



Vidya Vikas Education Trust's
Universal College of Engineering, Kaman Road, Vasai – 401208
Accredited A Grade by NAAC

EXPERIMENT NO – 07

Social media Analysis • Last saved: Today at 12:12 AM

File Home Help Table tools

Name: dummy_data

Mark as date table Calendars

Manage relationships Relationships

New measure measure column Calculations

Structure

age gender time_spent platform interests location demographics profession income indebt isHomeOwner Owns_Car Age Group Income Bin

19 female 7 Instagram Sports United Kingdom Rural Marketer Manager 11017 False True 19-29 10k-12k

47 male 2 Instagram Sports United Kingdom Rural Software Engineer 17170 False False 40-49 16k-18k

50 non-binary 9 Instagram Sports United Kingdom Rural Software Engineer 11893 True False 50-59 10k-12k

61 male 3 Instagram Travel United States Rural Marketer Manager 13483 False True 60+ 12k-14k

24 non-binary 1 Instagram Lifestyle United States Rural Software Engineer 17653 True False 19-29 16k-18k

21 male 9 Instagram Travel United States Rural Marketer Manager 13007 False True 19-29 12k-14k

64 non-binary 4 Instagram Lifestyle United States Rural Marketer Manager 18880 True True 60+ 18k-20k

34 male 9 Instagram Travel United States Rural Marketer Manager 19197 True False 30-39 18k-20k

31 male 2 Instagram Sports United Kingdom Rural Marketer Manager 18001 True False 30-39 18k-20k

32 female 5 Instagram Sports Australia Rural Software Engineer 12311 True False 30-39 12k-14k

62 female 1 Instagram Lifestyle Australia Rural Software Engineer 17225 False False 60+ 16k-18k

61 female 1 Instagram Lifestyle United States Rural Marketer Manager 17759 True True 60+ 16k-18k

25 female 7 Instagram Lifestyle Australia Rural Student 17532 True True 19-29 16k-18k

41 male 7 Instagram Travel United Kingdom Rural Software Engineer 18740 True True 40-49 18k-20k

25 male 7 Instagram Travel Australia Rural Marketer Manager 10847 False False 19-29 10k-12k

45 non-binary 1 Instagram Sports United States Rural Marketer Manager 14698 False False 40-49 14k-16k

52 female 9 Instagram Lifestyle United Kingdom Rural Marketer Manager 19257 True True 50-59 18k-20k

39 non-binary 5 Instagram Lifestyle Australia Rural Student 13885 False True 30-39 12k-14k

64 male 6 Instagram Lifestyle United States Rural Student 14760 False False 60+ 14k-16k

30 male 1 Instagram Sports United States Rural Marketer Manager 11235 True False 30-39 10k-12k

49 female 7 Instagram Sports United Kingdom Rural Software Engineer 16720 True False 40-49 16k-18k

56 non-binary 3 Instagram Sports United States Rural Student 19546 False False 50-59 18k-20k

39 male 2 Instagram Lifestyle Australia Rural Marketer Manager 16683 True True 30-39 16k-18k

61 male 6 Instagram Lifestyle United States Rural Student 11603 False False 60+ 10k-12k

28 female 7 Instagram Lifestyle United Kingdom Rural Software Engineer 12441 False True 19-29 12k-14k

54 female 8 Instagram Travel Australia Rural Marketer Manager 11823 False True 50-59 10k-12k

19 male 8 Instagram Travel United Kingdom Rural Software Engineer 11752 False True 19-29 10k-12k

40 female 1 Instagram Lifestyle United Kingdom Rural Student 17610 False True 60+ 14k-16k

Table: dummy_data (1,000 rows)

Update available (click to download)

Watchlist Ideas

Search

ENG IN 00:16 25-03-2025

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8 [age] >= 60, "60+",
9 "Unknown"
10)
11

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61 male 3 Instagram Travel United States Rural Marketer Manager 13483 False True 60+ 12k-14k

24 non-binary 1 Instagram Lifestyle United States Rural Software Engineer 17653 True False 19-29 16k-18k

21 male 9 Instagram Travel United States Rural Marketer Manager 13007 False True 19-29 12k-14k

64 non-binary 4 Instagram Lifestyle United States Rural Marketer Manager 18880 True True 60+ 18k-20k

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62 female 1 Instagram Lifestyle Australia Rural Software Engineer 17225 False False 60+ 16k-18k

61 female 1 Instagram Lifestyle United States Rural Marketer Manager 17759 True True 60+ 16k-18k

25 female 7 Instagram Lifestyle Australia Rural Student 17532 True True 19-29 16k-18k

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25 male 7 Instagram Travel Australia Rural Marketer Manager 10847 False False 19-29 10k-12k

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39 non-binary 5 Instagram Lifestyle Australia Rural Student 13885 False True 30-39 12k-14k

64 male 6 Instagram Lifestyle United States Rural Student 14760 False False 60+ 14k-16k

Table: dummy_data (1,000 rows)

Update available (click to download)

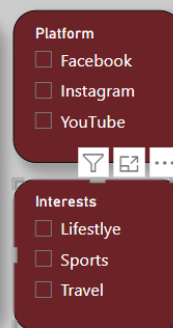
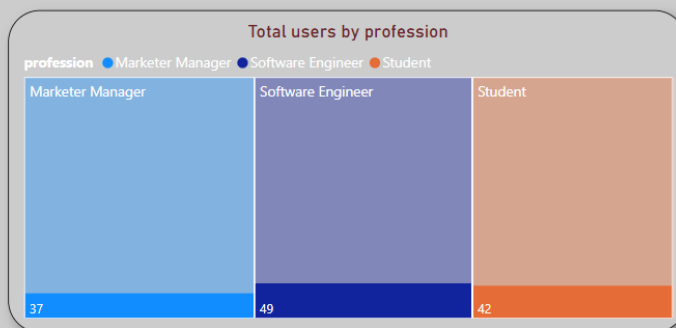
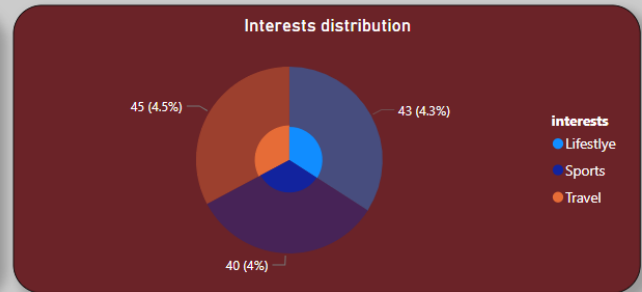
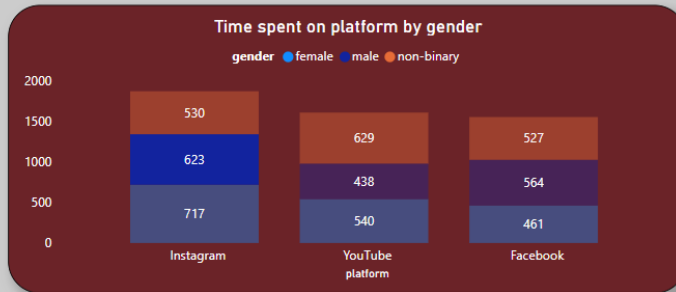
Watchlist Ideas

Search

ENG IN 00:16 25-03-2025



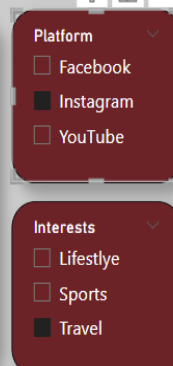
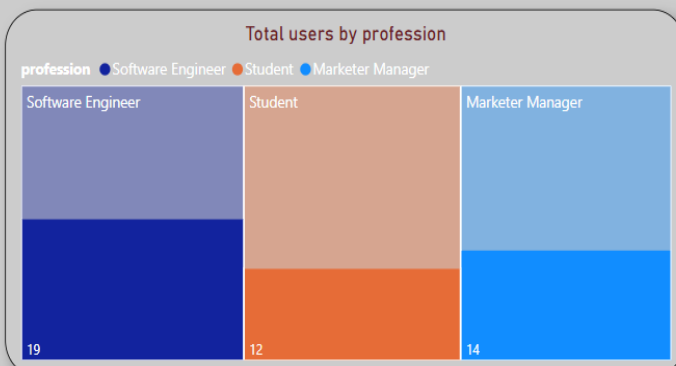
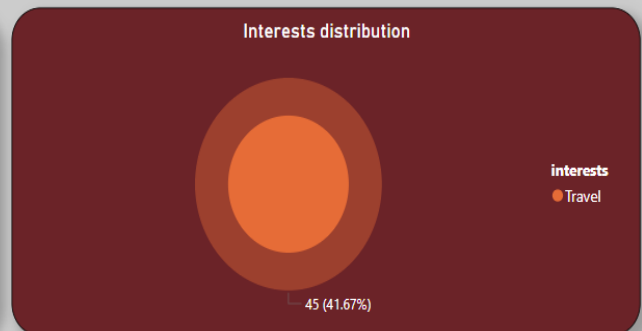
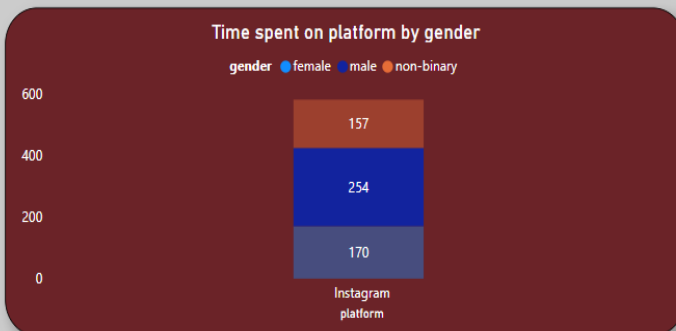
Platform and Interests Insights



4.87
Average of time...

Lifestyle
First interests

Platform and Interests Insights

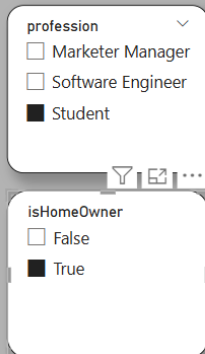
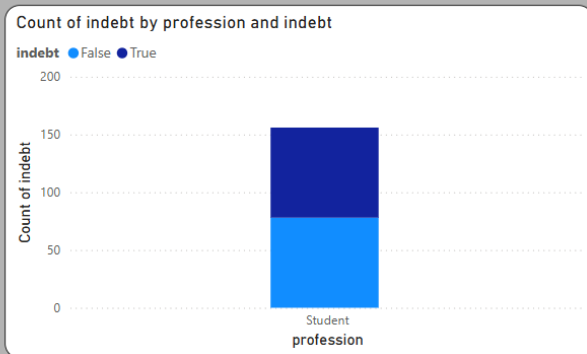
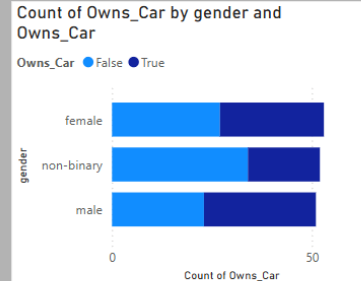
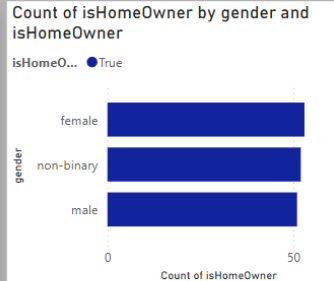
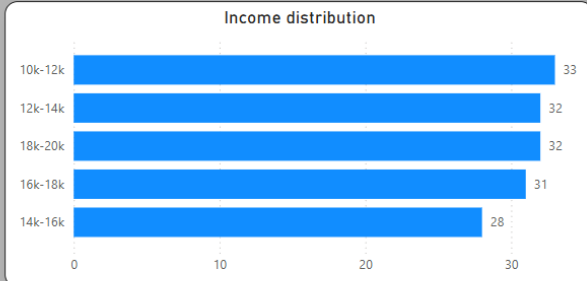


5.64
Average of time...

Travel
First interests



Financial Overview

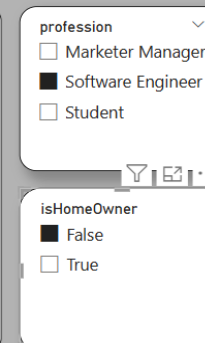
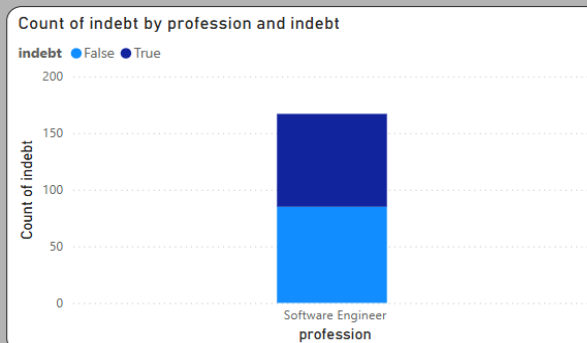
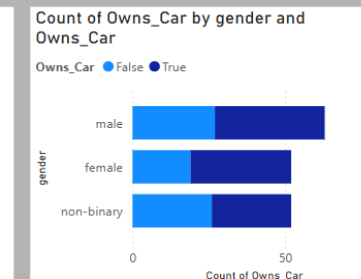
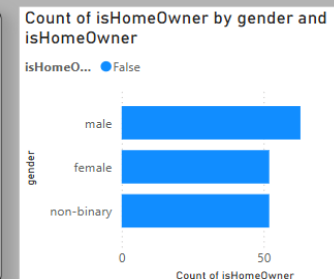
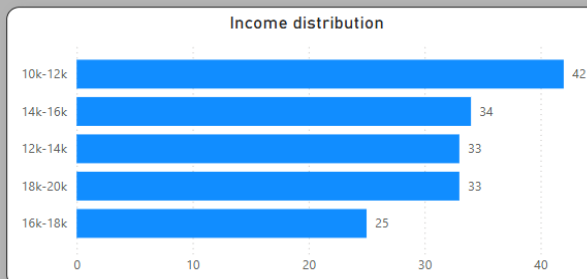


15.00K
Average of income

156
Count of indebt

This page provides insights into the financial aspects of our users, including income distribution, homeownership, and indebtedness. The bar chart visualizes the distribution of user income by grouping it into bins, revealing the spread and central tendency of earnings within our audience. The stacked bar chart displays the status of homeownership and car ownership, categorized by gender, allowing for an understanding of asset ownership across different demographics. The clustered column chart shows the prevalence of indebtedness across various professions, highlighting which professions are more likely to have users in debt.

Financial Overview



14.76K
Average of income

167
Count of indebt

This page provides insights into the financial aspects of our users, including income distribution, homeownership, and indebtedness. The bar chart visualizes the distribution of user income by grouping it into bins, revealing the spread and central tendency of earnings within our audience. The stacked bar chart displays the status of homeownership and car ownership, categorized by gender, allowing for an understanding of asset ownership across different demographics. The clustered column chart shows the prevalence of indebtedness across various professions, highlighting which professions are more likely to have users in debt.