

- TOBII Training
 - (technical) Set Up
 - Optimal illumination and how to check it for our lab (Windows beside Eyetracker)
 - Installation (e.g. software on other PCs)
 - Distances / angles between subject and Eyetracker
 - Suggestions for chin rest (suggested by colleagues) and chair (stationary?)
 - Additional screen? Recommendation on resolution / size?
 - External video capturing (required?)
 - Remote viewing (required?)
 - Set up of Tobii-Dell Laptop (arrived!)
 - Limitations of experimental setup (e.g. (dirty) glasses and contact lenses, small pupils, dark / bright environments, determine fixation on bright eyes, eyeblinks)
 - Calibration demands in terms of accuracy and precision
 - How to handle drift
- Implementation of empirical studies
 - Implementation of study design and procedure
 - ◆ Through Tobii-software or other tools (e.g. jspsych) - at the moment we're using jspsych
 - ◆ General compatibility with other (non-Tobii) systems and software?
- Tobii software: definition of different conditions (study timeline)?
 - Randomization (e.g. 3 out of 8) of stimuli or rather presentation time?
 - Number of trials that can be captured
 - Minimal presentation time of stimuli
 - Definition of AOIs in open web environments (e.g. information gathering in web-based paradigms, unstructured data, saving screenshots)

- Timing / synch when applying web-based searches
- How does the software react to webapps?
- Implementation of semantic gaze mapping (dynamic AOIs)
- Any limitations?
- Relating Log-Files and gaze data
- How to prepare data logging
- Definition of scenes and segments that are of particular interest
- Fixation filtering and what algorithm should be used (pros & cons of Tobii's implementation)
- Ways to enhance accuracy
- Ensuring high quality data
- Recruitment
 - Exclusion criteria (e.g. bright eyes, glaucoma?)
 - Number of participants (variability etc.)
- Instructions for participants
 - How to properly instruct a subject for eyetracking experiments?
 - ◆ Tolerances for head movements?
 - ◆ Eye blinking
 - Training sessions
 - ◆ Number
 - ◆ Duration
 - Handling of breaks and repeated-measures designs
 - Ensuring comparable data in repeated measures
- Interpretation of Results
 - Analyses: steps

- Need for data preparation?
- Gaze Plots and Heat Maps
- How accurate could a AOI be defined (for single pixels?)
- Output and preparation of Likert(-like) scales
- Sorts of between-group comparisons
- Other metrics like psychophysiological correlates (e.g. frequency of pupil diameter changes and attention etc.)
- Analyzing log-files and relate them to gaze data
- Artifact handling and classification
- Evaluation of data quality
- Using Tobii with non-Tobii devices
 - Technical considerations
 - e.g. Simultaneous measures of eye movements and EEG, NIRS etc.
 - ◆ Synchronisation
 - ◆ Trigger handling
 - ◆ Implementation
 - ◆ Third-party software handling (e.g. Brainvision Analyzer, MATLAB etc.)
- General Support from Tobii later on
 - Information about / preview of new Tobii Pro Lab SDK
 - Webinars and courses
 - Guarantee & Service (Firmware / Software updates)