

STEVE LEE

UX/Product Designer

hi@stevesportfol.io 562 916 6964 www.stevesportfol.io

SKILLS & TOOLS

User experience design

HTML5/CSS3

Interaction design

Sketch 3

Adobe CC

Adobe Experience Design

Pixate

InVision

Web design

Wireframing

Prototyping

User testing

Visual design

Responsive design

Branding

Logo design

Korean (native)

EXPERIENCE

YouTube

01/14 - 11/15

Online Operations Associate

I conducted user research on YouTube's monetization process with quantitative and qualitative research methods. I developed solutions on usability issues based on research. I worked with engineers on bug fixes and feature requests.

Moshi

05/13 - 12/13

Brand Manger Intern

I carried out successful Instagram marketing campaigns to increase brand awareness (#MoshiSFSU). I also created customer surveys through SurveyMonkey.

CJ Group

05/13 - 07/13

Global Intern

I conducted market research and developed a comprehensive business strategy. I also used Adobe CS/PowerPoint to provide effective visual reports. I excelled in performance as the second place intern (out of 20) in the program.

DESIGN PROJECTS

Bigcommerce 02/16

Client project redesigning the onboarding process for new users.

Skew 02/16

Concept project on a mobile app that redefines the grocery shopping experience.

WebMD 01/16

Course project redesigning the WebMD mobile app.

EDUCATION

General Assembly 11/15 - 02/16

User Experience Design Immersive

San Francisco State University 08/09 - 12/13

B.S. Business Administration, International Business

ACHIEVEMENTS

CJ Innovation Challenge 2013 Winner

CJ Online Internship Program 2nd Place

Alpha Kappa Psi Professional Business Fraternity

Beta Gamma Sigma International Honor Society

Dean's List at SFSU