

**ST.LOUISARTWORKS**  
CREATING. OPPORTUNITIES.



ST. LOUIS ARTWORKS  
ANNUAL REPORT  
2018

314.899.9734 [www.stlartworks.org](http://www.stlartworks.org) 5959 DELMAR ST. LOUIS MO 63112

# STLOUISARTWORKS

In 2018, St. Louis ArtWorks provided paid apprenticeships to 207 underserved youth between the ages 14-19 years old. These Apprentices came from 64 schools in the Metropolitan area and represent 35 unique zip codes, reflecting the diversity in the region. Of the youth hired, 42% live in St. Louis City. Diversity of age, gender, neighborhoods, schools, artistic discipline interest, and experience were used to select participants. Of the 2018 apprentices, 93% identified as African American/Black, 6% identified as Caucasian/White, and another 1% as two or more races. The average age of participants was 15.6 years old.

ArtWorks offers year round program opportunities for teens during out-of-school hours. The Summer Program is our largest and served 90 teenagers in 2018. Apprentices worked five hours per day, five days a week for six weeks on a variety of projects and disciplines. Our Fall and Spring Programs met for 5 hours a week for 13 weeks after school or on Saturdays, and offered 207 paid positions.

### **Application Process:**

In order to become part of the ArtWorks program, a youth completes an online application and provides a letter of recommendation from a teacher, mentor, or other non-related adult. Returning apprentices can be recommended by their previous teaching artists. The ArtWorks staff reviews each youth's application to access eligibility based on age, completeness of the application, previous employment/volunteer experience/interests, and letters of support. All eligible applicants are invited to interview day. A broad spectrum of community volunteers participates in the summer and fall interview days, ranging from college and corporate presidents to local artists and community residents. ArtWorks looks to reach a diverse group of youth to hire each program session.

# MISSION...

The mission of St. Louis ArtWorks is to broaden educational and career opportunities for **youth** in the St. Louis region through apprenticeships in the arts and through community collaborations.



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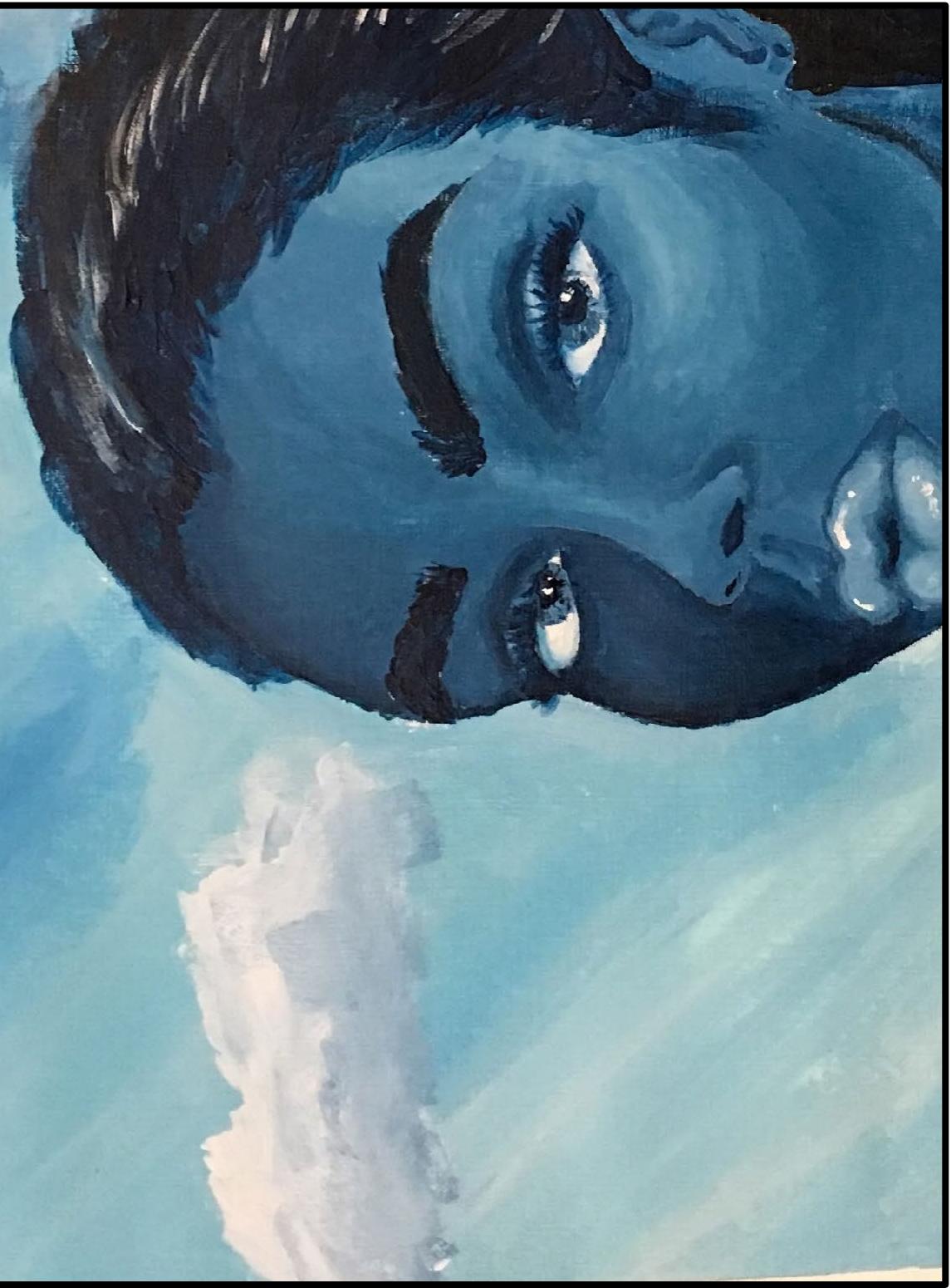
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Thank You!





Kelly Scheffer, Board Chair

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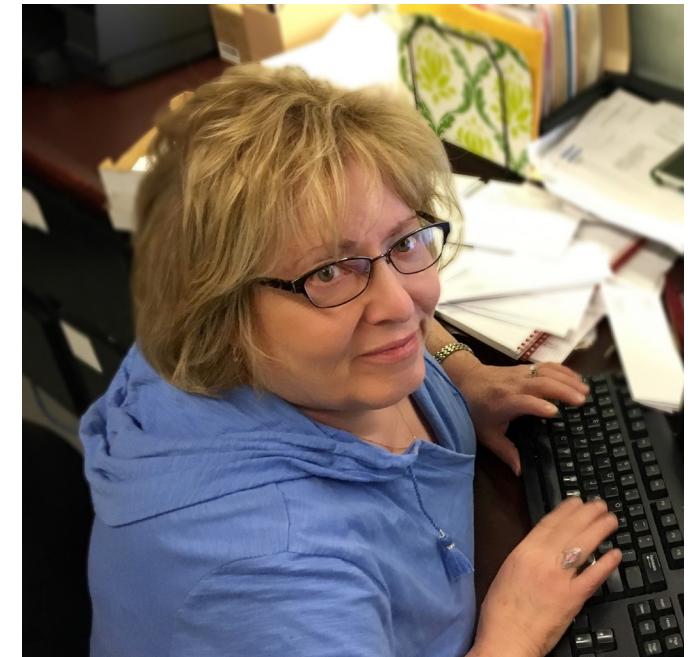
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Art Therapist



# 2018 SCHOOL YEAR PROGRAMS



## Spring

**Painting:** Apprentices learn various painting and design techniques to incorporate into their rain barrel designs. Apprentices will also learn about the importance of collecting rainwater to prevent runoff and increase conservation.

Teaching Artist: Stajay Curry & Mark Clark

Sponsored by: MSD

**Tapestries & Textiles:** Apprentices learn a variety of textile techniques, including batik dyeing, indigo shibori, hand embroidery, sewing machine construction, and textile collage. Apprentices will work on a series of collaborative wall-tapestries, will develop a catalog documenting their collection of pattern designs, and will continue the line of home goods begun in the fall.

Teaching Artist: Kelsey Viola Wiskirchen & Stajay Curry

**Video – Marketing St. Louis ArtWorks:** Apprentices developed technical and critical skills through digital filmmaking by working as a production team to develop a marketing video for the ArtWorks program.

Teaching Artist: Mike Pagano

**Robotics:** Through a year-long pilot program, Apprentices learn programming, logical reasoning, construction, robotics, and engineering in the creation of unique, mechanical art.

Teaching Artist: Amos Curley & Matthew Steven

Sponsored by: Berges Foundation

## Fall

**Robotics:** During the final session of robotics art pilot, Apprentices learn advanced programming to sync robotic creations to media to create pattern changes.

Teaching Artists: Clayton Petras, Colton Carter, & John Young

Sponsored by: Berges Family Foundation, Express Scripts

**Painting and Printmaking:** Apprentices learn the art of printmaking; using individually created stencils and wood block carvings, Apprentices create mix media prints.

Teaching Artists: Clayton Petras & Albert Kuo

**Sculpture:** Apprentices create individual works that focus on the basic principles of design, line, and volume; using found materials such as wire and rope.

Teaching Artists: Colton Carter & Chloe West

**Video:** The Sounds of Protest, a documentary short film on the history of protest, protest music and its role in civil justice movements throughout the last 100 years of St. Louis' history. Apprentices plan, shoot, and film the documentary learning digital production techniques.

Teaching Artists: Mike Pagano & Aziza Binti

Sponsored by: Roblee Foundation

# 2018 SUMMER PROGRAMS

**Mural Painting:** Apprentices design and paint a mural depicting the Mary Meacham Crossing on the Great Rivers Greenway Riverfront Trail. Individual Prints and Paintings will be created as well.  
Teaching Artists: Stajah Curry & Tyler Harris  
Sponsored by: Great Rivers Greenway

**Painting & Printmaking:** Apprentices study the art work of the Harlem Renaissance for inspiration in the creation of a graphic mural for Washington University, located at 5967 Delmar; individual prints and paintings will be created as well.  
Teaching Artists: Clayton Petrus & Albert Kuo  
Sponsored by: Washington University

**Boomerang Press/Graphic Design:** Apprentices create a series of greeting cards for ArtWorks' Boomerang Press social enterprise and design and print t-shirts for sale.  
Teaching Artists: Mark Clark and Mike Pagano

**BloomWorks Sculpture:** Apprentices learn 3D design to create a large sculptural sign for Missouri American Water Company; individual sculptures will also be made for the summer sale.  
Teaching Artists: Aaron Wood & Ron Young  
Sponsored by: Missouri American Water

**FenceTillation:** Apprentices recycle and reuse many different objects from brightly colored plastics to CD's as they design and install a sculpture weave into the chain link fence surrounding ArtWorks' parking lot.  
Teaching Artists: Kelsey Viola Wiskirchen & Dayna Kritz  
Teaching Organization: St. Louis ArtWorks

**Robotics:** Apprentices learn programming and begin to add electronic movement to art; returning participants build on skills learned in the spring to design more advanced robotic art.  
Teaching Artists: Amos Curley & Latonja Bailey-Flowers



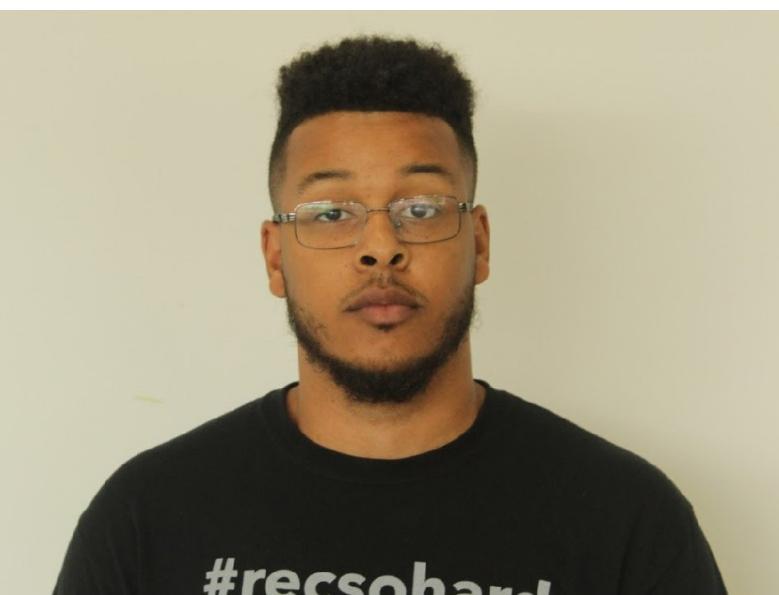
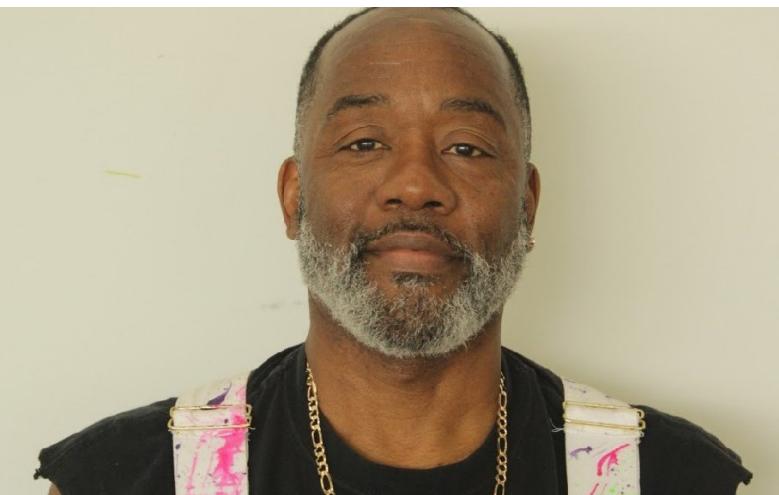
**CREATING. OPPORTUNITIES.**

# Alexys H.

“I love art and being creative. In the summer there isn’t much for me to make art with, so I love I have a creative space to do so. Also, I get to be around other creative people.”



# 2018 ARTISTS



# ORGANIZATIONAL PARTNERS

Organizational Partners work with

ArtWorks staff and Teaching Artists

to provide the Apprentices with

opportunities for educational and life skills

development throughout the year.

We are grateful for their support!



THE JOSEPH H. & FLORENCE A. ROBLEE FOUNDATION



MCCORMACK  
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AMERICA'S CENTRAL PORT





# INVESTING IN COMMUNITY

Total Apprenticeships

207

Zip Codes Represented

35

Schools Represented

64

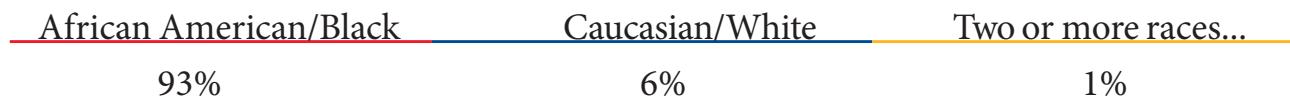
100%

Of Our Seniors  
Graduated High School

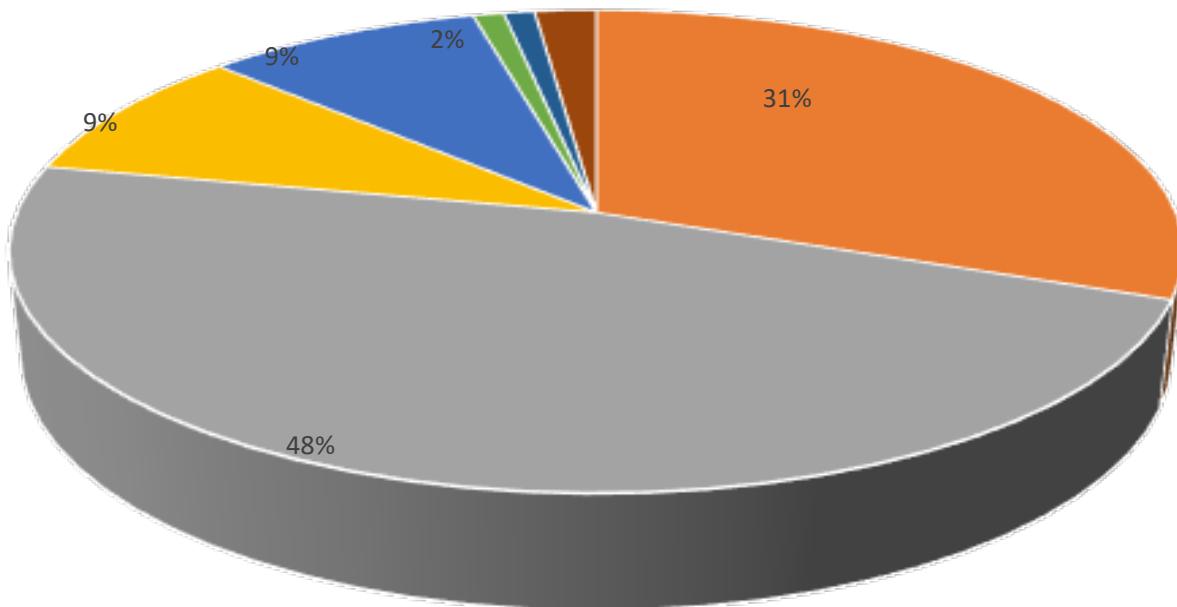


# DEMOGRAPHICS

## RACE/ETHNICITY



## SCHOOL TYPES REPRESENTED



- SLPS
- COUNTY PUBLIC
- PRIVATE CITY
- PRIVATE COUNTY
- IL PUBLIC
- HOMESCHOOLED
- COLLEGE



## ZIP CODES REPRESENTED:

62040	63135
63031	63136
63033	63137
63034	63138
63042	63139
63070	63146
63103	63147
63104	
63106	
63107	
63108	
63110	
63111	
63112	
63113	
63114	
63115	
63116	
63118	
63120	
63121	
63122	



CITY RESIDENTS 42%  
COUNTY RESIDENTS 57%  
ILLINOIS 1%

# SCHOOLS REPRESENTED

Academy of Entrepreneur

Art Institute Chicago

Bayless

Brittany Woods Middle School

Cardinal Ritter High School

Chaminade

Cleveland ROTC

Collegiate School

Comton Drew

Confluence

Crossroads

CVPA

Edwardsville High School

Eureka

Ferguson-Florissant High School

Fort-Zumwalt

Francis Howell

Gateway

Grand Center Arts Academy

Hawthorn

Hazelwood Central

Hazelwood West

Hazelwood East

Homeschooled

Jennings

KIPP

Kirkwood

Ladue

Lafayette

Les Middle

Loyola Academy

Lutheran High School

Lutheran High School North

Marian Middle School

Marquette

McCluer

Meramac

Metro

MICDS

Miriam Academy

Normandy

North Tech

Notre Dame

Nottingham

Parkway Central

Pattonville

Ritenour

Riverview

Rockwood

Rosati Kain

SLPS Virtual School

Soldan

St. Louis Catholic Academy

Trinity High School

U City

Valley Park

Vashon

Westview





# EVALUATION

## Workforce Development

Apprentices are evaluated mid- and post-program on various workplace skills, including effort, participation, professionalism, attitude, teamwork, punctuality, leadership, time management, and art skills. In 2018, 80% of apprentices displayed an improvement in knowledge of workplace skills and knowledge on their post-program evaluation. Apprentices also participated in a resume writing workshop to prepare them for future job opportunities. Through this workshop, 90% of apprentices were able to produce a resume that demonstrated their education and experience.

## Art Knowledge and Experience

Apprentices participated in a variety of disciplines including painting, printmaking, sculpture, and textiles. Each discipline curriculum aligns with Missouri Grade Level Expectations and Show Me Standards for arts education. In 2018, 90% of participants demonstrated an increase in their knowledge of visual arts, design, technique, and vocabulary specific to their discipline.

# EVALUATION cont'd

## **Well-being**

St. Louis ArtWorks assesses the impact the program has on the well-being of participants through a pre- and post-program evaluation. In 2018, 90% of apprentices demonstrated improvement in their well-being; as evidenced by improvement in coping with life stressors, being connected to their community, and working productively.

## **STEAM Concepts and Skills**

In 2018 ArtWorks implemented a program-wide STEAM evaluation to assess Apprentices' learning in areas specific to STEAM-related concepts, skills, and vocabulary. At the end of the first year, 75% of participants demonstrated an increase from their pre- to post-test.

## **High School Graduation and Post-Secondary**

In 2018, 90% of youth demonstrated advancement in academic goals as evidenced by graduating from high school on schedule. 92% of youth who have graduated demonstrate success, which is evident in post-secondary education and/or training, employment, and/or military service





# LIFE SKILLS PRESENTATIONS 2018

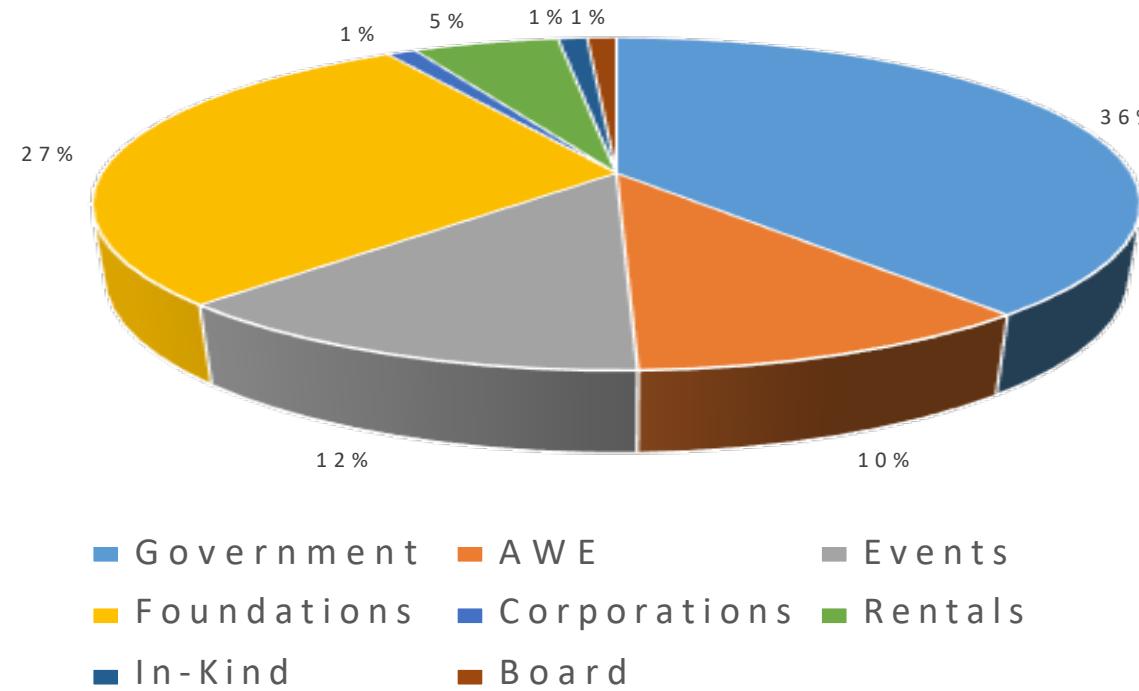
The life skills speakers presented information on a specific topic for an hour. The presentations were actively engaging and in an open discussion format which encouraged the youth to ask questions, thereby better absorbing and retaining the information presented. Presenters spoke about making healthy choices regarding nutrition and relationships, being environmentally and fiscally responsible, and how to navigate the college search and acceptance process.

Our Life Skills presenters included:



# FINANCIALS

## FUNDING SOURCES 2018



## TOTAL REVENUE & EXPENSES

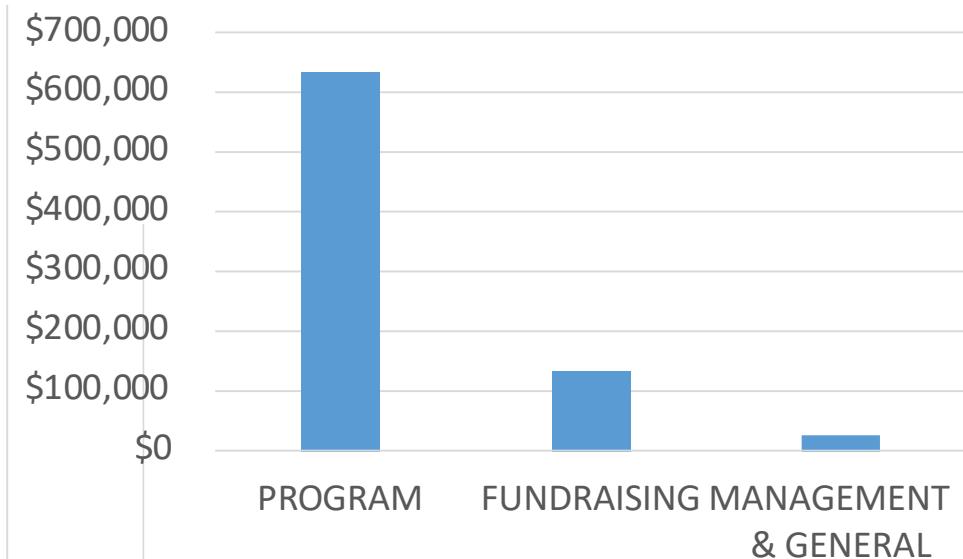
EXPENSES 2017  \$674, 972

REVENUE 2017  \$692, 720

EXPENSES 2018  \$791, 265

REVENUE 2018  \$725, 574

## ALLOCATION OF EXPENSES





Mural designed and painted by ArtWorks Apprentices  
for Turner Park

# ARTWORKS ENTERPRISES (AWE)

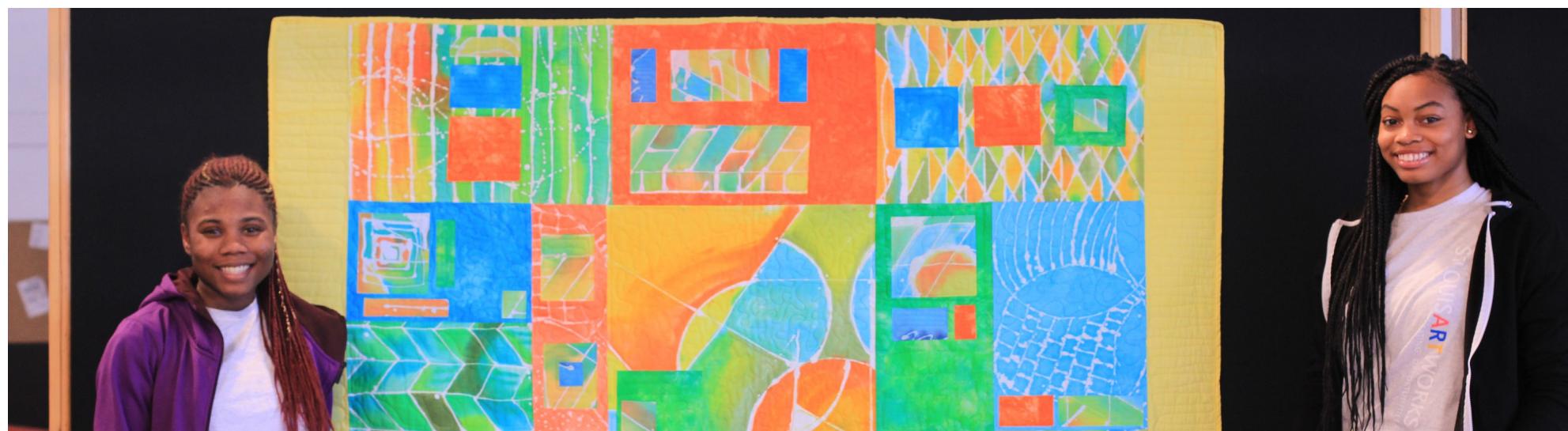
St. Louis ArtWorks' social venture comprised of three enterprises:

Boomerang Press/Media provides graphic and media services to corporate clients (both businesses and organizations), designs, produces and sells notecards and holiday cards to our clients and individual buyers. The Media teams have created documentaries and PSAs, as well as providing multimedia presentations for clients.

BoomerRacks creates bike racks using up-cycled bicycle parts collected from the community and bike-related works of art such as garden sculptures.

Bloom Works focuses on sustainable development projects for the garden, Public Park and urban streetscapes. This venture created painted rain barrels, planters, landscape architecture, benches and art from up-cycled





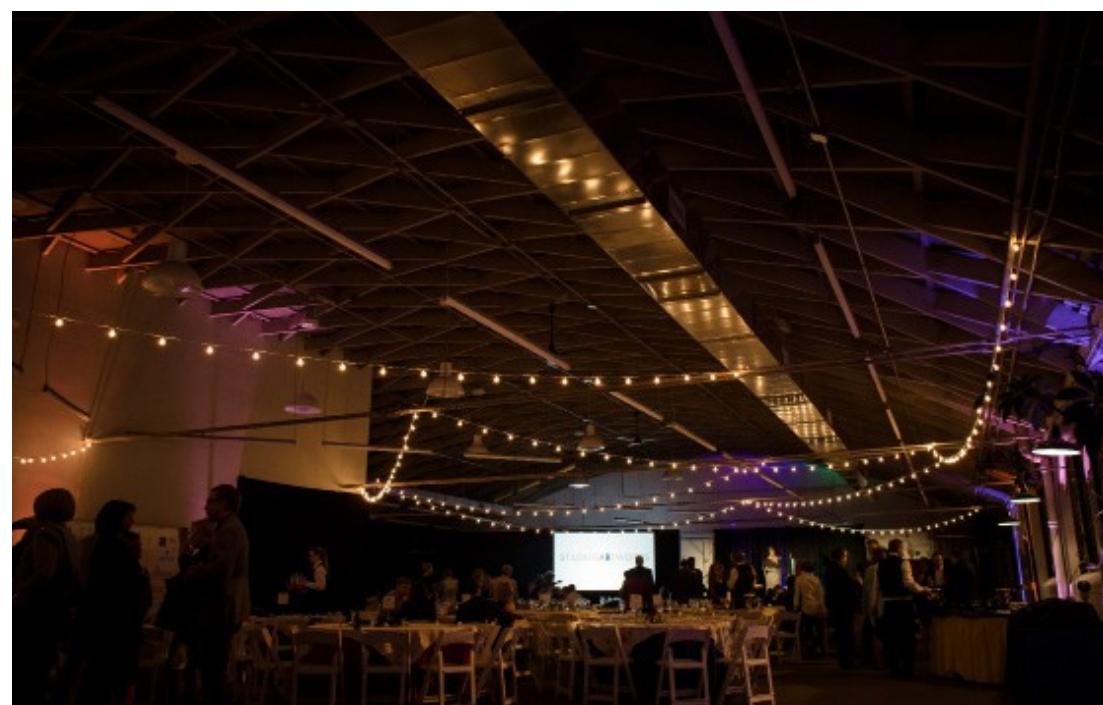
# Young at Art.

A CELEBRATION OF ST. LOUIS ARTWORKS

Young At Art is a fundraising event where youth, donors, long-time supporters and new friends celebrate St. Louis ArtWorks' accomplishments, accolades and aspirations. Guests have the opportunity to meet apprentices, participate in the silent and live auctions as well as enjoy apprentice performances and special guest entertainment. In 2018, we raised \$90,000 to help St. Louis ArtWorks continue its mission to broaden educational and career opportunities for youth in the Saint Louis region through apprenticeships in the arts and through community collaborations.



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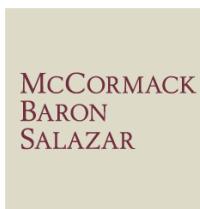
**hlk**

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# ArtWorks Growth 2016-2019



1. **PROGRAM STRENGTH:** **Building a sustainable program model that incorporate innovation and entrepreneurship.**  
ArtWorks has long built entrepreneurship and innovation into its program model. In 2018, ArtWorks launched a yearlong ‘Robotic Arts’ pilot. The program provided training to 36 youth apprentices in 3D design, circuitry, programming, and advanced technology.
  2. **GROWTH:** **Increase self-sufficiency through diversifying and growing revenues by 25%.**  
The building offers the ability to diversify revenue beyond traditional fund development efforts (grants, corporate giving and individual donors) and ArtWorks successfully increased its revenue from rentals and third party events by \$35,000. This additional revenue has helped to offset utilities and maintenance costs and direct more money into programming for youth.
  3. **STRONG DATA:** **Ensure that ArtWorks has the data necessary to make strong financial decisions.**  
Clear, concise information enables the Board to make strong financial decisions. The last three years in the facility has enabled staff and Board to collect data and develop new systems and dashboards for how to approach paying down the debt from the facility.
  4. **BOARD DEVELOPMENT:** **Develop a Board that contributes to their highest & best use at all stages of service.**  
Define expectations of ArtWorks Board Members. Develop and implement a Board recruitment plan. Develop and implement a consistent, comprehensive board member orientation. Provide ongoing board training. Create a Board Succession Plan. In 2018, 100% of the ArtWorks Board contributed to the organization and provided their time and talent to introduce new friends to the organization resulting in the addition of three new Board Members.
  5. **SUCCESSION PLANNING:** **Ensure organizational stability through succession planning.**  
One of the most difficult decisions a Board has to face is the selection of a new Executive Director. In 2018, ArtWorks Board hired a consultant to led the efforts of creating the next three-year Strategic Plan which includes the 25<sup>th</sup> Anniversary of the founding St. Louis ArtWorks and the retirement of ArtWorks long-term ED.
  6. **STAFF RETENTION:** **Develop ArtWorks as an “Employer of Choice”.**  
To reduce unwanted turnover, ArtWorks will undergo a thorough organizational review, including structure, culture and other internal factors impacting staff retention.
- 

# THANK YOU.



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