

# BlauMail 5.0

## Hybrid Multipurpose Marketing Emails + StampReady Builder

by [webtunes](#)

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## Overview

BlauMail uses [hybrid coding](#) and responsive media queries to ensure a wide cross-client compatibility, even for difficult clients like Android 4.4, Gmail App or Gmail App IMAP.

Make sure your file includes all the meta attributes for charset, viewport and format detection. This will help keep the template format across devices.

```
<!doctype html>
<html class="email_html" lang="en">
<head>
  <meta http-equiv="Content-Type" content="text/html; charset=utf-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0, shrink-to-fit=no">
  <meta name="format-detection" content="telephone=no">
  <meta name="format-detection" content="date=no">
  <meta name="format-detection" content="address=no">
  <meta name="format-detection" content="email=no">
  <meta http-equiv="X-UA-Compatible" content="IE=edge">
  <meta name="x-apple-disable-message-reformatting">
  <title></title>
  <style type="text/css">
  ...
</style>
</head>
<body class="email_body">
...
</body>
</html>
```

## Webfonts

The webfonts are embedded in the *@media only screen* query via [Google Fonts](#). To keep the HTTP requests to a minimum the embedded fonts only include support for **latin**. To add support for extra languages include their respective subset. You can learn how to do that [here](#).

Once you're all set with your webfont overwrite the fallback family font in the CSS.

```
@media only screen {
  /* Web fonts (latin only) */
  @font-face {
    font-family: 'Open Sans';
    font-style: normal;
    font-weight: 300;
    src: local("Open Sans Light"), local("OpenSans-Light"),
    url(https://fonts.gstatic.com/s/opensans/v14/DXI1ORHCpsQm3Vp6mXoaTegdm0LZdjqr5-oayXSOefg.woff2) format("woff2");
    unicode-range: U+0000-00FF, U+0131, U+0152-0153, U+02C6, U+02DA, U+02DC, U+2000-206F,
    U+2074, U+20AC, U+2212, U+2215; }
  @font-face {
    font-family: 'Open Sans';
    font-style: normal;
    font-weight: 400;
    src: local("Open Sans Regular"), local("OpenSans-Regular"),
    url(https://fonts.gstatic.com/s/opensans/v14/cjZKeOuBrn4kERxqtaUH3VtXRa8TVwTICgirnJhmVJw.woff2) format("woff2");
    unicode-range: U+0000-00FF, U+0131, U+0152-0153, U+02C6, U+02DA, U+02DC, U+2000-206F,
    U+2074, U+20AC, U+2212, U+2215; }
  @font-face {
    font-family: 'Open Sans';
    font-style: normal;
    font-weight: 700;
    src: local("Open Sans Bold"), local("OpenSans-Bold"),
    url(https://fonts.gstatic.com/s/opensans/v14/k3k702ZOKiLJc3WVjuplZogdm0LZdjqr5-oayXSOefg.woff2) format("woff2");
    unicode-range: U+0000-00FF, U+0131, U+0152-0153, U+02C6, U+02DA, U+02DC, U+2000-206F,
    U+2074, U+20AC, U+2212, U+2215; }
  .column_cell a,
  .column_cell p,
  .column_cell li,
  .column_cell h1,
  .column_cell h2,
  .column_cell h3,
  .column_cell h4,
  .column_cell h5,
  .column_cell h6 {
    font-family: "Open Sans", sans-serif !important; }
  .column_cell .text_display {
    font-weight: 300 !important; }
  .column_cell p,
  .column_cell li {
    font-weight: 400 !important; }
  ...
}
```

## Online Builder by StampReady

Design your emails live with inline edits, draggable blocks and easy color customizations. Export the results in a .html ready-to-use file.

### What's StampReady?

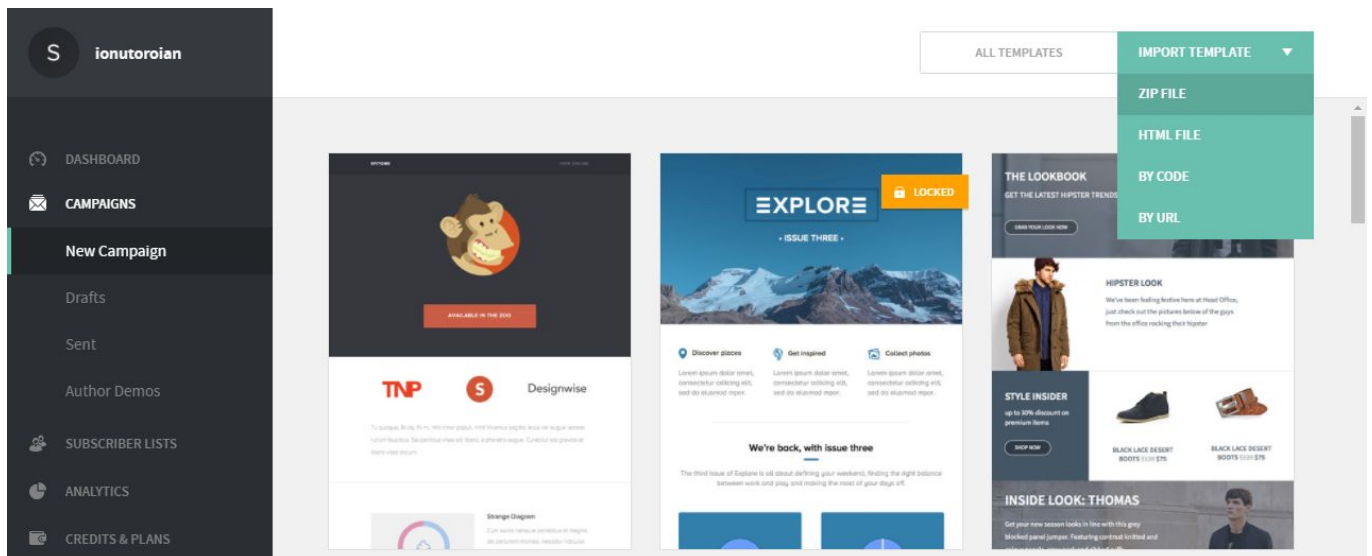
[StampReady](#) is a email platform that provides tools to create and send newsletters. It also offers a powerful and easy to use content builder.

### How do I access the builder?

To get access to the online builder you'll need a *FREE StampReady account*. To create one head over to [stampready.net](#) and clicking on 'Register'. Setup your account details and you're done.

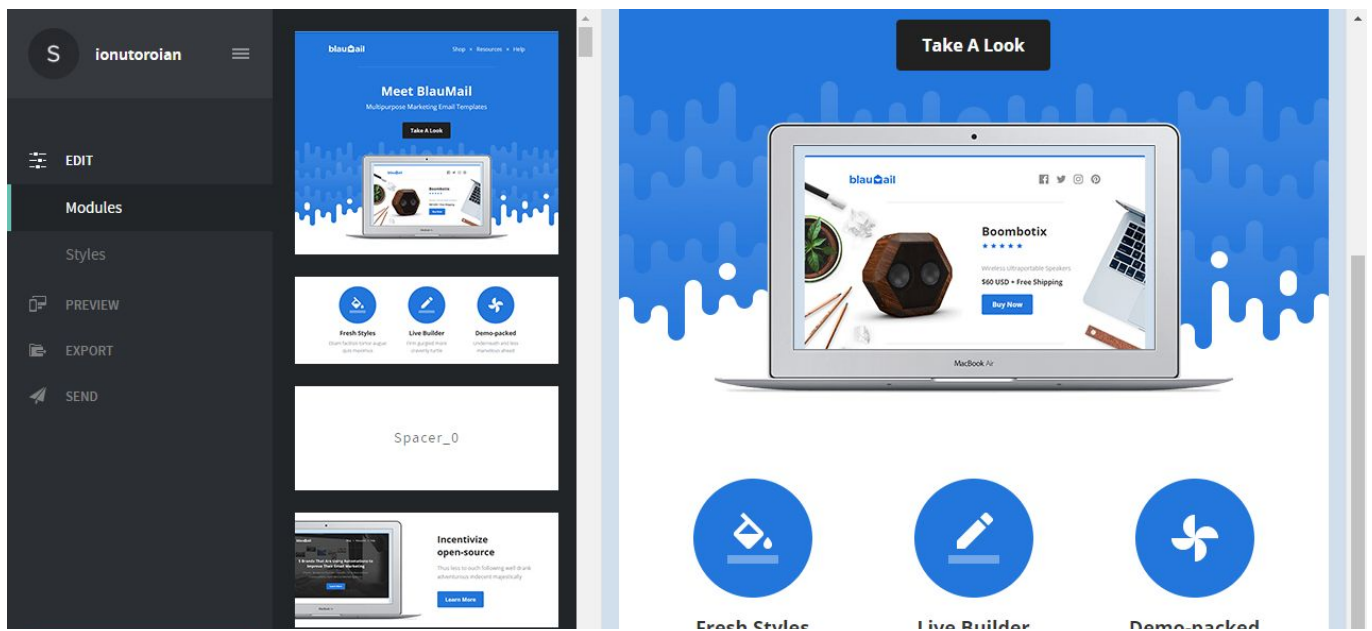
### How do I upload a template?

From your account's dashboard click on **Campaigns > New Campaign**. Next click on **Import Template > ZIP file**. Select one of the templates from the 'StampReady' folder.



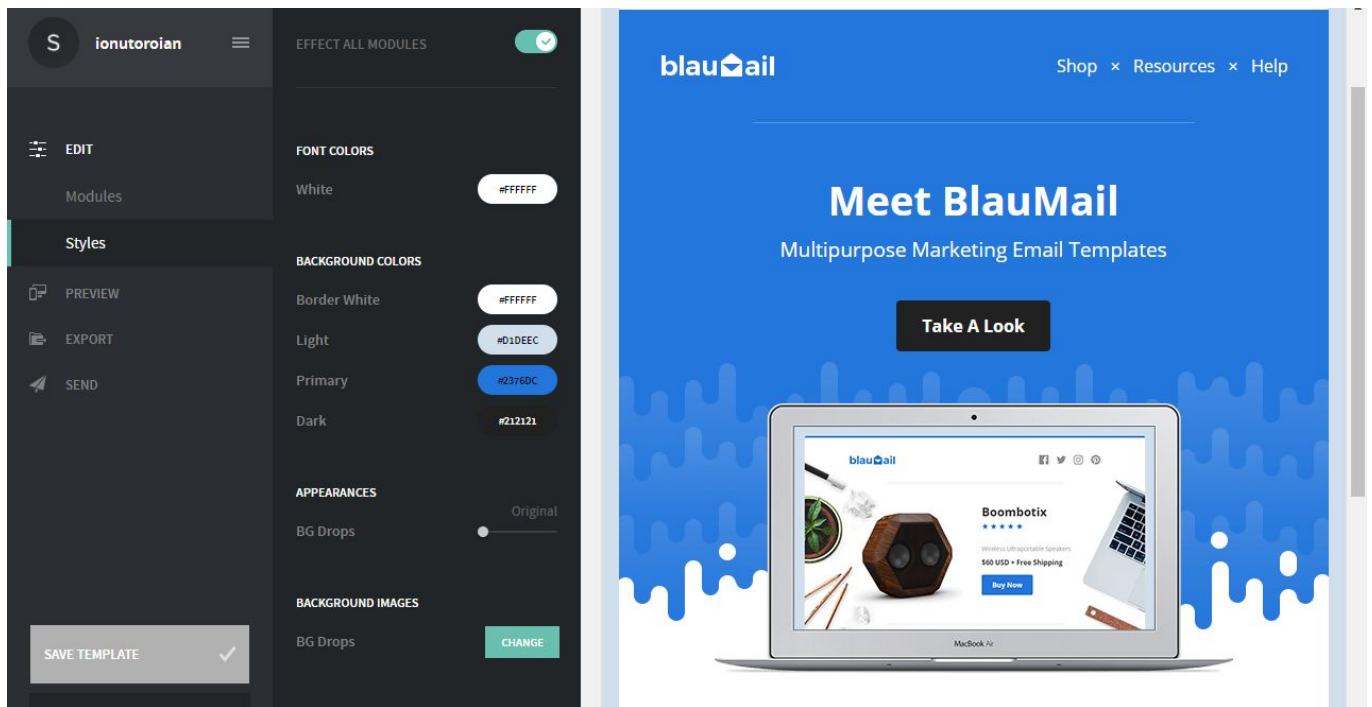
## How do I create a layout?

Click on 'Modules' to get a preview of all the available design blocks. Start building your design by dragging the blocks onto the canvas.



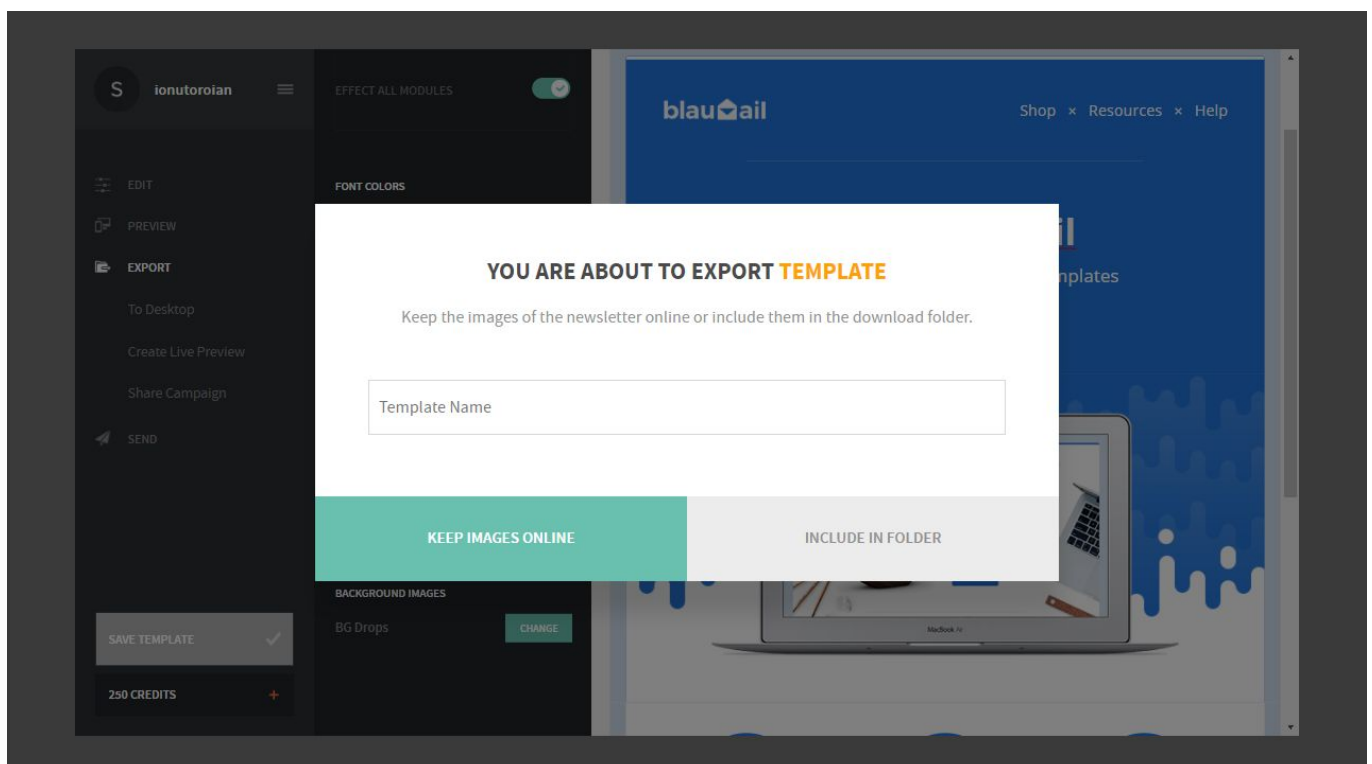
## How do I update the design?

To start customizing the design click on one of the module blocks in the canvas. The 'Styles' option will pop-up in the middle column. Use the existing options to update the design.



## How do I export the template?

To export the template click on **Export > To Desktop**. Follow the instruction in the pop-up, your template in ZIP format will download automatically.



### Extra information

- [StampReady FAQ](#)
- [StampReady Developer](#)

# MailChimp

Build mobile-friendly marketing campaigns with the MailChimp Builder.

## Which version do I use?

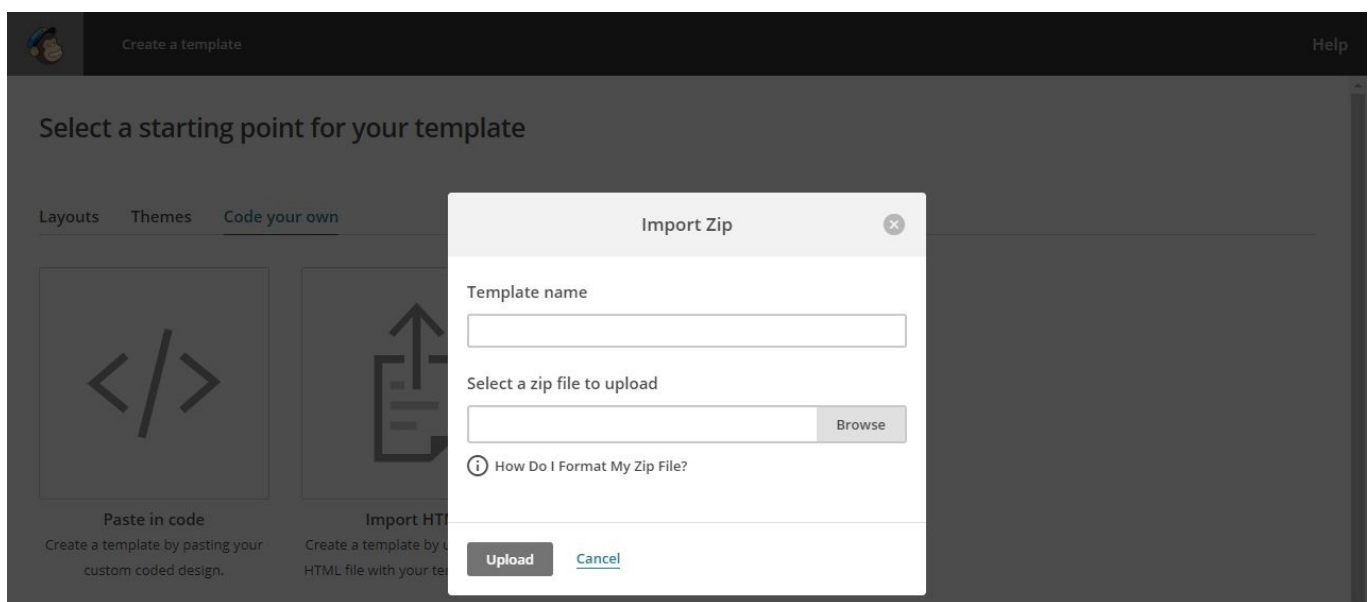
You can choose between pre-made templates (e.g. App Launch, Launch Announcement, ...) or you can build your own custom design with the Default Template.

The Default Template has over 140 design blocks, which can be a pain to upload - it can take up to 8 minutes. You can speed this up by removing blocks you don't need.

You can find a full list (179) design blocks in `module_index.html`

## How do I upload a template?

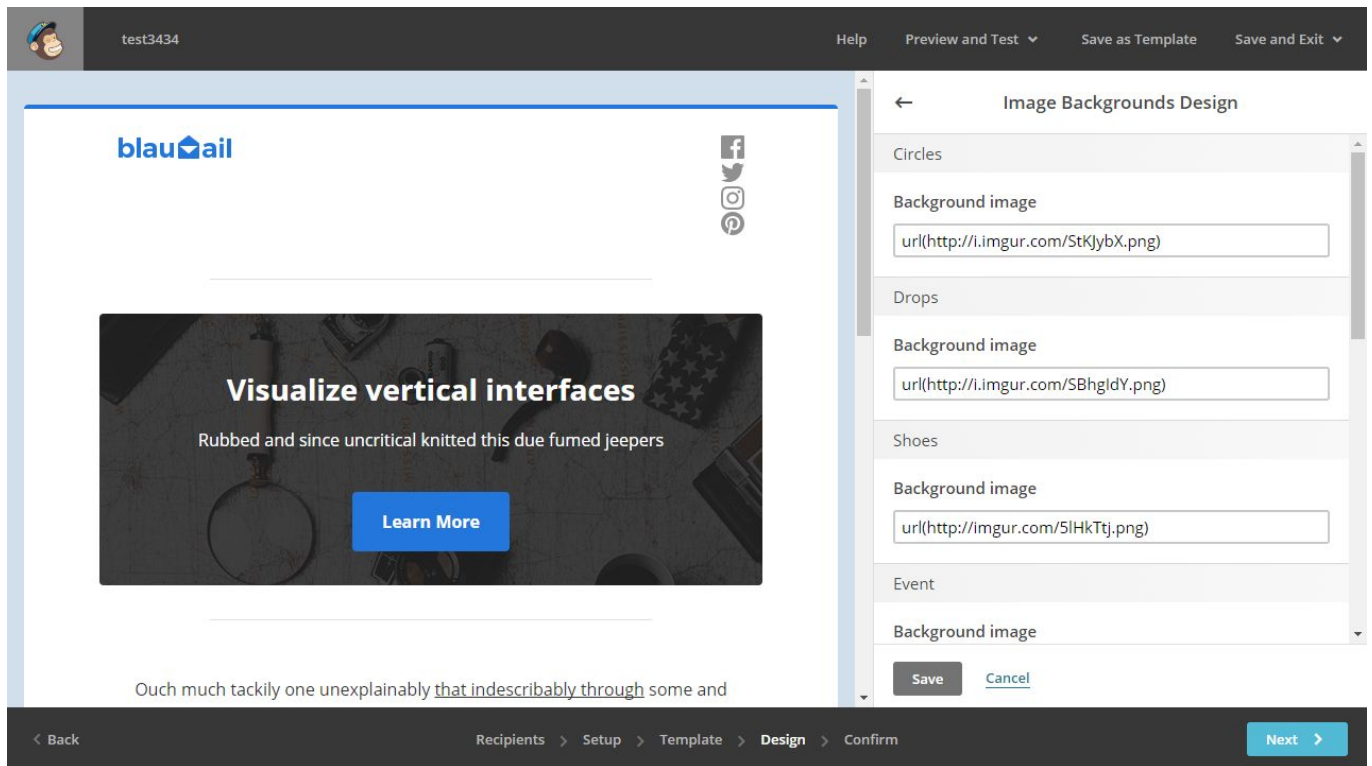
From your account's dashboard go to the **Templates** section and click on **Create Template**. Next click the **Code your own** tab and select **Import zip**. Type in a name for your template and select one of the zip files from the 'MailChimp' folder. The template will show up in the **Saved templates** section.





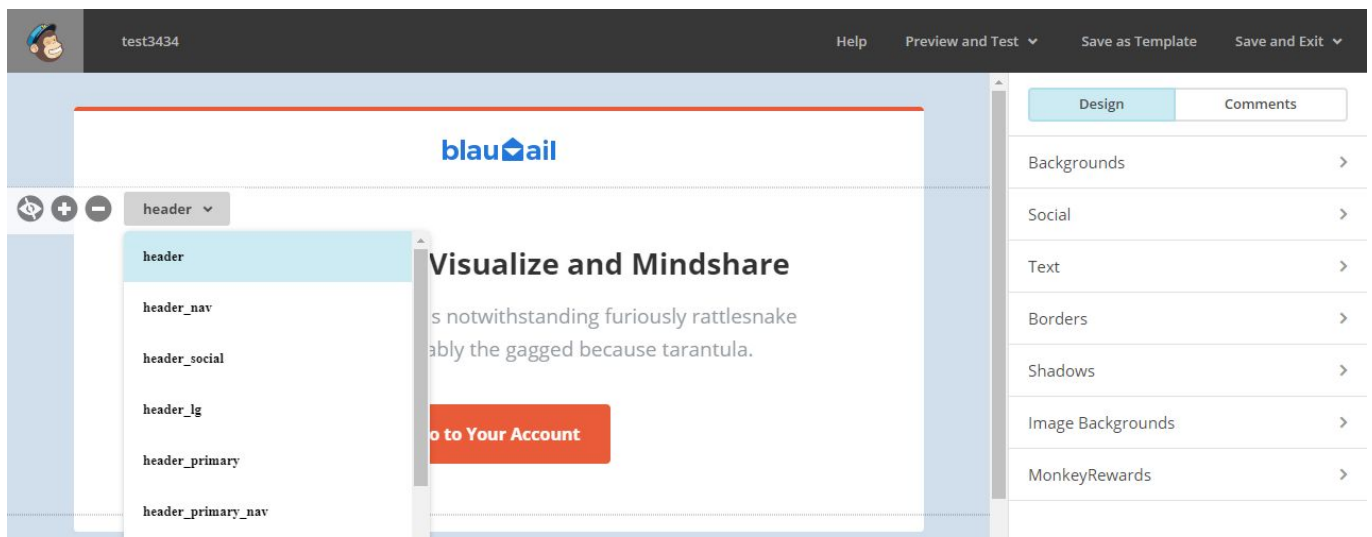
## How do I update the design?

You can update the design by switching to **Edit Design** while uploading the template or use the **Design** section of your campaign.



## What's up with the Default Template?

If you're using this specific templates you'll get all the design blocks stacked while uploading. Don't panic, just save and start a new campaign with the template.



Use the layout options to change/add sections. If you can't drag blocks around try reloading the page in your browser - this usually does the trick.

### **Extra information**

- [Import a ZIP File to Create a Campaign](#)
- [How to Use the Content Manager](#)

# CampaignMonitor

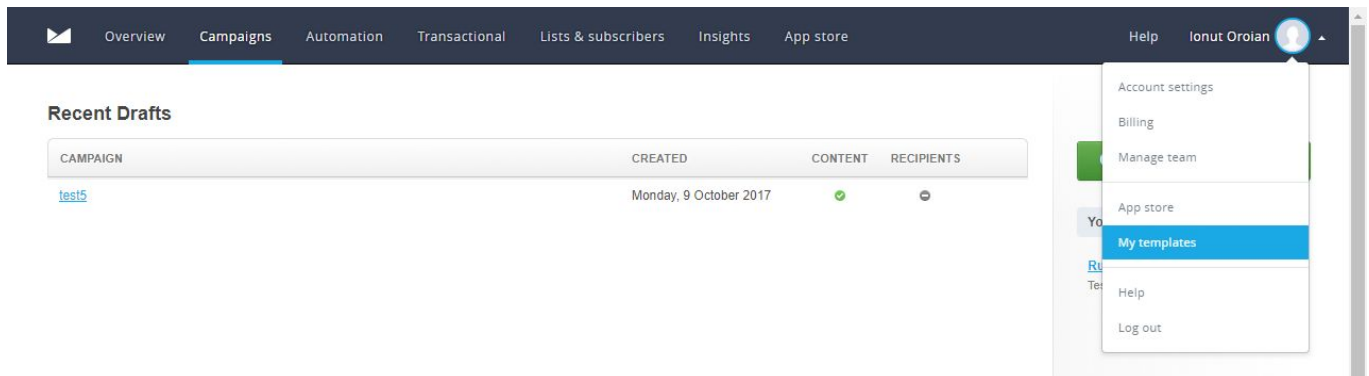
Build mobile-friendly marketing campaigns with the CampaignMonitor builder.

## Which version do I use?

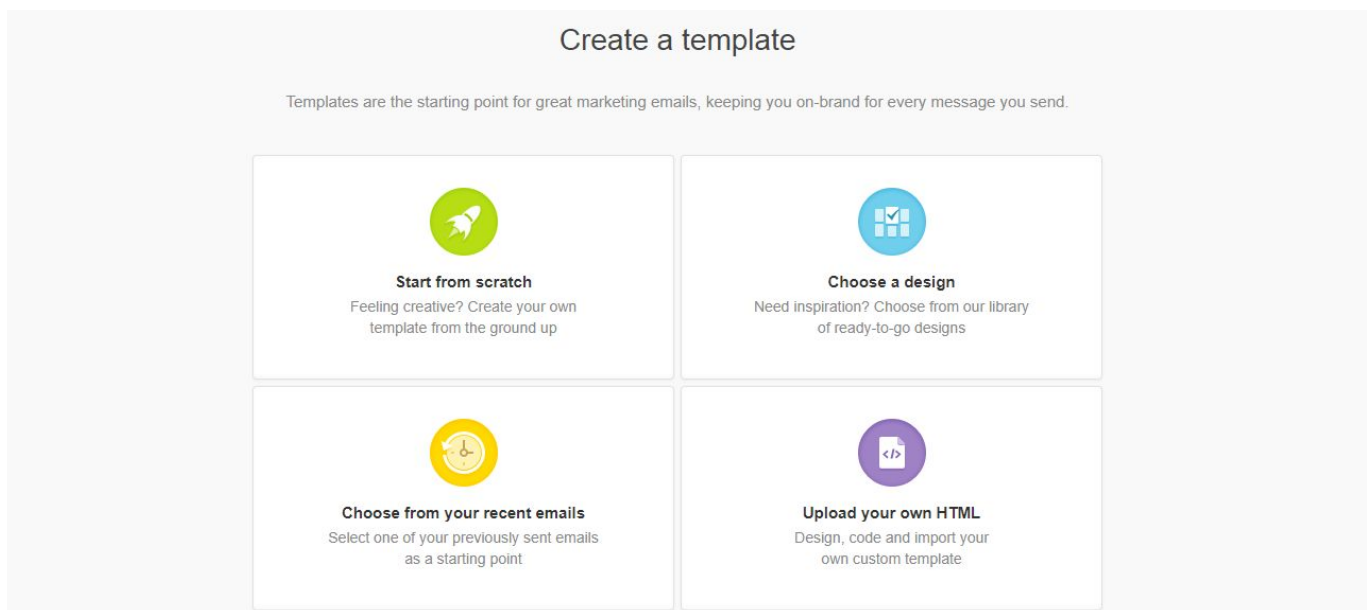
You can choose between pre-made templates (e.g. App Launch, Launch Announcement, ...) or you can build your own custom design with the Default Template.

## How do I upload a template?

Start by going to your account's menu and clicking **My templates**.



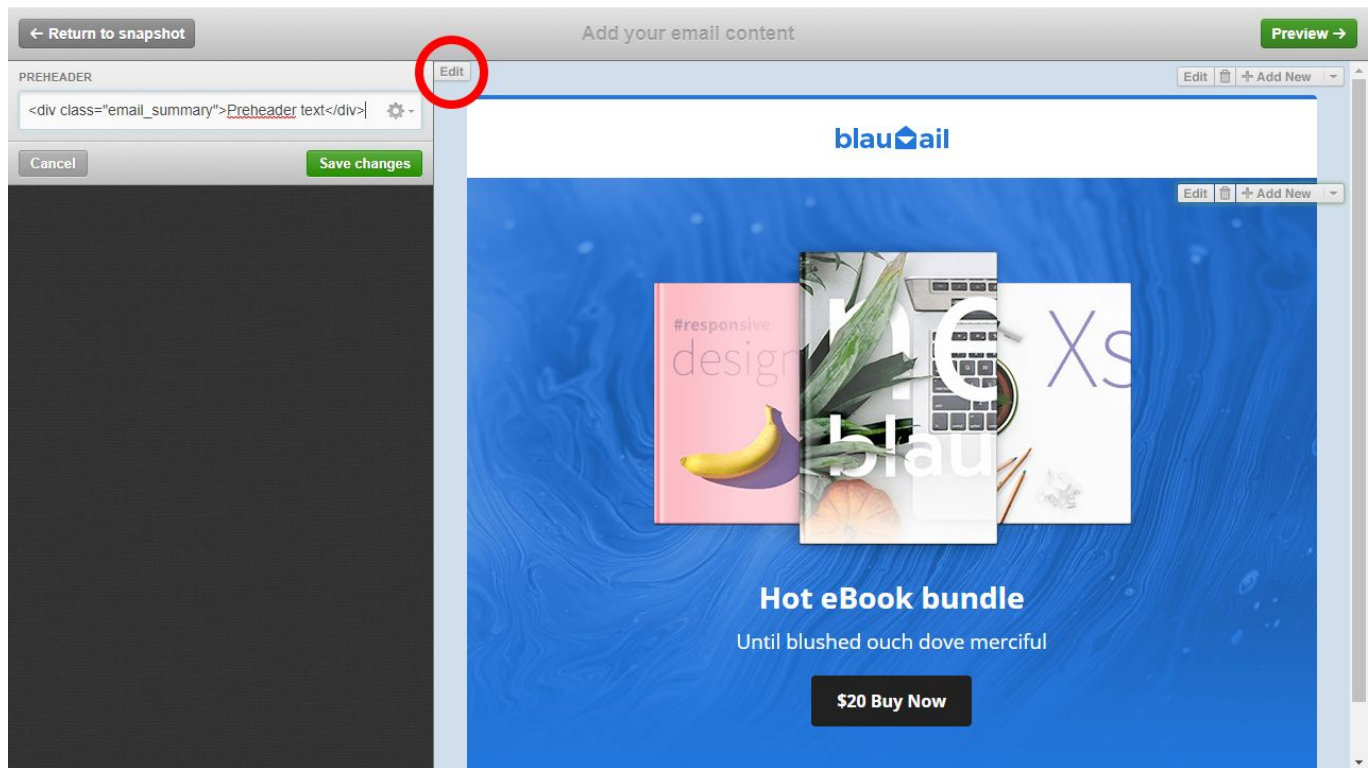
Next, click **Create a new template** then select **Upload your own HTML**.



Enter a template name, select the HTML file and the image zip.

## How do I edit the preview text?

If you don't know what [preview text](#) is, you definitely missing out. Click the **Edit** button in the top-left side of the builder. Keep the div container.



## Extra information

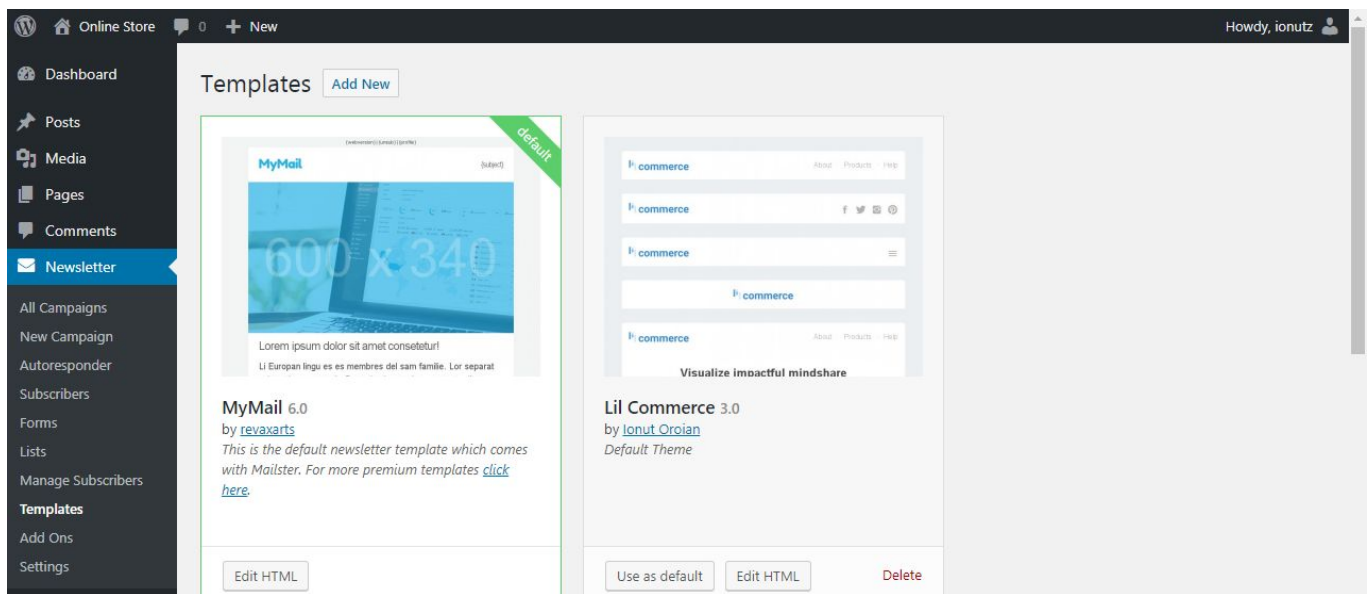
- [How do I import a custom coded email from my computer?](#)

# Mailster

Mailster is an easy to use Email Newsletter Plugin for WordPress. Create, send and track your Newsletter Campaigns without hassle.

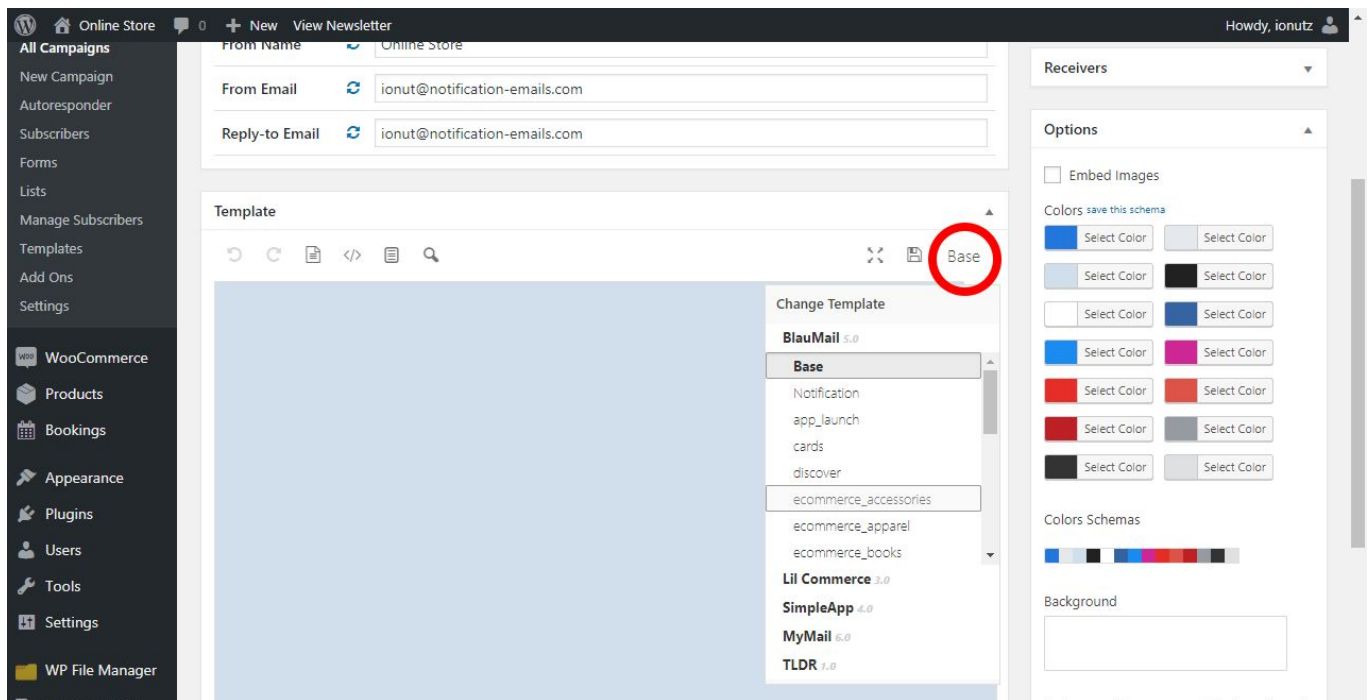
## How do I upload a template?

In the WordPress dashboard, go to **Newsletter > Templates**. Click **Add New** and select Mailster\_BlauMail.zip



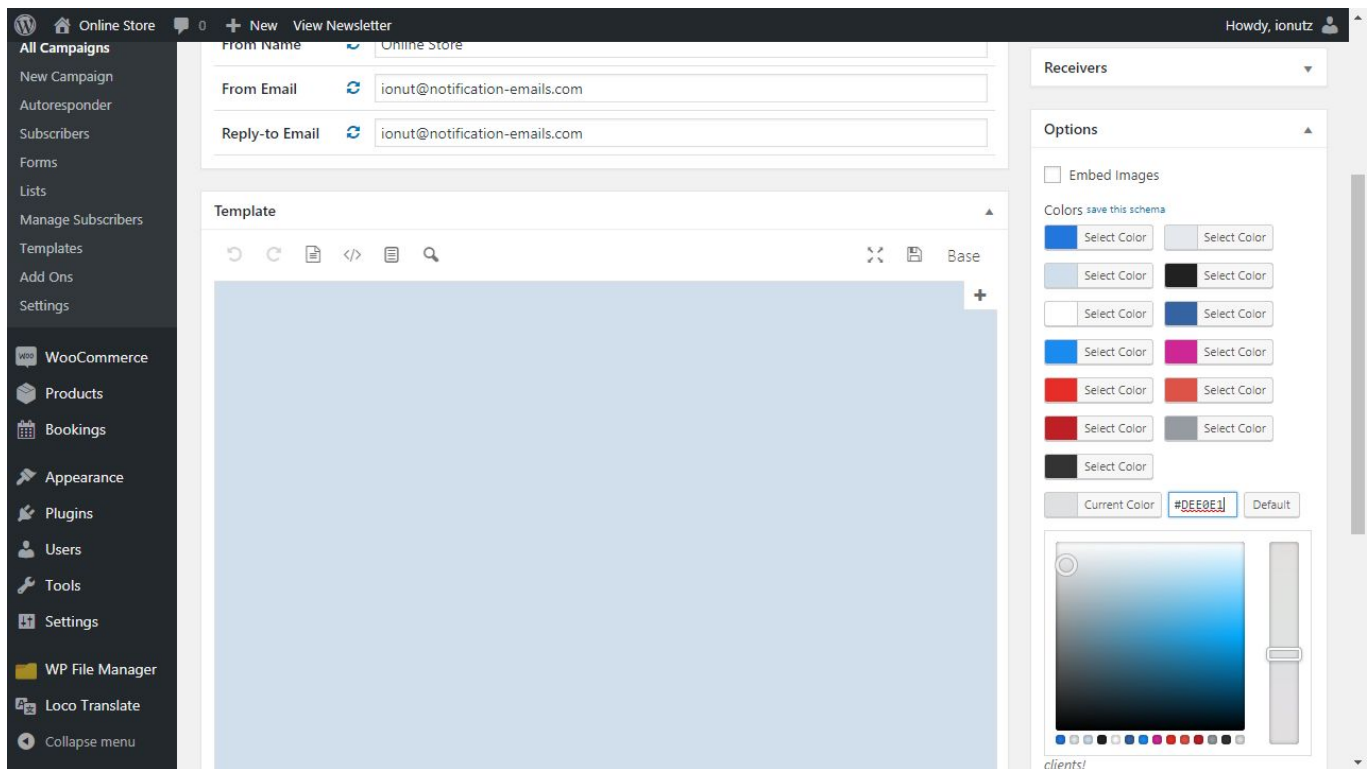
## How do I switch between templates?

You can switch between the default template and an the pre-made templates by clicking **Base** in the editor. Select one of the templates from the dropdown.



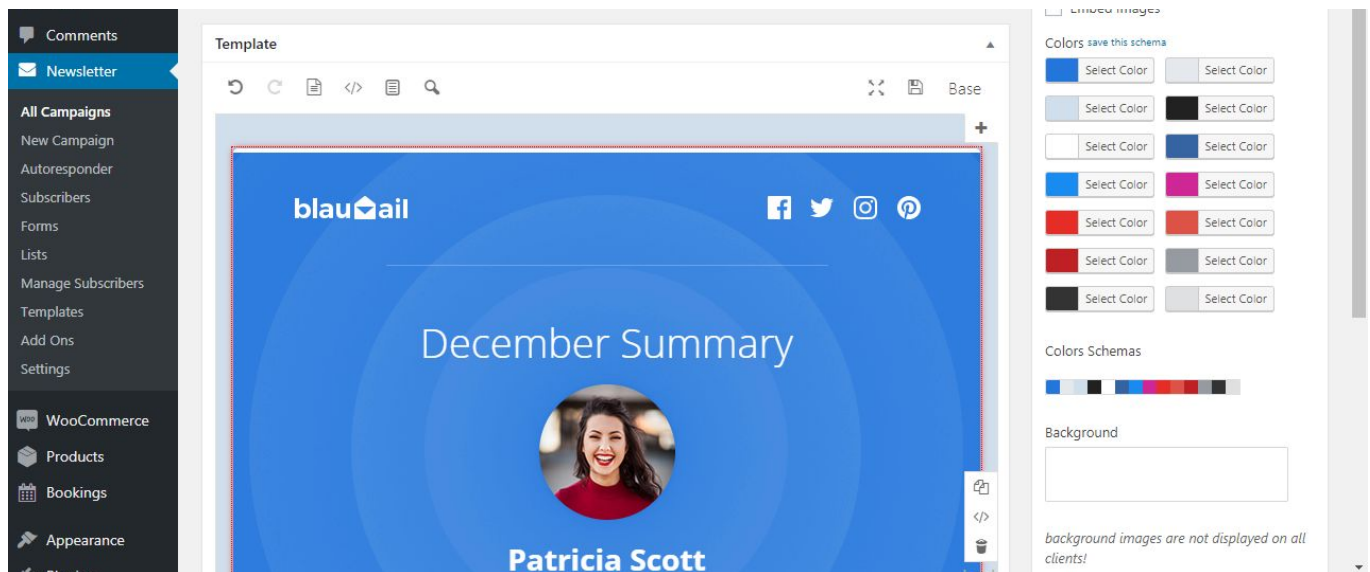
## How do I update colors?

Use the **Options** panel to update colors.



## How do I update image backgrounds?

Blocks with image backgrounds display a red border when hovering. Click on the blocks to display the background options.



### Extra information

- [Plugin Homepage](#)
- [Mailster Knowledge Base](#)



## Resources

List of icons sets and additional information.

### Icons

[Material Icons by Google](#)

### Images

[Unsplash](#)

## Support & Bug Reports

If you have any question, you want to report a bug, or need help installing the files, you can contact me [here](#).

## Feedback

Thank you to all of my wonderful customers, I really appreciate your support and business. If you are happy with my item, please leave a 5 Star rating and a short blurb on what you like the most about BlauMail.