

*As valuable as it  
is beautiful*

*Performs double duty as  
design **AND** life advice*

*Applicable to designers,  
**AND** developers*

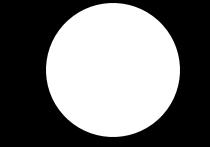
# THE 8 STAGES OF PSYCHOSOCIAL DEVELOPMENT

VIRTUES, BATTLES, AND EXAMPLES

*Sean Patrick John Paul George Ringo Doran  
@SPJPGRD*

*There's nothing  
quite like it*





# Do Me a Favor...

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*Keep that in mind*

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*So, before we get the **8 STEPS...***

*I want you to look at **THREE** concepts...*

*Why?*

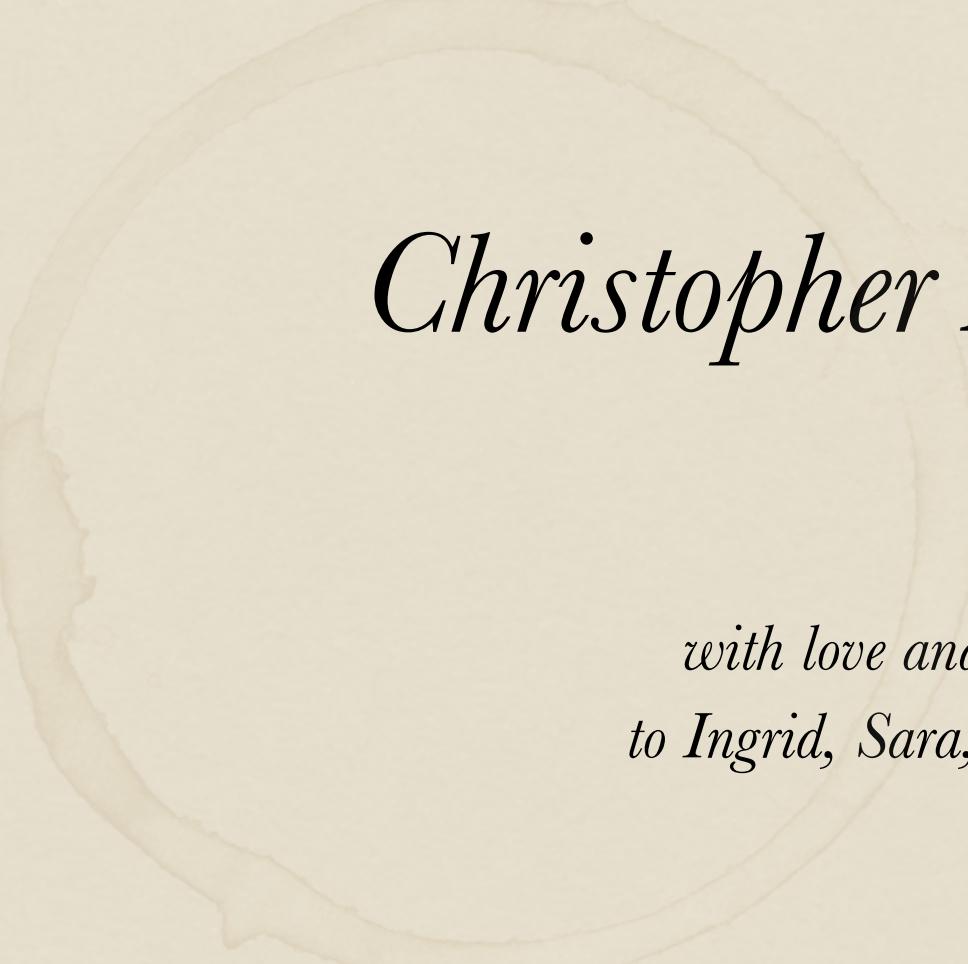
***THREE reasons...***

1. *Context*
2. *Application*
3. *Methodology*

*HOW TO READ A BOOK:*  
*The Classic Guide to Intelligent Reading*

*Coming to terms*

*Let's do this thing*



# THE TIMELESS WAY OF BUILDING

*The Timeless Way of Building* is the first in a series of books which describe an entirely new attitude to architecture and planning. The books are intended to provide a complete working alternative to our present ideas about architecture, building, and planning—an alternative which will, we hope, gradually replace current ideas and practices.

*volume 1 THE TIMELESS WAY OF BUILDING*

*volume 2 A PATTERN LANGUAGE*

*volume 3 THE OREGON EXPERIMENT*

*Christopher Alexander*

*with love and thanks  
to Ingrid, Sara, and Peter*

*Center for Environmental Structure*

BERKELEY, CALIFORNIA

NEW YORK

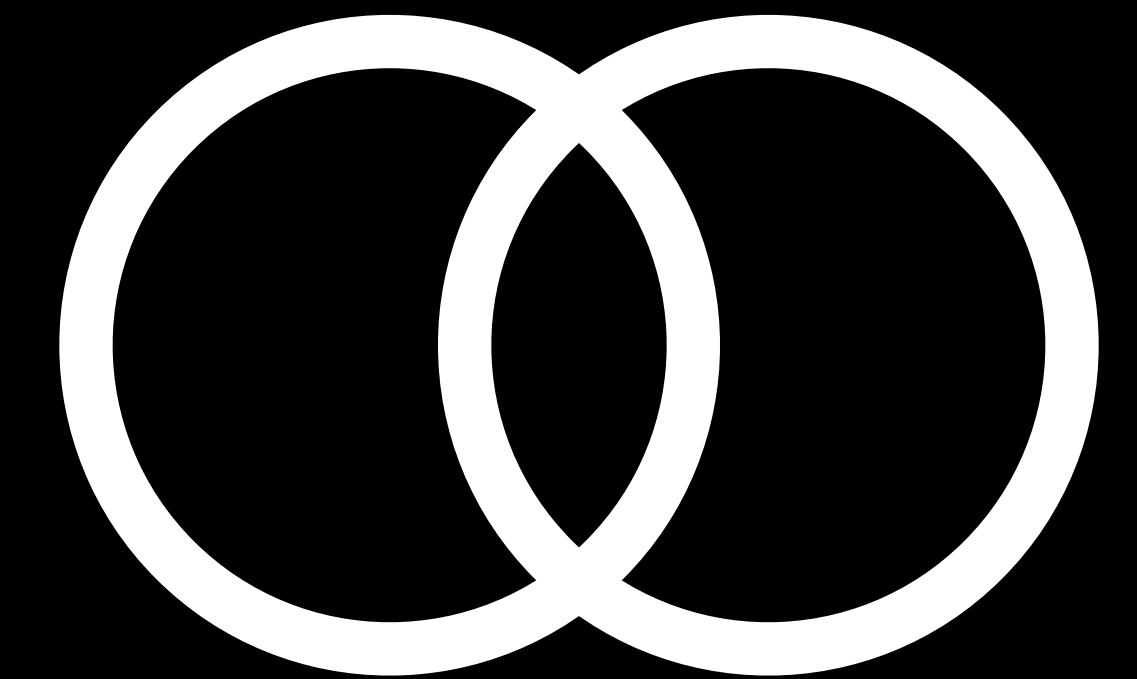
OXFORD UNIVERSITY PRESS

1979

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The action and the space are **INDIVISIBLE**.

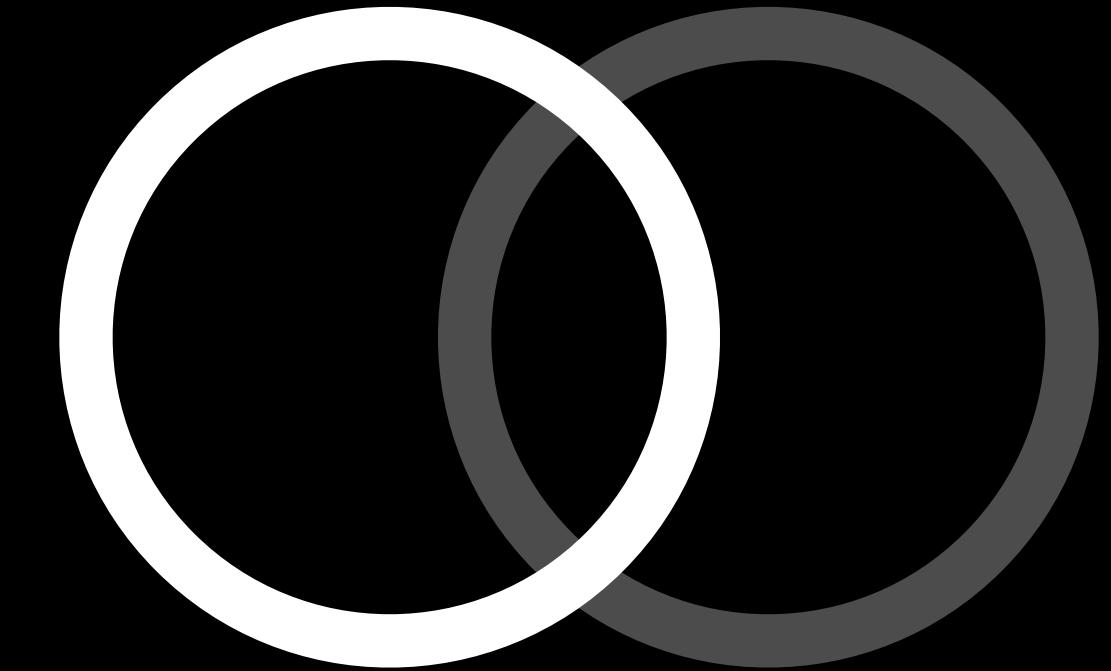
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The action and the space are **INDIVISIBLE**.

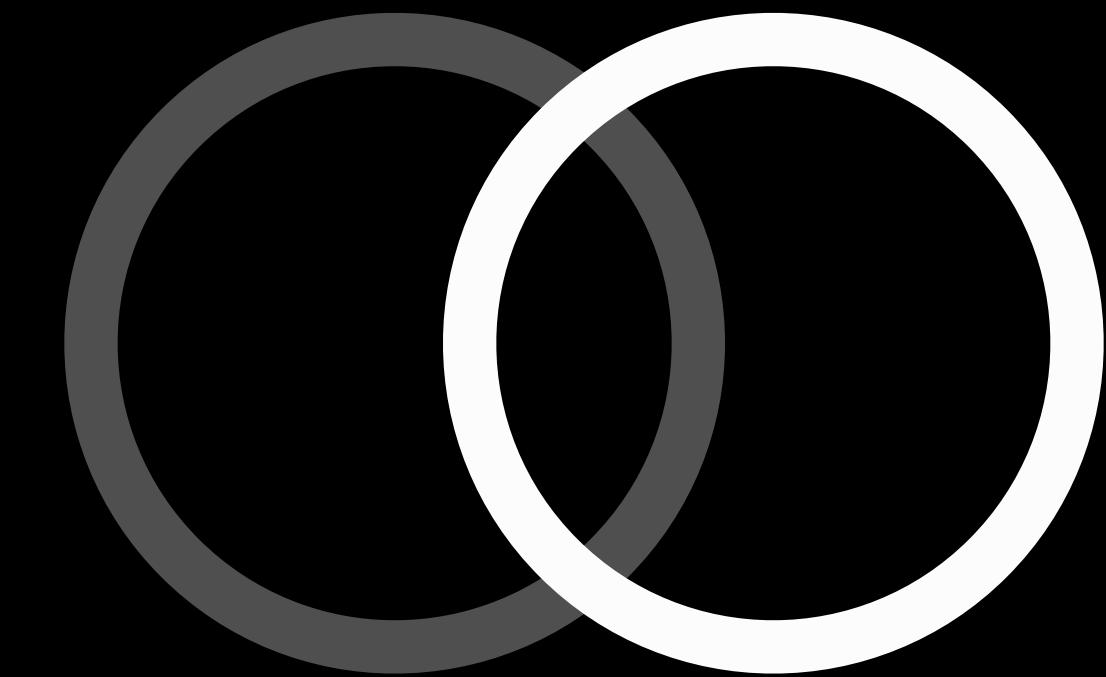
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The action is **SUPPORTED** by this kind of space.

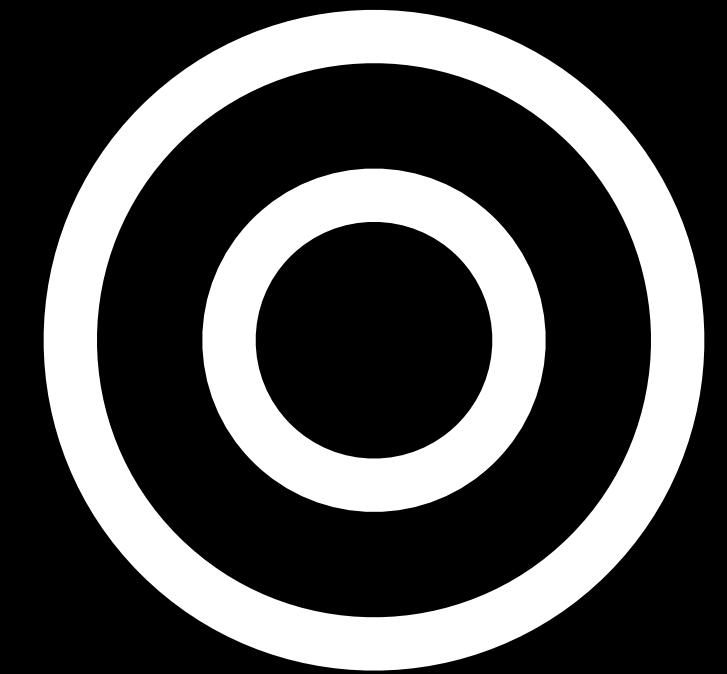
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The space **SUPPORTS** this kind of action.

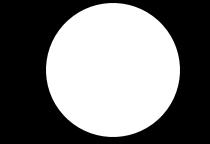
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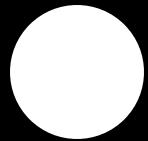
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The two form a unit, a **PATTERN OF EVENTS** in space.

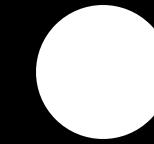
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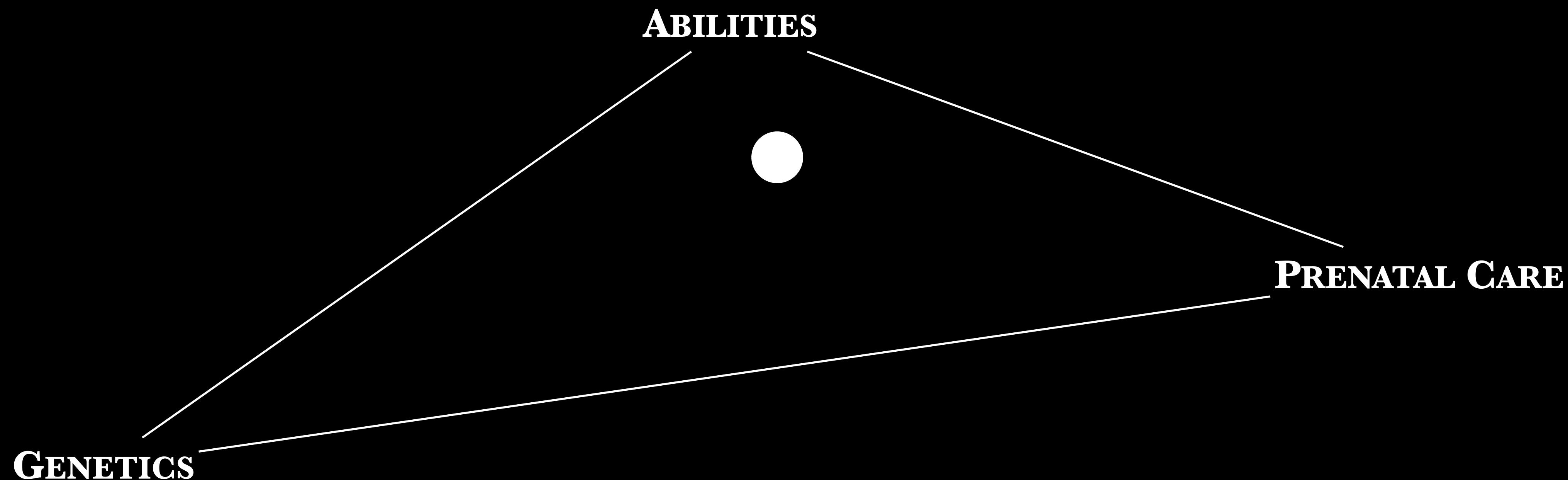
*So let's get back to you for our **SECOND** concept...*



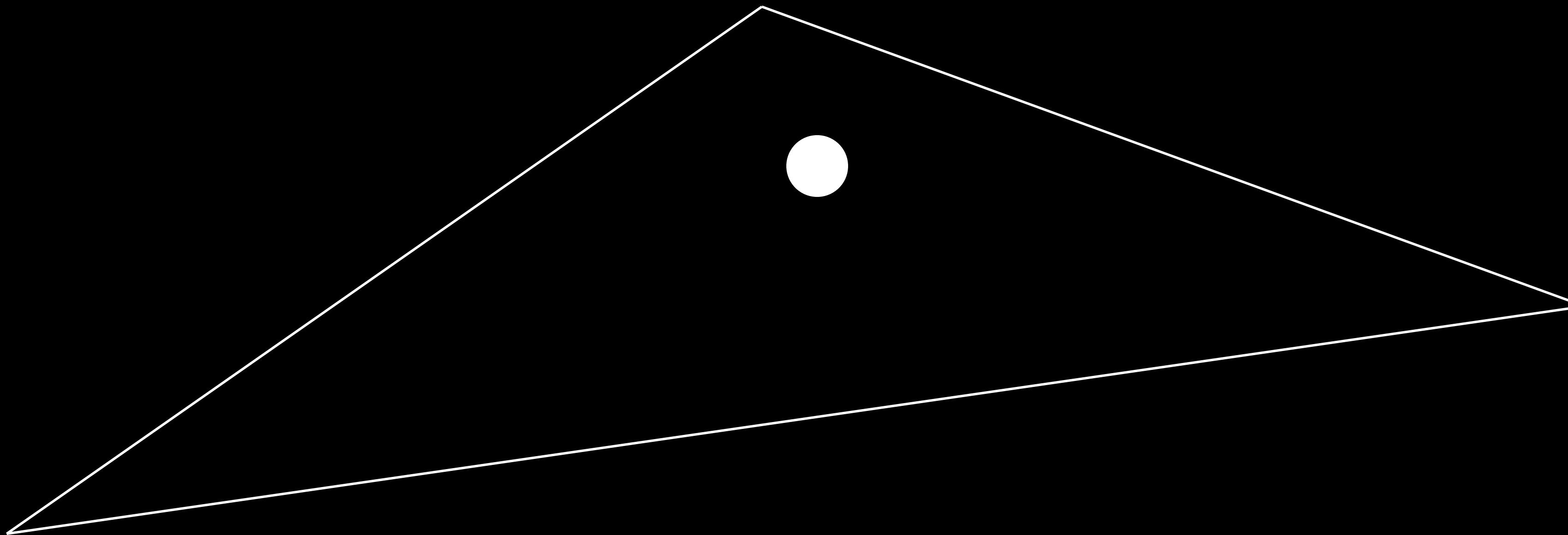
*You see, before you were born...*



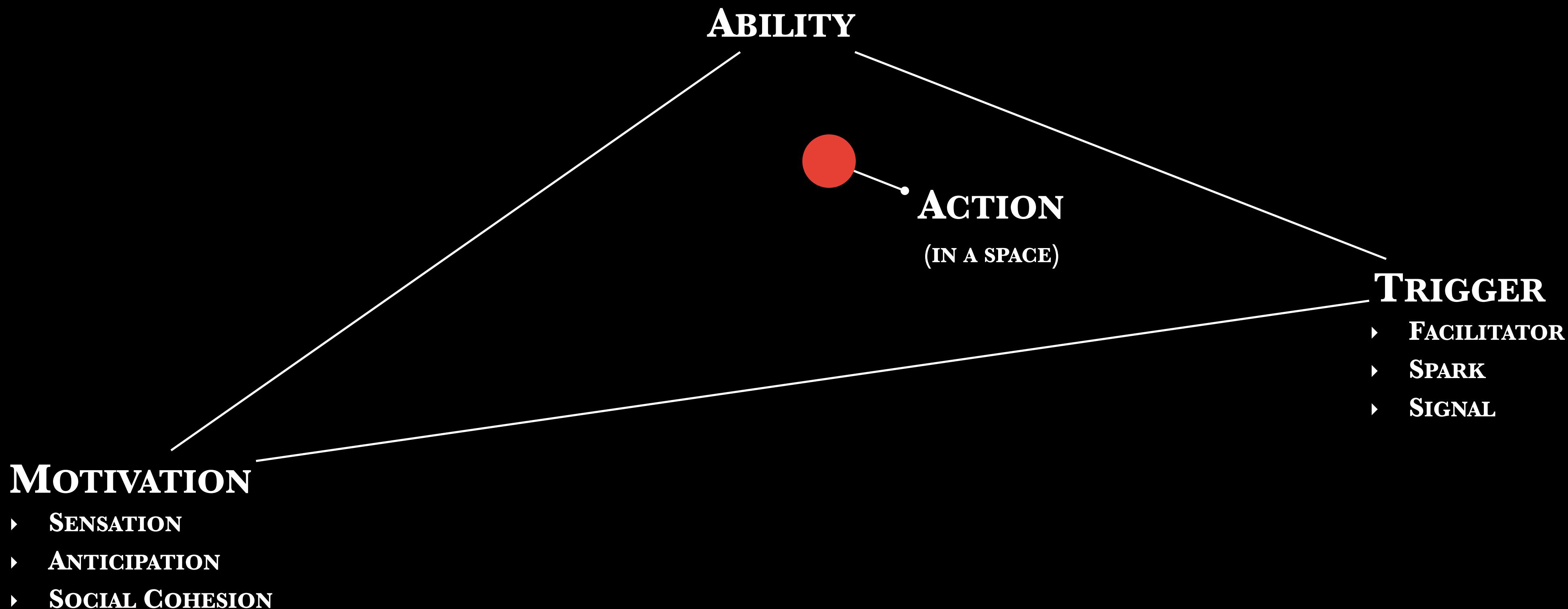
*You see, before you were born...*



*So before a someone uses your product  
for the first time...*

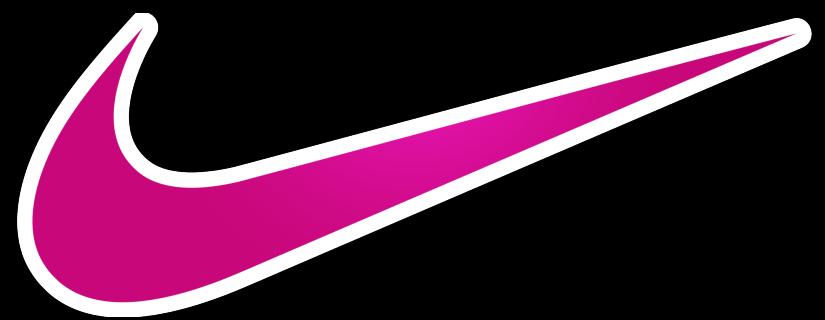


# *Introducing Dr. BJ Fogg and his Behavioral Model*



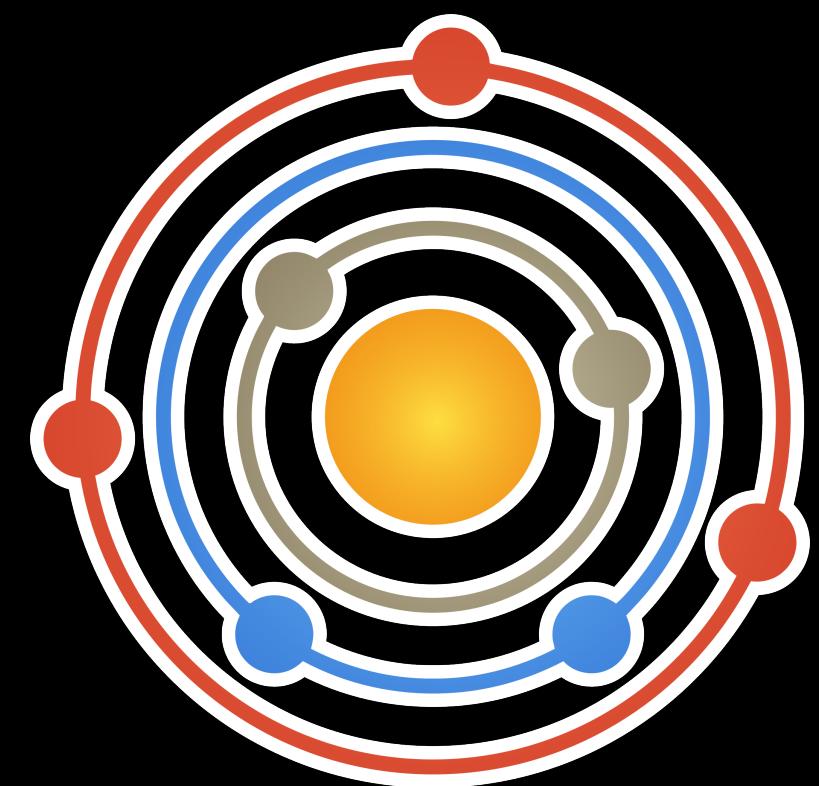
*And hidden over here is your **THIRD** concept...*

# *Activity*



Just do *it*

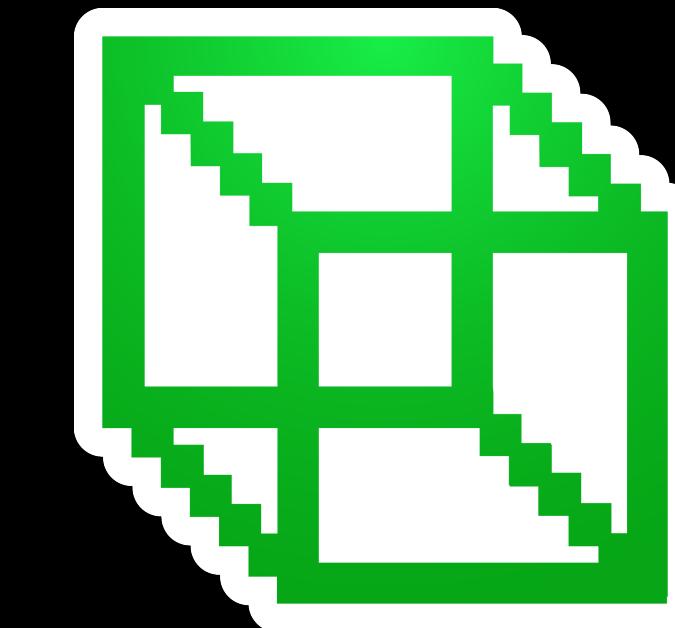
# *Centered*



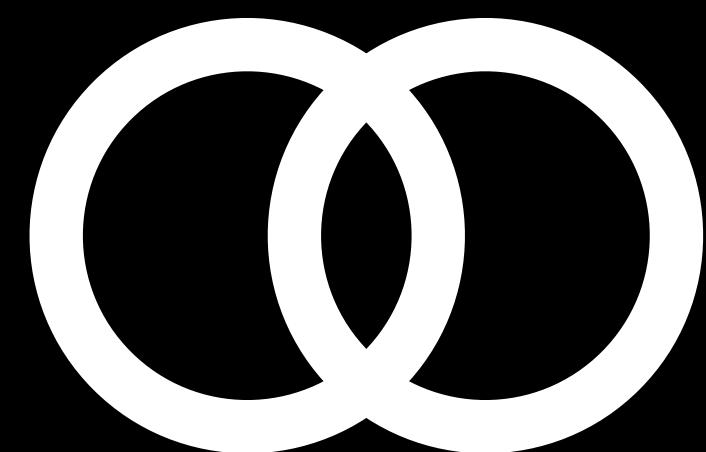
Centered around *it*

- SUBJECTS
- RULES/RITUALS
- COMMUNITY
- ARTIFACTS
- OBJECT
- DIVISION OF EFFORT
- OUTCOME
- MOTIVATION

# *Design*



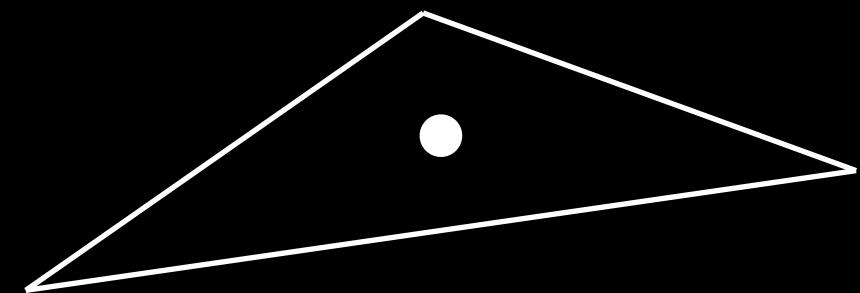
How *it* works



# Recapitulation

► ALEXANDER'S ACTION & SPACE

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# Recapitulation

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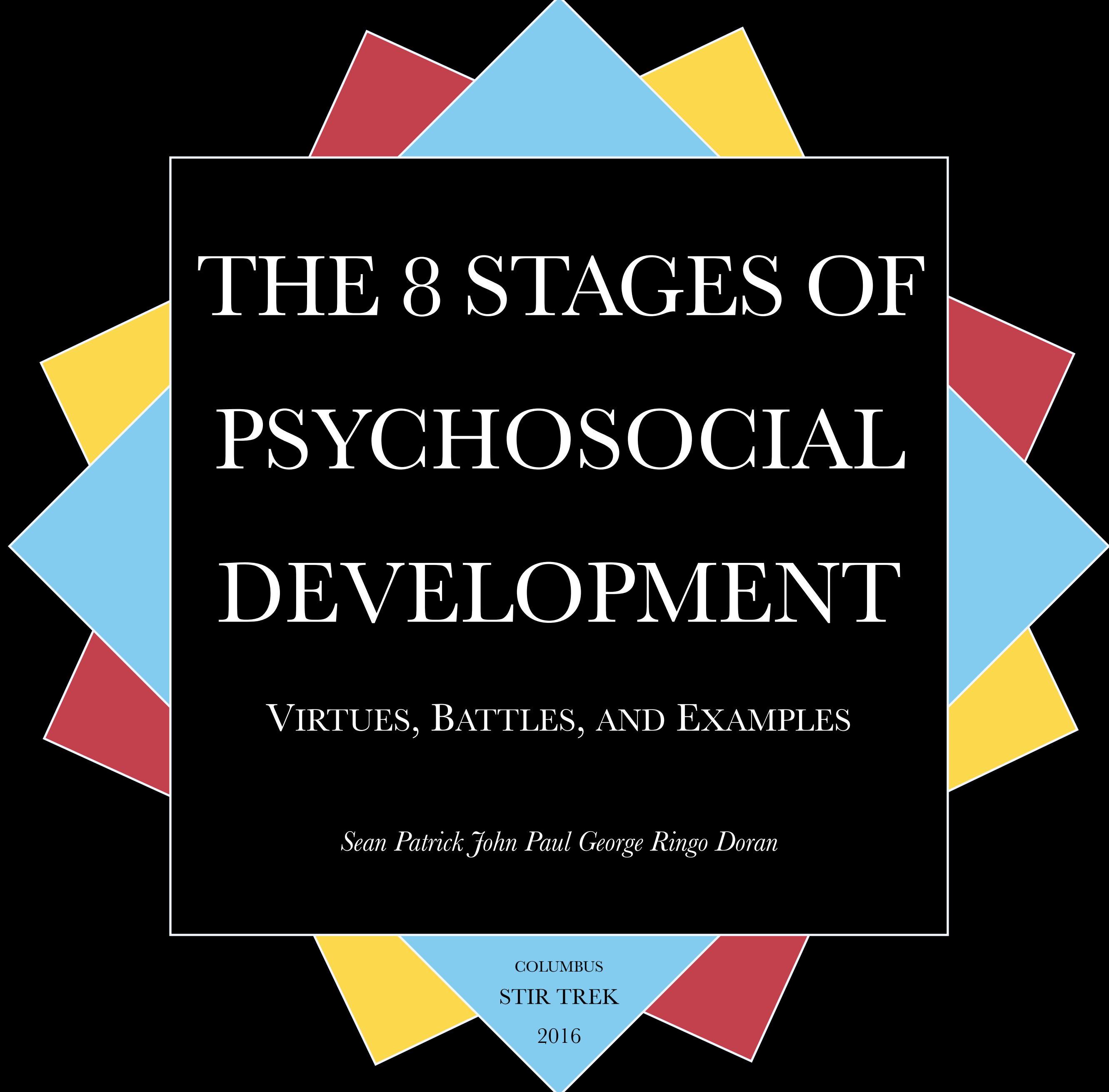
- ALEXANDER'S ACTION & SPACE
  - FOGG'S BEHAVIORAL MODEL
-



# Recapitulation

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- ALEXANDER'S ACTION & SPACE
  - FOGG'S BEHAVIORAL MODEL
  - ACTIVITY CENTERED DESIGN
-



# THE 8 STAGES OF PSYCHOSOCIAL DEVELOPMENT

VIRTUES, BATTLES, AND EXAMPLES

*Sean Patrick John Paul George Ringo Doran*

COLUMBUS  
STIR TREK  
2016

**Infancy**

**0-1**

EARLY CHILDHOOD

**1-3**

Pre-school Age

**3-6**

School Age

**6-12**

Adolescence

**13-19**

**EARLY ADULTHOOD**

**20-39**

Adulthood

**40-64**

Maturity

**65-DEATH**

# Infancy

Hope

*Trust v. Mistrust*

EARLY CHILDHOOD

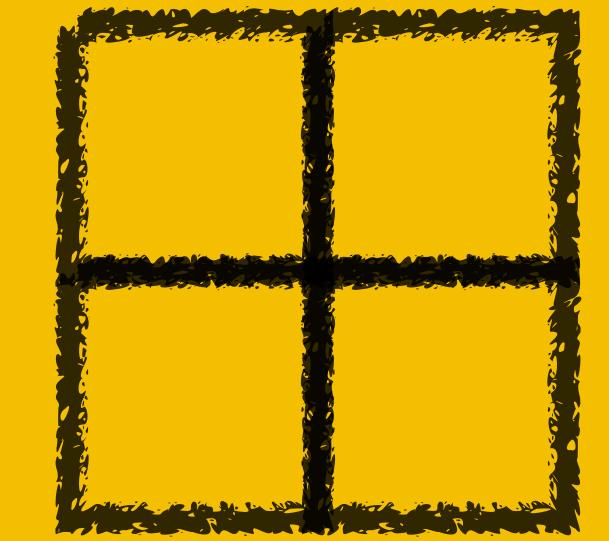
WILL

*Autonomy v. Shame*

Pre-School Age

Purpose

*Initiative v. Guilt*



# School Age

Competency

*Industry v. Inferiority*

A d o l e s c e n c e

Fidelity

*Ego Identity v. Role Confusion*

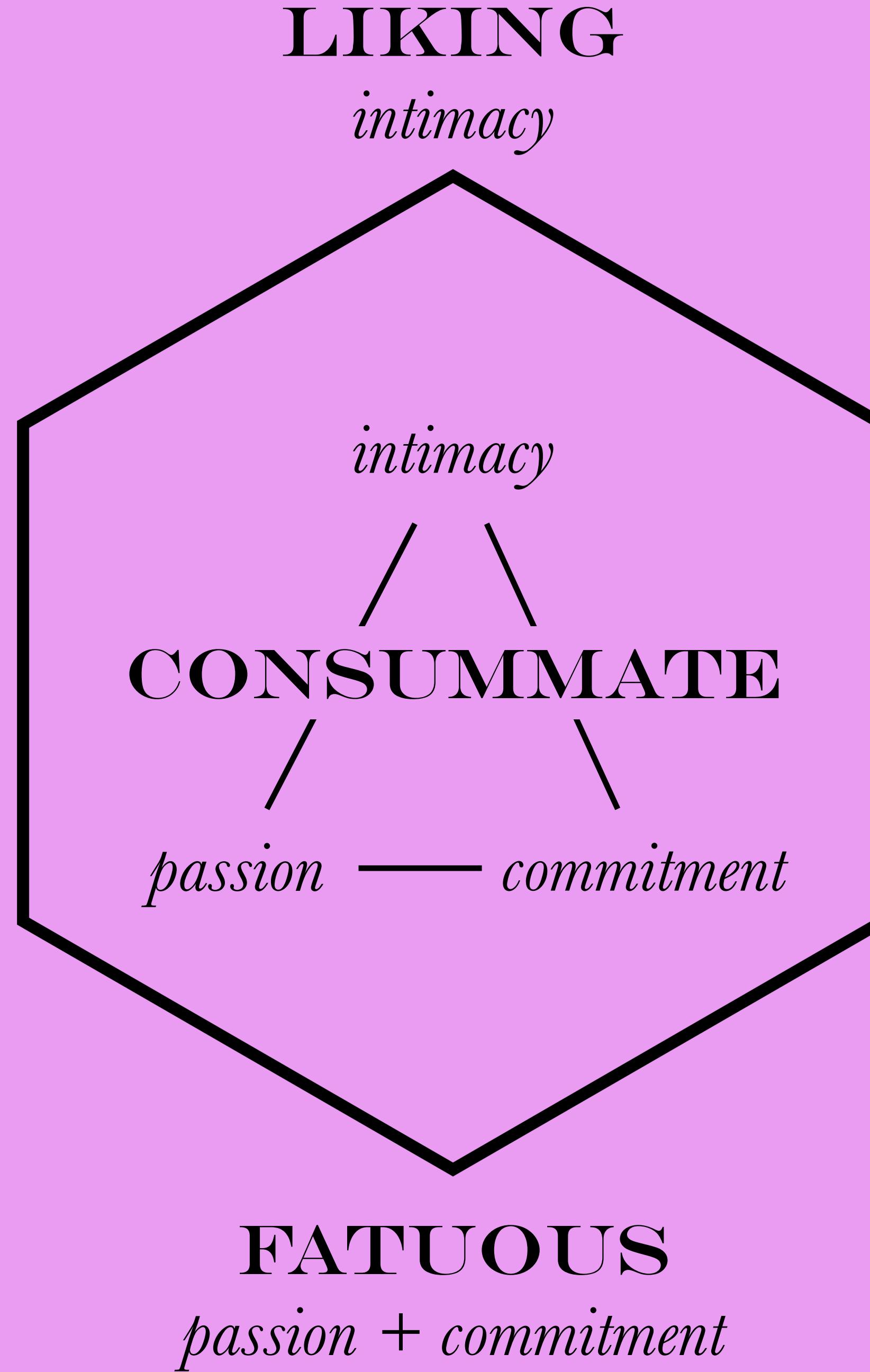
# EARLY ADULTHOOD

LOVE

*Intimacy v. Isolation*

**ROMANTIC**  
*intimacy + passion*

**INFATUATION**  
*passion*



**COMPANIONATE**  
*commitment + intimacy*

**EMPTY**  
*commitment*

# Adulthood

## Care

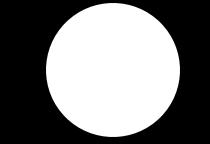
*Generatively v. Stagnation*

# Maturity

Wisdom

*Ego Integrity v. Despair*





**Infancy**

**0-1**

EARLY CHILDHOOD

**1-3**

Pre-school Age

**3-6**

School Age

**6-12**

Adolescence

**13-19**

**EARLY ADULTHOOD**

**20-39**

Adulthood

**40-64**

Maturity

**65-DEATH**

# **Thank You**

---

**BRYAN BRUSH**

**DAVID ALL**

**DON CHEN**

**HILLARY HUTCHINGS**

**KEVIN MACK**

**LAURA MASTERS**

**MARK KRUGMAN**

**SAM BANTNER**

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*Sean Doran*

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