

SUMMARY:

Front-end developer serving professionally since 2002, with almost ten years of enterprise-level experience in an agency type setting. My roles have involved customer support, quality assurance testing, internal productivity tool development, and project management.

HIGHLIGHTS:

- **UI/UX DEVELOPMENT** - Expert foundational knowledge of HTML, CSS, and Responsive Web Design
- **FRAMEWORKS AND OTHER TOOLS** - jQuery, Bootstrap, Kendo UI, AngularJS, Git, Gulp, SASS, NPM
- **FULL STACK CAPABILITIES** - API Development, NodeJS, PHP, MySQL, MongoDB, ASP.Net
- **ENTERPRISE LEVEL EXPERIENCE** - Many years working with large businesses

RELEVANT PROFESSIONAL EXPERIENCE:

Web Developer

2016 – Current

Append Media (www.appendmedia.com), Portland, OR

- Build web applications by using tools like Kendo UI and other MVVM javascript frameworks to organize massive data objects into consumable pieces for enterprise customers.
- Deliver consumer websites assisted by modern web technologies like template engines, CSS preprocessors and task runners.
- Collaborate with designers and business leaders to create brand identity. Deliverables resulting from this task include branding art, style guides, and an articulation of a brand's core values.

Web Developer

2015 – 2016

Singing Success (www.singingsuccess.com), Nashville, TN

- Translated image files into pixel-perfect, mobile-friendly user interfaces using Bootstrap and AngularJS.
- Optimized site for search engines by using Semantic HTML and Rich Snippets, while monitoring progress with Google Webmaster Tools and Google Analytics.
- Participated and collaborate in all stages of SDLC with virtual teams using Agile methodologies.
- Managed deployment of shippable code onto test and production servers.

Web Developer – Tier 3 Web Support

2007 – 2014

Dominion Enterprises (www.drivedominion.com), Nashville, TN

- Performed HTML updates, javascript debugging, SEO, and graphic design in support of over 1,600 industry specific websites.
- Decreased turnaround time for customer support requests from three days to less than 24 hours after working closely with project managers, server-side developers, and business leaders to standardize deliverables, and improve customer talk tracks.
- Completed quality assurance testing on each new site built by verifying deliverables match the signed statement of work, and site is completely functional.
- Provided key expertise in the creation of an initiative allowing the organization to charge a fee for customer support requests. This initiative produced a revenue stream of roughly \$2,000 a month.

Web Developer, Production and Web Support Team**2005 – 2007***Reynolds Web Solutions (reynoldswebsolutions.com), Norfolk, VA*

- Supported over 6,000 industry-specific websites by accomplishing support tasks involving client-side development, graphic design and site administration.
- Spearheaded an initiative to standardize the planning, implementation and management of an organic SEO services program, resulting in an excess of 175 website builds per month without additional costs.
- Instrumental in migrating over 4,200 automotive websites, including OEM endorsed programs for MINI USA, SCION USA, Nissan and Volvo as well as large dealership corporations such as Southeast Toyota, Penske Auto Group.

Webmaster for DEVELOP Program**2004 – 2005***National Aeronautics and Space Administration (nasa.gov), Hampton, VA*

- Redesigned the DEVELOP program web site adhering to NASA's strict media branding requirements.
- Collaborated with NASA media department to ensure brand compliance of consumer-facing websites.
- Coordinated with department managers in developing more focused content aimed more closely at the target audience.

EDUCATION AND TRAINING:**BS/BA, Information Systems, Business Administration Concentration, 2005****Christopher Newport University, Newport News, VA****ONLINE RESOURCES:****Github:** github.com/stljeff1/public**LinkedIn:** www.linkedin.com/in/jeffrwilkerson**Portfolio / Examples of Work:** www.jeffwilkerson.net/projects