

Stéphanie Dang

Santo Romano

DART-349 Introduction to Web & UX design

08 April 2022

## Artist Statement

My final project titled **Struggle in a Daily Life** is about portraying and bringing awareness to those affected by mental health issues. As someone who is also affected regularly, by issues that may seem trivial to others, I wanted to create a narrative HTML and treat it as a “children’s book” to tell the story of someone who suffers from such issues. I was inspired mainly by *The Boat* website and *Trip in the dark* website and how they convey their message in a one-pager scrolling story. Since the theme of my project is rather somber and dark, I wanted to use as little color as possible and keep my website monochrome. After some feedback, I decided to approach my project with less text and more visuals, since “a picture is worth a thousand words”. I explored ways to include interactivity between the users and the art by implementing animation and actions triggered by hover. The narrative progressively tells the story of a character and the daily struggles they encounter every day in their life which is also based on personal experiences. The narrative talks in the first-person point of view but towards the end, it refers back to the user (you) and encourages them to seek help if they ever resonated with the character.