

Team:

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We would like to analyze Google Play store data using big data to find trends. The data will be separated into groups by age, because we believe that age correlates with what apps users choose to download. Within those age groups, we will see what has been popular the past few years and see if there has been any changes, assuming we can find data that spans a few years. We would also like to see if the downloads of age groups start to mirror previous generations as they age. We will try to predict what the next big thing will be using machine learning, if time permits.