

CASE STUDY: PROFITABLE MARKETS

QUALITY OF BALFOUR BEATTY'S SUSTAINABILITY REPORTING RECOGNISED BY PRICEHOUSEWATERCOOPERS



WHERE?
LONDON

WHEN?
2012

WHO?
BALFOUR BEATTY PLC

"[Balfour Beatty's] sustainability strategy is forward-looking and clearly integrated into core strategy..."

Ian Powell, Chairman and Senior Partner PwC

THE CHALLENGE

The Building Public Trust Awards Sustainability award aims to assess the depth and relevance of sustainability reporting offered throughout the publicly available information provided to stakeholders. The particular focus of the award is on those companies that provide:

- A consideration of sustainable development issues being factored into core business strategy/priorities.
- Evidence of an understanding of the impacts of sustainable development issues for both the company/organisation and across the company value chain Evidence of appropriate governance policies, targets and objectives relating to sustainable development performance.
- Evidence of the process a company has gone through to understand the key sustainability related risks and opportunities that it faces, and how this integrates with the strategy of the company.
- Identification and explanation of relevant sustainable development key performance indicators.
- Evidence of appropriate performance monitoring and reporting on the Company's/Organisation's priority sustainable development issues.

THE AWARD

Balfour Beatty's 2011 Sustainability Report received the FTSE250 sustainability report award.

The judges said "This year's winner has a strong track record in sustainability reporting, having received a 'highly commended' rating in these awards in each of the two past years. Balfour Beatty's report presents a balanced view of the company, with an acknowledgement of the negative impacts of operations and products or services in each of the key focus areas..."

The FTSE100 Award was won by Unilever and the Public Sector Award by the Highways Agency.