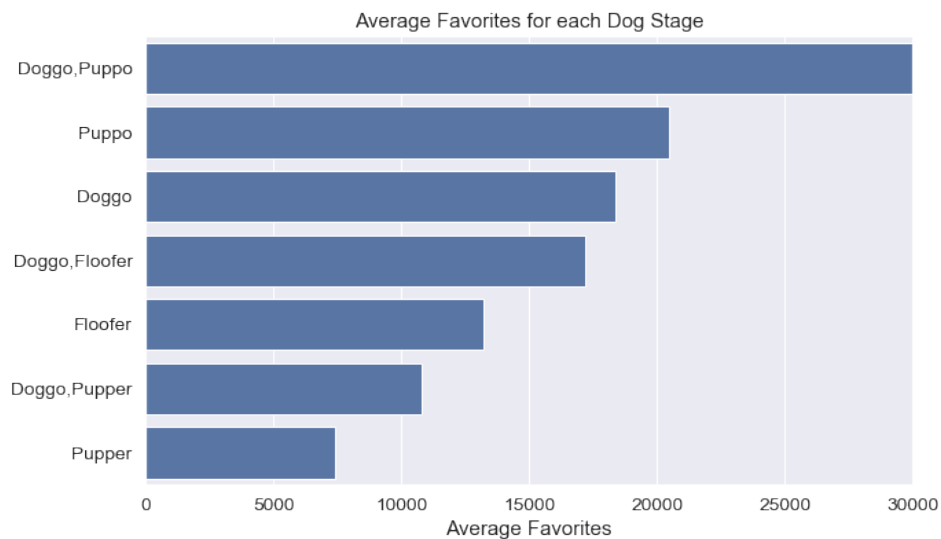


## WeRateDogs Twitter Archive Report

According to the WeRateDogs Twitter archive data analysis results, we found out these very interesting things including the relationship of favorites and retweets, how favorites and retweets was changed by rating scores, what is the 20 most popular dog breeds, and which dog stage is the most popular. in 2016. If WeRateDogs want to improve the tweets and get more traffic, this report would be very helpful. If you want to own a dog, here is my best recommendation.

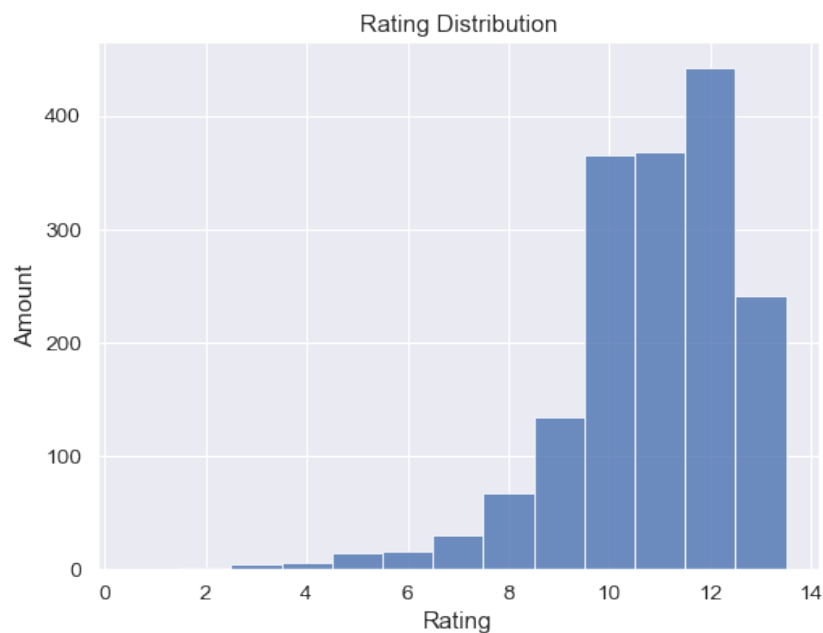
**The most popular dog stage is between Doggo and Puppo.**

People like the different stages of dogs, but the most popular dog stage is between Doggo and Puppo.



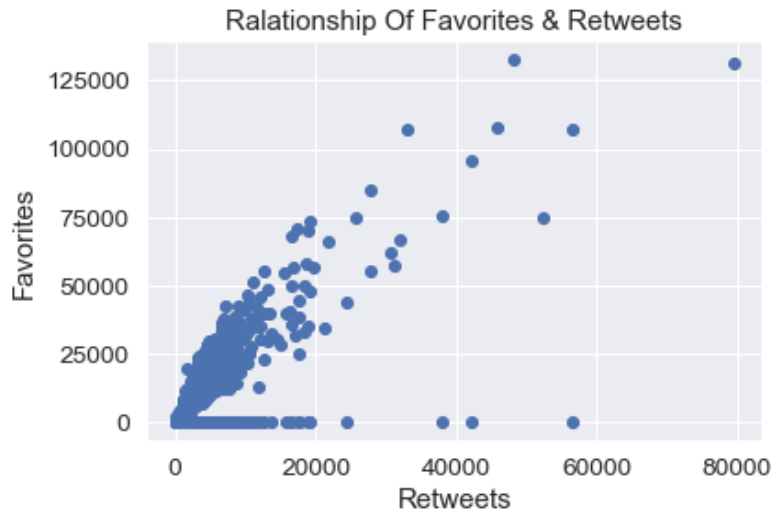
**The most common rating on dog is '12 Out Of 10'.**

From the distribution of ratings, we clearly can see the most common rating on dogs is 12 out of 10.



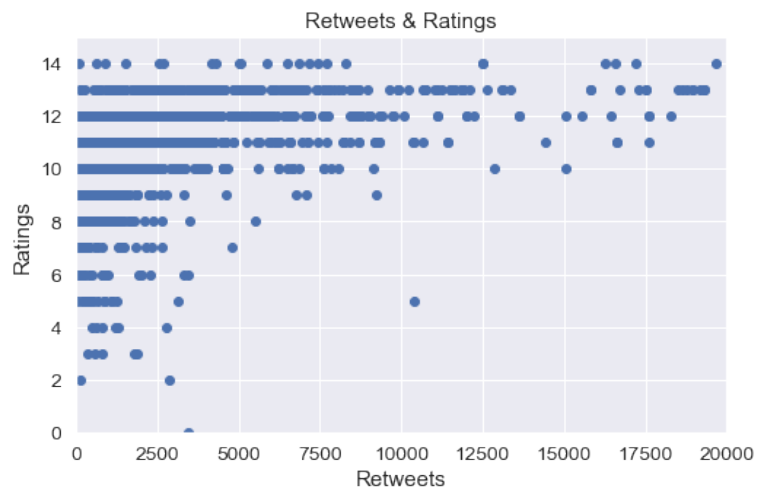
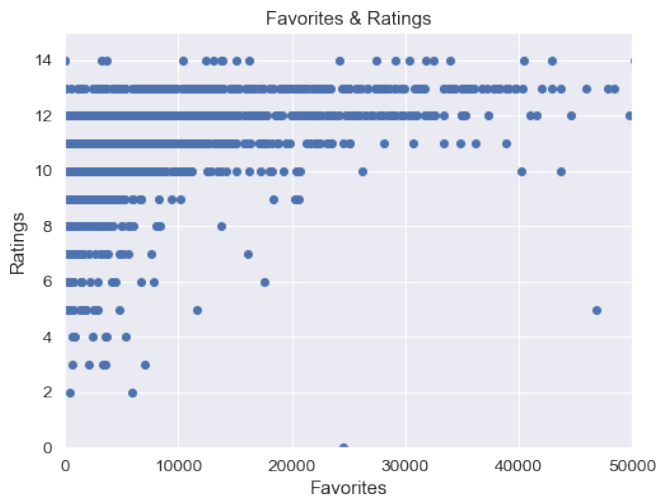
## The more favorites, The more retweets.

The data shows that the relationship between favorites and retweets is positive, so the more people like the tweet, the more likely they would retweet it. It seems a very reasonable result, which means those data most likely are reliable.



## The higher rating, the more favorites and retweets.

According to the following two histograms, obviously, favorites and retweets would be much better if the rating score is higher. Especially, when the rating score between 12/10 - 13/10, there more people would like it and retweet it. Always posting high rating dog pictures would attract more people.



## The top 20 most popular dog breeds in 2017.

There are top 20 most popular dog breeds in 2016. The NO.1 is Eskimo\_Dog, the favorite count is 19502, the NO.2 is Norwegian\_Elkhound, the favorite counts is 14334, and the NO.3 is Dingo, the favorite counts is 1096. If WeRateDogs want to have more traffic, posting these 20 dog breeds would be very helpful. If you want to own a dog, these top 20 dog breeds would be the great recommendation.

