

# Stranerd Legal Pages

## Privacy Policy

### Introduction

We understand that using our services means you're entrusting us with information about you; this is a big responsibility and we work hard to ensure that this information is protected at all times.

The Privacy Policy below is very useful in helping you understand what information we collect, why we collect them and how we use them to give you a better experience on our site Stranerd.com (the "Websites") and the service provided thereon (the "Service").

By using Stranerd Website and Service, you automatically agree to be bound by this Privacy Policy. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY YOU MAY NOT ACCESS OR OTHERWISE USE OUR SERVICE OR PARTICIPATE IN OUR SERVICES.

Please take your time to go through this policy and feel free to contact us if you have any questions. Key aspects of our privacy practices described in this Privacy Policy include the following explanations:

### Information You Provide

When you sign up on our site or send a contact message, you provide us with personal information like name, password or email address.

1. Full name - This is used on the Website to identify the User ("The User"). This is saved to our databases, and we can reserve the right to use the name on our own volition.
2. Email - This also provides unique identification and will be used to send both marketing and notification emails. These mails however, will not be viewed by any third party but Stranerd reserves the right to use these emails for any purpose as we see fit.
3. Profile image - Another unique identifier you are asked to provide your picture to identify yourself. Just like the emails, the profile message can not be accessed by any third party outside Stranerd who reserves the right of usage as Stranerd deems fit..

This information may be combined with other information from other platforms that we share resources with in order to give you a better experience across all our platforms. However, there are some services where you have the option to choose whether you want to combine such information or not.

### Information We Collect

This comprises information that we automatically collect when you use our services and are not provided by you personally.

The information we collect include:

- **Unique Device ID**

Accessing our website means that we may collect your Unique Identifier and/or IP address. This consists of information about your device, browser or app you use to access our services as well as your location, web pages viewed, operating system, referring service, search information, page views, usage and browsing habits on the Service and similar data. This information which is unique to you, helps to assess the interaction of your browser, device, with our service and collate data on system activities, crash reports etc. We also use this information to provide you with an experience that is tailored to you based on your usage and choices while using our services and also to serve up location-specific content.

We may also aggregate information collected offline in connection with the Service, obtain non-personally identifiable information from third party sources and develop aggregate information by anonymizing previously collected personally identifiable information.

This information collected is also used for analytics; determining the approximate number of unique devices using our services, tracking total usage, analysis of this data and all in order to communicate more effectively with you.

We may combine this information with information from third parties to provide you with a better experience, improve the quality of our service, understand how our services are used as well as resolve issues you may experience while using our services as quickly as possible. We will not share any personal information with third parties without your explicit permission.

It is possible at times when collecting non-personally identifiable information through automatic means that we may unintentionally collect or receive personally identifiable information that is mixed in with the non-personally identifiable information. While we will make reasonable efforts to prevent such incidental data collection, the possibility still exists. If you believe that we have inadvertently collected your personal information, please notify us at [support@stranerd.com](mailto:support@stranerd.com)

- **GPS Location**

We collect information about your unique location at various points in order to tailor our services to your specific needs and allow you access to features based on location. This data is also used to help us with analytics and collate information about that particular area in which you're located in order to improve our services. We may also aggregate demographic information collected from our users (such as the number of users in a particular geographical location) in a manner which does not identify any one individual.

Please note that you reserve the right, in part, to allow us to use your location data by turning off or on your location settings in your Settings on your device.

- **Log Information & Activities**

We automatically record information about your log information which is sent by your browser when you use our services. These may include your browser type and language, data and time stamp, IP address and one or more cookies that may uniquely identify your browser.

We also monitor your activities and note your preferences (I.e ads and content interaction) in order to suggest other services that you may like based on your previous activities or choices. We use this to analyze trends, improve services as well as gather demographics on our users.

- **Cookies**

A cookie is simply a small file which holds a certain amount of data that our site sends to your device; it is afterwards stored on your device and can be accessed by our server to enable us to customize our services according to your needs.

We may send one or more cookies to your device to enable us to uniquely identify your browser. We may use cookies (and similar items such as clear gifs, web beacons, tags, etc.) on our Service to customize your visit and for other purposes to make your visit more convenient or to enable us to enhance our Service. We may also use and place cookies (and similar items) on your computer from our third party service providers in connection with the Service, such as an analytics provider that helps us manage and analyze Service usage, as described more fully below. In addition, our advertisers and business partners may set cookies and similar items on your computer when you use our Service.

While most browsers automatically accept cookies, you still have the right to refuse cookies or be notified before you accept a cookie. Some features may not work properly if you do not allow cookies. Accepting our cookies enables us to retain your past choices and User preferences in order to make browsing easier as you do not have to make repetitive choices. Disallowing cookies still allows you to use our Service, but it may interfere with some of its functionality. Cookies and similar items are not used by us to automatically retrieve personally identifiable information from your computer without your knowledge.

If you delete your cookies, change browsers or use a different cookie, our cookie (or an opt-out cookie) may no longer work and you will have to re-input (or opt-out) again.

**Analytics and Conversion Tracking:**

We may use analytics services that use cookies, javascript and similar technologies to help us analyze how users use the Service. The information generated by these services about your use of the Service (including your IP address or a truncated version of your IP address) is transmitted to and stored by analytics service providers on their servers. Those service providers will use this information for the purpose of evaluating your, and other users', use of the Service, compiling reports for us on website activity and providing other services relating to website activity and Internet usage.

We may collect information about your computer, including your IP address, operating system and browser type, for system administration and in order to create reports. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

For example, we use cookies on our site for Google Analytics (the "Analytics Service"). The Analytics Service is a web-based analytics tool that helps website owners understand how visitors engage with their website. The Analytics Service customers can view a variety of reports about how visitors interact with their website so that they can improve it.

Like many services, the Analytics Service uses first-party cookies to track visitor interactions as in our case, where they are used to collect information about how visitors use our site. We then use the information to compile reports and to help us improve our site.

Cookies contain information that is transferred to your computer's hard drive. These cookies are used to store information, such as the time that the current visit occurred, whether the visitor has been to the site before and what site referred the visitor to the web page.

The Analytics Service collects information anonymously. They report website trends without identifying individual visitors. You can opt out of the Analytics Service without affecting how you visit our site. For more information on opting out of being tracked by Google Analytics across all websites you use, visit <https://tools.google.com/dlpage/gaoptout>.

We may also use Google conversion tracking and/or similar services to help us understand your and other users' use of the Service.

- **Automatically Collected Information**

When you access the Service or open one of our HTML emails, we may automatically record certain information from your system by using cookies and other types of tracking technologies. This "automatically collected" information may include Internet Protocol address ("IP Address"), a unique User ID, device type, device identifiers, browser types and language, referring and exit pages, platform type, version of software installed, system type, the content and pages that you access on the Service, the number of clicks, the amount of time spent on pages, the dates and times that you visit the Service, and other similar information. Depending on the law of your country of residence, your IP address may legally be considered personally identifiable information.

- **Your Disclosures In Blogs And Other Social Media**

You should be aware that personally identifiable information which you voluntarily include and transmit online on the Service or in a publicly accessible blog, chat room, social media platform or otherwise online, or that you share in an open forum such as an in-person panel or survey, may be viewed and used by others without any restrictions. We are unable to control such uses of your personally identifiable information, and by using the Service or any

other online services you assume the risk that the personally identifiable information provided by you may be viewed and used by third parties for any number of purposes. If you login to the Websites and/or Service through your Facebook account, connect to a third party service such as Facebook or Twitter through an icon or link on the Service or otherwise link your Stranerd account with a third party service, we may share the contents of your post and associated information (such as your Username, the fact that your connection originated from the Service, and other relevant usage and diagnostic information) with such third party. With your one-time consent, we may also send information about the content you interact with and your activities on the Service to such third parties. Once such information is shared, the use of your information will be subject to that service's privacy policy and this Privacy Policy will not apply.

### **Protection for Children**

We generally do not collect personally identifiable information from children under the age of 13. If at any time in the future we plan to collect personally identifiable information from children under 13, such collection and use, to the extent applicable, shall, when required, be done in compliance with the Children's Online Privacy Protection Act ("COPPA") and appropriate consent from the child's parent or guardian will be sought where required by COPPA. When we become aware that personally identifiable information from a child under 13 has been collected without such a child's parent or guardian's consent, we will use all reasonable efforts to delete such information from our database.

### **User Communications**

Requests or personal information which you submit to us or our affiliated sites will be retained and we will have access to this information. This will be used to adequately process your inquiries, respond to your requests as well as make our services better for you.

### **Third Party sites**

As a convenience to you, we may provide links to third-party Services from within our Service. We are not responsible for the privacy practices or content of these third-party sites. When you link away from our Service, you do so at your own risk.

This Privacy Policy is only applicable to our sites and affiliations hereby, we do not take responsibility for third party sites or apps that have separate privacy policies or that are linked from our own websites and services.

These other sites may have their own unique privacy policy and place their own cookies or files on your devices as well as solicit personal information from you.

These sites are required to handle the information we give to them according to the relevant laws or regulations.

To prevent malicious activity, it is advised that you should familiarize yourself with their unique Privacy Policies, should you choose to visit their sites.

## **Why Do We Need This Information?**

We need this information for the following reasons:

- To provide our services to you - Your information is needed to provide our services to you in a way that is tailored to your needs.
- To improve on our services - We use your information to gauge how we can make our services better and make things easier for you while using them.
- To develop new and better services - This information is also used to create new and innovative services to make life better for you.
- Provide personalized services - We provide services that are unique to you.
- Performance measurement - We need information to measure how you and other users make use of our services and their different experiences while using our services.
- Communicate with you - Information like your email address is used to give you regular updates about our products and services or other information which you may have subscribed for.

## **How Do We Use Your Information?**

We will only use your personally identifiable information as described below, unless you have specifically consented to another type of use, either at the time the personally identifiable information is collected from you or through some other form of consent from you or notification to you:

- We use your personal information where it is required for you to sign up or register for a particular service as required. However, where we intend to use your information for a reason other than a reason you initially provided it, we will seek your prior consent. You reserve the right to refuse us such consent.
  - You also reserve the right to submit your personal information for any purpose, in which case we will not be able to provide those services to you.
1. We may share your personally identifiable information collected in connection with providing the Service.
  2. We may use your personally identifiable information to respond to your inquiries or requests.
  3. We may use your personally identifiable information to send you emails from time to time about our services, but we will not provide your personally identifiable information to third parties for them to contact you directly unless otherwise permitted by this Privacy Policy or you provide your consent.

4. We may share your personally identifiable information with third parties (collectively, the "Third Party Vendors") to further the purpose for which you provided such information to us. For example, we may share your information with a mailing service like Mail Chimp, for the purpose of sending emails. We urge you to read the privacy practices of all of our Third Party Vendors before submitting any personally identifiable information through the Service.
5. We may disclose personally identifiable information as required by law or legal process.
6. We may disclose personally identifiable information to investigate suspected fraud, harassment or other violations of any law, rule or regulation, or the terms or policies for our services or our sponsors.
7. We may transfer your personally identifiable information in connection with the sale or merger or change of control of Stranerd or the division responsible for the services with which your personally identifiable information is associated.
8. We may share your personally identifiable information with an affiliate of Stranerd who is in the same corporate family as us as long as their privacy practices are substantially similar to ours.

Non-personally identifiable or aggregate information may be used by us for any purposes permitted by law and may be shared with any number of parties, provided that such information shall not specifically identify you.

### **How We Protect Your Information/Information Sharing**

The security of your personally identifiable information is very important to us. When we collect your personally identifiable information online, we use reasonable efforts to protect it from unauthorized access.

However, due to the inherently open nature of the Internet, we cannot guarantee that your personally identifiable information will be completely free from unauthorized access by third parties such as hackers and your use of our Service demonstrates your assumption of this risk. We have put in place reasonable physical, electronic, and managerial procedures to safeguard the information we collect.

We do not share your personal information with third parties without your explicit consent. We will only share your information with the belief that sharing, storage or disclosure of that information is necessary. Some situations include:

1. With your domain or group administrators who have the right to access and change your personal information
2. For legal reasons, including and not restricted to applicable rules and regulation
3. For external processing with affiliate services
4. For investigation of fraud or security threats or issues
5. Protect our rights, property and safety as regards to our users or permissible by law

We take particular care and put proper security measures in place to protect against unauthorized access or tampering with data. With insights gained from using our services, we are able to detect and prevent any security threats from ever reaching you.

We regularly improve and review our security measures including internal reviews of our data collection, storage and processing practices and security measures, as well as physical security measures in order to protect against unauthorized access to systems where we store private data.

Your personal information possesses restricted access to our employees, contractors or agents who require access to that information in order to perform their duties or improve our services. These agents or contractors are bound by strict and confidential agreements and will be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.

### **You Control The Information We Collect**

You have control over the information that we take from you as well as the right to restrict our access. We regularly review our data collection, storage and processing practices to ensure that we only collect our store information which is necessary for us to provide or improve our services.

While we also take accurate steps to make sure that the information you give us is complete and accurate, we depend on users to update or correct their personal information when the need arises.

### **Accessing and Updating Your Information**

When you use our services, you have access to correct, update or completely remove this information at your will unless such is required to be retained by law or legitimate reasons.

While some of our services may have slightly different procedures for processing update or corrections requests, we usually have a uniform process. We may ask for a form of identification like password before processing these changes.

However, we may decline to process requests that are impractical or jeopardize the safety of others.

### **Enforcement / Changes to this Privacy Policy:**

We reserve the right, at our discretion, to change, modify, add, or remove portions from this Privacy Policy at any time. However, if at any time in the future we plan to use personally identifiable information in a way that materially differs from this Privacy Policy, including sharing such information with more third parties, we will post such changes here and provide you the opportunity to opt-out of such differing uses. Your continued use of the Service and our services following the posting of any changes to this Privacy Policy means you accept such changes..

If there is a formal complaint from our User about their privacy, we will contact such a User in a bid to settle his grievances. In the event that this grievance cannot be settled amicably



between such a User and us, Stranerd will cooperate with the appropriate regulatory bodies to resolve the issue.

We change this Privacy Policy from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. We always indicate the date when the last changes were published and we offer access to archived versions for your review. If changes are significant, we'll provide a more prominent notice (including, for certain services, email notification of Privacy Policy changes).

- **Opt-Out Process**

All unsubscribe or opt-out requests may be made by clicking the "unsubscribe" link at the bottom of the relevant email. We will process your request within a reasonable time after receipt. However, we are not responsible for, and in some cases we are incapable of, removing your personally identifiable information from the lists of any third party who has previously been provided your information in accordance with this Privacy Policy or your consent. You should contact such third parties directly. If you would like to update or correct any personally identifiable information that you have provided to us, please email us at [support@stranerd.com](mailto:support@stranerd.com) and once we confirm your information, we will update such information within a reasonable amount of time.

## **Communications with Stranerd**

By providing your contact information to us (including, without limitation, your email address, physical address, and phone number) (collectively the "Channels") to us, you expressly consent to receive communications from us. We may use the Channels to communicate with you, to send information that you have requested or to send information about other products or services developed or provided by us or our business partners, provided that, we will not give your contact information to another party to promote their products or services directly to you without your consent or as set forth in this Privacy Policy.

By using the Service, you expressly consent to receive in-product communications from us (including, without limitation, push notifications on the website or app).

By providing your phone number to us, you expressly consent to receive phone calls and/or text messages from us. We will not give your phone number to another party to promote their products or services directly to you without your consent or as set forth in this Privacy Policy.

Any phone calls and/or text messages delivered to your phone or device may cause you to incur extra data, text messaging, or other charges from your wireless carrier. MESSAGE AND DATA RATES MAY APPLY. You are solely responsible for any carrier charges incurred as a result of phone and/or text communications from Stranerd.

Any communication or material you transmit to us by email or otherwise, including any data, questions, comments, suggestions, or the like is, and will be treated as, non-confidential and nonproprietary. Except to the extent expressly covered by this Privacy Policy, anything you transmit or post may be used by us for any purpose, including but not limited to,

reproduction, disclosure, transmission, publication, broadcast and posting. Furthermore, you expressly agree that we are free to use any ideas, concepts, know-how, or techniques contained in any communication you send to us, as well as any data developed using the content of such communication, without compensation and for any purpose whatsoever, including but not limited to, developing, manufacturing and marketing products and services using such information.

### **No Rights of Third Parties:**

This Privacy Policy does not create rights enforceable by third parties, nor does it require disclosure of any personal information relating to users of the Service.

### **Terms of use**

Use of this Service is governed by, and subject to, the Terms of Use located at [TERMS OF USE URL] (the "Terms"). This Privacy Policy is incorporated into the Terms. Your use, or access, of the Service constitutes your agreement to be bound by these provisions. IF YOU DO NOT AGREE TO THE TERMS AND THIS PRIVACY POLICY YOU MAY NOT ACCESS OR OTHERWISE USE THE SERVICE.

### **Servers:**

Our servers are maintained in the United States. By using the Service, you freely and specifically give us your consent to export your personally identifiable information to the United States and to store and use it in the United States as specified in this Privacy Policy. You understand that data stored in the United States may be subject to lawful requests by the courts or law enforcement authorities in the United States.

### **Governing Law:**

This Privacy Policy and our legal obligations hereunder are subject to the laws of the State of Delaware regardless of your location. You hereby consent to the exclusive jurisdiction of and venue in the courts located in the State of Delaware, County of Middletown, in all disputes arising out of or relating to the Services.

### **Effective Date:**

This Privacy Policy was last updated on 3rd August, 2021.

### **Contact**

Any questions about our Privacy Policy or other support issues can be directed to: support@Stranerd.com