

MAUREEN O'DONNELL

167 Haverhill Street
North Reading, MA 01864
(617) 959-1560

I am a senior technology professional with over 15 years experience managing all facets of a technology organization. I am a strong, levelheaded leader and manager. I truly enjoy managing people and also mentoring and developing talented professionals. I believe my strongest quality aside from management is my ability to execute and deliver projects on schedule and budget.

I am seeking a senior management position where I can leverage my skills and experience to develop and manage a team of professionals to successfully drive new product creation, deliver and execute on projects and make a valued contribution to the growth and success of an organization.

I have worked for 2 organizations over my professional career and have been promoted several times in each organization. I have been through multiple mergers and acquisitions and have a superior tolerance for handling adversity. I also have significant experience and aptitude for the financial and operational side of technology management, including resource planning, forecasting and budget management.

Most importantly, I am a wife to a great husband and mother of 3 fabulous children. In my free time, I can be found working out, watching my son play various sports, or watching games of any of our Boston sports teams.

SUMMARY OF QUALIFICATIONS

- Dedicated senior technology manager with extensive experience managing multiple facets of a technology organization including program and project management, software development, business and system analysis, user experience and software quality assurance.
- Skilled at working cross-functionally with business stakeholders to understand requirements and priorities for projects with both dedicated and shared resources
- Outstanding leader with reputation for developing and retaining highly motivated employees and teams
- Sound knowledge of accounting processes, program based financial planning and risk management.
- Experience in financial performance measurement, tracking and reporting financial aspects of projects.
- Ability to work with executive management to develop strategic business initiatives

PROFESSIONAL HIGHLIGHTS

- Led the development and successful launch of one of the largest and most successful learning platforms for Cengage Learning, with over 1 million student activations and generating over \$34 million in revenue annually.
- Created and maintained the annual \$10+ million annual budget for Cengage's primary learning delivery platform along with managing the budgets for multiple other technology platforms
- Responsible for the development and maintenance of Cengage's core content management and production delivery platform.
- Established tools and processes supporting the creation of over 500+ Web sites per year by Cengage's Digital Production team

- Led the selection process of a media delivery solution for multiple Cengage learning platforms
 - Senior management leader with progressive responsibilities during several reorganizations and mergers
 - Project Lead for the migration and consolidation of several software platforms
 - Received accolades from executive management for successful program management skills
-

PROFESSIONAL EXPERIENCE

Cengage Learning (formerly Thomson Learning and Course Technology) - Boston, MA

3/99 to present

Sr. Director of Program Management, 11/09 to present

- Responsible for the program management of several of Cengage Learning's technology platforms including both customer-facing platforms and internal business applications (custom content management and production system).
- Manage large cross-functional and geographically distributed teams to ensure delivery of technology applications and solutions from project conception to product launch
- Responsible for managing multi-million technology budgets for multiple platforms.
- Responsible for monthly research & reporting on customer activities through web metrics tools such as Omniture and Google Analytics

Sr. Director of Software Development, 11/07 to 11/09

- Managed a 20+ person Software Development team responsible for design, development and deployment of multiple learning platforms including Cengage's Assessment and Training solution for Microsoft Office (SAM) and also a java-based Learning Management System. Team consisted of Software Developers, System and Business Analysts and UX personnel. Platforms were developed in Java, Cold Fusion and .NET.
- Manage vendor relationships including offshore resources for development & quality assurance across multiple projects
- Responsible for managing staff including performance reviews and goals & objectives planning
- Experience in both Agile (Scrum) and Waterfall Software Development methodologies

Director of Technology Operations - 4/04–11/07

- Managed an increasingly growing technology team including development, UI, project management and QA to develop and support Thomson's Web sites and software applications.
- Managed the staff responsible for development and maintenance of Thomson Learning's internal business applications
- Project coordination with Product Management, Editorial, Marketing and other departments to facilitate the creation of new products and content for Cengage Learning

Manager of Online Operations – 7/01–3/04

- Managed the Web Production team and DBA for Course Technology's multiple Web sites.
- Managed production and delivery of Thomson Learning's online courseware via multiple LMS platforms including Blackboard, WebCT, Desire2Learn and Moodle.

Project Manager, 9/00–7/01

- Worked with Product Management, Editorial, Marketing and other departments to manage projects to support the creation of new products and content for Course Technology

Contracts Administrator, 3/99–9/00

- Developed and implemented contract policies & procedures and standard templates for training via

- contracts management system
- Drafted, reviewed and negotiated strategic alliance agreements and product development agreements
- Negotiated legal terms and conditions of contracts with customers

HEC Energy Services, a division of Northeast Utilities – Natick, MA

08/88 to 3/99

Contract Financial Analyst, 12/95 to 3/00

Previous Positions: Accounting Supervisor, Senior Accountant, Accounts Payable, 08/88 to 12/95

Selected Contributions:

- Prepared, reviewed and negotiated all contracts
- Acted as key contract/accounting liaison with HEC's largest client, New York Power Authority
- Ensured all contract requirements were met, including insurance and minority/small business requirements
- Participated in developing business plan for joint venture with a major utility; analyzed proposed financial structures
- Secured both tax-exempt and commercial financing for clients
- Developed financial models to assist management in evaluating potential acquisitions, mergers or joint ventures
- Managed day-to-day accounting activity: accounts payable, accounts receivable, and project cost accounting
- Prepared and reviewed monthly & annual financial statements, acted as key liaison in the annual audit process

TECHNICAL EXPERIENCE

- Managed teams developing in Java, HTML 5, .NET, Cold Fusion, Flash and Flex
- General Platform architecture
- Content Management system built on MarkLogic
- Advanced skills in Microsoft Excel, Word, PowerPoint, Project, Visio
- HTML, JavaScript, XML, CSS
- Systems - JIRA, Clarity, Confluence

EDUCATION

Simmons College, Boston, MA
Bachelor of Arts, Sociology

May 1988

Northeastern University – Boston, MA
Accounting Certificate

December 1995

PROFESSIONAL TRAINING

- Certified Scrum Master Training – February 2009
- Cengage Leadership Development Program