

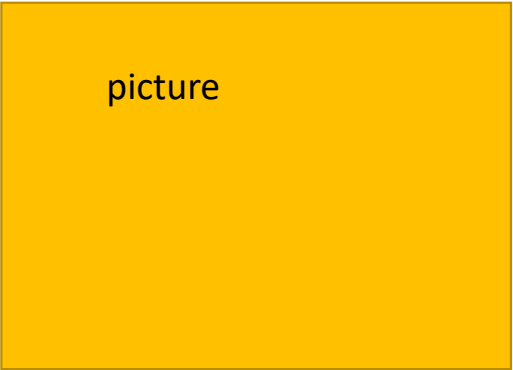
Ken Strobell Website Planning Document

- Ken Strobell
- Cit230 lesson4
-
- Weather site planning document
- Site name: Coatornot
- Site purpose
- The purpose of this site is to give accurate weather reports to 3 towns.
- Target Audience
- The target audience will be smart, happy, informed adults (18-80).
- Site Map
- Home, Franklin, Greenville, Springfield, Storm Center, Gallery
- Color Scheme
- Colors will be bright colors that seem warm and inviting. Yellows, reds, browns, etc.
- Typography
- Header, navigation to each page, pictures with small relevant text for each section (otherwise people will not read it). City weather data, footer with legal content.
- Wireframe Sketches
- below
-



Wireframe desktop Franklin page

NAV

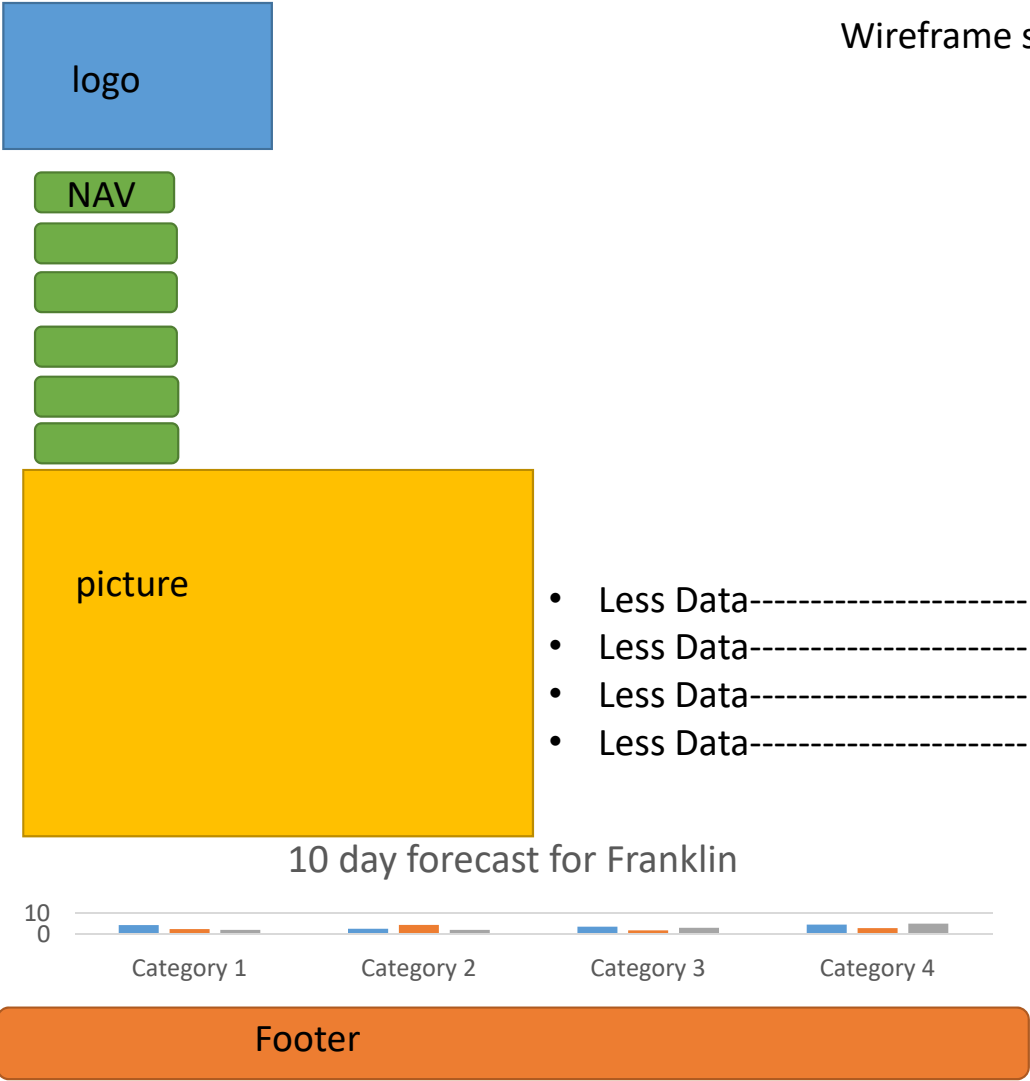


- Data-----
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10 day forecast for Franklin



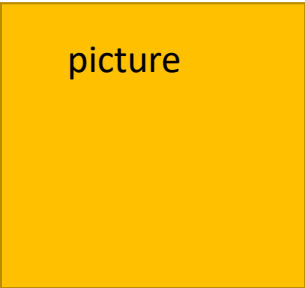
Wireframe small size Franklin page





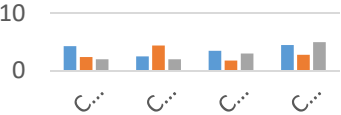
Wireframe mobile Franklin page

Nav drop down



- Little Data-----
- Little Data-----
- Little Data-----
- Little Data-----

LINK TO
10 day forecast...



Footer