

Theme Selection

Astra Theme was selected for the luxury website, Aspen Chalets & Caviar for its clean and simple design. Luxury websites prefer this style as it provides quick access to information without crowding the reader's mind with numerous distractions. It's a lightweight, fully customizable design that allows for fast website loading.

Alante Theme was not selected due to its busy content layout, which would impede the ease of readability to customers.

Storefront Theme was not selected as the Chalets don't need a complicated E Commerce template of a website.

Plugins:

All-In-One-WP Migration: Backing up all blog and website data.

Contact Form 7: A simple contact form plugin for customers to contact Aspen Chalets & Caviar

Content Views: A posts layout plugin that allows the website to display the Chalets in a grid layout on each respective Rent / Sale page.

Disable Comments: A plugin that disables viewers from leaving comments on Chalet posts, thus eliminating possible outside spam

NextGen Gallery: Image gallery plugin that displays each Chalet's images in a slideshow for the post.

Social Media and Share Icons (Ultimate Social Media): Plugin that allows the ease of placing social media plugins on the website

Subtitles: Plugin that easily inserts a subtitle for each post and page.