

Subject: Updated Task List for ReviewMyCoach Website

Hey [Name],

Here's the updated breakdown of what I need done right now:

1. Continue Uploading Coaches

(I'll fill in specific instructions for this one later - just keep it open for now.)

2. Create "Terms & Conditions" and "Privacy Policy" Pages

Terms & Conditions (Template)

Effective Date: [Insert Date]

Welcome to ReviewMyCoach ("we," "our," "us"). By accessing or using our website, you agree to comply with and be bound by these Terms & Conditions. If you do not agree with these terms, please do not use the site.

1. Use of the Site

You agree to use ReviewMyCoach only for lawful purposes. You must not use the site in a way that violates any local, state, national, or international law or regulation.

2. Account Responsibility

If you create an account, you are responsible for maintaining its confidentiality and all activity that occurs under it.

3. Intellectual Property

All content, logos, text, and graphics on this site are owned by ReviewMyCoach or its licensors and protected by copyright law.

4. User Content

By submitting reviews or other content, you grant ReviewMyCoach a non-exclusive, royalty-free, perpetual license to use, display, and distribute that content on our platform.

5. Prohibited Conduct

You may not post false, defamatory, or abusive content. We reserve the right to remove or moderate reviews at our discretion.

6. Disclaimer

The information and reviews on ReviewMyCoach are provided for informational purposes only. We do not guarantee the accuracy of any user-submitted data.

7. Limitation of Liability

We are not liable for any damages resulting from your use of our site or reliance on any information provided by users.

8. Changes to These Terms

We may update these Terms & Conditions periodically. Continued use of the site after updates means you accept the revised terms.

9. Contact Us

For any questions, contact us at support@reviewmycoach.com.

Privacy Policy (Template)

Effective Date: [Insert Date]

At ReviewMyCoach, your privacy matters to us. This Privacy Policy explains how we collect, use, and protect your information.

1. Information We Collect

- Personal information (like name, email, and school affiliation) that you voluntarily provide.
- Non-personal information like browser type, device data, and site usage analytics.

2. How We Use Information

We use your information to:

- Improve the functionality and user experience of our site.
- Respond to inquiries and feedback.
- Communicate updates, features, or policy changes.

3. Cookies and Tracking

We use cookies to improve user experience and analyze site performance. You can disable cookies through your browser settings.

4. Sharing Your Information

We do not sell your personal data. We may share limited information with trusted third-party services (such as analytics or hosting providers) that help us operate our website.

5. Data Security

We implement reasonable security measures to protect your personal information from unauthorized access or disclosure.

6. Third-Party Links

Our website may contain links to external sites. We are not responsible for their privacy practices or content.

7. Your Rights

You can request access, correction, or deletion of your personal information by contacting privacy@reviewmycoach.com.

8. Changes to This Policy

We may update this Privacy Policy periodically. Please review it regularly to stay informed.

9. Contact Us

If you have any questions or concerns, reach out to privacy@reviewmycoach.com.

3. Build the About Page

Create an About page with:

- Our Story: Why ReviewMyCoach was founded to empower athletes and parents to make informed choices.
- About the Founder: Short section about me (Henry Kang - D1 soccer player, pilot-in-training, and entrepreneur).
- Our Mission: Transparency, accountability, and trust in the sports world.

Keep the tone personal, inspiring, and professional. Use photos and clean formatting.

4. Update Website Aesthetic

Modernize the entire site's look and layout.

- Clean, minimal design (look at RateMyProfessor, Yelp, and LinkedIn for inspiration).
- Consistent fonts, spacing, and alignment.
- Color palette: trustworthy and professional (light background, bold accent color for buttons).
- Must be fully optimized for both mobile and desktop.

5. Improve SEO (Search Engine Optimization)

- Add proper meta titles, descriptions, and keywords to every major page.
- Set up sitemap + indexing in Google Search Console.
- Include alt text on images and proper header tags (H1, H2).
- Focus on keywords like:
"review my coach," "college coach reviews," "athlete feedback," "sports recruiting platform," "coach rating site."
- Goal: increase our visibility and ranking when people search those phrases.

Let me know once you've read this and can send me an estimated timeline for each.

Thanks,

Henry