

CASE STUDY: HEALTHY COMMUNITIES

GLOBAL STAND DOWN 2012



WHERE?
AT MORE THAN 1600 SITES ACROSS THE GLOBE

WHEN?
JUNE 2012

WHO?
MORE THAN 92,000 PEOPLE INVOLVED

"The campaign was a great success and saw the start of some new initiatives across the business."

John Dunne – Head of Global Health and Safety Practices

THE CHALLENGE

Since January 2011, ten people have died globally as a result of Balfour Beatty's operations. With the safety of everyone who works for Balfour Beatty or who is affected by our activities being our direct responsibility, a global safety Stand Down was created.

THE MEASURES

Stand Down was an opportunity for all Balfour Beatty employees from Hong Kong to Jakarta, to London and New York, to reflect on those who have lost their lives and to focus on their role in preventing any further loss of life.

During the 24 hours of 20 June the entire workforce of Balfour Beatty gathered in offices and worksites, in large or small groups to look at what they could do to improve our operations to keep our staff and all those who come into contact or are affected by our work, safe. This involved regional and company specific presentations, open two-way discussions and setting clear actions for the future.

All of the senior leadership were in attendance and while the communication and presentation materials were produced at Group level to ensure a clear and consistent message, additional materials were produced locally to make the content personal to each audience.

THE RESULTS

The campaign was a great success and saw the start of some new initiatives across the business. These included:

- An awards scheme to recognise sites for reaching milestone accident free days
- Appointing and training site safety officers to enforce Zero Harm procedures
- Holding regular meetings to keep safety messages at the forefront for all employees
- Some meetings starting with a 'safety moment'
- Senior Leaders getting out onto projects on a regular basis to lead discussions around safety
- Action plans being created and progressed through employee safety representatives
- Action plans to identify and eliminate risks

*For more information, please contact:
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