NASLOV

Kako od jedne slike proizvoda dobiješ premium animaciju za web shop

ŠTA DOBIJAŠ

• Dvije premium slike. Start i end kadar.

• Jedan smooth video tranzicije.

• Web optimizovan output spreman za hero sekciju ili web shop.

KOME OVO TREBA

• Ako prodaješ fizički proizvod.

• Ako želiš bolji vizuel bez foto studija i bez snimanja.

• Ako želiš content koji izgleda skuplje od realne produkcije.

ALATI

• WHISK, https://labs.google/fx/tools/whisk

• FLOW, https://labs.google/flow/about

• EZGIF, https://ezgif.com/video-to-webp

VAŽNO

WHISK i FLOW se naplaćuju. Ovo nisu "free" alati. Imaš limit kroz kredite i tokene.

KORAK 1. PRIPREMI DOBRU SLIKU PROIZVODA

Uzmi sliku koja je:

• oštra,

• dobro osvijetljena,

• bez previše refleksija,

• u kadru gdje se vidi cijeli proizvod.

Ako kreneš sa lošom slikom, sve poslije ispada loše. AI ti ne spašava lošu osnovu.

KORAK 2. WHISK. PRVO STABILIZUJ PROIZVOD

Ovdje radiš jednu stvar.

Dobiješ "čistu" premium product fotku koju možeš koristiti kao start kadar.

Kako radiš:

• Otvori WHISK.

• Registruj se ako treba.

• Uđi u alat.

• U Subject ubaci sliku proizvoda.

• U prompt polje ubaci prompt.

PROMPT ZA START KADAR

Create a high-quality product image using the uploaded photo of the scented candle flower arrangement.

Place the candle arrangement centered in the frame with a natural, gentle tilt similar to luxury home decor photography.

Use soft, clean studio lighting with subtle highlights and shadows to emphasize wax textures and floral shapes. Light should feel warm and inviting.

Keep all candle forms, colors, and details sharp.

STYLE

• Premium handmade candle look

• Soft, elegant, calm mood

• Simple aesthetic like modern home fragrance ads

BACKGROUND

• Pastel warm cream or soft beige

• No harsh contrasts

• No distracting textures

• Light shadow under product only to add depth

FRAMING

• Full vertical frame

• Product centered

• Enough margin for later motion editing

OUTPUT

• High-resolution still image

• Background easy to mask/match brand palette

• Preserve original wax color and proportions

BRUTALNO BITNO

• Ne traži kreativnost. Traži kontrolu.

• Ne mijenjaj proizvod. Samo ga "ispeglaj".

• Drži isti ugao, proporcije i boje.

Ako ti prva slika ispadne loše, nije problem "alat".

Problem je prompt ili ulazna slika.

KORAK 3. WHISK. GENERIŠI FINALNI KADAR

Ovdje praviš end kadar. To je slika gdje se pojavljuju mirisni elementi oko proizvoda.

Bitno:

• Sad koristiš start sliku koju si generisao kao novi Subject.

• Ne vraćaš se na original, jer želiš konzistentan stil.

PROMPT ZA END KADAR

Using the uploaded product image, generate the final frame of a product animation for a handmade scented candle flower arrangement.

The candle arrangement floats in the center of the frame with a gentle forward tilt. Angle feels soft and elegant. Focus stays on craftsmanship and floral details.

INGREDIENT BURST:

• Surround the candle with floating scent elements inspired by the fragrance. Example dried flowers, rose petals, lavender, vanilla pods, citrus peel

• Elements spread outward in a calm, organic motion. No aggressive explosion

• Include a soft wax-like swirl or delicate fragrance mist wrapping partially around the arrangement

• Ingredients appear suspended in air, crisp and sharp, like high-speed studio photography

• Candle shapes and floral forms stay fully visible and unobstructed

STYLE:

• Soft commercial studio lighting

• Warm highlights on wax petals

- Clear texture on flowers and box

- Calm, elegant composition inspired by premium home decor and gift visuals

- Feminine, gentle, refined mood

PRODUCT POSITION:

- Center of the frame

- Slight forward tilt for hero look

- Ingredients placed around the product with balanced spacing for animation

BACKGROUND:

- Warm pastel background matching brand aesthetic

- Soft cream, blush beige, or warm off-white

- Flat background or subtle fabric-like softness

- No harsh contrast

- Clean and consistent for hero section use

OUTPUT:

- High-resolution final frame

- Product centered with floating fragrance elements

- Background suitable for webshop hero section

- Exact colors, shapes, and proportions preserved

- Photorealistic, premium handmade candle look

NAJČEŠĆE GREŠKE OVDJE

- Elementi prekriju proizvod.

- Elementi izgledaju kao eksplozija.

- Pozadina promijeni ton pa kasnije video "puca" vizuelno.

Ako se to desi, skrati dio "ingredient burst" i naglasi "unobstructed, calm, balanced spacing".

KORAK 4. FLOW. NAPRAVI TRANZICIJU IZ START U END

Flow radi jednu stvar.

Pretvara dvije slike u video.

Kako radiš:

• Otvori FLOW.

• Napravi New Project.

• Izaberi Frames to Video.

• U lijevi frame ubaci start sliku.

• U desni frame ubaci end sliku.

• Ubaci prompt za tranziciju.

PROMPT ZA VIDEO TRANZICIJU

Create a smooth animated transition using the uploaded product image of a handmade scented candle flower arrangement.

SCENE START:

Begin with the candle arrangement gently floating and slightly tilted to the left. Movement feels slow, elegant, and calming. Product appears centered on a warm, soft pastel background inspired by Šarena Čarolija.

BACKGROUND:

• Warm cream, blush beige, or soft pastel gradient

• Light, airy, and calm tone

- No harsh contrast

- No dark colors

- Suitable for hero section on a webshop

TRANSITION MOTION:

As the candle slowly rotates toward the viewer, introduce fragrance elements gradually from behind and around the product.

INGREDIENT INTRO:

- Floating rose petals

- Lavender sprigs

- Vanilla pods

- Citrus peel curls

- Small natural fragrance particles

Elements enter softly and organically, as if carried by warm air. Motion stays gentle and refined.

FRAGRANCE SWIRL:

Add a soft, luminous wax or fragrance swirl wrapping partially around the arrangement. Motion looks silky and light, not explosive. Glow stays subtle and warm.

BUILD-UP:

Increase the number of floating fragrance elements gradually. Composition becomes richer but remains elegant and balanced. Nothing feels chaotic.

PRODUCT FOCUS:

- Candle arrangement always fully visible

- No elements covering flower candles

- Wax texture and floral details stay sharp

- Box edges clean and defined

LIGHTING:

• Soft studio lighting

• Warm highlights on wax petals

• Gentle shadows for depth

• Calm, premium mood

FINAL FRAME:

End on a fully formed fragrance composition similar to the ingredient-burst image. Candle centered, surrounded by floating scent elements and soft swirl.

OUTPUT:

• High-resolution animation frames

• Hero-ready composition for Šarena Čarolija webshop

• Colors aligned with brand palette

• Exact product shape, color, and proportions preserved

• Feminine, warm, premium handmade candle aesthetic

BRUTALNO BITNO

Ako start i end slika nisu konzistentne, Flow pravi čudan "morf". To izgleda jeftino.

Zato prvo ispeglaj slike u Whisk-u.

KORAK 5. EZGIF. PRETVORI VIDEO U WEBP I FREJMOVE

Ovo radiš kad želiš web friendly animaciju.

WebP je lakši i brži za učitavanje od klasičnog videa u nekim setupima.

Kako radiš:

• Otvori EZGIF video to WebP.

• Ubaci video.

• Start time stavi na 0s.

• End time stavi na kraj videa.

• Method stavi FFMPEG.

• Klikni Convert to WebP.

• Skini zip.

ŠTA DOBIJEŠ

• WebP fajl.

• Zip sa frejmovima.

To dalje ubaciš na web, ili daš developeru da implementira kako treba.

UPOZORENJE O CIJENI I LIMITIMA

Google Labs alati imaju naplatu i kreditni sistem. Imaš limit kroz tokene i kredite. Informacije su ovdje:

https://support.google.com/googleone/answer/16287445

KADA OVO NE PREPORUČUJEM

• Ako proizvod mora izgledati 100 posto identično kao na realnoj fotki. AI zna "lagati" detalje.

• Ako nemaš vremena za iteracije. Nekad treba više pokušaja.

• Ako ti treba konzistentno za 50 proizvoda. Tada treba sistem i šabloni, ne ručno.

AKO ŽELIŠ DA POKUŠAŠ SAM

Ovaj tekst ti daje proces i promptove da kreneš.

Kreni sa jednim proizvodom.

Ne radi seriju dok ne dobiješ jedan rezultat koji izgleda premium.

AKO ŽELIŠ DA TI JA URADIM

Ako želiš gotovu animaciju spremnu za web shop, bez testiranja i bacanja kredita, javi mi se.

Email: pixelnext9@gmail.com

WhatsApp: 0038766603900

Kontakt forma: https://www.nextpixel.dev/en#contact