Dear [Client point-of-contact],

Thank you for providing us with the necessary information about PowerCo problem context. Below we are going to propose the solution for this problem.

It seems that this is a problem of binary classification. Based on the assumption of churn price sensitivity will be test by sign –rank tests for two distribution.

Moving forward, the team will continue with the data cleaning, standardization and transformation process for the purpose of model analysis. Questions will be raised along the way and assumptions documented. After we have completed this, it would be great to spend some time with your data SME to ensure that all assumptions are aligned with hypothesis understanding.

Sincerely,

[Junior Consultant Name]