

### **Broadcasting news : Sharing positivity !**

News surrounds our everyday life. We have news ranging from politics, sports, entertainment and even fake news. If people give enough attention to a matter, something can become relevant to the world. They are mainly used to inform the public about events that surround them and might affect them or the World. 2020 has been a rough year to most of us. A lot of events affected each of our lives such as covid-19, the US presidential election and the Australian wildfire. To ease a bit of people's mind, sharing positive news around the World would also lessen the negativity of what is happening nowadays. Taking these into account, this proposed project explores the idea of portraying a positive picture of the World by sharing old news and recent news to relieve the viewer's mind.

Entertainment media has been in the industry for a long time and is perceived as a diversion of our everyday life. But this watching TV can be beneficial for you... if you manage it well. Watching 10 to 20 minutes of videos related to happiness or amusement has been proven to calm and reduce stress level (Prestin, Nabi 155). The current pandemic has caused distress and greatly impacted the mental health of our community. According to a survey by The Secretary General of the United Nations, almost a quarter of the participants admitted to suffering poor mental health during covid-19 (Statistic Canada). To help fight the increased rate of anxiety, displaying a brighter and positive outcome of this would suggest to improve their anxiety. Entertainment can be a good distraction during those times. The idea of my website would be to play various media from the past and present to help lighten up the mood.

The website will be represented as an old vintage electronic shop displaying various tv models ranging from the 1990s to this day. The user will have the opportunity to select which televisions they would like to preview and each of them will have a different channel. Each channel will display a different type of news, however, all of them would announce good news. With these two elements in mind, my proposed project would explore the 1 connection between historical and contemporary forms of information structuring, specifically instantiated as a bestiary of parrots based on youtube videos. Selecting a screen will bring the user to another page which the tv model they have chosen. Each screen or page will play a video or a gif on a loop of specific news. The user can navigate by using the control of the interface of the tv.

The past TV will have a more rusty and vintage look. The button design will fit according to the 1990s aesthetic. The user would have to manual click on the button to switch channel/section. There will be a static noise effect underneath to emit the visual of an old television screen. As for the present TV, this will be represented with a flatscreen design, where users can directly navigate inside the screen. It will have a similar structure and layout as the streaming platform *Netflix*. There will be different news categories the user can choose from and a small preview will be played when hovered. The overall website is like watching through a television screen.

Lastly, by experimenting with various interactivity and ideas, the proposed website's main goal is not only to spread more knowledge but to also spread more positivity during tough times.

**Work cited**

Abby Prestin, Robin Nabi, Media Prescriptions: Exploring the Therapeutic Effects of Entertainment Media on Stress Relief, Illness Symptoms, and Goal Attainment, *Journal of Communication*, Volume 70, Issue 2, April 2020, Pages 145–170, <https://doi.org/10.1093/joc/jqaa001>

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