# Joshua Tesch

**Web Developer**
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# Summary

Website Engineer with hands-on experience building and maintaining modern web applications across **WordPress, headless CMS, and eCommerce platforms**. Skilled in **Next.js, React, Headless WordPress, PHP, and JavaScript**, with a strong focus on **UX/UI, performance optimization, and maintainable code**. Works closely with clients and internal teams to support site improvements, guide technical decisions, and ensure solutions align with usability, performance, and conversion goals.

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# Professional Experience

### 9th South Digital — Contractor

*2022 – Present*

**Selected Projects & Contributions**

**Modern Metals**
Developed a custom **WordPress theme** using **Elementor** and **Advanced Custom Fields (ACF)**, creating flexible, reusable templates and a fully client-editable content system. Contributed UX and layout recommendations to improve content clarity, responsiveness, and overall site performance. (modernmetalsutah.com)

**The Piped Peony**
Built a full-stack web application using **Next.js** and **TypeScript**, styled with **Tailwind CSS** and powered by a **Strapi headless CMS**. Implemented modular components and API-driven content while contributing recommendations around UI patterns, accessibility, and performance improvements.  (thepipedpeony.com)

**Eistat Construction**
Developed a custom **WordPress theme** using **Elementor** and **ACF**, enabling modular

templates and streamlined content management. Collaborated with stakeholders to refine layouts and improve mobile responsiveness and usability.  (estaitconstruction.com)

**Celebree School**
Developed and implemented a custom **WordPress theme** using **Elementor** and **ACF** for a national brand. Built reusable templates and a client-editable content system while contributing UX and performance improvements to support accessibility and consistent branding across locations. (celebree.com)

**Mathnasium**
Built and maintained a custom **WordPress site** using **Gutenberg** and native WordPress features. Created structured content blocks and dynamic templates optimized for performance and accessibility, supporting scalable updates across multiple locations. (mathnasium.com)

**Phenix Salon Suites Utah**
Developed a custom **WordPress theme** focused on responsive design and performance. Built modular templates and reusable components while contributing recommendations to improve page clarity and consistency. (phenixsalonsutah.com)

**SWAN Toilets**
Developed a custom **WordPress eCommerce site** using **Elementor** and **WooCommerce**. Implemented reusable templates, optimized product layouts, and contributed UX recommendations to improve product discovery and conversion flow. (swantoilets.com)

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## STRS Development — Web Developer

*2025 – Present*

Collaborated with cross-functional teams to deliver new client projects and contribute to scalable, production-ready web applications. Participated in discussions around usability, performance, and maintainability while implementing features and UI updates.

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## Omni Creative — Web Developer / Contractor

*2024 – Present*

**Main Website**
Developed a custom **WordPress site** using **Beaver Builder**, **WooCommerce (WCF)**, and native WordPress features. Built modular templates and reusable layout components while contributing feedback on layout structure and performance considerations. (omni-creative.com)

**Forevering Jewelry**
Developed a custom **Shopify eCommerce site** using **Liquid**, delivering a responsive, conversion-focused storefront. Implemented reusable theme components and contributed UX improvements to product presentation and checkout flow. (foreveringjewelry.com)

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# Skills

**Web Development**
React, Next.js, Node.js, Headless WordPress, PHP, JavaScript (ES6+), HTML5, SCSS, Tailwind CSS, Bootstrap

**UX / UI**
Responsive Design, UX/UI Best Practices, Figma, Adobe XD, Photoshop, Design-to-Development Collaboration

**CMS & E-Commerce**
WordPress (Custom Themes, Gutenberg, ACF, Elementor, Beaver Builder), Shopify (Liquid), WooCommerce, Headless CMS (Strapi)

**Performance & Optimization**
Page Speed Optimization, Core Web Vitals, Accessibility (WCAG), SEO Best Practices, Conversion-Focused Layouts

**Dev & Delivery**
Git Version Control, CI/CD Workflows, Docker, Agile Development

**Cloud & Hosting**
AWS (EC2, S3), Vercel, WP Engine, cPanel

**Collaboration**
Client Communication, UX Recommendations, Cross-Functional Collaboration, Post-Launch Support

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# Education

**Associate of Science in Computer Science**
Salt Lake Community College — Taylorsville, UT
Emphasis in Network Infrastructure, Linux Administration, and Cybersecurity