



Composition Middle East

Strategic Business Plan

2024-2029

Executive Summary

CME represents a comprehensive solution to the animation industry's capacity challenges while advancing Saudi Arabia's creative economy objectives. Our integrated approach encompasses:

- World-class animation production services
- Comprehensive education and training programs
- State-of-the-art technical infrastructure
- Strategic talent development initiatives
- Robust operational framework
- Sound financial planning

Strategic Opportunity

The animation services market faces a critical challenge: established hubs in Asia and Europe are operating at capacity, while costs continue to rise. Saudi Arabia presents a unique opportunity through its generous 45% production incentive program – a benefit currently underutilized in animation due to the lack of professional animation talent in the region.

As a pure-play services studio, CME will focus exclusively on providing premium animation services to global clients without developing our own IP. This focused approach allows us to align perfectly with client needs while maximizing the benefits of Saudi Arabia's incentive structure.

Financial Overview

Initial Investment Requirements

Capital Expenditure	Amount	Notes
Technical Infrastructure	\$3,500,000	Workstations, render farm, software licenses
Facility Setup & Improvements	\$1,000,000	Office build-out, furniture, security systems
Initial Operating Capital	\$4,000,000	6 months runway, training, marketing

Five-Year Revenue Projections

Year	Revenue	Net Profit	Margin
Year 1	\$7,000,000	\$1,989,500	28.4%
Year 2	\$12,000,000	\$5,488,000	45.7%
Year 3	\$18,000,000	\$9,695,275	53.9%
Year 4	\$24,000,000	\$13,619,094	56.7%

Year 5	\$30,000,000	\$17,542,913	58.5%
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Service Excellence

Production Services

- Character Animation: \$8-12K/min
- Complex VFX: \$10-25K/shot
- Motion Graphics: \$2-4K/min

Education Center

- Full Program: \$25K/year
- Professional Workshops
- Industry Certifications

Contact Information

For investment inquiries, please contact:

invest@compositionme.com