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# ASSESSMENT 3

**BUS707 – Applied Business Research**

**T1 2018**

## ASSESSMENT 3: Structured Literature Review – 25%

This assessment is designed to allow students to identify relevant sources for their research and undertake review on a theoretical concepts/constructs that has real world business implications. This assessment relates to Learning Outcomes a, b and d

This article collections and structured review set a basis for literature review section of Research Proposal in Assessment 4.

Following consultation with the lecturer or tutor, the students research the field to find four academic articles relating to the research topic as proposed in Assessment 2. The articles **must be from 2010 onwards**, and all articles must be full papers (not research note or book reviews) sourced from refereed academic journals.

***Note:*** *Other than in exceptional circumstances, Assessment 3 will set the foundation for literature review of Assessment 4. PRIOR to its inclusion in Assessment 4 Research Proposal, students will be expected to make appropriate adjustments if recommended in feedback.*

**The structured literature review should addresses the following information**:

1. Brief summary of the theory and progression in the field (i.e how has the theory developed)

2. Common themes/findings across the four articles

3. Different themes/findings across the four articles

4. Managerial implication of the four articles

5. Study limitations and future research direction proposed in the four articles.

#### Submission Details

* Individual Assessment
* Word limit: 1500 words (±10%) (excluding reference list)
* You need to state the word count of the assessment on the cover page.
* The review should be professionally presented using **proper headings and sub-headings**, in Arial 10pt or Times New Roman 12pt, single space. Harvard (Anglia) style referencing.
* Submission deadline **Week 7 – Saturday 05 May 2018, by 11.59pm**
* Softcopy to be uploaded on Turnitin via Moddle links
* **Late penalties and extensions**:

An important part of business life and key to achieving KOI’s graduate outcome of Professional Skills is the ability to manage workloads and meet deadlines. Consequently, any assessment items such as in- class quizzes and assignments missed or submitted after the due date/time will attract a penalty. Penalty for written assessment is **- 5% of the total available marks** per calendar day unless an extension is approved

* **Applying for extension:**

If students are unable to submit or attend an assessment when due, and extensions are possible, they must apply by completing the appropriate *Application for Extension* form available from the *Student Information Centre* in Moodle, the KOI Website (*Policies and Forms*) and the Reception Desk (Market St and Kent St), as soon as possible but no later than **three (3) working days** of the assessment due date. The completed form must be emailed **with supporting documentation** to [academic@koi.edu.au.](mailto:academic@koi.edu.au)Students and lecturers / tutors will be advised of the outcome of the extension request as soon as practicable***.*** Appropriate documentary evidence to support the request for an extension must be supplied. **Please remember there is no guarantee of an extension being granted, and poor organisation is not a satisfactory reason to be granted an extension.**

**Marks out of 20** will be awarded based on how well the following criteria is addressed:

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| Criteria | % Marks |
| Present brief summary of the theory and discussion of progression in the field | 20% |
| Identify and discuss common and different themes across the four articles | 20% |
| Identify and discuss managerial implication of the four articles | 20% |
| Discuss the limitation of each of articles and how the limitation differ across the four articles, as well as identify future research direction suggested by the articles. | 20% |
| Apply relevant skills and knowledge of research, the wider context of the problem and the inter-relationships between them; | 10 % |
| Present the information in a professional manner with correct  referencing | 10 % |

### **A full Marking Rubric will be provided in Moodle.**