



region, market

All

customer

All

segment, category, p...

All

2018

2019

2020

2021

2022Est

Q1

Q2

Q3

Q4

YTD

YTG

81.17%✓

LY: 80.21% (+1.2%)

Forecast Accuracy

-3472.7K✓

LY: -751.7K (-361.97%)

Net Error

6899.0K✓

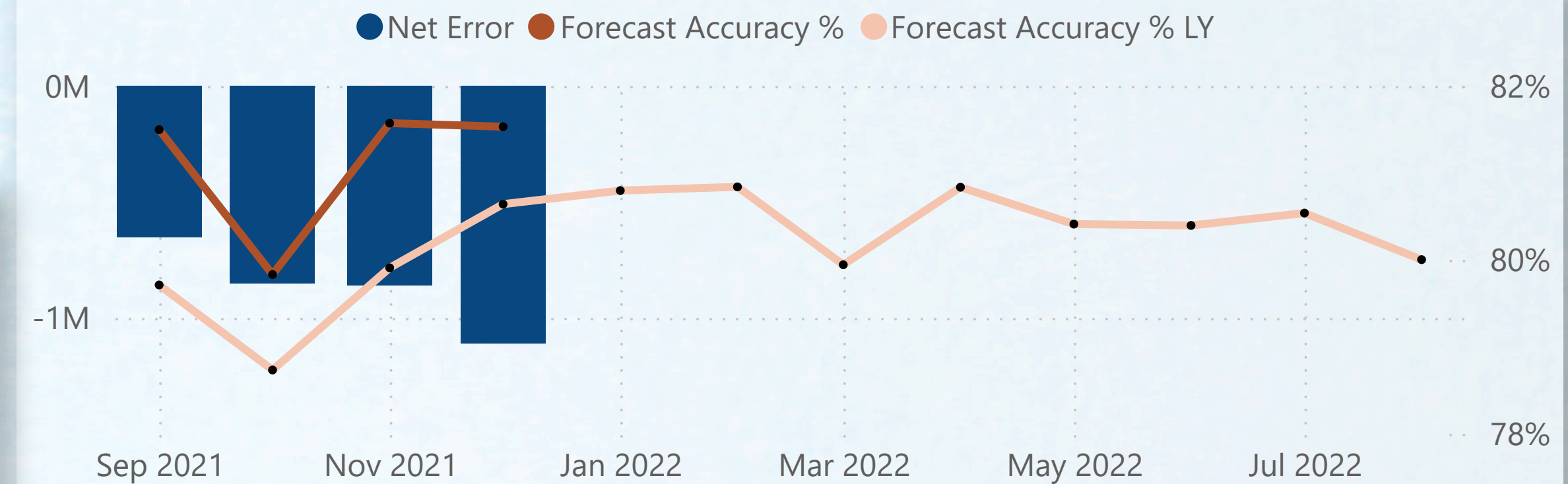
LY: 9780.7K (-29.46%)

ABS Error

## Key Metrics By Customer

customer	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk
Atliq e Store	74.22%	74.59%	-294868	-9.6%	OOS
Amazon	73.79%	74.54%	-464694	-9.2%	OOS
AtliQ Exclusive	70.35%	71.69%	-359242	-11.9%	OOS
Mbit	55.40%	62.34%	-43470	-22.3%	OOS
Euronics	45.25%	60.79%	-67489	-37.4%	OOS
Expert	62.93%	60.67%	-26489	-6.7%	OOS
Boulanger	52.69%	58.77%	-48802	-20.2%	OOS
UniEuro	50.30%	58.22%	-89065	-23.9%	OOS
Radio Popular	52.94%	56.74%	-49354	-18.6%	OOS
Power	54.06%	56.72%	-11212	-10.2%	OOS
Flawless Stores	50.73%	56.29%	-21201	-24.7%	OOS
Argos (Sainsbury's)	54.78%	56.08%	-23040	-17.6%	OOS
Info Stores	50.29%	55.99%	-19146	-22.6%	OOS
Premium Stores	51.71%	55.64%	-17551	-8.0%	OOS
Sorefoz	23.48%	55.21%	-100677	-61.1%	OOS
Electricalslance Stores	41.07%	54.69%	-39358	-41.9%	OOS
Fnac-Darty	48.56%	54.33%	-36952	-23.4%	OOS
Elkjøp	26.90%	53.55%	-115397	-60.9%	OOS
Chip 7	34.56%	53.44%	-85293	-35.0%	OOS
<b>Total</b>	<b>81.17%</b>	<b>80.21%</b>	<b>-3472690</b>	<b>-9.5%</b>	<b>OOS</b>

## Accuracy / Net Error Trend



## Key Metrics By Product

segment	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk
Storage	71.50%	83.54%	-628266	-25.6%	OOS
Peripherals	68.17%	83.23%	-3204280	-31.8%	OOS
Notebook	87.24%	79.99%	-47221	-1.7%	OOS
Networking	93.06%	90.40%	-12967	-1.7%	OOS
Desktop	87.53%	84.37%	78576	10.2%	EI
Accessories	87.42%	77.66%	341468	1.7%	EI
<b>Total</b>	<b>81.17%</b>	<b>80.21%</b>	<b>-3472690</b>	<b>-9.5%</b>	<b>OOS</b>