

EMPLOYMENT

NAIT (Northern Alberta Institute of Technology)

Graphic Designer | 2007 to present

NAIT is a post-secondary institute in technical training and applied education and as a part of their in-house multimedia team, I support the multimedia needs of NAIT instructors, management and staff. My work includes web and print design, illustrations and Flash applications.

Lone Pine Publishing | Graphic Designer | 06-07

Lone Pine is a publishing house that creates wildlife, nature and special interest books. My responsibilities included the creation of interior spreads and general layout, book covers, and marketing pieces.

FREELANCE CLIENTS

Carbon Busters | Contractual Designer | 05 to 08

Creation mainly of print pieces for this organization including brochures, pamphlets, program summaries and marketing materials.

Groat Plaza Family Dentistry | Website design | 08

Family dentist office which was in need of a warm and friendly website. www.groatplazadentistry.com

Reflection of You Event Planning and Consulting

Website design | 09

Website design and creative direction for an event planning company specializing in weddings. www.reflectionofyou.ca

Wedding and special event Invitation Designs for Individual Clients

EDUCATION

Bachelor of Design | University of Alberta | 2006

Throughout this program, original thinking, visual sophistication, cultural sensitivity and social responsibility were explored. I discovered and learned conceptual thinking and methods for the design of visual communications.

Visual Presentation Diploma | MacEwan College | 2001

While learning to balance creative solutions with market needs by applying the principles of design to a built environment, exhibit design, on-site marketing, point-of-purchase design, and product presentation were the different areas that were explored in this program.

Advanced High School Diploma | Austin O'Brien High School | 1996

TECHNICAL PROFICIENCY

Applications: Adobe Illustrator CS4, Photoshop CS4, InDesign CS4, Dreamweaver, and Flash. Experience in reading and writing HTML code. Familiar with PC and MAC platform.