



2014 Annual Report

STLOUISARTWORKS
CREATING. OPPORTUNITIES.

314.289.4180
www.stlartworks.org

In 2014, St. Louis ArtWorks hired 143 youth between 14-19 years old for 178 positions. These apprentices came from 56 schools in the metropolitan area and 34 zip codes, reflecting the diversity of our region. Of the youth hired, 65% (116) lived within the St. Louis City limits. Diversity of age, gender, neighborhoods, schools, artistic discipline interest, and experience were used to select participants. Of the 2014 apprentices, 92% identified as African American, 4% Caucasian, 2% Asian, 1% as Hispanic/Latino, and 1% identified as more than one race.

ArtWorks offers year round program opportunities for teens during out-of-school hours. The Summer Program is our largest and served 92 teenagers in 2014. Apprentices worked five hours per day, five days a week for six weeks on a variety of projects and disciplines. Our Fall and Spring Programs met for five hours each week for 12 weeks after school and on Saturdays, and offered 86 paid positions.

The Creative Futures Program:

The Creative Futures Program is a Fall and Spring program which offers teens with multiple barriers to success the opportunity to increase their artistic skills, continue to build their job skills knowledge, and earn a paycheck while receiving extra support services, including counseling and college application assistance. To be accepted into the Creative Futures program, teens must live in households which fall below the HUD Federal Poverty guidelines. During the spring and fall, Creative Futures met after school hours for 5 hours a week.

Application Process:

In order to become part of the ArtWorks program, the youth were either recommended by the teaching artists they had worked with in previous programs, or were invited to interview day. The ArtWorks staff reviewed each youth application to assess if the applicant was eligible based on age, completeness of the application, previous employment/volunteer experience and/or artistic experience/interests, and letters of support from teachers or mentors. ArtWorks looked to reach a diverse group of youth to invite for interviews. A broad spectrum of community volunteers participated in the summer and fall interview days, ranging from college and corporate presidents to local artists and community residents.

Mission... The mission of St. Louis ArtWorks is to broaden educational and career opportunities for youth in the St. Louis Region through apprenticeships in the arts and through community collaborations.



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Thank You!





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Jessica Graham, Program Manager



Dawna Wharton, Office Manager



Jacob Volkmar, Grants and Media Manager

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Susan TeStroete, Interim Program Manager



Michael Sophir, Research Assistant



2014 School Year Programs

Spring

BloomWorks!: Apprentices were introduced to landscape architecture and principles of water conservation. They designed and painted rain barrels.
Supported by: Metropolitan Sewer District
Teaching Artists: Scott Pondrum, Stephanie Pondrum

BoomerRacks: Apprentices created a commissioned bike rack for Olio restaurant. They also designed bird houses and upcycled furniture.
Supported by: Olio
Teaching Artists: Tara Morton, Deborah Alma Wheeler

Documentary Film: Apprentices were given the support they needed to become active storytellers and historians of the Ville Community in St. Louis using digital media. Under the guidance of two film professionals, youth were taught documentary filmmaking techniques using an approach that emphasizes direct observation and personal experience.
Teaching Artists: Kim Kaporis, Alessio Summerfield
Supported by: Regional Arts Commission

Fall

Textiles: Apprentices produced textiles for the home including floor mats, table runners, and placemats.
Teaching Artists: Hannah Montford, Byron Rogers

Documentary Film: Apprentices learned stop-motion animation to create four short films about 5959 Delmar Blvd. to announce St. Louis ArtWorks move to a new building!
Teaching Artists: Adam Hogan, Laura Hogan



2014 Summer Programs

Summer

Opera: Apprentices worked together with Opera Theater St. Louis to learn to compose and perform an original opera based on the history of The Ville Neighborhood.

Supported by: Incarnate Word Foundation

Teaching Artists: Mark Clark, Matt Clark, Kevin Nicoletti

Print Making: Apprentices in the printmaking group learned about bullying with the Anti-Defamation League and designed an anti-bullying poster for a campaign at local schools. They also designed images of Old North St. Louis for greeting cards.

Supported by: The Roblee Foundation

Teaching Artists: Kami Litton, Byron Rogers

BoomerRacks: Apprentices in this sculpture group learned three-dimensional design as they created a bike rack for Forest ReLeaf. The bike rack was installed at Creve Coeur Lake Memorial Park.

Commissioned by: Forest ReLeaf

Teaching Artists: Deborah Wheeler, Jacob Francois

Deaconess Mural: Apprentices designed a large-scale mural installed at The Caroline Mission to celebrate 125 years of the Deaconess Foundation. The mural depicts hope in the city.

Commissioned by: The Deaconess Foundation

Teaching Artists: Hannah Montford, Kelsey Wiskirchen

The Ville Mural: Apprentices studied the Historic Ville Neighborhood and used their knowledge of color and perspective, to design a large-scale mural for the Bee Sweet Orchard at the corner of Sarah and Evans. The mural depicts the rich history of the neighborhood known as The Ville.

Supported by: Wells Fargo

Teaching Artists: William Burton Robert Ketchens

Documentary Film: Apprentices were taught digital media production and became active storytellers for the St. Louis ArtWorks Program. Under the guidance of film professionals, youth were taught documentary filmmaking techniques using an approach that emphasizes direct observation and personal experience.

Teaching Artist: Adam Hogan

BUILDING. COMMUNITY.

Aaron H.

Working at ArtWorks for over a year now has been a wonderful experience. ArtWorks has taught me many life skills that I will never forget. How to professionally talk in a client meeting, how to budget my money and my spending, and how to embrace my leadership skills.

ArtWorks should be recommended to all teens, especially young teens to give them a starting point, sort of a fresh start. ArtWorks can provide help to all sorts of people. You don't necessarily have to be an artist to have this job, you just have to have the ambition to at least try to get the job done. ArtWorks isn't just a job, it's a life lesson. They require that you write/type a resume while working in the program. They're preparing you for the real work job environment, this is an actual starting point. ArtWorks is a tremendous program that should not be passed up or taken for granted.



2014 Artists

William Burton

Mark Clark

Matthew Clark

Jacob Francois

Adam Hogan

Laura Hogan

Kim Kaporis

Robert Ketchens

Kamille Litton

Hannah Montford

Tara Morton

Kevin Nicoletti

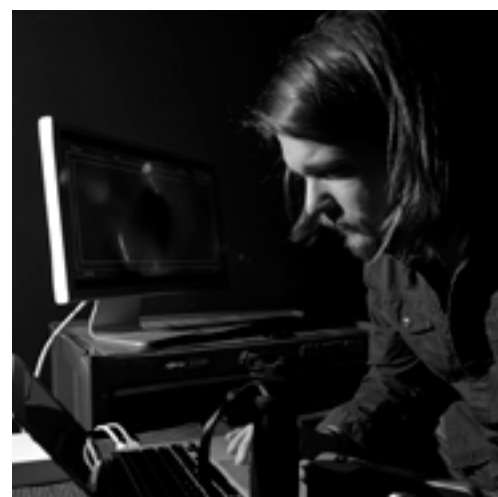
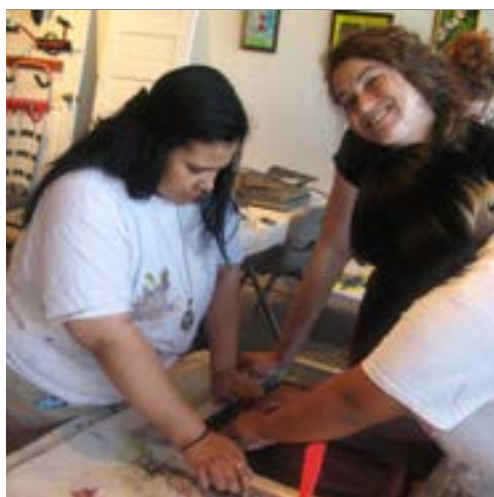
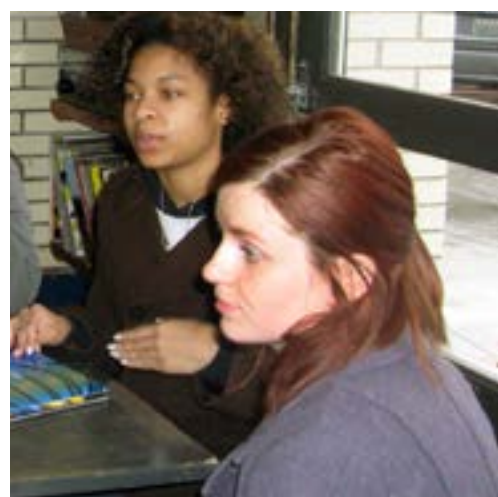
Scott Pondrum

Stephanie Pondrum

Alessio Summerfield

Deborah Alma Wheeler

Kelsey Wiskirchen



Organizational Partners

Organizational Partners work with ArtWorks staff and Teaching Artists to provide the Apprentices with opportunities for educational and life skill s development thoroughout the year. We are grateful for their support!

Opera Theatre of St. Louis

The Anti-Defamation League

Firecracker Press

The Greater Ville Preservation Commission

The Homer G. Phillips Community

SAINT LOUIS
ART MUSEUM



SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE



Investing in Community



143 Total Apprenticeships

34 Zip Codes Represented

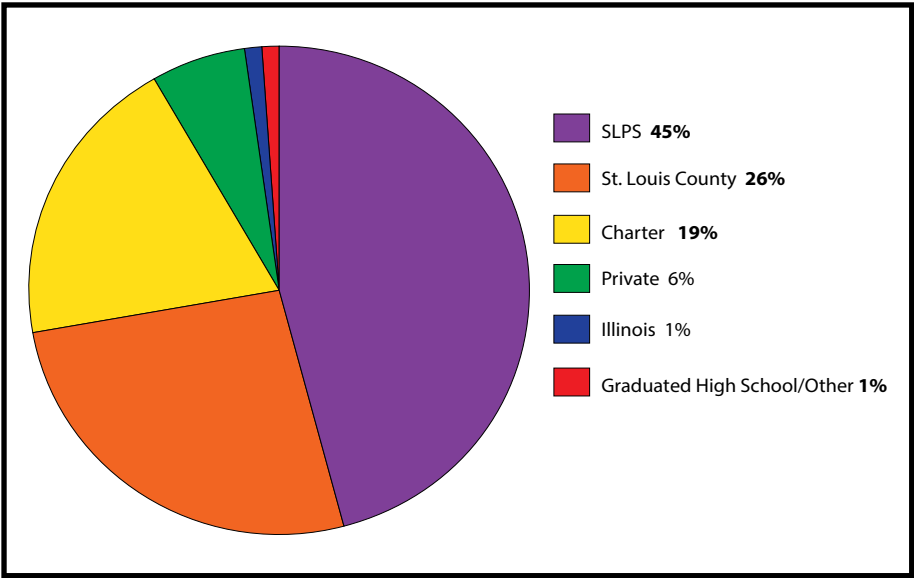
56 High Schools Represented

93%

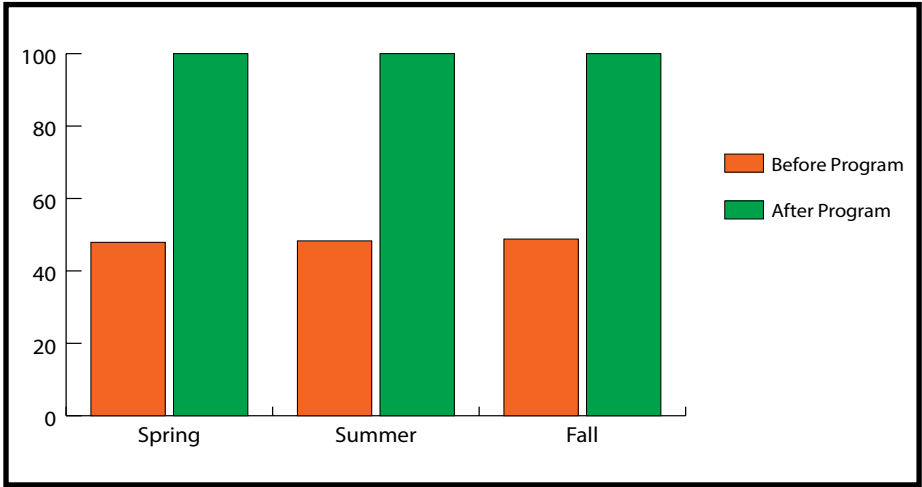
Of Our Seniors
Graduated High School

Demographics

SCHOOL TYPES REPRESENTED



Percentage of Youth with Bank Accounts



Zip Codes Represented

62201	63113
62208	63114
62269	63115
63031	63116
63033	63118
63034	63119
63042	63120
63074	63121
63101	63130
63104	63132
63106	63135
63107	63136
63108	63138
63109	63139
63110	63141
63111	63143
63112	63147

RACE/ETHNICITY	
AFRICAN-AMERICAN/BLACK	92%
CAUCASIAN	4%
ASIAN	2%
LATINO/HISPANIC	1%
TWO OR MORE RACES	1%



GENDER	
FEMALE	58%
MALE	42%

Schools Represented

Belleville East	Great Circle	O'Fallon Township
Bishop DuBourg	Hazelwood Central	Parkway Central
Brentwood High School	Hazelwood East	Parkway North
Brentwood Middle	Hazelwood West	Parkway South
Busch Middle	IEASM (middle school)	Ritenour
Cardinal Ritter Prep	Incarinate Word	Riverview Gardens
Career Academy	JFK Catholic	Roosevelt
Carnahan	Lafayette	Rosati-Kain
Central VPA	Lift for Life Academy	Soldan
Cleveland	Lutheran North	South City Prep
Compton Drew	Madison	Sumner
Confluence Prep	Maplewood-Richmond Heights	St. Mary's
Construction Careers	Marquette	Trinity Catholic
CrossRoads	McCluer North	University City
Duchesne	McCluer South	Ursuline Academy
Forest Park	Mehlville	Vashon
Gateway Middle	Metro	Webster Groves
Gateway STEM	Normandy	Yeatman Middle
Grand Center Arts Academy	Northwest Academy of Law	





Evaluation

Workforce Development

All apprentices went through an interview process with community members. 100% of teens were given a resume workshop and created their own personal resume. All apprentices also learned how to shake hands and make eye contact with adults, as well as how to explain their work in a professional manner.

84% of apprentices reported that ArtWorks was their first job.

93% apprentices agreed that ArtWorks taught them skills that would help them find a job and 95% agreed that working at ArtWorks will help them perform better at a future job.

Art Knowledge and Experience

St. Louis ArtWorks curriculum adheres to the Missouri Grade Level Expectations and Show Me Standards for the high school level. Every apprentice takes a pre- and post-test based on these standards for their specific artistic discipline. Artistic concepts covered included: color theory, elements of design, group critiques, art history connections, and composition.

Each apprentice learns a specific artistic discipline under the apprenticeship of a professional teaching artist. 100% of apprentices were able to display and sell their artwork. In addition, apprentices create public art that will be displayed for the community to see for years to come.

Evaluation

YOUTH DEVELOPMENT:

Self esteem and Confidence:

97% of apprentices either agreed or strongly agreed with the following statement: “I felt proud when I received my acceptance to ArtWorks.” 75% all either agreed or strongly agreed that they have more self-confidence just from being accepted into the ArtWorks program.

Money Matters:

Over the course of the program, the number of teens who reported that they kept a budget increased, and the number who reported that they saved their money increased. Apprentices also reported increased knowledge regarding credit cards, checking accounts, debit cards, and check books.

Specific financial benefits that ArtWorks Apprentices gain:

- A Stipend. The summer program stipend is \$900. The fall and spring stipend is \$360 per program.
- A Bank Account. Apprentices were required to have a bank account, into which their stipend was directly deposited.
- A budget. Every apprentice was required to make a budget after receiving their first stipend paycheck.
- A financial literacy workshop. Every apprentice participated in at least one financial literacy workshop, presented by Wells Fargo Advisors.

The majority of youth reported that they were leaving the ArtWorks experience with new attitudes, behaviors, and skills. Specifically related to work-readiness, professional development, and life skills, the top areas of gain reported by apprentices included:

- Budgeting and savings behavior,
- Identity development and recognition of themselves as artists,
- An increased knowledge of careers, especially as related to creative fields of employment.

ArtWorks strongly encourages fiscal responsibility. Prior to the ArtWorks 2014 program, 47.9% of spring youth, 48.3% of summer youth and 48.8% of fall youth did not have a bank account. However, at the close of their respective programs, 100% of apprentices had a personal bank account.



Life Skills

Life Skills Presentations 2014

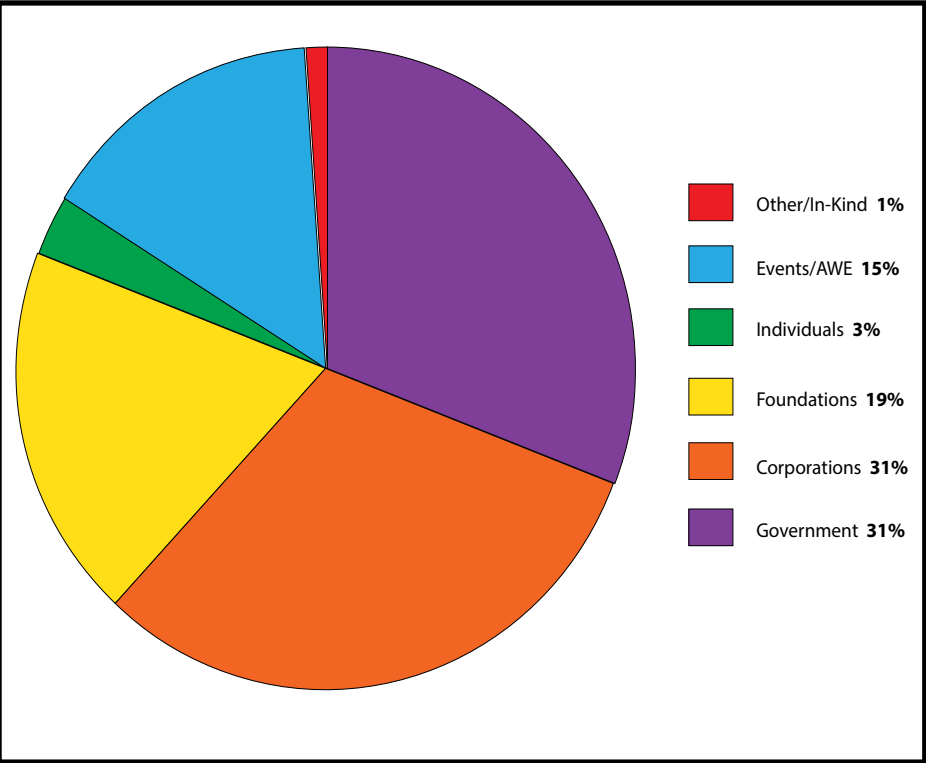
The life skills speakers presented information on a specific topic for an hour. The presentations were actively engaging and in an open discussion format which encouraged the youth to ask questions, thereby better absorbing and retaining the information presented. Presenters spoke about making healthy choices regarding nutrition and relationships, being environmentally and fiscally responsible, and how to navigate the college search and acceptance process.

Our Life Skills presenters included:

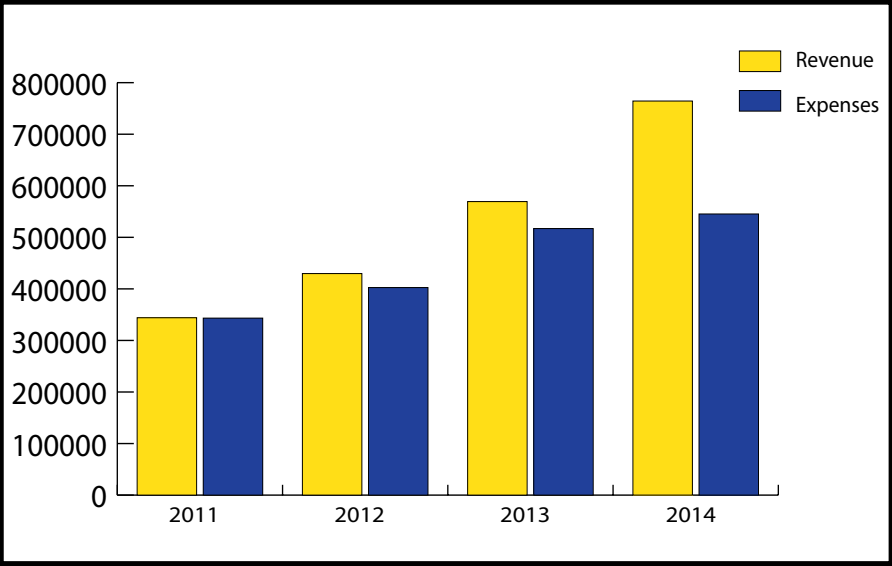


Financials

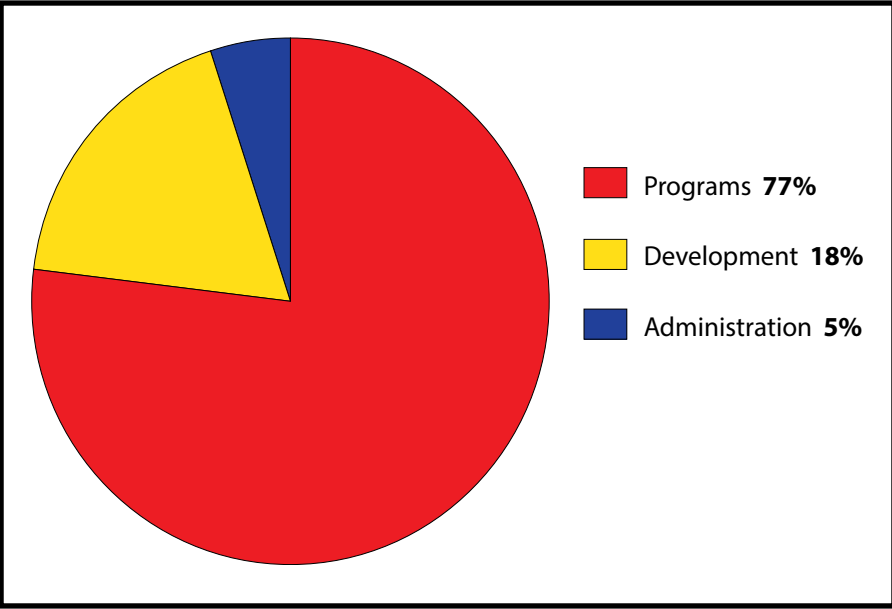
Funding Sources 2014



Total Revenue and Expenses 2011 to 2014



Allocation of Expenses



Amber D.

This summer I learned about the process of making a large-scale mural. In previous years with St.Louis ArtWorks, I've learned everything from the matting and framing process down to how to layer an image using Photoshop. My favorite part about this summer was meeting a local artist who showed us his artistic process, shared with us his story of how he became an artist, and even used some of our very own apprentices as subjects for his art. This last summer with St. Louis ArtWorks was phenomenal. Over the course of four years, I have steadily learned more and more thanks to this program. My successes include working on my own individual pieces after years of trying different styles and mediums. I've found what I love to do.



Mural designed and painted by ArtWorks Apprentices for the Deaconess Foundation, celebrating their 125th year and depicting hope in the City.

ArtWorks Enterprises

ArtWorks Enterprises (AWE) is our social venture comprised of three enterprises:

Boomerang Press/Media provides graphic and media services to corporate clients (both businesses and organizations), designs, produces and sells notecards and holiday cards to our clients and individual buyers. The Media teams have created documentaries and PSA's, as well as providing multimedia presentations for clients.

BOOMERRACKS creates bike racks using up-cycled bikes collected from the community and bike-related works of art such as garden sculptures.

BloomWorks focuses on sustainable development projects for the garden, Public Park and urban streetscapes. This venture created painted rain barrels, planters, landscape architecture, benches and art from up-cycled materials.



I must say (ArtWorks) was a godsend. My son has learned so much about the day to day grind of getting up and going to work where there are real concrete expectations.

We live in the midst of all the unrest in Ferguson and my son coming to work on Saturdays and having positive outlets has been such a healthy distraction to all the background noise and uncertainties we have had to deal with. You have offered my son real life work experience and expectations. For that I am ever grateful.

-Parent of a 2014 Apprentice



THANK YOU!



Supporters



Strategic Plan

1. **PROGRAM STRENGTH:** *Continue to strengthen the effectiveness of ArtWorks programs.*

ArtWorks continues to develop partnerships with local teaching institutions and educational programs, and improving the capacity of staff to effectively administer programs. In 2014, our teaching partners were SIUE, The Saint Louis Art Museum, MSD, The Greater Ville Preservation Commission, Opera Theatre, the Anti-Defamation League, Firecracker Press and the Homer G. Phillips Community.

2. **GROWTH:** *Increase the number of youth who go through ArtWorks programs.*

2014 was ArtWorks' largest program year in its 20-year history, serving 143 youth.

3. **HEALTHY FUNDING:** *Increase and diversify ArtWorks funding.*

The Saint Louis Mental Health Board became funding partners for 2012-2014, and The St. Louis County Children's Service Fund for 2014-2015. These funders both recognize the significant impact that ArtWorks has not only on youth workforce, but on the mental health and well-being of families in the St. Louis community.

4. **SOUND MEASUREMENTS:** *Continue to improve the measurements of ArtWorks effectiveness, including program evaluation and organizational benchmarking.*

St. Louis ArtWorks received funding from the Children's Service Fund (CSF) Discovery Initiative to create an impact measurement tool which will identify appropriate measures, guide improved practices, and document program successes. The goals are to increase the quality of the programs offered, attract new funders, and to increase the number of youth served to further grow the impact ArtWorks has in creating a healthy St. Louis community.

5. **STRATEGIC LOCATION:** *ArtWorks has determined a new location to increase visibility and accessibility in the community.*

In 2014, ArtWorks determined a new location to consolidate its current two studios to a single building. The 18,000 sq. ft. building at 5959 Delmar will increase ArtWorks visibility to the community and offer greater accessibility by Metrolink and Metro bus service to both St. Louis City and County families.

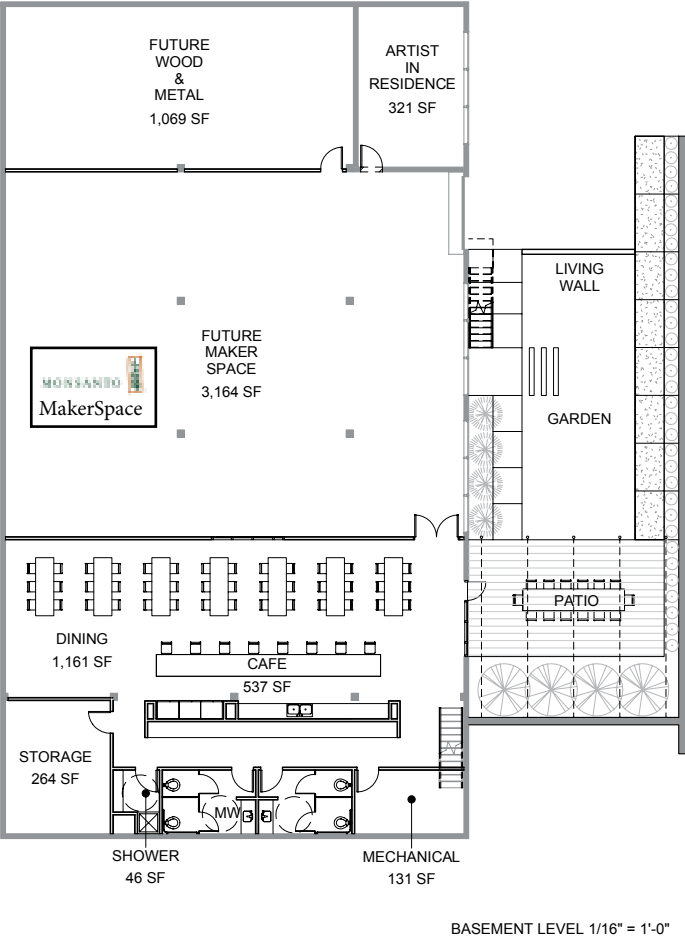
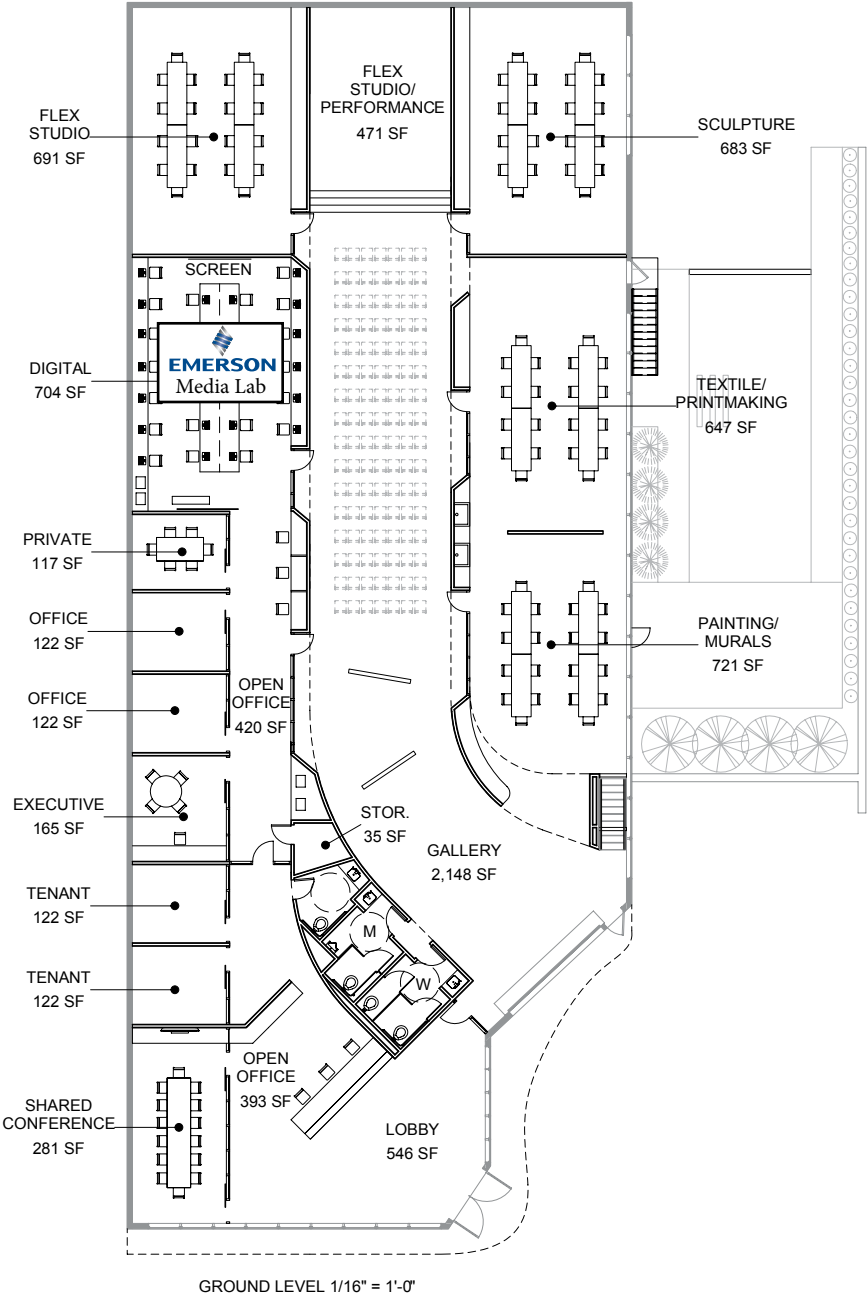
6. **SOLID ORGANIZATION:** *Optimize the time and talent of volunteers, particularly board members, and staff.*

New Strategic Planning will begin with a Board of Directors retreat in Fall 2015.

Main Level



5959 Delmar Blvd.



Lower Level

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