# **JACOB KOLB**

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#### **CAREER PROFILE**

I have 8 years work experience in consumer electronics in the outdoor adventure and action sport industries as a member of small startup organizations. My activities specialized in areas of product management and engineering where I was instrumental in creating technical media and product development from design to production.

As technical lead for the business development team, I specifically worked to produce user manuals and other media in addition I constructed electrical schematics, specified parts, negotiated with suppliers, organized production, oversaw deployment, and customer relations.

#### **CAREER HIGHLIGHTS**

- International CES Innovations Design and Engineering Award Goal Zero
- Stock market launch Skullcandy
- Company acquisition by a multibillion industry leader Goal Zero

#### **PROFESSIONAL EXPERIENCES**



#### **Goal Zero** Bluffdale, Utah

July/2012 to September/2015

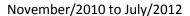
Goal Zero is a leader in portable power, providing solar and battery power solutions from small cell phones up to large household appliances. In addition to providing solutions to the consumer market Goal Zero is heavily involved in humanitarian efforts to provide reliable power to developing areas around the world.

#### **Business Development Technical Lead (2012-2015)**

- Product Manager Goal Zero Street Charge
- Quality Assurance Assistant Manager
- Cultivate relations with suppliers and fabricators to improve workflow and shorten lead times
- Visit with customers on site during first deployment to ensure good communication and create lasting relationships.

## **Solution Center Lead Technical Representative (2012)**

- Edit highly technical user manuals to increase customer understanding
- Provide timely and accurate solutions for computationally intensive customer inquiries and problems for both commercial and consumer applications
- Administrator of Goal Zero social media







Skullcandy produces audio speakers as headphones, earphones, hands free devices, and apparel and has large presences in the action sport arena and general consumer market.

#### **Customer Service Representative (2010-2012)**

- Resolve up to 150 customer inquiries daily by phone or email
- Guide customers to best fitting products for up sale
- Build rapport, listen, and clarify customer situation to provide outstanding solutions

#### **EDUCATION**

**UNIVERSITY OF UTAH,** Salt Lake City, Utah, Expected graduation: 2020, Year: Junior B.S. Mechanical Engineering – Emphasis in Audio technologies

# UTAH VALLEY UNIVERSITY, Orem, Utah, Graduation 2015

A.S. Applied Sciences

## **EXTRACURRICULAR & VOLUNTEER ACTIVITIES**

## Boy Scouts of America, Provo, Utah, 2006

• Eagle Scout and Bronze Eagle Palm

# Latter Day Saint Church, Piura, Peru, 2008-2010

- Zone Leader of 20+ subordinates 20% increase in conversion rate over 3 months
- Financial Secretary managing over 250 accounts and cash flow of 10,000 Soles
- Trainer