Welcome

#CbusTech

COLUMBUS
WEB GROUP

Building Communities

Breaking Down Barriers by Providing Free Education

STIR TREK

COLUMBUS
WEB GROUP

Agenda

COLUMBUS
WEB GROUP

About CWG

Why Build a Community?

The Five Community Roles

Your Survival Checklist

Community Success Stories

Recap

But First

Let Us Introduce Ourselves

Let Us Introduce Ourselves

Kevin Mack

@nicetranstion

&

Sean Doran

@spjpgrd

Let Us Introduce Ourselves

Kevin Mack
@nicetranstion

Sean Doran
@spjpgrd

Laura Jackson
@LauraDesinsa

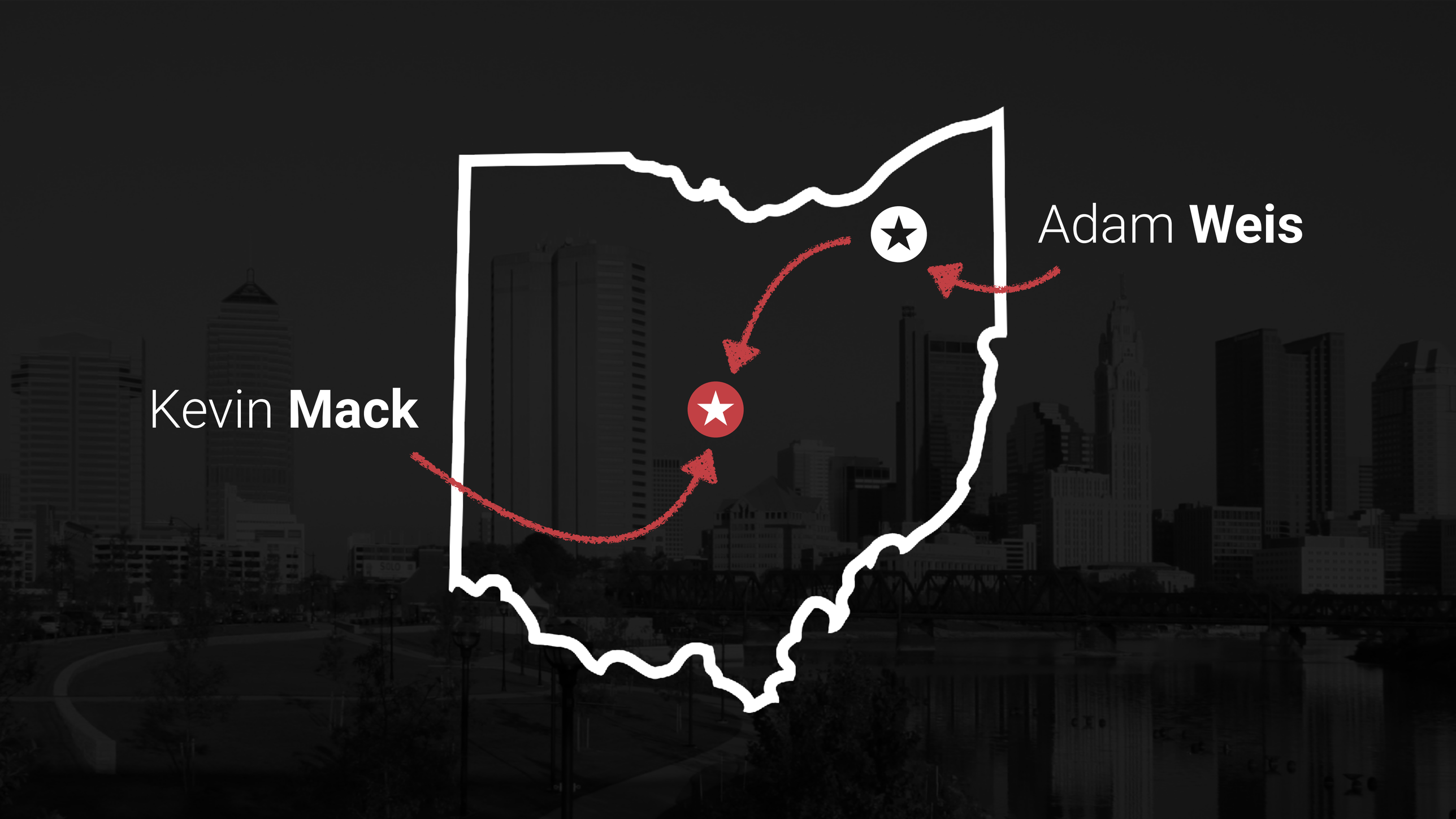
Bryan Vogel
@bryvogel

monthly_**meetups**

COLUMBUS
WEB GROUP

About Columbus Web Group

The Shockingly True Tale of Two Cities


Adam **Weis**
Kevin **Mack**

Welcome
COLUMBUS
WEB GROUP
http://is.gd/cwgrwd

Meetup

2,385+ Members

Largest Independent Meetup Group in Columbus

Free

monthly_**meetups**

4+ years

monthly_meetups

2+ years

weekend_workshops

brand spankin' new

mentor_program

monthly_**meetups**

www.columbuswebgroup.com

weekend_workshops

columbuswebgroup.eventbrite.com

mentor_**program**

mentoring.columbuswebgroup.com

4+ years

monthly_meetups

2+ years

weekend_workshops

brand spankin' new

mentor_program

All 58 members of the prestigious

Presenter Alumni

Note: *It's the ONLY way to get a CWG shirt*

pitch.columbuswebgroup.com

Future Plans

coding_**kids**

cbus_**jobs**

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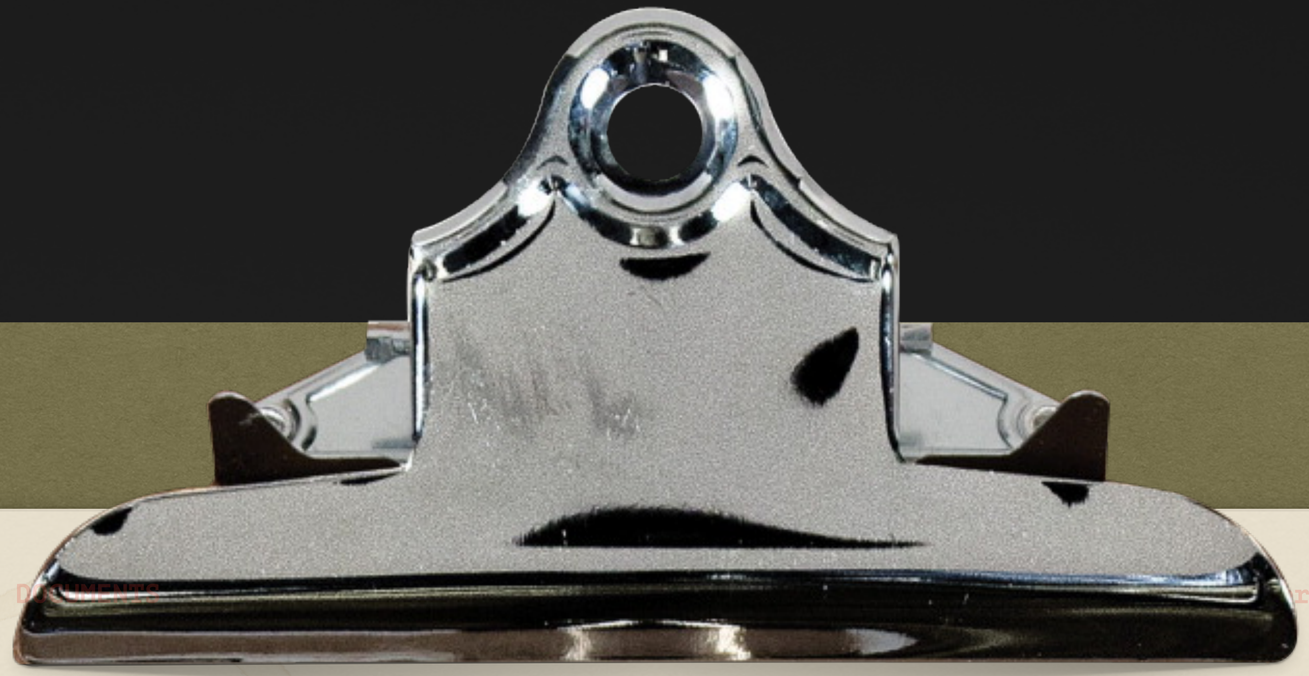
Recap

Why Build a Community?

Because Sometimes You Actually Shouldn’t

Well, *You Believe…* in Community

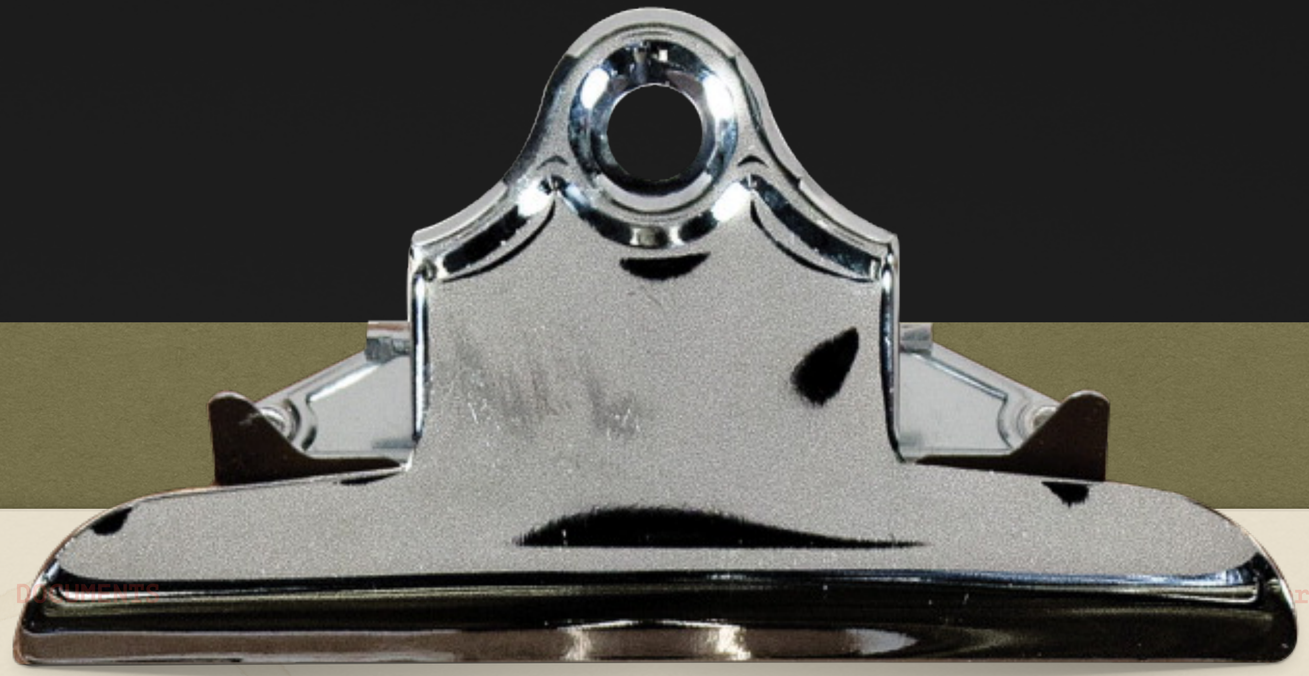


CONFIDENTIAL DOCUMENTS ... rnal Use Only

From the Coffee-Stained Internal Documents of Merriam-Webster

com·mu·ni·ty (kə-ˈmyü-nə-tē)

noun



CONFIDENTIAL DOCUMENTS ... rnal Use Only

From the Coffee-Stained Internal Documents of Merriam-Webster

com·mu·ni·ty (kə-ˈmyü-nə-tē)

a body of persons of common and especially professional interests scattered through a larger society

You Make Real-Life Connections

Who Make a Scientifically Proven Real-Life Impact

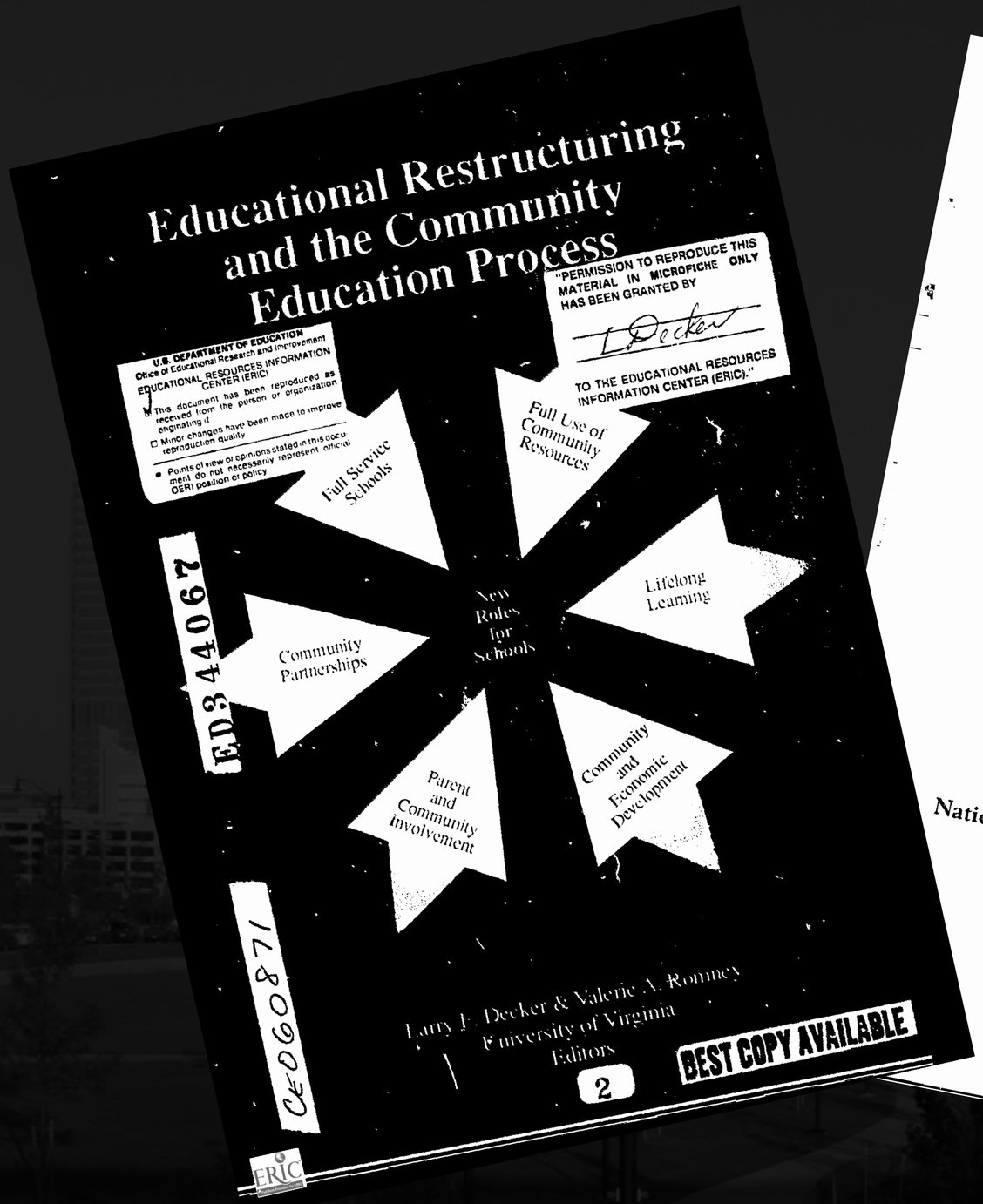
You Will Meet New Clients

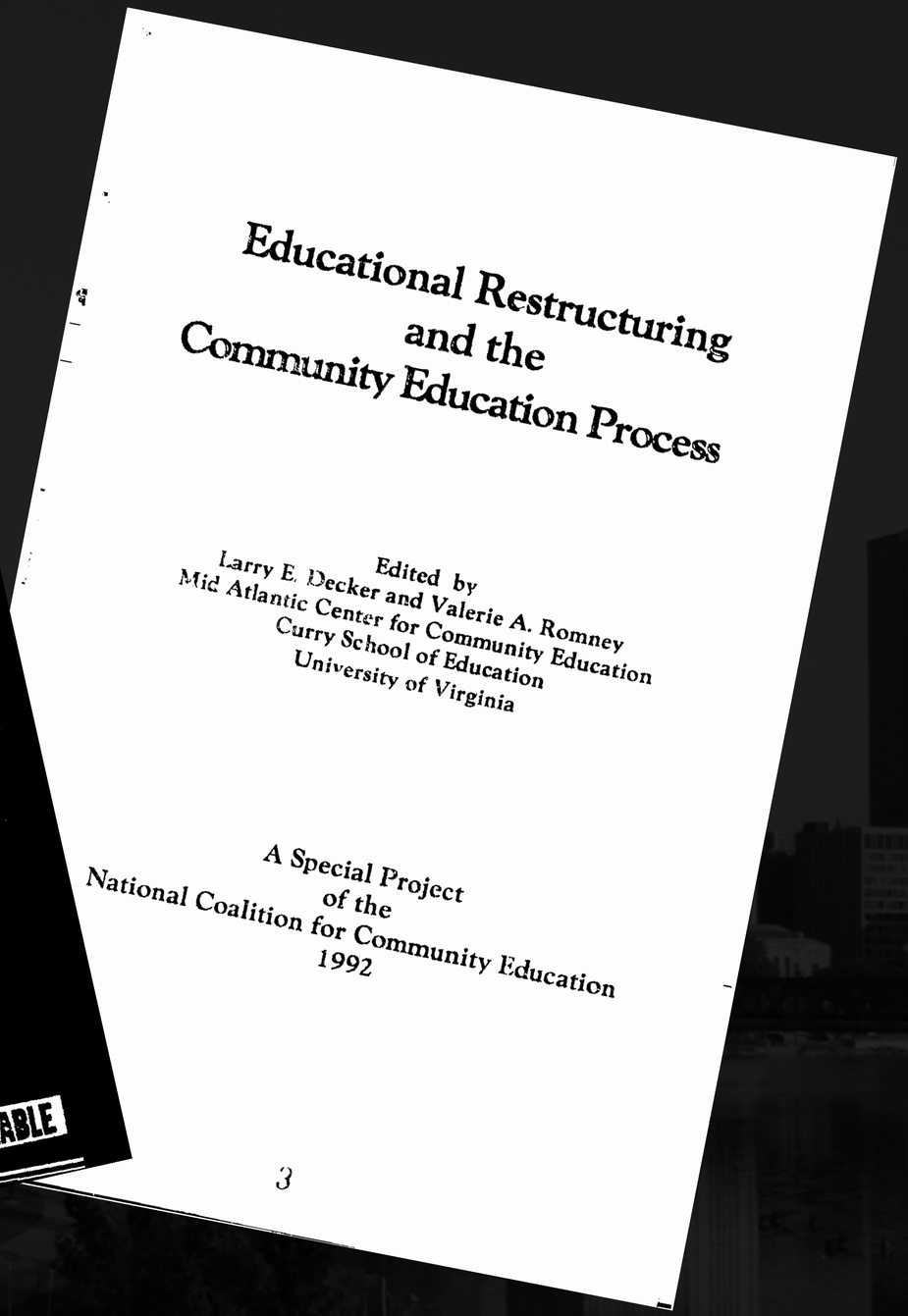
While Educating Your Current Clients Too

And You Can Say Hello to Your Next Job

Because Relationships Don’t Begin During an Interview

Breaking Down Barriers to Education





Educational Restructuring and the Community Education Process

Edited by
Larry E. Decker and Valerie A. Romney
Mid Atlantic Center for Community Education
Curry School of Education
University of Virginia

A Special Project
of the
National Coalition for Community Education
1992

“

One finds few generalists who advocate the integration of diverse areas of specialization in order to enhance learning.

— **Larry E. Decker** —

9

Self-Determination	Self-Help	Leadership Development
Localization	Integrated Delivery of Services	Maximum Use of Resources
Inclusiveness	Responsiveness	Lifelong Learning

Put on Pre
You W ce Yourself

Because Why Wouldn't You?

And Go Really Have Fun Doing All of This

COLUMBUS
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About CWG

Why Build a Community?

The Five Community Roles

Your Survival Checklist

Community Success Stories

Recap

5

The Five Community Roles

And This Little Piggy Went to a Meetup

5

Community Organizer

4

Community Sponsor

3

Community Speaker

2

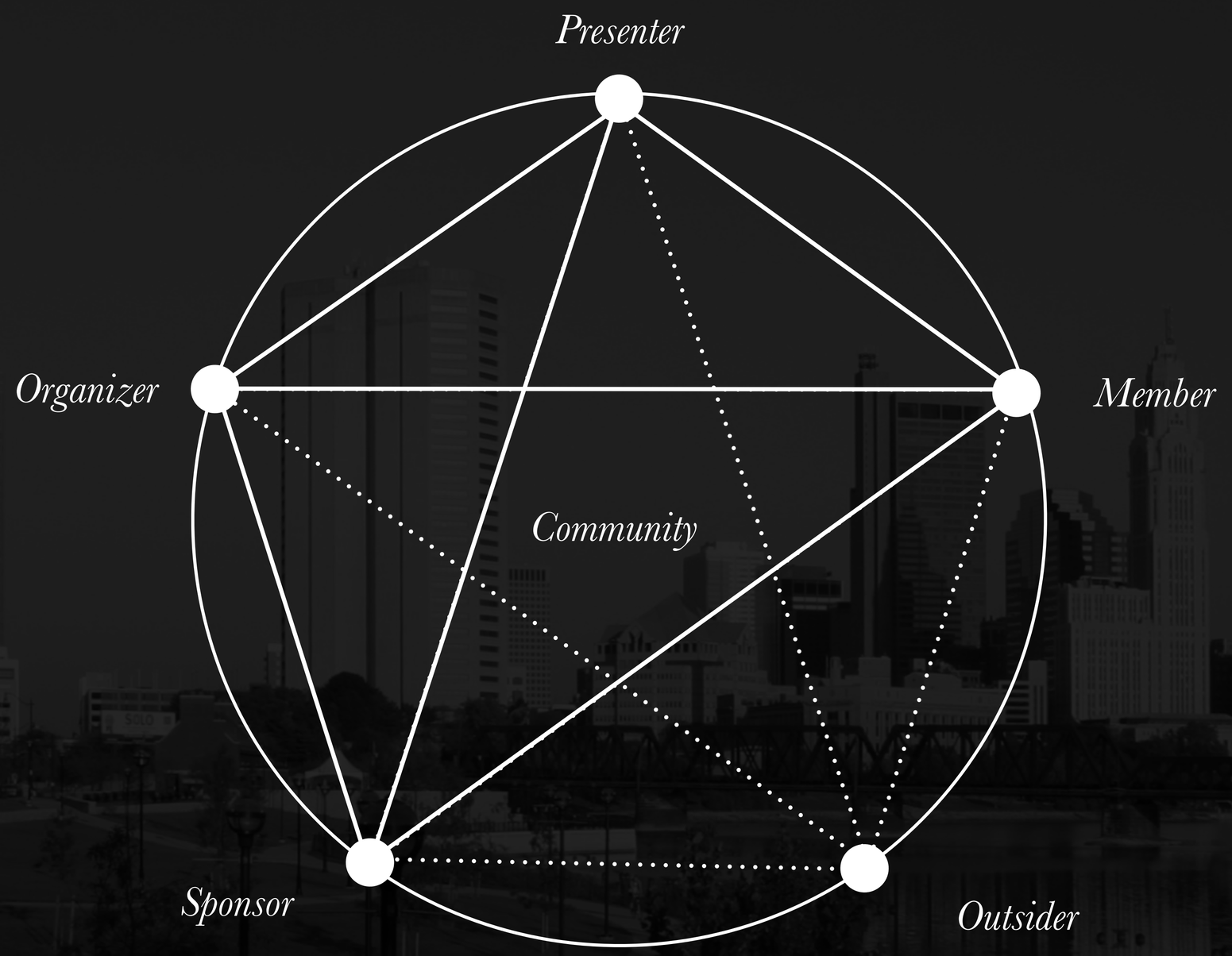
Community Member

1

Community Outsider

1

Community Outsider


Presenter
Organizer
Member
Community
Sponsor
Outsider

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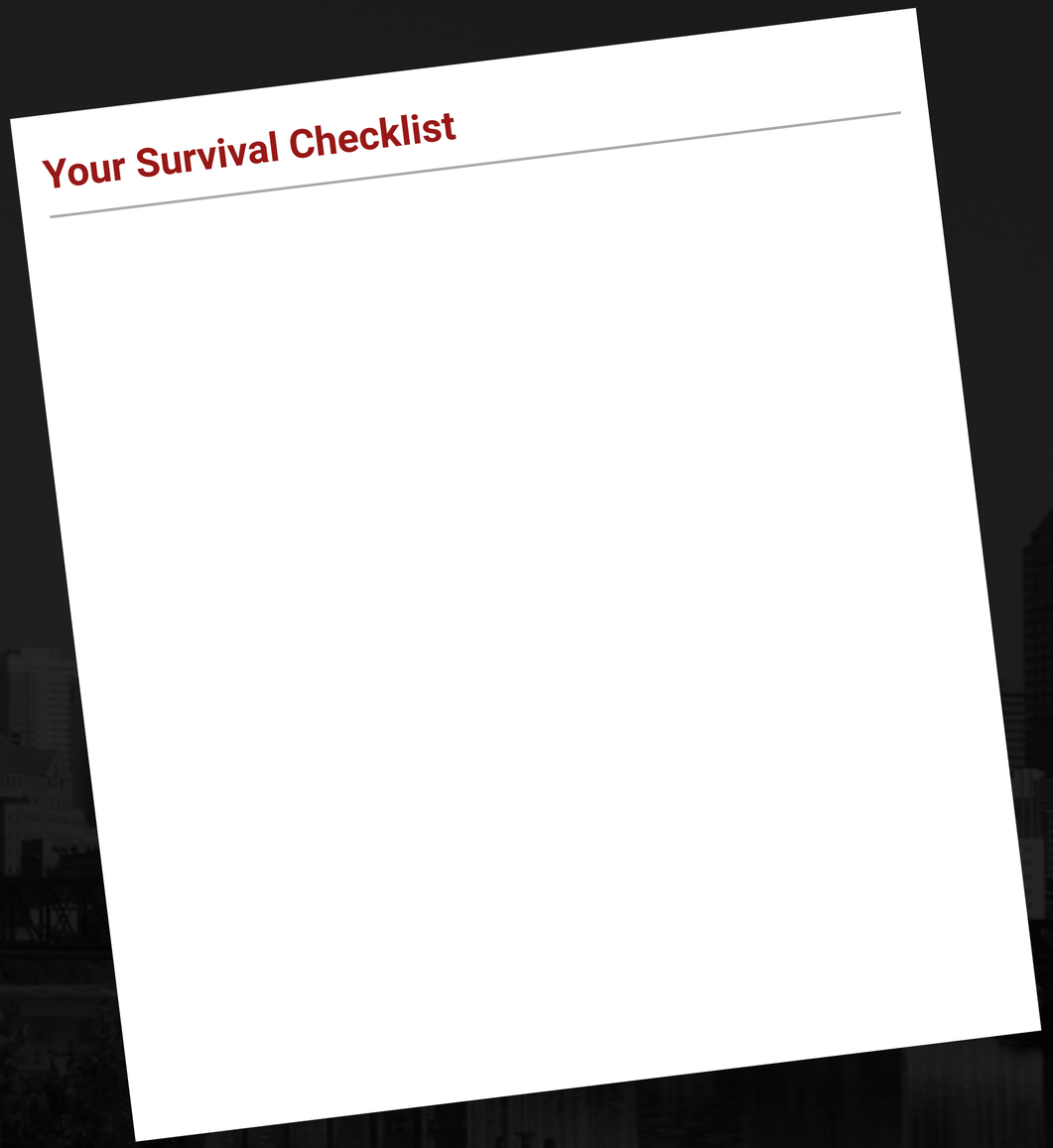
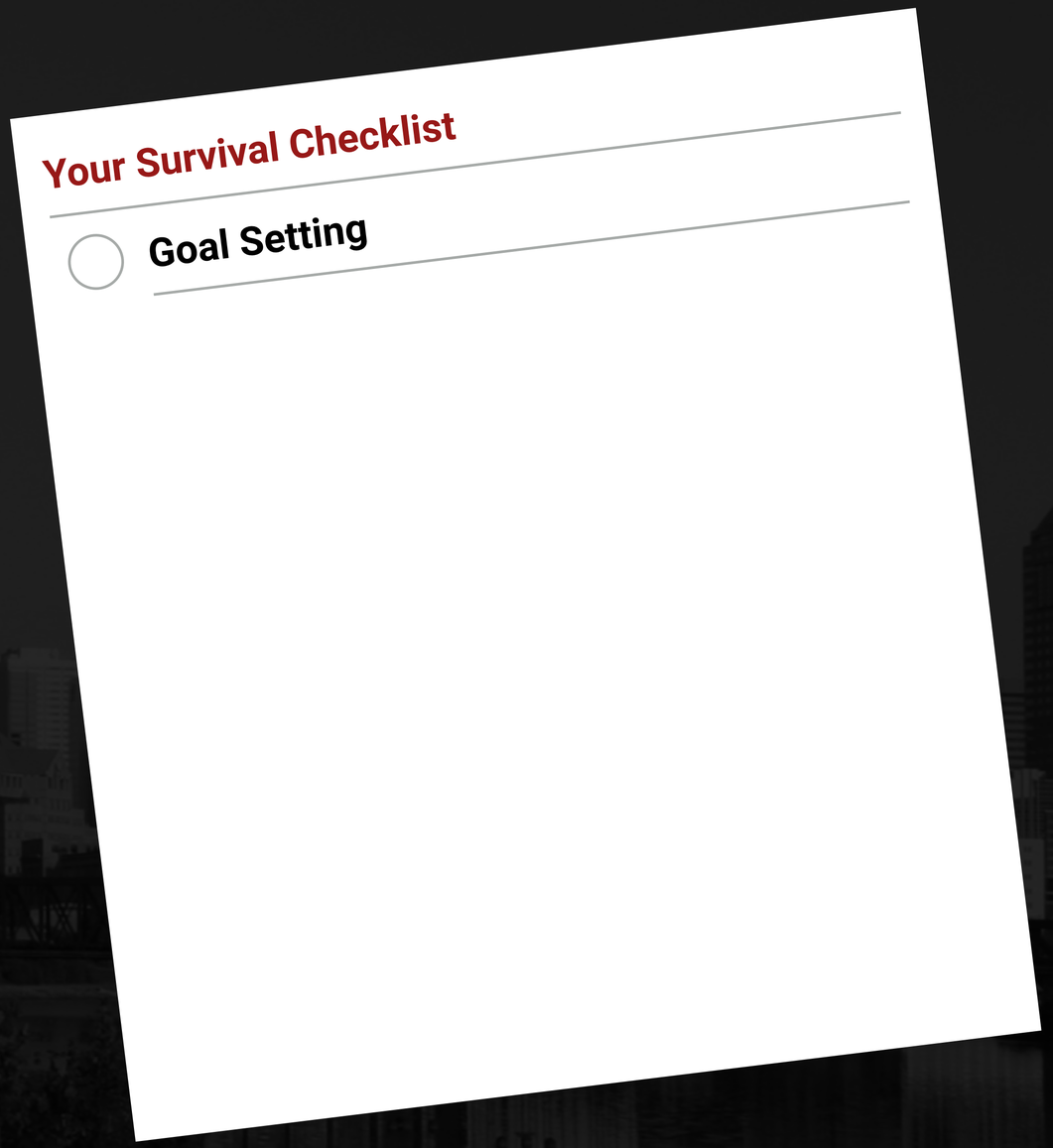
Your Survival Checklist

How to Be Smart by Learning From Our Success and Mistakes

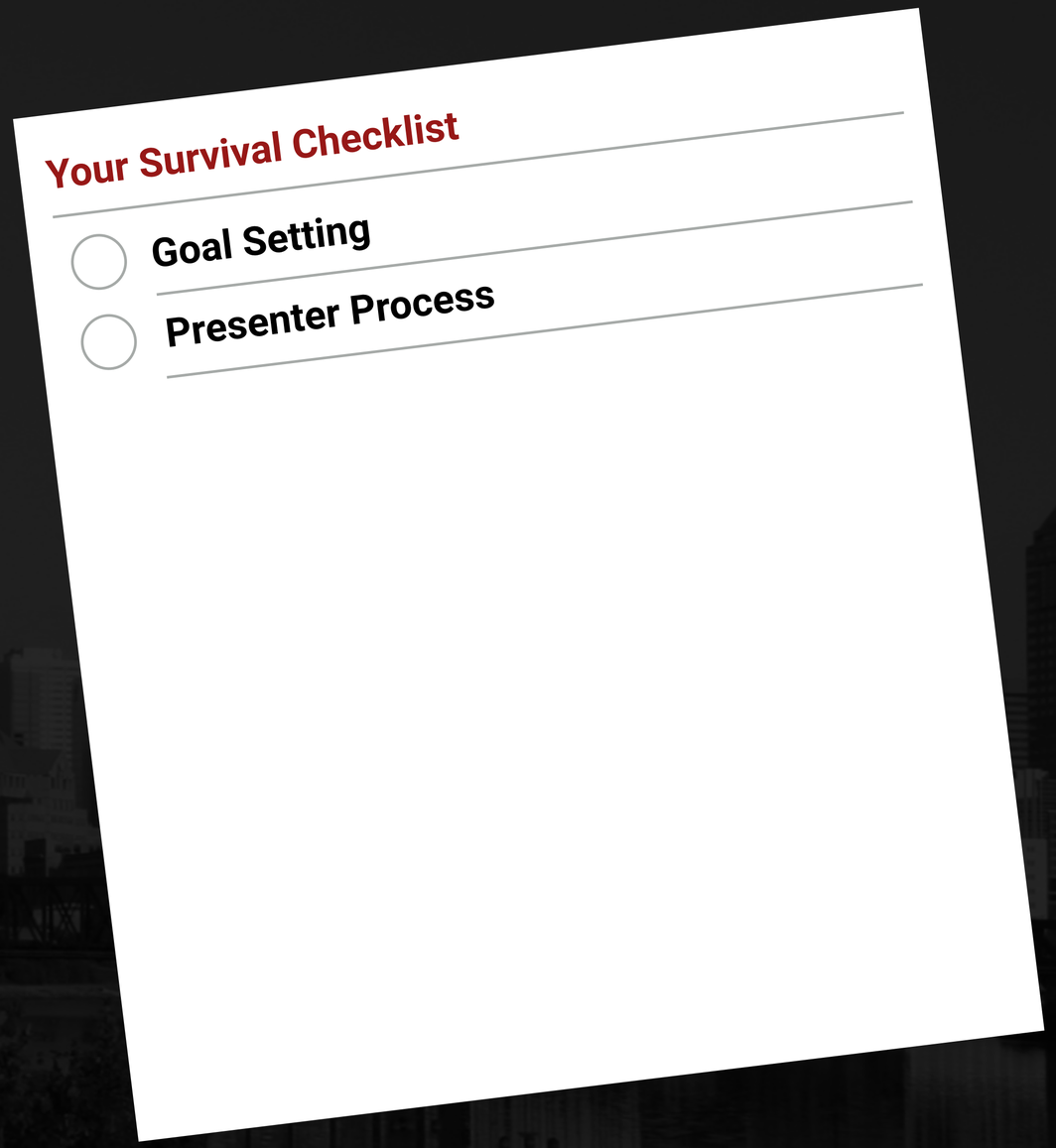
Goal Setting



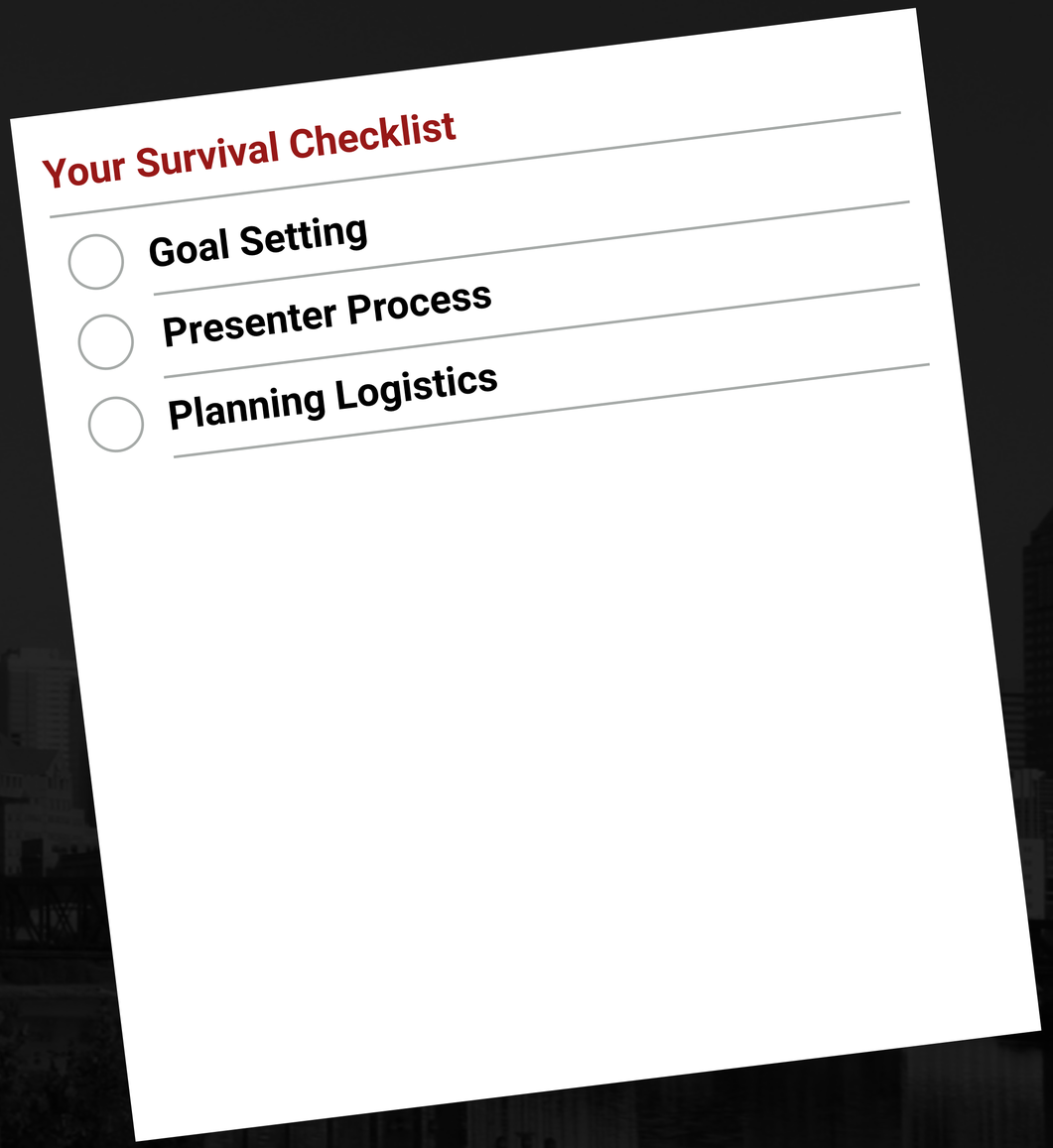
Presenter Process



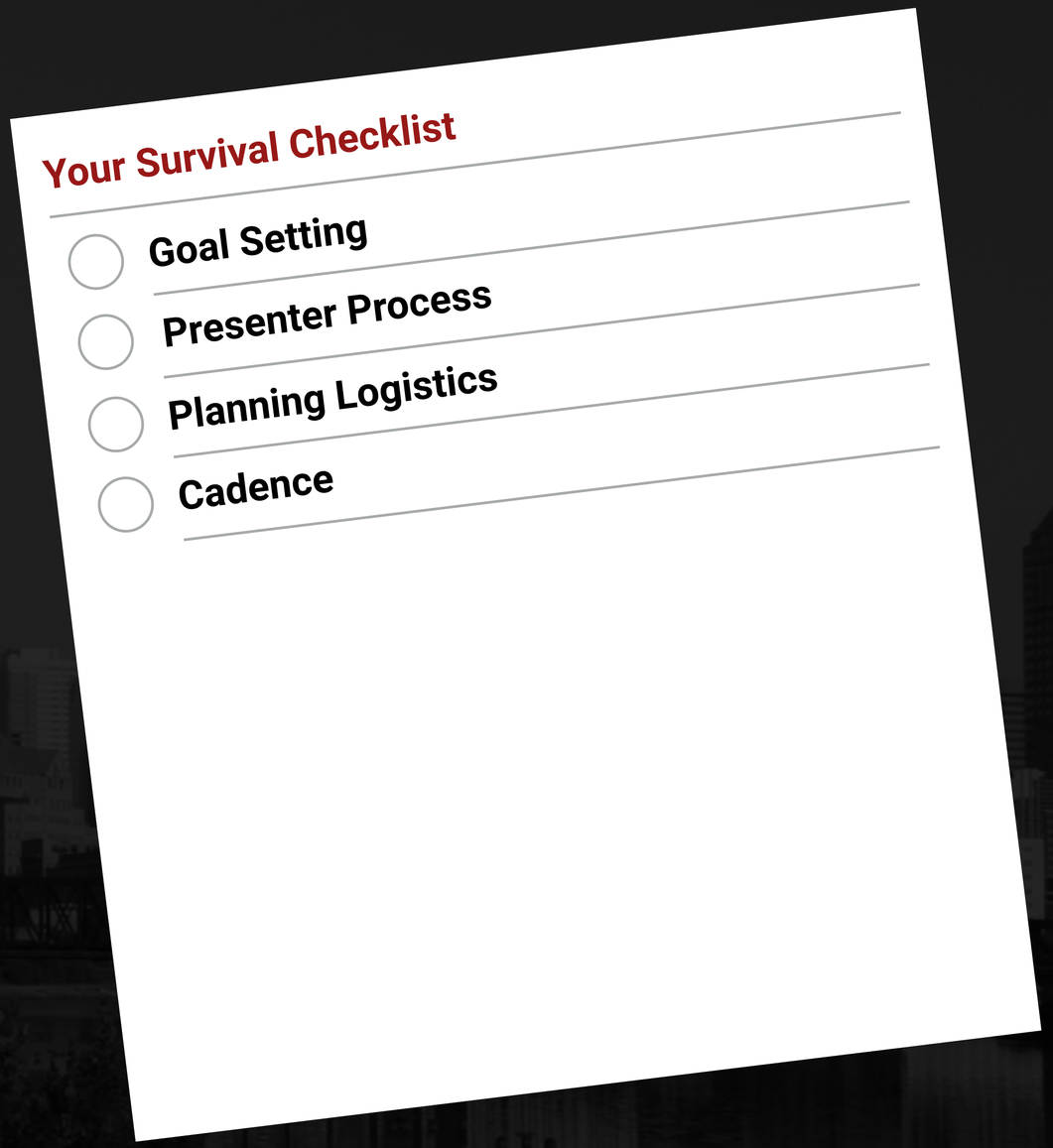
Planning Logistics



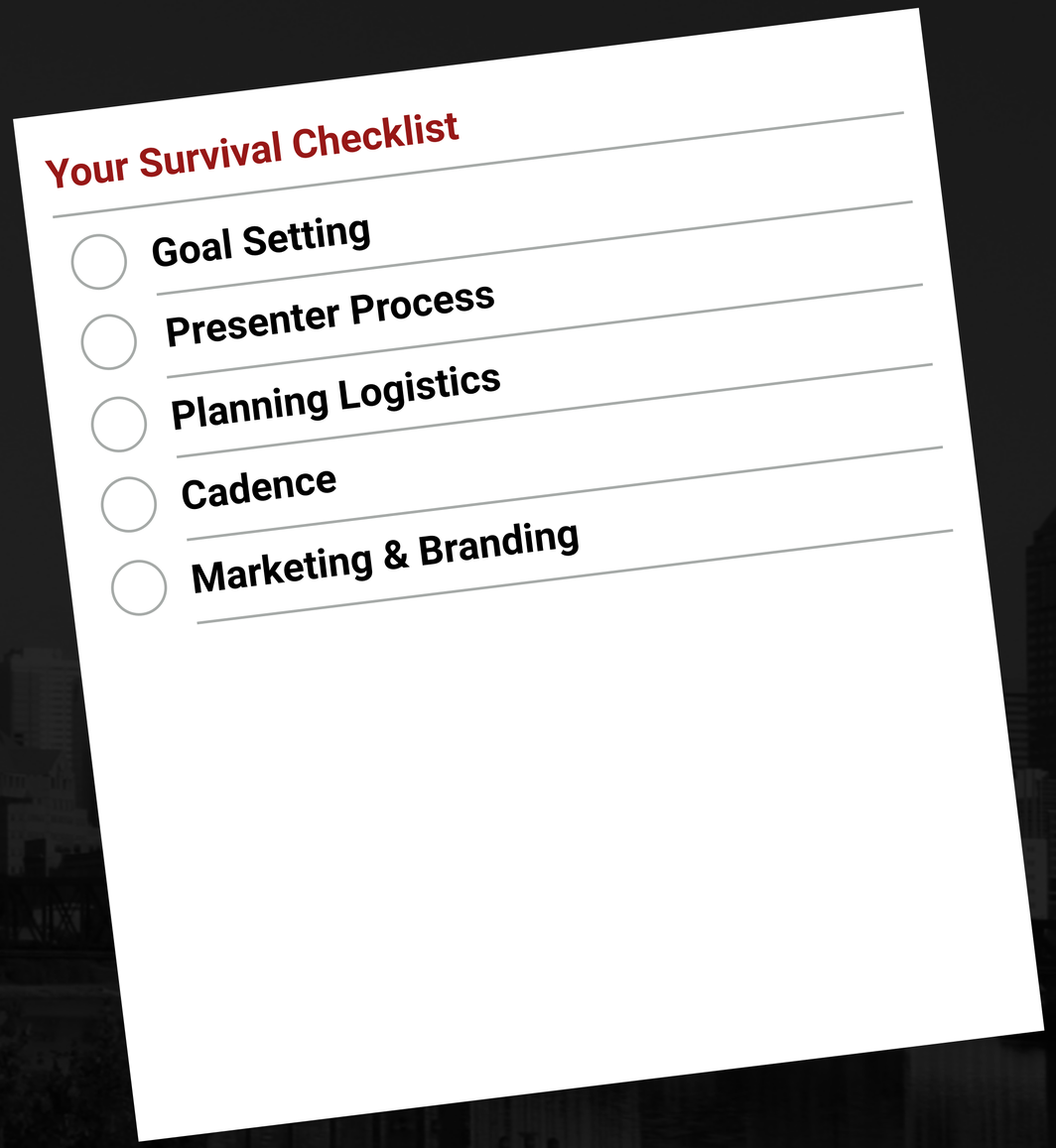
Cadence


Your Survival Checklist
Goal Setting
Presenter Process
Planning Logistics

Marketing & Branding



Network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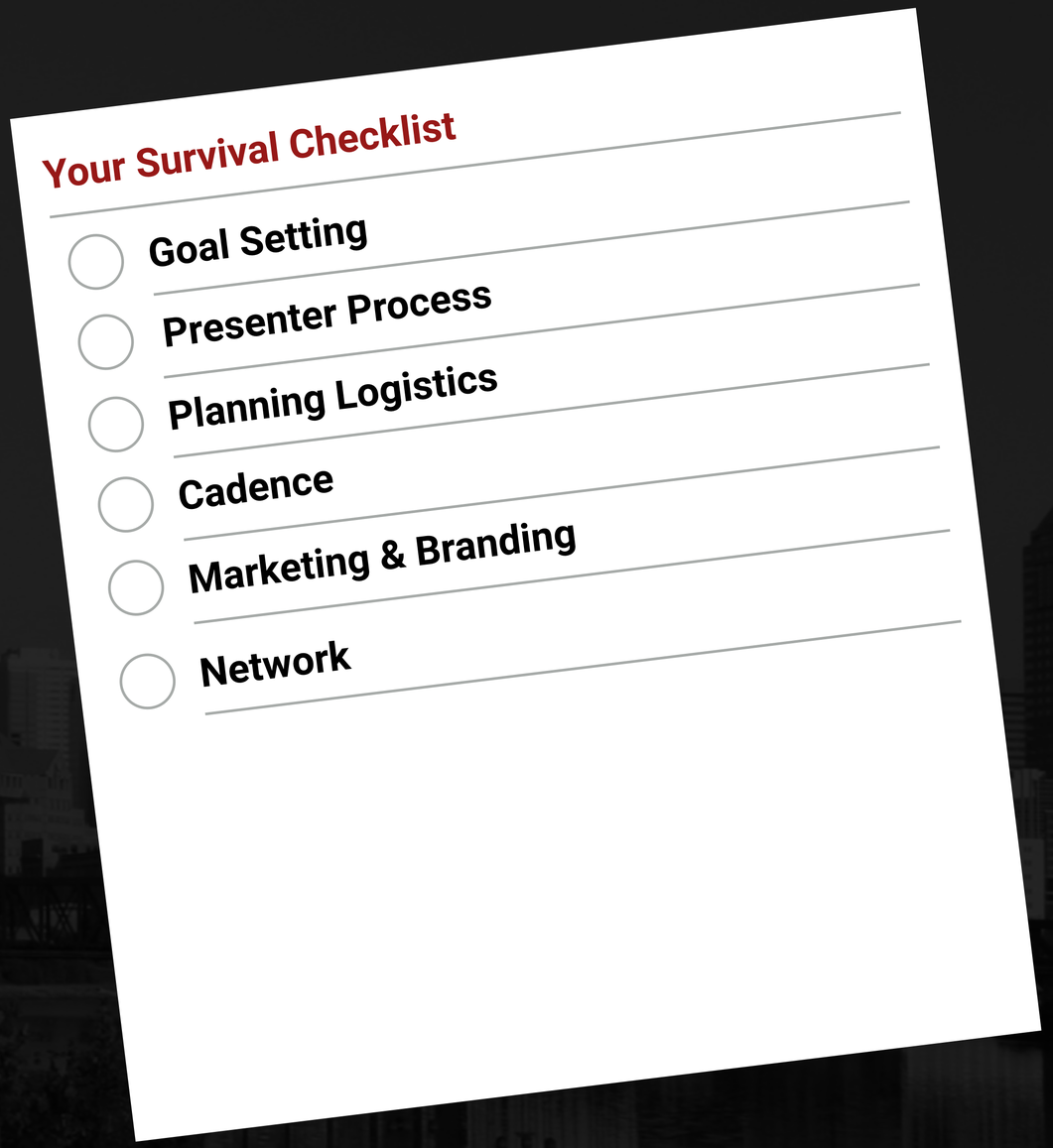
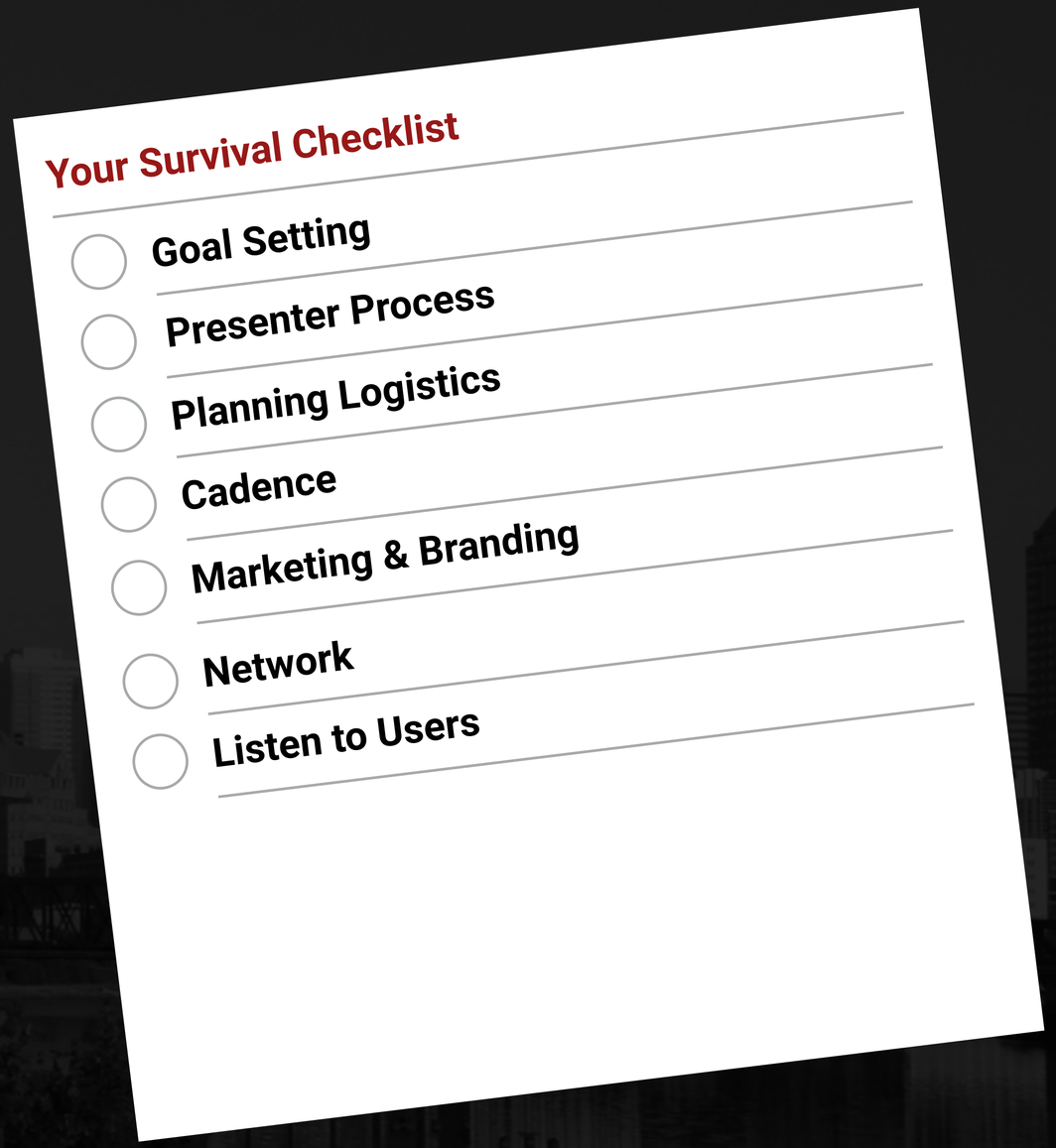
Listen to Users



Promote


Your Survival Checklist
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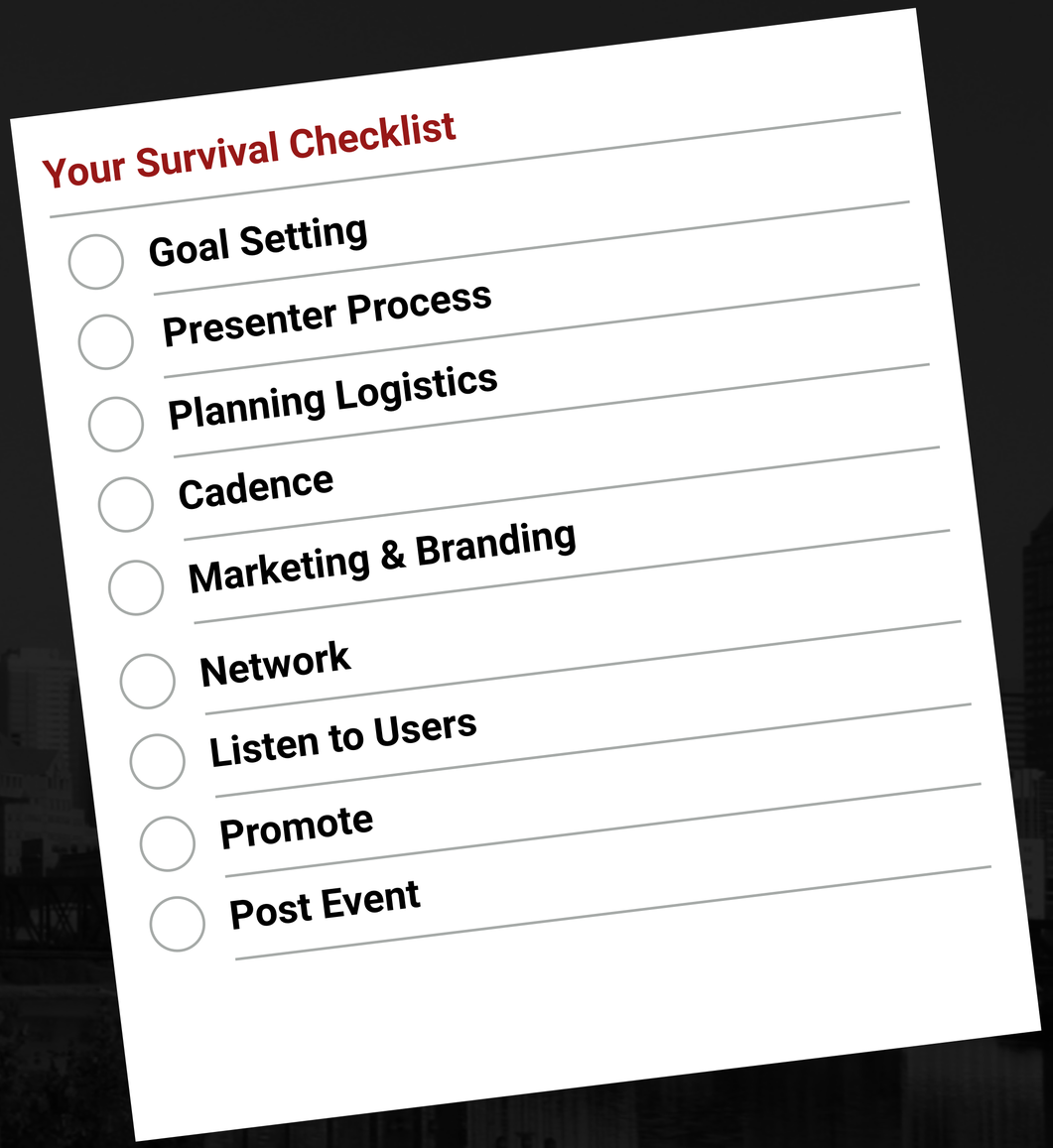
Planning Logistics
Cadence
Marketing & Branding
Network
Listen to Users

Post-Event

Your Survival Checklist

- ◯ Goal Setting
- ◯ Presenter Process
- ◯ Planning Logistics
- ◯ Cadence
- ◯ Marketing & Branding
- ◯ Network
- ◯ Listen to Users
- ◯ Promote

Diversity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Your Survival Checklist

- ◯ Goal Setting
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- ◯ Promote
- ◯ Post Event
- ◯ Diversity

Your Survival Checklist

- ✓ Goal Setting
- ✓ Presenter Process
- ✓ Planning Logistics
- ✓ Cadence
- ✓ Marketing & Branding
- ✓ Network
- ✓ Listen to Users
- ✓ Promote
- ✓ Post Event
- ✓ Diversity

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Community Success Stories

Started From the Bottom Now We're Here

PURSUING
PASSION
LEARNING SOMETHING NEW,
BREAKING THINGS,
OVERCOMING CHALLENGES
SETH MOECKEL // @RUCURIOUSYET

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LEARNING SOMETHING NEW,
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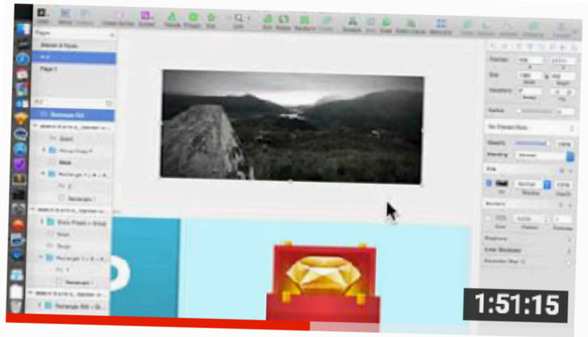
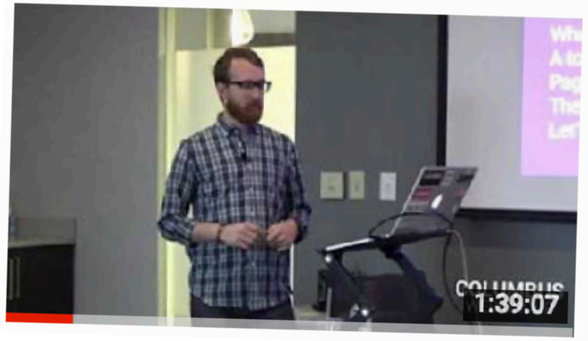


Columbus Web Group - Weekend Workshop - "Sketch 3: A-Z" Presented by Sean Doran

Kevin Mack
1 year ago • 1,208 views
Columbus Web Group's Weekend Workshops are designed to help educate the community of Columbus on specific topics lead by ...



Columbus Web Group – Weekend Workshop: "Ease into Principle" Day 1 with Bryan Vogel

Columbus Web Group
10 months ago • 1,003 views
DAY 1 of 2 2-Session Course: June 4th 10am-12pm, June 11th 10am-12pm ABOUT THE **WORKSHOP Columbus Web Group's** ...

1:51:15
1:39:07

COLUMBUS TECH COMMUNITY
Holiday Celebration
INSTASTYLE
Thank You!
View all event images at
facebook.com/instastylephotobooth
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1:51:15
JOIN US AT OUR UPSTAIRS BAR!

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COLUMBUS
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Recap

Now, we can’t do this without you

Now, we can’t do this without you

COLUMBUS
WEB GROUP

Thank You

We hope to see you at our next events

COLUMBUS
WEB GROUP

Thursday, May 11th

Practical Advice on Waking Up in the Job You Love

Brian Sherwin

@CbusWebGroup

@CbusWebGroup

Kevin Mack
@nicetranstion

Sean Doran
@spjpgrd

Laura Jackson
@LauraDesinsa

Bryan Vogel
@bryvogel

Bye!

#CbusTech