



choosing and ordering your albums

First, choose your main album.

The first album you order must be one of the choices that are **highlighted in green**. The cost of these albums includes a one-time design fee for the album layouts. Your choice of these albums is included in the Memories Package. You can then order additional albums using the same design in any size or style.

The most important decisions are size, length, and shape. I offer two shapes -- square and 2:3 vertical -- and small, medium, and large sizes of each:

	SMALL	MEDIUM	LARGE
2:3 Vertical	4x6" / 4.6x7"	6x9"	8x12"
Square	5x5" / 6x6"	8x8"	10x10"

Next, choose your features.

Metallic paper is included at no charge on all Coffee Table and ZookBooks.

One line of text is included on all main albums. A second line may be added for \$20.

Two-tone covers are available for \$80.

Cameo Photos are available for \$90.

Any book may be lengthened on request. Cost is figured by pro-rating the album's per-page cost, and multiplying by the number of extra pages. For example, the surcharge for adding 15 pages to a large Album Crafters Coffee Table Book would be $15 * (\$1,300/30) = \650 .

Then, your photos.

Please see the album selection form for instructions choosing photos, and telling me about album choices.

And finally, more albums!

Once your main album design is completed, you can order copies in any size or style. The copies can even be larger than your main album! All of the subsequent books are clones of your main album, though small changes can be made free-of-charge, on request.

The Generations package includes two clones in any size or style except for those that are **highlighted green**.

Coffee Table Book by Album Crafters

A top-quality archivally printed and professionally bound coffee table book with a substantial, archival feel. As in all offerings, images go all the way to the edge of the page. Metallic paper is included at no extra charge to give your images that extra punch, and you can have any cover available. Choose Phil's favorite book of all the choices for your main album -- the 6x9 (Medium) with 45 pages, and silk cover.

Giclée Book by Album Crafters

If you're looking for a longer or larger book while keeping the full range of premium cover choices and adding exquisite ultra-matte prints, choose the Giclée Book. It's a substantial book (though not quite as heavy as the Coffee Table or ZookBook) which you'll be proud to have as your main album, or for your proud parents!

Deco Art Book by Album Crafters

A light-weight Magazine-style hardback book with a laminated cover may be just what you're after if you're looking for a gift for your parents or grandparents, without breaking the bank. Full-size clones of your bridal album will run as little as \$150 with the Deco Art book, meaning nobody will have to strain their eyes if you're concerned about going down to the smaller sizes.

Zook Book by Zookbinders

Similar to Album Crafters' Coffee Table book, but with a few nice touches in the details. Rounded corners and gilded edges (available in black, gold, and silver) come standard. Cloth cover options aren't available on the ZookBook, but metallic prints are still included at no charge to you!

PhotoBook by Zookbinders

Similar to the Deco Art book, but with a unique hinged binding that allows it to lie flat when open like the more expensive Coffee Table Book and ZookBook. Unfortunately not available in all sizes or cover options.

Soft Cover Press Book by Zookbinders

Affordable paperback versions of your album can serve as great items to keep in your purse to share your wedding memories with everyone you meet, or equally well as gifts for your friends who participated!



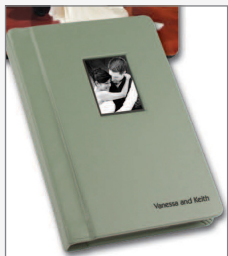
leather covers	silk / linen covers	photo covers	book size	length (sides)	a-la-carte price
✓	✓	\$90 / book (cameo or photo cover)	MEDIUM	45	\$1,300
			LARGE	30	\$1,300
			SMALL	45	\$600
			SMALL	30	\$500



✓	✓	\$50 / book	LARGE	45	\$1,200
			LARGE	30	\$600
			MEDIUM	45	\$400
			MEDIUM	30	\$300



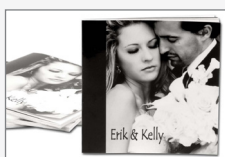
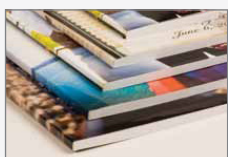
\$30 / book	\$30 / book	✓	LARGE	45	\$250
			LARGE	30	\$190
			MEDIUM	45	\$170
			MEDIUM	30	\$150



✓	\$90 / book (cameo or photo cover)	MEDIUM	45	\$1,350
		LARGE	30	\$1,350
		SMALL	45	\$700
		SMALL	30	\$500



✓	MEDIUM	≤45	\$150
	SMALL	≤45	\$110



✓	SMALL (6-PK)	≤45	\$180
	SMALL (2-PK)	≤45	\$100