

Qualification Summary

UX/UI Development - 12 years

Developing web experiences using empathy, theory of mind, and a continually developing understanding of human neurology. Learning new technologies and tools. Reinventing and adapting to the ever changing world of technology. Primarily utilize JavaScript, jQuery, HTML5, CSS/Sass, Git, Google Chrome Developer Tools. As needed, utilized PHP, MySQL, C#/.Net, Visual Studio. Experienced in Agile SCRUM.

Branding & Design - 12 years

Delivering effective messaging within brand guidelines or evolving brands to meet new challenges. Helping clients better understand how their customers feel about their products and reducing complex subjects into easy to understand visual messages. Expert in Photoshop, Illustrator, AfterEffects; familiarity with InDesign, Audition, Premier, Media Encoder.

Leadership - 15 years

Nurturing a positive atmosphere where people feel a part of a team that focuses on finding solutions. Helping team-mates understand the perspectives of other departments and fostering openness of communication between everyone in the organization. Encouraging ownership of projects and outcomes. Creating trust within the team that allows team-mates to take risks, experiment, and explore new techniques.

Customer Service - 25 years

Finding meaningful solutions beyond quick fixes by listening carefully and empathizing with the viewpoints of clients and coworkers.

Teaching & Training - 7 years

Empowering students to dismantle the aspects of their self-perception that limit them, and instead seize opportunities to grow in ways they never thought they could.

Professional Experience

UX/UI Engineer

Umpqua Bank, placed by Intrasoftware, 2015-Current

Acted as a nexus between design, marketing, and engineering to facilitate communication and collaboration, especially in finding “outside the box” solutions that might not customarily fit into any one department's wheelhouse. Worked on marketing pieces to engage potential customers as well as internal banking tools that increased the ease of use for associates. Designed and built animated and dynamic UX. Worked to improve code quality, such as

- Modernize, organize and implement “best practices” of all front end code.
- Improved accessibility with semantic HTML and clean coding practices
- Built frameworks to extend or overcome the limitations of Ektron CMS and Sharepoint to make it easier for developers to build custom solutions with improved UX.

Regularly used JavaScript, jQuery, HTML5, CSS/Sass, Chrome, Photoshop/Illustrator, Visual Studio, Microsoft TFS. Occasionally used C#, Ektron CMS.

Lead Developer

AngelVision Technologies, 2006 – 2015

Regularly utilized JavaScript, jQuery, HTML5, CSS/Sass, GIT, Chrome Dev Tools, Adobe Suite. Occasionally, utilized PHP, MySQL, C#/.Net. AngelVision is an online marketing company that develops custom web presentations, websites and web tools. Maximized UX/UI Design, performance and responsiveness of all our products. Worked with animators, designers, and programmers to develop the highest quality deliverables with the most efficient workflows. Worked with sales and marketing teams to craft effective messaging and increase conversion rates. Developed new technologies, adapted products to meet new challenges, and educated staff on new techniques and tools, including:

- Responsive design techniques and strategies
- New web & video enabled devices and uses
- New design & animation software
- Scientific findings on human behavior
- User Experience in all touchpoints between a brand and its customers

Opened communication, especially between different jobs and departments, to ensure client satisfaction and smooth running workflows. Educated programmers on design fundamentals and creatives on technical and programming necessities. Helped project managers understand which tools, design or IT, could meet their clients' needs; directed them to the department and team member best suited to implement that solution. Created special deliverables to meet unique client needs, such as DVDs, video formatted for specific applications, integrated web implementations, or anything else our clients needed. Offered support to clients to inform them of the latest technologies and assist them with implementation. Worked with upper management to shape the future of our products & services. Created roadmaps to evolve our products & services to meet ever changing demands of the web. Managed UAT QA team.

Animation and Design Contractor

AngelVision Technologies, 2005 - 2006

Designed and animated messages that clearly communicated the often complex value propositions of our clients. Created visuals that engaged viewers and formed a relationship that drove them to take action. Developed clear and engaging user interfaces for Call to Action and Landing Pages.

Designer: Web, Graphics, & Packaging

Photonic Playground, 2003-2005

Dazzled clients with innovative and unique packaging, print, and web design. Created unique and engaging design experiences for the web, print and packaging design. Oversaw all areas of production from print and manufacture to construction and programming.

Career Highlights

2012 - Lead R&D to migrate from Flash deliverables to HTML5 video. Designed the user experience, particularly implementing jQuery, to preserve the fluid animation and interactivity of Flash. Educated all departments on the new technologies and workflows and how it would effect their workflows.

2011 - Was awarded the title, "The Rock", by senior managers for always keeping a cool head under pressure that others could rely on to refocus in crises.

2008 - Implemented a flawless system-wide upgrade from ActionScript 2 to ActionScript 3, including both programming the templates and training developers. Not only was there no lost productivity in the transition, but deliverables passed QA 500% faster.

Volunteer Work

Borders Explorers, 2002

Sponsored by Borders Bookstores

Created fun Astronomy themed activities and lead discussion groups for all ages.

University of MN, Astronomy Department

Public Outreach Program - Lead a weekly open public exploration of telescopes and seasonal visible objects. Gave presentations with Q&A sessions to 6th graders. Inspired excitement about all areas of science.

[View Work](#)

Introduction: StogleStudios.com/brandongaiusogle/

Portfolio: StogleStudios.com/portfolio/