# Nahian Emon

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# **EDUCATION**

# BARUCH COLLEGE, CITY UNIVERSITY OF NEW YORK

New York, NY

Bachelor of Business Administration

Major: Industrial Organizational Psychology - Minor: Computer Info Systems & Sociology/Anthropology

### **EXPERIENCE**

CHAINLINK New York, NY

Community Advocate

Jan 2023 - Present

- Build relationships with projects that could potentially integrate Chainlink services
- Host events to educate the community on Chainlink and smart contract technology
- Attend weekly check-in calls with team and advocates to stay on track of our initiatives

FLOOR
Ambassador
Oct 2022 - Present

Onboard new users to the token-gated Floor app on iOS/Android with App Pass NFTs

- Educate users on accessing the app with Apple TestFlight and Google Play Beta guides
- Create content on Twitter and Instagram to show the floor apps value to NFT enthusiasts

#### STR8UP CRYPTO VENTURES

New York, NY

Mar 2020 - Present

Founder / Web3 Investment Analyst

- Actively manage multiple crypto funds in a diverse array of Web3 industries
- Develop SQL queries on Dune Analytics & Flipside Crypto to spot on-chain trends early
- Conduct market data analysis to find innovative ways to provide value to clients
- Perform competitor benchmarking & SWOT analysis to formulate a Web3 strategy
- Consult with developers on end user needs and potential untapped opportunities

# POPULAR DRIVING SCHOOL INC.

Queens, NY

Office Manager

Jul 2020 - Aug 2021

- Created and taught a five-hour Pre-Licensing course which met all requirements for the New York State Dept. of Motor Vehicles (NYSDMV)
- Developed strategic pricing plans and exit interviews for all customers to increase new referrals by 28% and overall revenue by 12%
- Led a recruiting initiative by hiring bilingual staff to simplify the onboarding of new customers with language barriers

#### DEBABRATA CHAKRABORTY, CPA

Elmhurst, NY

Accounting and Tax Associate

Jan 2019 - Jul 2020

- Helped the team complete 300+ corporation and 800+ federal/state income taxes
- Prepared capital gains spreadsheets with stock and cryptocurrency trades
- Processed 100+ Small Business applications for the Payroll Protection Program (PPP) and Economic Injury Disaster Loan (EIDL) upwards of \$150,000/ loan

# TECHNICAL SKILLS/ INTERESTS/ LANGUAGES

- Crypto/Web3 and NFT content creation on Instagram, TikTok, and Twitter
- Microsoft Office (Word, Excel, PowerPoint), Canva, Snap Lens Studio
- HTML/CSS to build front-end on websites, SQL to query databases
- Fluent in English and Bengali, basic proficiency in Spanish