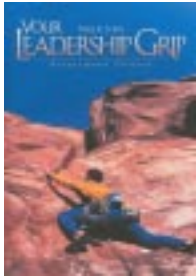


Two powerful tools
combined for even more effectiveness!



Your Leadership Grip **By Paul R. Ford**

Leadership is a series of functions carried out by a group of people, not just a job filled by one person. Leaders are commonly strong in some areas and weak in others — by God's design, so that the

body can function with multiple, strong parts! This workbook reveals both powerful strengths and real weaknesses that each of us has, and shows who each of us need.



Birkman Profile **By Birkman International**

In broad terms, people fall into four categories in terms of their interests, usual behavior, motivational needs and stress responses. What makes the Birkman Method so powerful, though, is that eleven components provide the expansive depth under those four categories. You have never seen a personality profiling tool provide this depth of understanding.

I appreciate this resource for several reasons. First, it is affordable. The depth of information it provides far outweighs the cost in comparison to other assessments I have used. Second, it is holistic. Unlike most spiritual gifts inventories and personality assessments, this one integrates personal style and spiritual gifts in a holistic manner. The very idea that God gifts us for powerful service through and beyond our personalities is both simple and profound. Third, the entire process provides a window for seeing one's unique contribution in leadership and the team setting without elevating some gifts or personalities over others.

Dr. Don Green
Lincoln Christian College.

ChurchSmart
RESOURCES

3830 Ohio Ave.
St. Charles IL 60174

What If ...



... There was a resource that could help individuals understand and sharpen the focus of their lives with the same accuracy and dependability that Natural Church Development does for churches?

Introducing

Your Leadership Grip enhanced Birkman Blueprint!

This resource combines the best thinking on spiritual gifts with the best research on personality types. Discover the “blueprint” of who you already are! After years of research, the authors have concluded that personality types and spiritual gifts are NOT the same. So, with the desire to help you discover your whole “Blueprint for Living,” both areas will be assessed in-depth. The three-angled spiritual gifts process will help you identify what you do supernaturally, or how you function powerfully in the Spirit — your unique identity in Christ.

The personality profile will help you determine who you are in both usual and stress styles, but also identify your underlying motivational needs which keep you effective and out of stress behavior. It will reveal your interests, your intellectual style for processing information, and even your greatest value to an organization. It is such depth that has made **The Birkman Method** the gold standard in the business world for years.

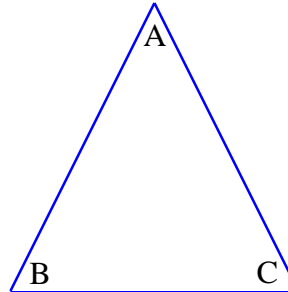
Once you put the pieces together in your “Blueprint,” you will understand more of who you are and who you need to come alongside you. You will learn how you operate naturally and then what happens in you supernaturally because of your gifting in Christ.

How can this “Blueprint” resource best be used?

- Individual assessing or career counseling
- Team building
- Matching people to ministries
- Coaching problems in relational dynamics

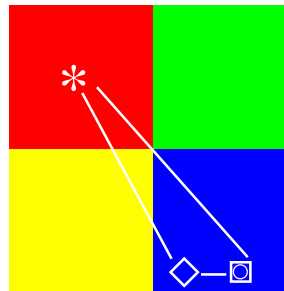
Our Tools for Making a Sober Estimate

Your Leadership Grip triangle: How has God made you powerful?



- A. Your equipping or supporting Spiritual Gifts
- B. Your Team Style: describes how your gifts function in a team setting
- C. Primary Functions of Leadership: describes how your gifts function in leadership language

Enhanced by the Birkman Method The Birkman Foursome



- A. The Lifestyle Grid: your goals*, usual or effective style◇, and underlying needs ◻
- B. Your Foundation Colors: the natural strengths you bring to an organization
- C. Your Areas of Interest: the types of activities you prefer or enjoy
- D. Intellectual Styles: How you process information and complete related tasks

Base Level — \$39

Your Leadership Grip workbook — Six key categories on how you function powerfully through your spiritual gifts in three areas:

- Spiritual Gifts: Equipping and/ or Supporting?
- Team Style: strong upfront or alongside?
- Primary Functions: Where are you strong and who do you need?

The Birkman Foursome (18-20 pages)

- Lifestyle Grid
- Foundation Colors
- Areas of Interest
- Intellectual Styles

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Includes all of the Base Level content, plus four additional **Birkman reports** (55-60 pages):

- Needs at a glance page
- Strengths and needs report
- Guide pages report
- Stress pages report

Priority Level — \$350

(Due to this level’s depth, you must contract with a certified Birkman consultant.)

Includes all **Your Leadership Grip** and all **Birkman Method** individual and group reports. Including:

- Interview Guide
- Needs Graph
- Differences to watch
- Price includes one hour phone interview

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