

KEVIN BOYLE

Design Technologist

+1 412-417-2566 thekevinboyle@gmail.com https://kevinboyle.us Austin, Texas

SUMMARY

9+ years bridging design and engineering. I build fast, accessible websites that rank—and design systems that speed up teams. Former illustrator, current perfumer, always designing.

EXPERIENCE

Design Engineering Manager

Inunity

Austin, TX

01/2023 - 12/2025

- Promoted to lead a team of engineers and designers responsible for 4 marketing websites
- Streamlined design-to-development hand-off process, reducing production time by 35%
- Drove technical SEO initiatives that increased organic search traffic by 40% through semantic HTML, structured data, and meta optimization
- Established front-end performance standards achieving 90+ Lighthouse scores across all properties
- Mentored junior developers on accessibility best practices and component-driven architecture

Front-End Engineer

Austin, TX

Inunity

01/2021 - 12/2022

- Built and maintained 4 marketing websites using modern front-end frameworks and responsive design principles.
- Improved Core Web Vitals to green across all sites (LCP < 2s, FID < 50ms, CLS < 0.1).
- Reduced page load times by 45% through asset optimization, caching, and CDN implementation.
- Built a 60+ component library, cutting new page development time by 50%.

UX Engineer

Austin, TX

Ibm

01/2018 - 12/2020

- Collaborated with cross-functional teams of 12+ designers, developers, and product managers to deliver enterprise UX solutions
- Conducted research-based rapid prototyping, reducing design iteration cycles from 1 month to 2 weeks
- Contributed components to IBM's Carbon Design System used across several internal applications
- Reduced front-end bundle size by 30% through tree shaking and dependency optimization

Front-End Engineer

San Francisco, CA

Radius

01/2016 - 12/2018

- Built and maintained marketing website serving 200K+ monthly visitors with 99.9% uptime
- Improved mobile page speed scores from 45 to 85 on Google PageSpeed Insights
- Reduced bounce rate by 25% through performance optimization and improved UX
- Developed UI style guide with 50+ documented components, ensuring brand consistency across 3 product lines
- Implemented lazy loading and image optimization, reducing average page weight by 60%
- Achieved first contentful paint (FCP) under 1.5s through critical CSS extraction and resource prioritization
- Collaborated with SEO team to implement technical improvements that boosted search rankings for 15+ target keywords

INTERESTS

Fragrance design, coffee roasting, producing music

REFERENCES

Jordan Gadapee, CMO | Vida.io

+1 319-594-2969

Sam Wilson, Developer | HEB Digital

+1 512-825-7867

Sean Stopnick, Head UX Eng | IBM

+1 323-775-3147