

# Nate (Kyung Won) Park

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Focused and adaptable full stack web developer with background in consulting for non-profit organizations and a MA in Public Administration. I became passionate about programming when discovering that Blockchain technologies could be used to address global issues. An avid learner, who is both independent and a team player, I enjoy using my communication and project management skills to help technology companies succeed.

## TECHNICAL PROJECTS

**Moonya eCommerce** - [GitHub](#) | [Live](#) - **ADMIN** ID: 'admin' PW: 'admin' - **USER** ID: 'jane' PW: 'jane'

*A website for customers to buy children clothing online.*

- + Built with React and Redux to develop frontend
- + Developed a Rails API backend for users, products, orders, and order details
- + Implemented user authentication with JWT on both frontend and backend, and Bcrypt on backend
- + Configured RESTful Rails API with ActiveModel Serializer
- + Designed frontend with custom CSS

**LocalBrush** - [GitHub](#) | [Live](#) - **PAINTER** ID: 'painter' PW: 'painter' - **USER** ID: 'user' PW: 'user'

*An online platform where homeowners can post their needs for wall painting and painters can search and accept painting jobs.*

- + Built with Ruby and Rails
- + Developed a Rails API backend for users, painters, rooms, projects and reviews
- + Managed full authentication and authorization using only Ruby on Rails with Bcrypt gem.

**Parking Lot** [GitHub](#) | [Demo](#)

*A parking space management application that automatically keeps track of car information, time, and total amount owed.*

- + Built with Ruby on Rails and JavaScript.
- + Optimized the frontend without using external libraries such as React, Redux, and/or Semantic for Styling
- + Designed and styled the site using Bootstrap and Custom CSS

## TECHNICAL SKILLS

HTML, CSS, JavaScript, ReactJS, Redux, Ruby, Rails, jQuery, SQL & NoSQL, NodeJS, GraphQL

## EMPLOYMENT HISTORY

**PAYENT (Fintech medical billing startup)** - New York City, NY

*Co-Founder and Head of Customer Development and Media* - Jun 2017 - Jun 2018

- + Completed extensive market research to identify customers, segment the market and validate customer interest
- + Presented business idea during 7 startup conferences and won NYU ignite entrepreneurship fellowship
- + Led early adopter acquisition with 100+ medical doctors through a combination of guerilla marketing, hot and cold lead generation, consumer feedback loops, and user presentations

**International Council for Nonprofit Management (ICNPM)** - Seoul, South Korea

*Head Coordinator for the Asia Philanthropy Awards (APA)* - Dec 2014 - Dec 2015

- + Planned, designed features and constructed a new web platform for ICNPM
- + Marketed APA program by cold-calling heads of 100+ non-profit organizations in Korea to enroll them as participants or nominees resulting in an 80% interest rate
- + Successfully hosted the first APA in 2015 that awarded 6 prominent Asian philanthropists

*Assistant Program Administrator* - Jul 2014 - Nov 2014

- + Conducted 200 cold calls and raised \$ 60,000 (3x target) for inaugural Child Safe organization
- + Managed enrollment and attendance of 40 senior executives in 4 fundraising education programs to ensure their getting of Certified Fundraising Executive title

## EDUCATION

**Flatiron School** - New York City, NY, Jan 2019 - May 2019

- + Full Stack Web Development immersive program

**New York University** - New York City, NY, Jan 2016 - May 2018

- + Master in Public Administration, Nonprofit Management

**Pennsylvania State University** - State College, PA, Aug 2008 - May 2014

- + Bachelor of Science, Marketing

## CERTIFICATES

**AWS Certified Cloud Practitioner** - Jul 2019

Amazon Web Service