# **Retail Gap Analysis Report**

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### **Executive Summary**

This report identifies 0 ZIP codes with significant retail gaps in Chicago, out of 59 ZIP codes analyzed.

Of these, **0** (0%) are located in South and West side neighborhoods, indicating potential opportunities for targeted retail development in these areas.

## **Retail Gap Areas**

No retail gap areas identified.

#### **Visualizations**

#### Housing Growth vs. Retail Growth

Housing Growth vs. Retail Growth

### **Analysis Methodology**

This analysis identifies retail gaps by comparing housing growth and retail business growth. Areas with high housing growth but low retail growth are flagged as having retail gaps.

The priority score is calculated based on:

• Retail deficit (weight: 50%)

• Gap ratio (weight: 30%)

South/West side location (weight: 20%)

Chicago Housing Pipeline & Population Shift Project

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