

# KAITLIN YANG

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## EDUCATION

2014-18 **Washington University in St. Louis**, St. Louis, MO  
BFA in Communication Design, minor in Marketing  
Al Parker Excellence in Illustration Award

## EXPERIENCES

OCT 18 - P **HMH Books for Young Readers**, New York, New York  
*Associate Designer*  
Design 3-5 Middle Grade novels and 2 Picture Books per season; Assist Art Directors with lead titles' stock photo, typeface, and illustrator research; Design and repackage paperback covers and interiors

JUN 18 - P **Kaitlin Yang**, New York, York  
*Freelance Illustrator*  
Illustrated Picture book "Secret Santa Society with Sonny and Ray" by Michella Hatherill; Commissioned for illustrating event poster and other promotional materials; Illustrated for phone apps and book spots

MAY - OCT 18 **Annie Wright Schools**, Tacoma, WA  
*Designer*  
Design and prepare the biannual school publication for print and digital formats; Create campaign concepts and brand development strategies; Assist in communication strategies (digital marketing, philanthropic communications, illustrations, website navigation...etc)

MAY 17 - MAY 18 **Maginating, LLC**, St. Louis, MO  
*Illustration Intern*  
Design new greeting card concepts, manage card production

MAY 16 - MAR 17 **Create Space Generator**, St. Louis, MO  
*Design Associate*  
Created graphic design and marketing materials to increase program recruitment, community awareness, and event attendance; internal management (accounting, organize monthly modules)

MAY 16 - JAN 18 **HMC Creatives**, St. Louis, MO  
*Graphic Designer*  
Design flyers, posters, and banners for on-campus events; create business cards, directories and calendars for faculty members; design informational booklets and brochures for educational talks and panels

2016 **Washington University in St. Louis**, St. Louis, MO  
*Program Assistant*  
Assisted a summer course "Design Thinking: An Approach to Problem Solving" taught by Alex Gerber

## SKILLS

**Proficient in** Adobe Photoshop, Indesign, Illustrator; Microsoft Word, Excel, PowerPoint; Keynote; Bookbinding

**Experienced in** HTML/CSS; Adobe After Effects; Sketch  
**Language** Fluent in Mandarin

