and enhancing the usability of consumer-facing white-label products deployed across millions of users from clients such as AT&T, Verizon, CenturyLink, and Toshiba.
- Helped with visual design efforts for marketing materials, such as email blasts, and client customizations for existing web products.
- Built and coded various web A/B tests using Adobe Target to improve existing products.