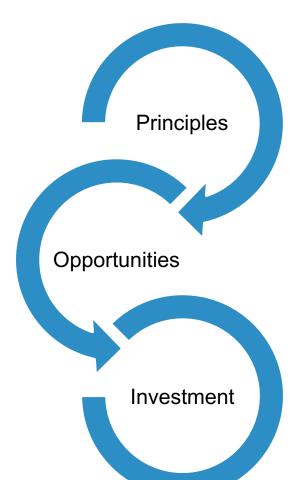


# Evolution of eBay's Enterprise Data Ecosystem with Apache Spark

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#EntSAIS13

#### **Evolution**





## **Principles**

- Expand Capabilities
- Increase Flexibility
- Optimize Cost/Performance



## **Principles**

#### **DO MORE**

#### WITH FEWER BARRIERS

#### CHEAPER/FASTER

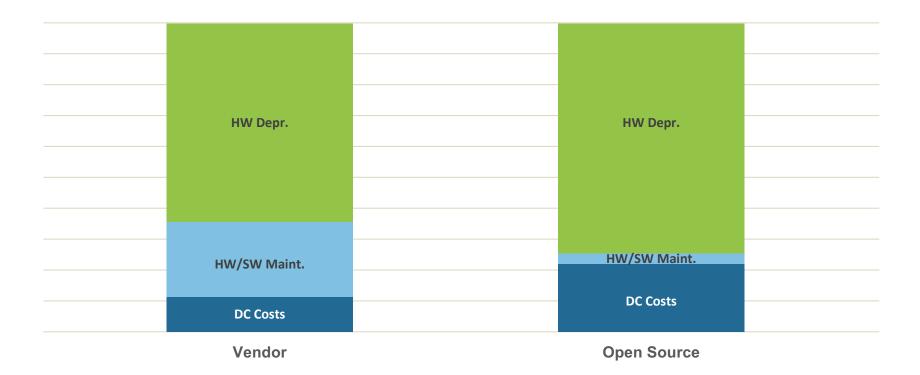


## Spark in the EDW

- Increase Flexibility
  - Investment and Engineering
- Expand Capabilities
  - Pre-Load Transformation
- Optimize Cost/Performance
  - Let's see...



## **TCO Comparison**





## **Opportunity Assessment**





#### Investment





#### **DO IT**



## Scope

- Engage with Customers
  - Isolated our impact
- Define Boundaries
  - Relational Batch Processing
- Set Intermediate Targets
  - Offset 2017 growth

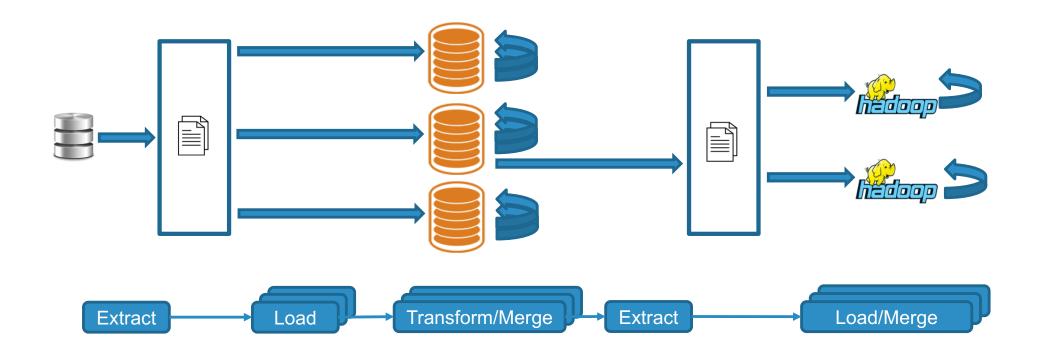


## Design

- Extensible Framework
  - $(EL_nT_n \text{ to } ETL_n)$
- Optimize Hardware
  - Processing and Storage Nodes
- Optimize Software
  - Automated Spark SQL Tuning

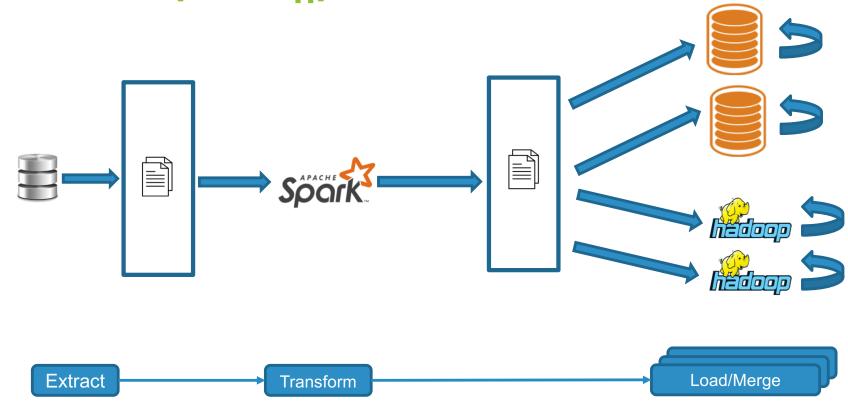


# Before (EL<sub>n</sub>T<sub>n</sub>)





# After (ETL<sub>n</sub>)





## **Implement**

- Production HDFS Data Environment
  - Tight Alignment with Platform
- Prioritized Effort
  - Minimize effort to hit goals
- Distributed Engineering (internal Open Source)
  - Built and tested framework additions



### **Optimize**

- Scaling/DR(DA)
  - Multi-platform architecture
- Cost/Performance Optimization
  - HW/SW tuning
- Feature Expansion
  - ML on platform



## Challenges

- Scale of Data and Workload
  - Data Validation Between Targets
- Migration Automation
  - Migration of Non-Standard Processes
- Enterprise Readiness of Open Source
  - Job-Level Workload Tracking/Management



The End Beginning...



