# Dimensionality Reduction using Principal Component Analysis

Sina Tootoonian

#### Outline

- Motivation
- Variance of Single Neurons
- Variance of Pseudo-Neurons
- Some Facts about Matrices
- 5 Singular Value Decomposition
- 6 Dimensionality Reduction with PCA
- Adjacent Approaches
- 8 Summary
- Thanks for listening!

#### Section 1

## Motivation

## Neuroscience data arrive high dimensional

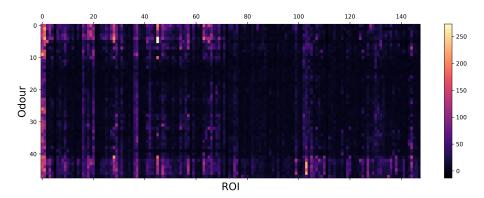


Figure: Response of 150 olfactory glomeruli to 48 odours (Tobias Ackels)

# Visualization requires 2-3 dimensions

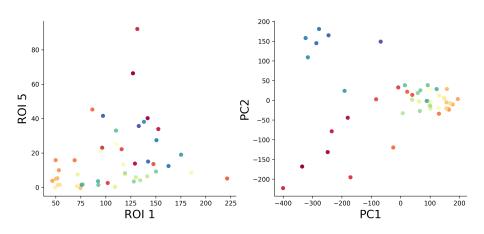


Figure: Odour responses of two ROIs, vs. two principal components.

## High-D data can be embeddings of low-D manifolds

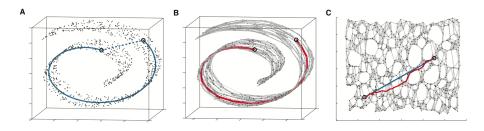


Figure: 'Swiss roll' dataset from Tenenbaum et al. 2000.

## Data compression / approximation / denoising

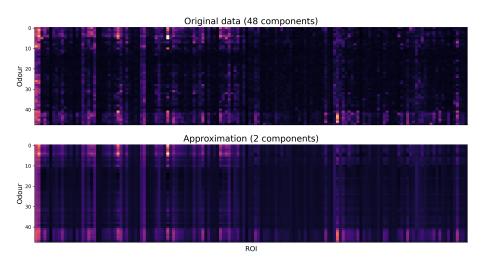


Figure: Raw odour responses and 2-component approximation.

## Key idea behind PCA

Find **directions** in data space that **maximize variance**.

- What do we mean by directions?
- What do we mean by variance?
- Why is maximizing a good idea?

## Key idea behind PCA

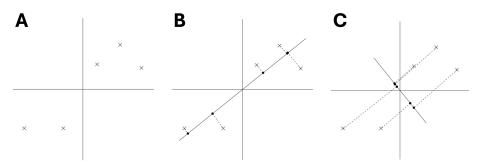


Figure: Projecting data (A) along directions that capture much (B) or little (C) variance. From CS 229.

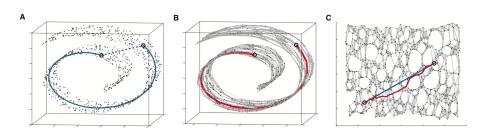
#### Outline

- Single neurons
  - Single neurons as coordinates.
  - Variance of single neurons, covariance of populations of neurons.
  - Variance of single neurons as covariance along standard coordinates.
- Pseudo-neurons
  - Other orthonormal coordinates define pseudo-neurons.
  - Variance of pseudo-neurons as covariance along their coordinates.
  - PCA = finding pseudo-neurons with maximum variance.
- PCA by Singular Value Decomposition
  - Some facts about matrices.
  - Singular Value Decomposition (SVD).
  - Maximum variance directions from SVD.
- Application to neural responses.
- Adjacent approaches: Kernel PCA, CCA, LDA.

#### Section 2

# Variance of Single Neurons

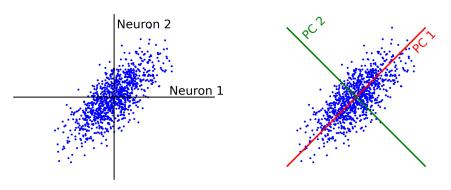
# Notions of dimensionality



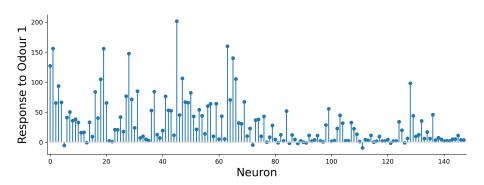
- Extrinsic dimension
- Intrinsic dimension
  - Lower because of correlations in the data
- PCA: Find the intrinsic, linear dimension

## The importance of coordinate systems

- Laws of physics don't depend on coordinates.
- Laws of neuroscience depends on having the right coordiantes
  - Usually not the ones your data is recorded in.
- PCA finds coordinates that are matched to the data.



#### Standard coordinates

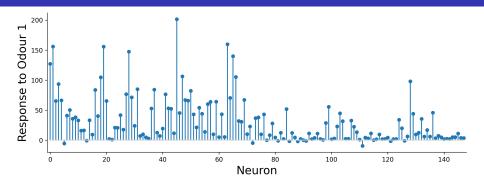


Notice implicit coordinates:

$$\mathbf{x} = [x_1, x_2, \dots]$$
$$= x_1 \mathbf{e}_1 + x_2 \mathbf{e}_2 + \dots$$

ullet Each coordinate  $e_1$ ,  $e_2$  corresponds to unit activity of one neuron.

## Coordinates are orthonormal



$$\mathbf{x} = x_1 \mathbf{e}_1 + x_2 \mathbf{e}_2 \dots$$

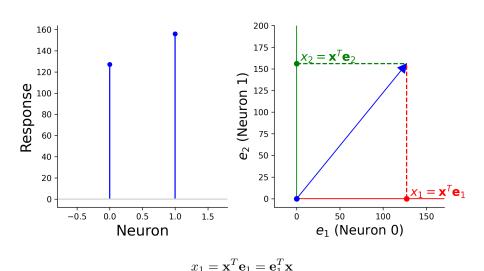
- ullet The coordinate system  $\{e_1,e_2,\dots\}$  is:
  - Complete: We can represent any activity vector in it.
  - Ortho...

$$\mathbf{e}_1^T \mathbf{e}_2 = 0, \dots$$

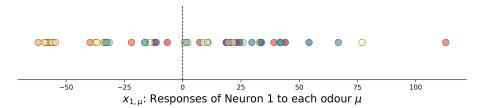
• ... normal

$$\mathbf{e}_1^T \mathbf{e}_1 = 1, \quad \mathbf{e}_2^T \mathbf{e}_2 = 1, \dots$$

## Extracting single unit responses by projection



## Different ways of summarizing activity



Mean?

$$\overline{x}_1 = \frac{1}{\# \text{ stimuli}} \sum_{\mu} x_{1,\mu} = \langle x_{1,\mu} \rangle.$$

Absolute value?

$$\overline{|x_1|} = \langle |x_{1,\mu}| \rangle$$

• Absolute value relative to mean?

$$\overline{|x_1 - \overline{x}_1|} = \langle |x_{1,\mu} - \overline{x}_1| \rangle.$$

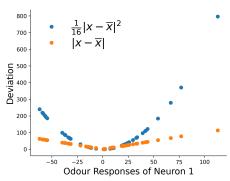
• Squared value?

$$\overline{x_1^2} = \langle x_{1,\mu}^2 \rangle$$

## Variance of a single neuron

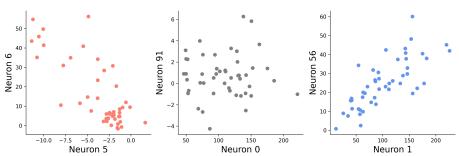
$$var(x_1) = \langle (x_{1,\mu} - \overline{x}_1)^2 \rangle.$$

- Average energy relative to the mean
- Mathematically tractable √
- Susceptible to outliers X



## Covariance of neural populations

Neurons don't respond independently, but frequently covary



• Covariance measures covariation of a neuron with another:

$$cov(x_1, x_2) = \langle (x_{1,\mu} - \overline{x}_1)(x_{2,\mu} - \overline{x}_2) \rangle.$$

Variance is covariation of a neuron with itself!

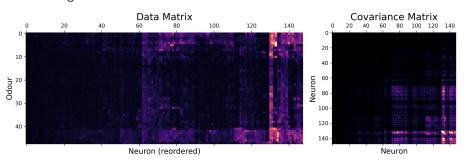
$$\operatorname{var}(x_1) = \langle (x_{1,\mu} - \overline{x}_1)^2 \rangle$$
$$= \langle (x_{1,\mu} - \overline{x}_1)(x_{1,\mu} - \overline{x}_1) \rangle.$$

#### Covariance matrix

• The **covariance matrix** tabulates covariance for all pairs of neurons.

$$cov(\mathbf{x}) = \begin{bmatrix} var(x_1) & cov(x_1, x_2) & \dots \\ cov(x_1, x_2) & var(x_2) & \dots \\ \vdots & \vdots & \ddots \end{bmatrix} = \langle (\mathbf{x}_{\mu} - \overline{\mathbf{x}})(\mathbf{x}_{\mu} - \overline{\mathbf{x}})^T \rangle$$

- Diagonals have variances
- Off-diagonals have covariances



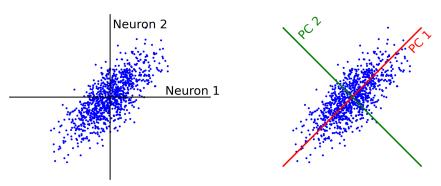
Not just useful book keeping...

#### Section 3

## Variance of Pseudo-Neurons

## Where we're going

Remember: PCA is about finding directions that maximize variance:



- The standard coordinate directions correspond to single neurons.
- The variance of single neurons is variance along these directions.
- We can define other directions as **pseudo-neurons**.
- The variance of pseudo-neurons is variance along these directions.
- PCA = find the pseudo-neurons with the largest variance.

## Variance of a single neuron from covariance

- Previously we just 'took' the data  $x_{1,\mu}$  for neuron 1.
- ullet This is projecting the population vector  ${f x}_{\mu}$  along the first coordinate:

$$x_{1,\mu} = \mathbf{x}_{\mu}^T \mathbf{e}_1.$$

We can then compute the mean activity

$$\overline{x}_1 = \langle \mathbf{x}_{\mu}^T \mathbf{e}_1 \rangle = \langle \mathbf{x}_{\mu} \rangle^T \mathbf{e}_1 = \overline{\mathbf{x}}^T \mathbf{e}_1.$$

• The variance is then

$$\operatorname{var}(x_{1}) = \langle (x_{1,\mu} - \overline{x}_{1})^{2} \rangle$$

$$= \langle (\mathbf{x}_{\mu}^{T} \mathbf{e}_{1} - \overline{\mathbf{x}}_{\mu}^{T} \mathbf{e}_{1})^{2} \rangle$$

$$= \langle ((\mathbf{x}_{\mu} - \overline{\mathbf{x}})^{T} \mathbf{e}_{1})^{2} \rangle$$

$$= \langle \mathbf{e}_{1}^{T} (\mathbf{x}_{\mu} - \overline{\mathbf{x}}) (\mathbf{x}_{\mu} - \overline{\mathbf{x}})^{T} \mathbf{e}_{1} \rangle$$

$$= \mathbf{e}_{1}^{T} \langle (\mathbf{x}_{\mu} - \overline{\mathbf{x}}) (\mathbf{x}_{\mu} - \overline{\mathbf{x}})^{T} \rangle \mathbf{e}_{1}$$

$$= \mathbf{e}_{1}^{T} \operatorname{cov}(\mathbf{x}) \mathbf{e}_{1}.$$

• So, the variance of neuron 1 is covariance along  $e_1$ .

## Other orthonormal coordinates define pseudo-neurons

• Previously we described population activity in terms of standard coordinates  $e_1, e_2, \ldots$  of neurons:

$$\mathbf{x} = x_1 \mathbf{e}_1 + x_2 \mathbf{e}_2 + \dots$$

• We can describe the same activity x in other orthonormal coordinates  $\tilde{e}_1, \tilde{e}_2, \ldots$  of **pseudo-neurons**:

$$\mathbf{x} = \tilde{x}_1 \tilde{\mathbf{e}}_1 + \tilde{x}_2 \tilde{\mathbf{e}}_2 + \dots$$

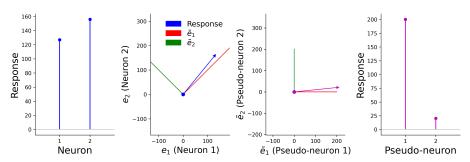


Figure: Responses of neurons and pseudo-neurons to the first odour.

## Variance of a pseudo-neuron along $\mathbf{u}_1$

• Activity of the pseudoneuron:

$$\tilde{x}_{1,\mu} = \mathbf{x}_{\mu}^T \mathbf{u}_1.$$

Mean activity of the pseudoneuron:

$$\overline{\tilde{x}}_1 = \langle \mathbf{x}_{\mu}^T \mathbf{u}_1 \rangle = \langle \mathbf{x}_{\mu} \rangle^T \mathbf{u}_1 = \overline{\mathbf{x}}^T \mathbf{u}_1.$$

The variance is then

$$\operatorname{var}(\tilde{x}_{1}) = \langle (\tilde{x}_{1,\mu} - \overline{\tilde{x}}_{1})^{2} \rangle$$

$$= \langle (\mathbf{x}_{\mu}^{T} \mathbf{u}_{1} - \overline{\mathbf{x}}_{\mu}^{T} \mathbf{u}_{1})^{2} \rangle$$

$$= \langle ((\mathbf{x}_{\mu} - \overline{\mathbf{x}})^{T} \mathbf{u}_{1})^{2} \rangle$$

$$= \langle \mathbf{u}_{1}^{T} (\mathbf{x}_{\mu} - \overline{\mathbf{x}}) (\mathbf{x}_{\mu} - \overline{\mathbf{x}})^{T} \mathbf{u}_{1} \rangle$$

$$= \mathbf{u}_{1}^{T} \langle (\mathbf{x}_{\mu} - \overline{\mathbf{x}}) (\mathbf{x}_{\mu} - \overline{\mathbf{x}})^{T} \rangle \mathbf{u}_{1}$$

$$= \mathbf{u}_{1}^{T} \operatorname{cov}(\mathbf{x}) \mathbf{u}_{1}.$$

ullet So, the variance of the pseudoneuron is **covariance along**  ${f u}_1$ .

## Variance of any pseudoneuron

ullet Following the pattern, variance of a pseudoneuron  $ilde{x}=\mathbf{x}^T\mathbf{u}$  is

$$\operatorname{var}(\tilde{x}) = \mathbf{u}^T \operatorname{cov}(\mathbf{x})\mathbf{u}.$$

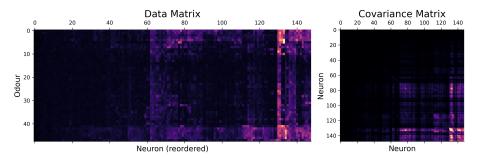
- ullet PCA now becomes finding the  ${f u}$  that maximizes this variance.
- How do we do this? By decomposing the covariance matrix!
- But first...

#### Section 4

### Some Facts about Matrices

#### **Matrices**

• Some matrices we've already encountered:



- Data matrix (rectangular)
- Covariance matrix (square, symmetric)
  - Why is it symmetric?



## Different ways to view matrices

$$\mathbf{A} = \underbrace{\begin{bmatrix} A_{11}, & A_{12}, & \dots \\ A_{21}, & A_{22} & \dots \\ \vdots & \vdots & \ddots \end{bmatrix}}_{\text{Table of elements}} = \underbrace{\begin{bmatrix} \mathbf{r}_1^T \\ \mathbf{r}_2^T \\ \vdots \\ \mathbf{r}_M^T \end{bmatrix}}_{\text{Stacked rows}} = \underbrace{\begin{bmatrix} \mathbf{c}_1, & \mathbf{c}_2, & \mathbf{c}_3, & \dots & \mathbf{c}_N \end{bmatrix}}_{\text{Stacked rows}}.$$

## Matrix operations

ullet Linearly transform N-dimensional inputs  ${f x}$  into M-dimensional outputs  ${f y}$ ,

$$y = Ax$$
.

Can think of this element-wise:

$$y_i = \sum_{j=1}^N A_{ij} x_j.$$

• Can think of this as projecting x on each row,

$$\mathbf{y} = \begin{bmatrix} y_1 \\ y_2 \\ \vdots \\ y_M \end{bmatrix} = \begin{bmatrix} \mathbf{r}_1^T \mathbf{x} \\ \mathbf{r}_2^T \mathbf{x} \\ \vdots \\ \mathbf{r}_M^T \mathbf{x} \end{bmatrix}.$$

ullet Can think of this as summing the columns, weighted by x,

$$\mathbf{y} = \sum_{i=1}^{N} \mathbf{c}_i x_i.$$



## Example Matrices

Name	Matrix A	$\textbf{Action}\ \mathbf{y} = \mathbf{A}\mathbf{x}$
Zero	$\begin{bmatrix} 0 & 0 \\ 0 & 0 \end{bmatrix}$	y = 0
Identity	$\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$	$\mathbf{y} = \mathbf{x}$
All ones	$\begin{bmatrix} 1 & 1 \\ 1 & 1 \end{bmatrix}$	$\mathbf{y} = \begin{bmatrix} \sum_{i} x_i \\ \sum_{i} x_i \end{bmatrix}$
Uniform scaling	$\begin{bmatrix} k & 0 \\ 0 & k \end{bmatrix}$	$\mathbf{y} = \begin{bmatrix} kx_1 \\ kx_2 \end{bmatrix}$
Diagonal	$\begin{bmatrix} a & 0 \\ 0 & b \end{bmatrix}$	$\mathbf{y} = \begin{bmatrix} ax_1 \\ bx_2 \end{bmatrix}$
Permutation	$\begin{bmatrix} 0 & 1 \\ 1 & 0 \end{bmatrix}$	$\mathbf{y} = \begin{bmatrix} x_2 \\ x_1 \end{bmatrix}$
Rotation	$\begin{bmatrix} \cos \theta & -\sin \theta \\ \sin \theta & \cos \theta \end{bmatrix}$	${f y}$ is ${f x}$ rotated by ${f  heta}.$

## Composing transformations

- We can form complex transformations by composing simple ones.
- For example, a scaling and a rotation:

$$\mathbf{y} = \underbrace{\begin{bmatrix} a & 0 \\ 0 & b \end{bmatrix}}_{\text{scaling}} \underbrace{\begin{bmatrix} \cos \theta & -\sin \theta \\ \sin \theta & \cos \theta \end{bmatrix}}_{\text{rotation}} \begin{bmatrix} x_1 \\ x_2 \end{bmatrix} = \underbrace{\mathbf{D}}_{\mathbf{A}} \mathbf{x}.$$

#### Section 5

# Singular Value Decomposition

## All matrices are diagonal matrices (in the right coordinates)

Diagonal matrices were easy to work with

$$\begin{bmatrix} a & 0 \\ 0 & b \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \end{bmatrix} = \begin{bmatrix} ax_1 \\ bx_2 \end{bmatrix}$$

What about an arbitrary matrix? Looks complex...

$$\begin{bmatrix} A_{11} & A_{12} \\ A_{21} & A_{22} \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \end{bmatrix} = \begin{bmatrix} \sum_j A_{1j} x_j \\ \sum_j A_{2j} x_j \end{bmatrix}.$$

• Surprise: Every matrix A is the composition of just three operations!

$$\mathbf{A} = \underbrace{\mathbf{U}}_{\text{rotate scale project}} \underbrace{\mathbf{V}^T}_{\text{rotate scale project}}.$$

## Three parts of Singular Value Decomposition

$$\mathbf{A} = \underbrace{\mathbf{U}}_{\text{rotate scale project}} \underbrace{\mathbf{V}^T}_{\text{rotate scale project}}.$$

- Columns of V form orthonormal coordinates for the **input** space.
- ullet Columns of U form orthonormal coordinates for the **output** space
- ullet Diagonal matrix S of non-negative **singular values** apply a scaling.
- If we:
  - Use V coordinates for the input, and
  - ullet Use  ${f U}$  coordinates for the output, then
  - A is a scaling!

## Three transformations in Singular Value Decomposition

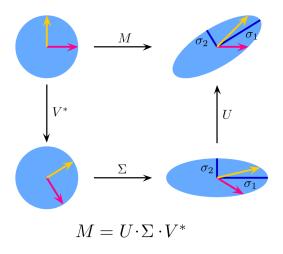


Figure: Three transformations in Singular Value Decomposition (Wikipedia).

## Three matrices of Singular Value Decomposition

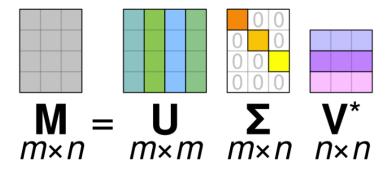


Figure: Three matrices of Singular Value Decomposition (Wikipedia).

## Three steps of Singular Value Decomposition

$$\mathbf{A}\mathbf{x} = \underbrace{\mathbf{U}}_{\text{rotate scale project}} \mathbf{Y}^T \ \mathbf{x}.$$

Project x onto the input coordinates:

$$\mathbf{V}^T \mathbf{x} = \begin{bmatrix} \mathbf{v}_1^T \mathbf{x} \\ \dots \\ \mathbf{v}_N^T \mathbf{x} \end{bmatrix} = \begin{bmatrix} \tilde{x}_1 \\ \dots \\ \tilde{x}_N \end{bmatrix}$$

② Scale by S:

$$\mathbf{S}\mathbf{V}^{T}\mathbf{x} = \begin{bmatrix} s_{1} & 0 & \dots \\ 0 & s_{2} & \dots \\ \vdots & \vdots & \ddots \end{bmatrix} \begin{bmatrix} \tilde{x}_{1} \\ \dots \\ \tilde{x}_{N} \end{bmatrix} = \begin{bmatrix} s_{1}\tilde{x}_{1} \\ s_{2}\tilde{x}_{2} \\ \dots \\ s_{N}\tilde{x}_{N} \end{bmatrix}$$

Project out using the output coordinates

$$\mathbf{U}\mathbf{S}\mathbf{V}^T\mathbf{x} = [\mathbf{u}_1, \mathbf{u}_2, \dots, \mathbf{u}_N] \begin{bmatrix} s_1 \tilde{x}_1 \\ s_2 \tilde{x}_2 \\ \dots \\ s_N \tilde{x}_N \end{bmatrix} = \mathbf{u}_1 s_1 \tilde{x}_1 + \mathbf{u}_2 s_2 \tilde{x}_2 + \dots$$

## SVD of simple matrices

Name	${f A}$	${f U}$	$\mathbf{s}$	${f v}$
Zero	$\begin{bmatrix} 0 & 0 \\ 0 & 0 \end{bmatrix}$	$\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$	[0, 0]	$\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$
Identity	$\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$	$\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$	$\begin{bmatrix} 1, & 1 \end{bmatrix}$	$\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$
Negation	$\begin{bmatrix} -1 & 0 \\ 0 & -1 \end{bmatrix}$	$ \begin{bmatrix} -1 & 0 \\ 0 & -1 \end{bmatrix} $	$\begin{bmatrix} 1, & 1 \end{bmatrix}$	$\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$
All ones	$\begin{bmatrix} 1 & 1 \\ 1 & 1 \end{bmatrix}$	$\frac{1}{\sqrt{2}} \begin{bmatrix} 1 & -1 \\ 1 & 1 \end{bmatrix}$	$\begin{bmatrix} 2, & 0 \end{bmatrix}$	$\frac{1}{\sqrt{2}} \begin{bmatrix} 1 & 1 \\ -1 & 1 \end{bmatrix}$
Diagonal	$\begin{bmatrix} 2 & 0 \\ 0 & 3 \end{bmatrix}$	$\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$	$\begin{bmatrix} 2, & 3 \end{bmatrix}$	$\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$
Permutation	$\begin{bmatrix} 0 & 1 \\ 1 & 0 \end{bmatrix}$	$\begin{bmatrix} 0 & 1 \\ 1 & 0 \end{bmatrix}$	$\begin{bmatrix} 1, & 1 \end{bmatrix}$	$\begin{bmatrix} 0 & 1 \\ 1 & 0 \end{bmatrix}$
Rotation by $\theta$	$\begin{bmatrix} \cos \theta & -\sin \theta \\ \sin \theta & \cos \theta \end{bmatrix}$	$\begin{bmatrix} \cos \theta & -\sin \theta \\ \sin \theta & \cos \theta \end{bmatrix}$	$\begin{bmatrix} 1, & 1 \end{bmatrix}$	$\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$

### SVD of covariance matrices

• Remember why we care: we're after the variance of pseudoneurons

$$\mathbf{u}^T \operatorname{cov}(\mathbf{x}) \mathbf{u}$$
.

For covariance matrices, the input and output coordinates are the same

$$cov(\mathbf{x}) = \mathbf{V}\mathbf{S}\mathbf{V}^T$$

Equalizer: Inputs are analyzed in V coordinates and scaled.

$$cov(\mathbf{x})\mathbf{u} = \sum_{i} \mathbf{v}_{i} \underbrace{\mathbf{s}_{i}}_{\text{scale project}} \mathbf{v}_{i}^{T} \mathbf{u}$$

## SVD and eigendecomposition

- All matrices have SVDs:  $X = USV^T$
- For covariance matrices, the input and output coordinates are the same:  $cov(\mathbf{x}) \propto \mathbf{V}\mathbf{S}^2\mathbf{V}^T$
- Also known as the eigendecomposition of the covariance matrix.
- ullet The right singular vectors  ${f V}$  of the data matrix are the eigenvectors/singular vectors of the covariance matrix.
- The singular values of the data matrix and the cov. matrix are closely related:

Singular values of cov. matrix = Eigenvalues of the cov. matrix  $\propto \textbf{Squared} \text{ sing. values of the data matrix}.$ 

#### Maximum variance direction from SVD

- We can use SVD to read-off the maximum variance direction(s) we need!
- Variance along a direction u

$$\mathbf{u}^{T} \operatorname{cov}(\mathbf{x}) \mathbf{u} = \mathbf{u}^{T} \underbrace{\left(\sum_{i} \mathbf{v}_{i} s_{i} \mathbf{v}_{i}^{T}\right)}_{\mathsf{SVD}} \mathbf{u}$$

$$= \sum_{i} (\mathbf{u}^{T} \mathbf{v}_{i}) s_{i} (\mathbf{v}_{i}^{T} \mathbf{u})$$

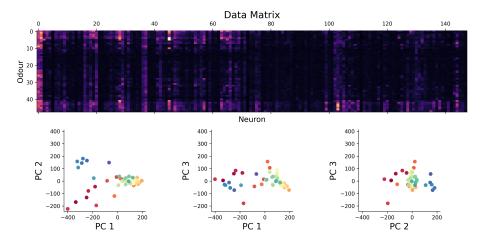
$$= \sum_{i} s_{i} (\mathbf{v}_{i}^{T} \mathbf{u})^{2}$$

- ullet Maximum variance direction is  ${f v}_1$
- Next highest variance direction is  $v_2$ , etc.

## Dimensionality Reduction with PCA

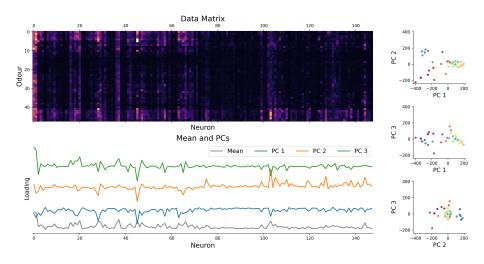
### Finally: Dimension Reduction with PCA

• Project data onto maximum variance directions:  $\widetilde{\mathbf{X}} = \mathbf{X}\mathbf{V}$ .



• Notice: projections are decorrelated

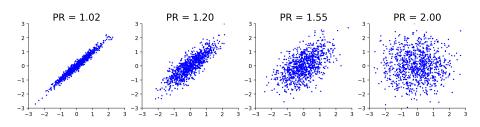
## Examining the Principal Components



## Measuring dimensionality with Participation Ratio

- Variances tell us energy in each direction
- Use this as a measure of dimensionality

$$PR = \frac{(\sum_i s_i)^2}{\sum_i s_i^2}.$$



## Approximation/Denoising with PCA

ullet Approximate using first K projections

$$\begin{aligned} \mathbf{x} &\approx \underbrace{\sum_{i=1}^K (\mathbf{x}^T \mathbf{v}_i) \mathbf{v}_i}_{\text{Exact}} + \underbrace{\sum_{i=K+1}^D (\overline{\mathbf{x}}^T \mathbf{v}_i) \mathbf{v}_i}_{\text{Approximation}}. \\ &\approx \overline{\mathbf{x}} + \sum_{i=1}^K (\mathbf{x} - \overline{\mathbf{x}})^T \mathbf{v}_i \mathbf{v}_i \end{aligned}$$

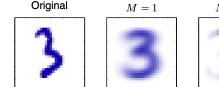








Figure: Approximating digits data using PCA (Bishop Fig 12.5)

## Approximation/Denoising with PCA

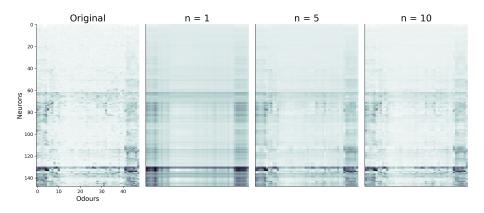


Figure: Approximating odour responses using PCA.

## How many dimensions to keep?

- The singular values tell us how much variance is explained by each dimension.
- We can use this to decide how many dimensions to keep.
- **Explained variance** measures the fraction of variance explained by the first K dimensions:

$$\mathsf{EV}(K) = \frac{\sum_{i=1}^{K} s_i}{\sum_{i=1}^{D} s_i}.$$

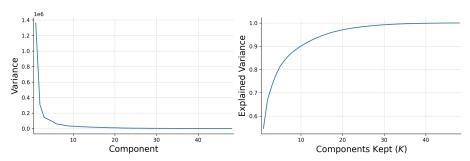


Figure: Explained variance for odour responses dataset.

# Adjacent Approaches

## Exploiting nonlinearity with Kernel PCA

- PCA can be expressed in terms of similarity  $k(\mathbf{x}, \mathbf{y})$  between data points.
- PCA uses linear similarity  $k(\mathbf{x}, \mathbf{y}) = \mathbf{x}^T \mathbf{y}$ .
- Kernel PCA generalises this to allow other similarity measures.
- Nonlinear measures are sometimes appropriate.

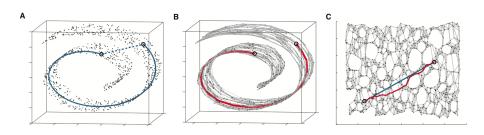
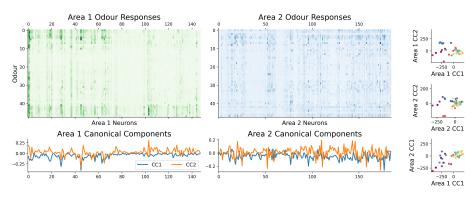


Figure: ISOMAP computes similarity as distance on the manifold.

## Comparing different datasets with CCA

- PCA finds maximum variance directions in one dataset
- CCA finds maximum co-variance directions in two datasets



### Supervised learning with LDA

- PCA doesn't care about class labels.
- Maximum variance isn't always best for discrimination.
- LDA: Finds directions that best discriminate data.

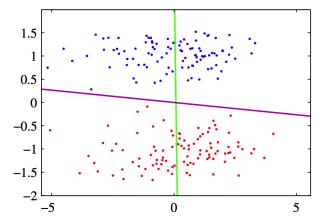


Figure: (Bishop Fig. 12.7) The first PC isn't always best for discrimination.

# Summary

### Summary

- Neural data arrive in single neuron coordinates.
- Other coordinates may be more informative about the data.
- PCA finds coordinates that capture most variance.
- Can be found through SVD.
- Can be used for dimensionality reduction and visualization.
- Can be used for approximation and denoising.
- Many extensions, including Kernel PCA, CCA, LDA.

Thanks for listening!