

A scenic view of Stirling, Scotland, featuring Stirling Castle on a hill in the background and a modern university building in the middle ground, surrounded by lush green trees and a body of water in the foreground. The sky is blue with light clouds. A wooden pier is visible on the right side of the water.

**BE AMBITIOUS  
BE BRAVE  
BE DETERMINED  
BE THE DIFFERENCE**

**BE  
STIRLING**